

**Communication : C1
Smart City Task Force
February 22, 2022
Agenda Item # 1**

Advancing Global Smart Cities Thought Leadership: Vaughan-Ramla-Israel Cultural Action Plan

**Smart City Task Force
Feb 22, 2022
Presented by: Michael Genova
Chief, Communications and Economic Development**

Review: 2019 Vaughan-Israel Business Mission

- The mission's mandate is to strengthen Vaughan's economic and cultural connections with Jewish and Israeli communities.
- Israel is identified as a priority area in Vaughan's 10-year Economic Development Strategy.



Thought Leadership: Health Innovation



Thought Leadership: Government and Industry



Thought Leadership: Smart City Technology



Vaughan-Ramla MOU



Mayor Bevilacqua and Michael Vidal, Mayor of Ramla, Israel, signed a memorandum of understanding that seeks to advance shared cultural opportunities and experiences between both cities.

2021 Vaughan-Ramla Virtual Summit

1. Combatting Antisemitism, Racism, and Encouraging Interfaith Dialogue
2. Tourism
3. Education and Thought Leadership
4. Economic and Cultural Development
5. Intergovernmental Relations



DigiTel Residents Club

Challenge:

Needed to change the way the City engaged with citizen

Results:

Over 60% of the eligible population are registered

