

CITY OF VAUGHAN
REPORT NO. 1 OF THE
ECONOMIC PROSPERITY TASK FORCE

***For consideration by the Committee of the Whole
of the City of Vaughan
on March 8, 2022***

The Economic Prosperity Task Force met at 9:08 a.m., on February 16, 2022.

ELECTRONIC MEETING

Present:

Council Members Councillor Sandra Yeung Racco, Chair
Regional Councillor Mario Ferri, Vice-Chair

Members from the Public Alessia Iafano (9:30 a.m.)
Diana Nuredini

Industry Members Mike Yorke
Paula Bustard
Susan Niczowski
Daniel Hengeveld
Brain Shifman
Lisa Phillips

Staff Raphael Costa, Director, Economic Development
Kitty Yung, Project Manager, Smart City Program
Michael Genova, Chief, Communications and Economic Development
Jennifer Ormston, Director, Corporate and Strategic Communications
Felicia Coniglio, Supervisor, Partner Communications
Jessica Stronghill, Stakeholder and Community Engagement Specialist
Isabel Leung, Deputy City Clerk
Assunta Ferrante, Council/Committee Administrator

Guests Josh Fullan, Director, Maximum City
Eleanor Rae, Project Lead & Facilitation, Maximum City
John Matheson, Principal, StrategyCorp
Reema Bazzi, Senior Consultant, StrategyCorp
Jane Gertner, VP Partnerships, ventureLAB

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The following items were dealt with:

1. ECONOMIC PROSPERITY TASK FORCE ENGAGEMENT PROJECT UPDATE

The Economic Prosperity Task Force advises Council:

1. That the discussion with respect to the above was received; and
2. That the presentation by Josh Fullan and Eleanor Rae, Maximum City, Spadina Avenue, Toronto, and Communication C1, presentation material, was received.

2. ECONOMIC PROSPERITY TASK FORCE FINDINGS REPORT

The Economic Prosperity Task Force advises Council:

1. That the comments of the Director, Economic Development with respect to the above were received.

3. COUNCIL REPORTS - FOR INFORMATION

The Economic Prosperity Task Force advises Council:

1. That the comments of the Director, Economic Development with respect to the above, and Communication C2, presentation material, were received.

4. ADVANTAGE VAUGHAN AND TALENT CITY

The Economic Prosperity Task Force advises Council:

1. That the comments of the Director, Economic Development with respect to the above, and Communication C2, presentation material, were received.

5. COMMUNICATIONS UPDATE

The Economic Prosperity Task Force advises Council:

1. That the staff presentation with respect to the above, and Communication C4, presentation material, dated February 16, 2022, were received.

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At this point of the meeting, quorum was lost, and the meeting was adjourned at 10:06 a.m., with the following members present:

Councillor Sandra Yeung Racco, Chair
Regional Councillor Mario Ferri, Vice-Chair
Alessia Iafano
Diana Nuredini
Paula Bustard
Brian Shifman

Respectfully submitted,

Councillor Sandra Yeung Racco, Chair