

DIVERSITY AND INCLUSION TASK FORCE – FEBRUARY 17, 2022

COMMUNICATIONS

Distributed February 17, 2022

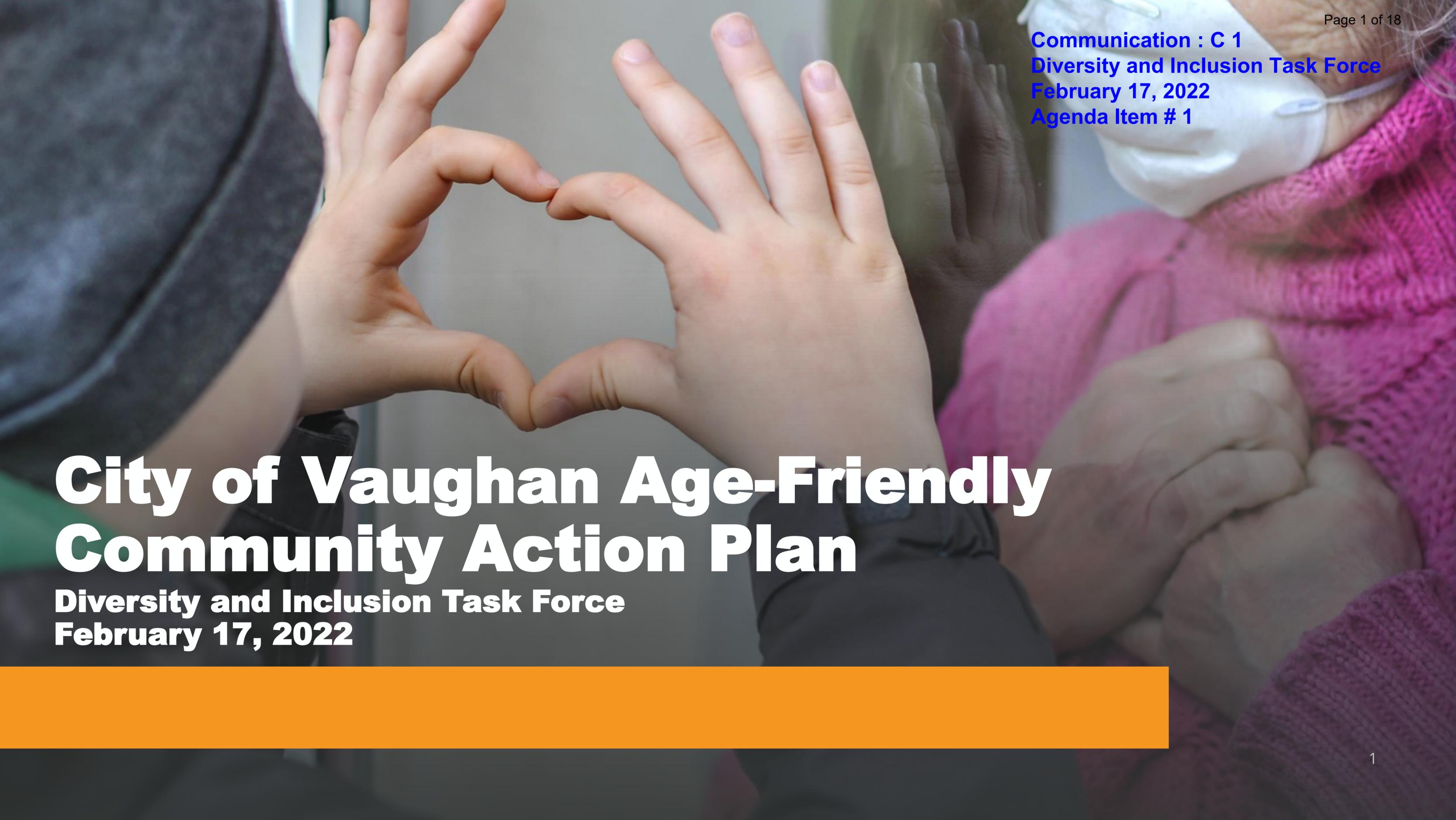
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Please note there may be further Communications.

Communication : C 1
Diversity and Inclusion Task Force
February 17, 2022
Agenda Item # 1



City of Vaughan Age-Friendly Community Action Plan

Diversity and Inclusion Task Force
February 17, 2022



Purpose

The goal of the Age-Friendly Community Action Plan is to assess the City's social and physical environment using the eight World Health Organization (WHO) dimensions of community life and identify priority areas for meeting the needs of the aging population.



Age-Friendly Communities

An Age-Friendly community is one that responds to both the opportunities and challenges of an aging population by creating physical and social environments that support independent active living and enable older people to continue contributing to all aspects of community life.

(Ontario Age-Friendly Community Planning Guide)

Picture Source: Centre for Age-Friendly Excellence



Our Approach

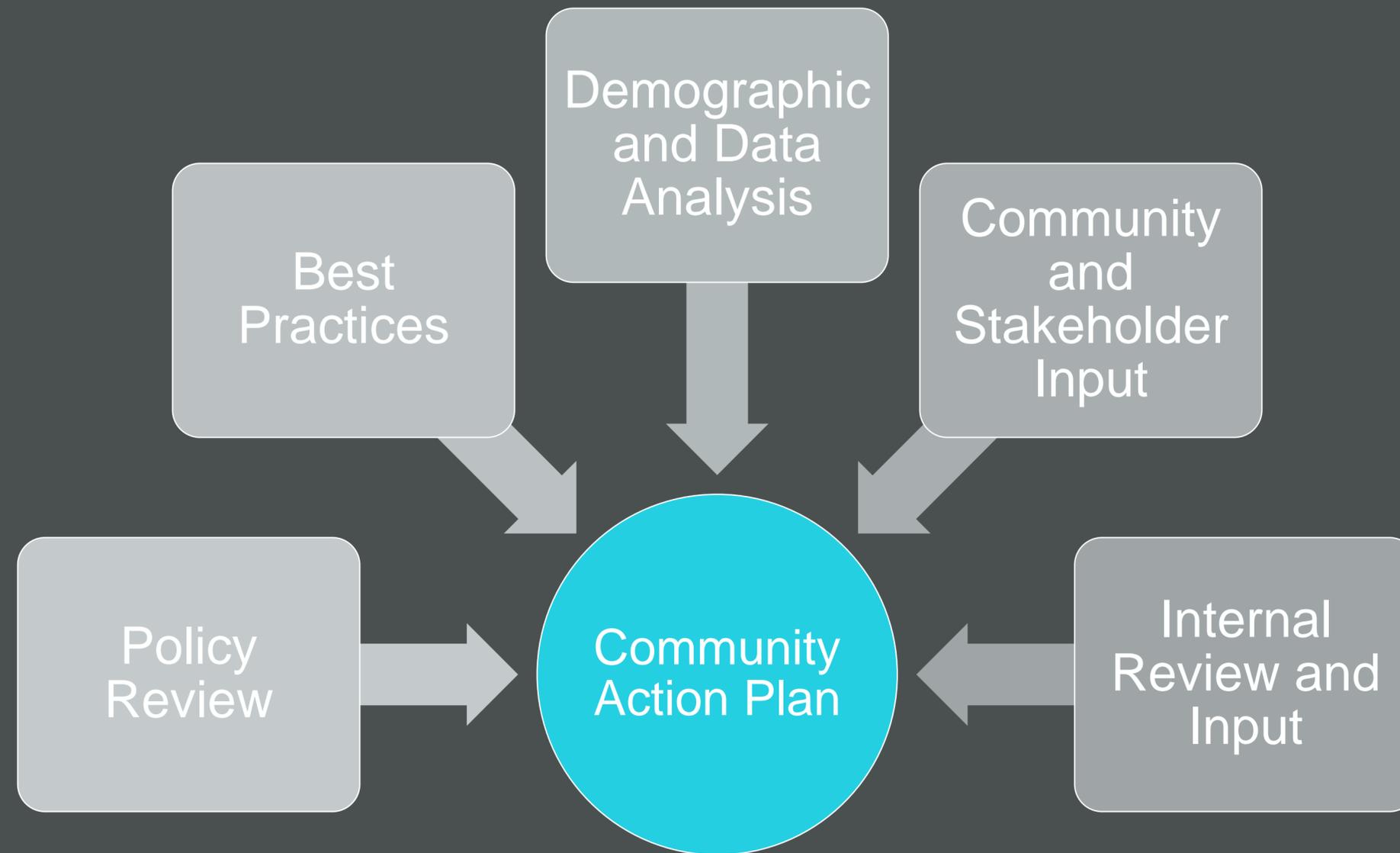
Here's our approach to develop the best plan possible for this community:

- Bring people together and listen to all perspectives because all stakeholders have important insights
- Make sure all consultation activities are respectful and meaningful
- Use both creative and critical thinking
- Gather input and ideas in different ways, so that we get a full understanding of ideas, opinions and opportunities
- Create recommendations that bring all the ideas together so decisions can be made confidently to grow age friendliness in Vaughan

Project Activities



Developing the Plan



Community Outreach

- Website
- Public Service Announcements
- Media coverage
- Social media
- Digital signs
- Mobile signs
- Radio advertising
- Engagement newsletter
- Vaughan Public Library Handouts
- Dedicated age-friendly phone extension & email address



Creating a more age-friendly Vaughan

Share your feedback
to help shape the City's
Age-Friendly Community
Action Plan

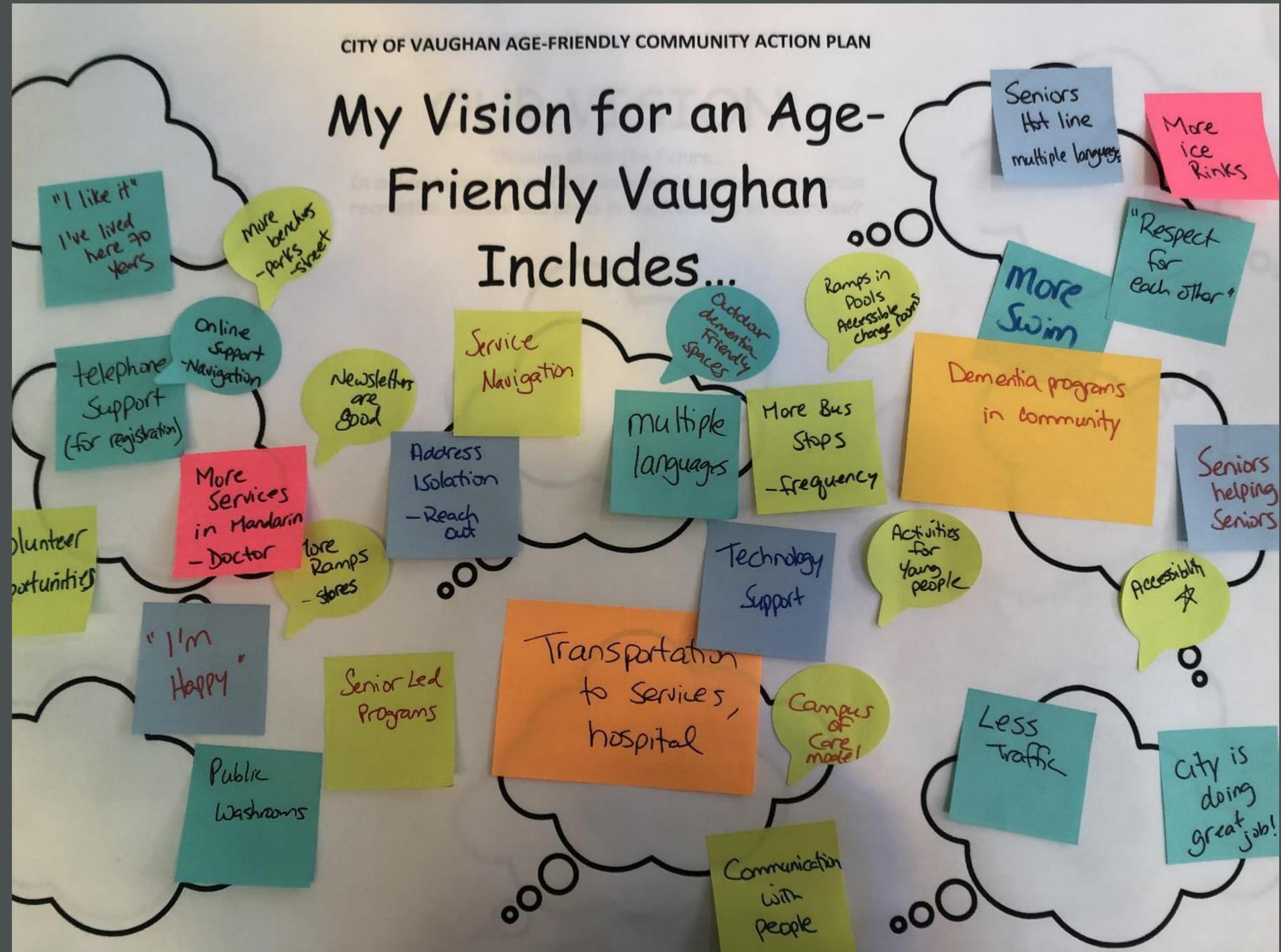
Who We Heard From

Residents
650+

Community
Groups, Clubs,
Organizations
20+

Members of
Council
9

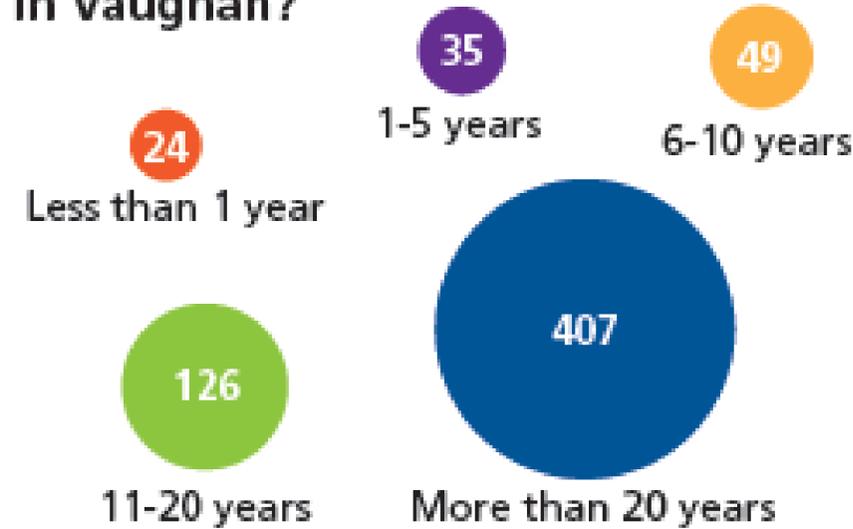
City Staff
30+



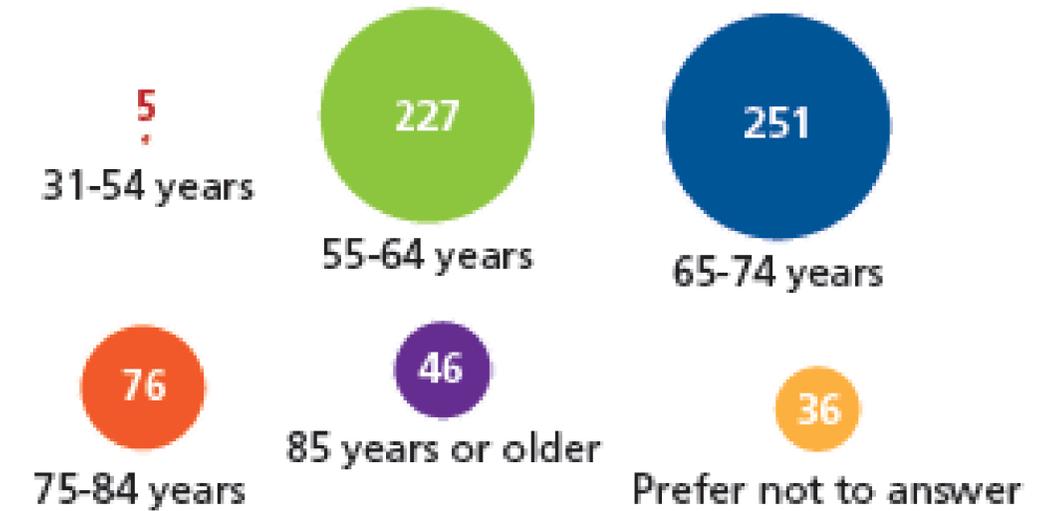
Who We Heard From Residents

Of the 641 people who completed a survey, we heard from these demographics:

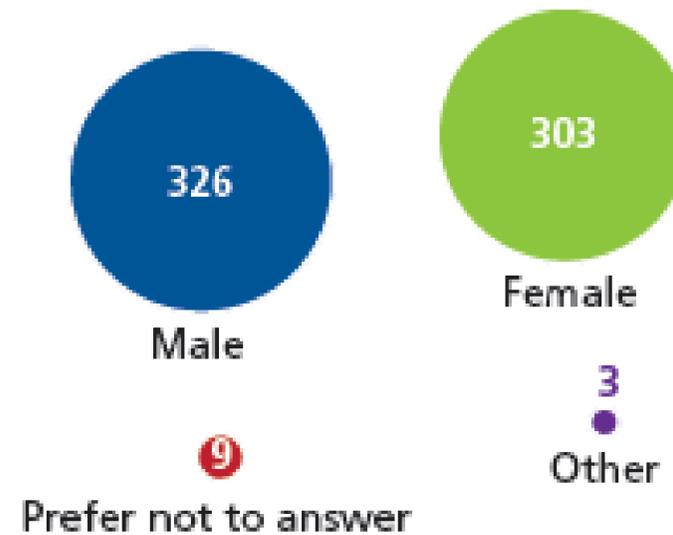
How many years have you lived in Vaughan?



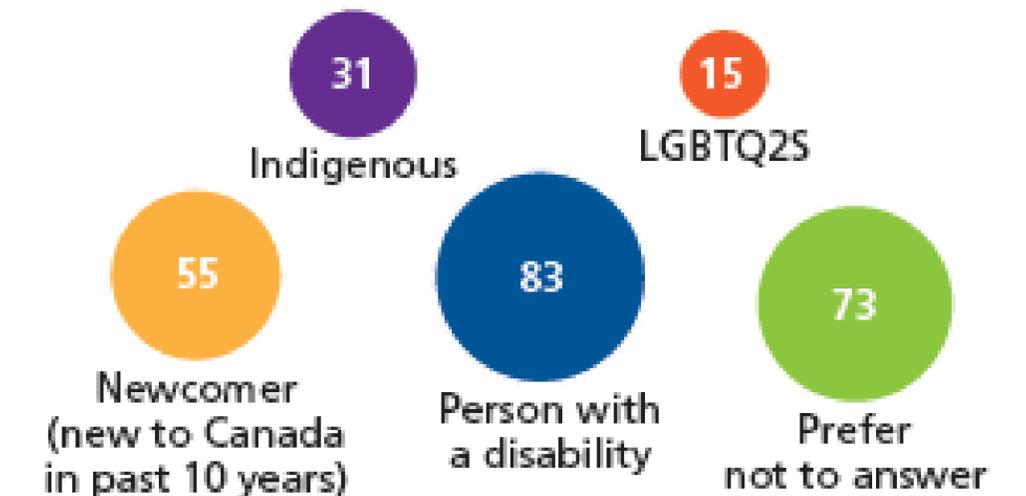
In which category is your age?



What gender do you identify with?



Do you identify as being part of any of the following groups?



Who We Heard From Community Groups, Clubs, Networks, Service Providers, Partners

York Region	Vaughan Community Health Centre	Alzheimer's Society	Islamic Society	Music Share	Welcome Centre	Jewish Russian Community Centre
Town of East Gwillimbury	Family Services of York Region	Caribbean Association	United Way	South Asian Seniors' Club	Chats	Reena
March of Dimes	Concord West Seniors	Seniors Focus Vaughan	First Chinese Seniors' Association	Human Endeavour	Filipino Seniors Club	Thornhill Seniors Club
Ontario Network Age-Friendly Communities	Vita Community Living Services	York Regional Police	Welcome Centre	Chartwell	Vaughan Public Libraries	United Way Greater Toronto



City of Vaughan Age-Friendly Community Action Plan

Vision

Vaughan is a community of choice for all generations.



Principles

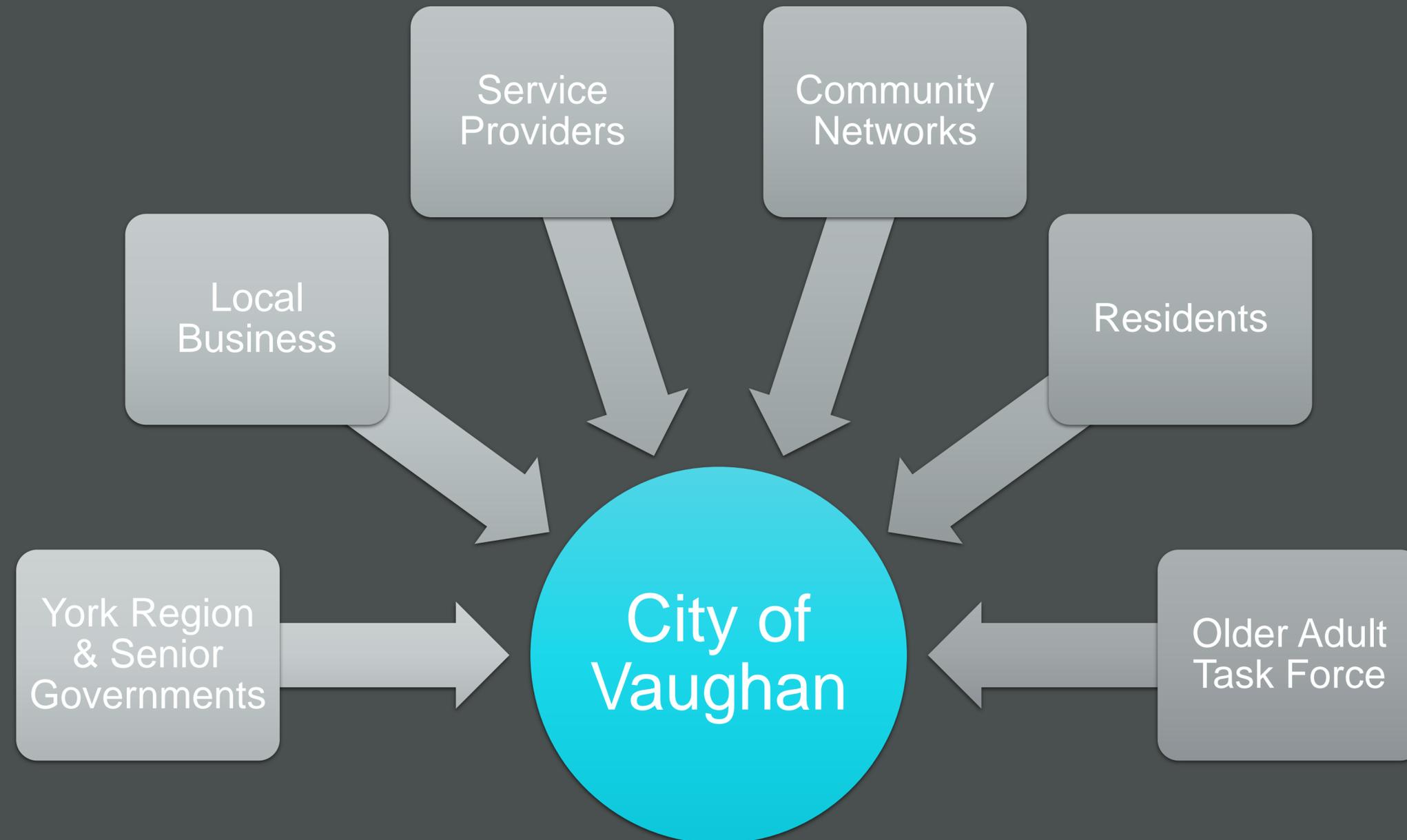
- Equity
- Collaboration
- Accountability
- Connection
- Inclusion



Objectives

- 1.To recognize the diversity of Vaughan's aging population not only in terms of age but also ability, gender, sexual orientation, culture, support needs, and income.
- 2.To support policies that create complete, accessible, and welcoming neighbourhoods.
- 3.To support independent, active, and healthy aging for all residents.
- 4.To realize a shared responsibility among community members and partners to fulfil the vision of this Plan.
- 5.To achieve recognition of the City of Vaughan as an Age-Friendly Community through the Ontario's Network of Age-Friendly Community Initiatives

Collective Accountability



Achieving Action



THANK
YOU!

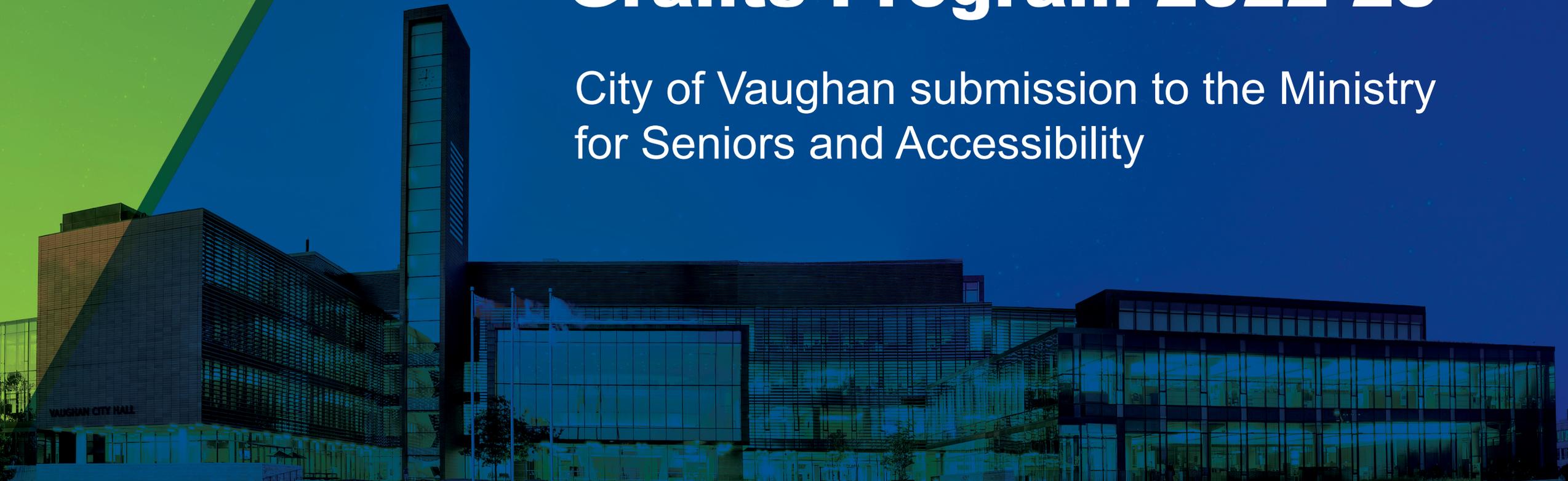
Stay informed:
vaughan.ca/agefriendly

Contact us:
905-832-2281 ext. 3622
agefriendly@vaughan.ca



Inclusive Community Grants Program 2022-23

City of Vaughan submission to the Ministry
for Seniors and Accessibility



2022-23 Inclusive Community Grants (ICG) Program

- Grant offered by the Ministry for Seniors and Accessibility
- Up to **\$60,000** in funding available to each recipient
- Funding to be used towards the creation or **implementation of Age-Friendly Community Action Plans**
- Projects must engage **older adults, including those with disabilities**, or organizations that represent them
- Projects must be completed between **September 2022** and **March 2023**

Proposed Project

Kickstart implementation of Vaughan's Age-friendly Action Plan by improving communication and engagement with members of the older-adult community.

GOALS:

- To create a “**one-stop-shop**” information and services portal for older adults in Vaughan
- To develop a **guide to effectively engage older adults in Vaughan**



Proposed Approach

TIMELINE

**NOVEMBER
2022**

Citizen Satisfaction Survey

- City-wide survey to collect the perspectives and needs of older adults through a dedicated set of questions

EARLY 2023

Focus groups

- Small group conversations with the older-adult community to validate the survey findings and more deeply engage on key topics of interest

The City's ask for this Task Force...

The City of Vaughan is asking for
the Diversity and Inclusion Task
Force to **endorse this grant
submission.**



Thank You.

Service Animals

Educating businesses and citizens





What is a service animal?

- Trained to aid an individual with a disability
- Perform specific functions and services to assist an individual
- Not all animals wear a special harness or vest that identifies them as a service animal



Applicable laws

- The Blind Persons' Rights Act
- The Integrated Accessibility Standards Regulation under the Accessibility for Ontarians with Disabilities Act
- The Food Premises Regulation under the Health Protection and Promotion Act
- The Ontario Human Rights Code



Animal Control By-law 066-2020

- Includes definitions for:
 - service animal
 - guide dog
- Speaks to licensing of guide dogs

The City of Vaughan welcomes service animals at all municipal facilities.



Service animals and businesses

- Businesses must allow service animals into all areas customers are generally allowed.
- Businesses are not required to provide care for the animal.
- Businesses can ask for documentation on the service animal.



What should citizens do

- Put the person first
- Assume independence
- Recognize that people can bring service animals to any public space
- Don't distract service animals





Education campaign

To educate businesses and citizens about service animals and the rights of individuals with disabilities who use a service animal.





Soft Launch Q1 2022

January/February:

- Website updates
- Mailer to all homes in Vaughan
- Access Vaughan messaging
- Diversity and Inclusion Task Force
- Accessibility Advisory Committee



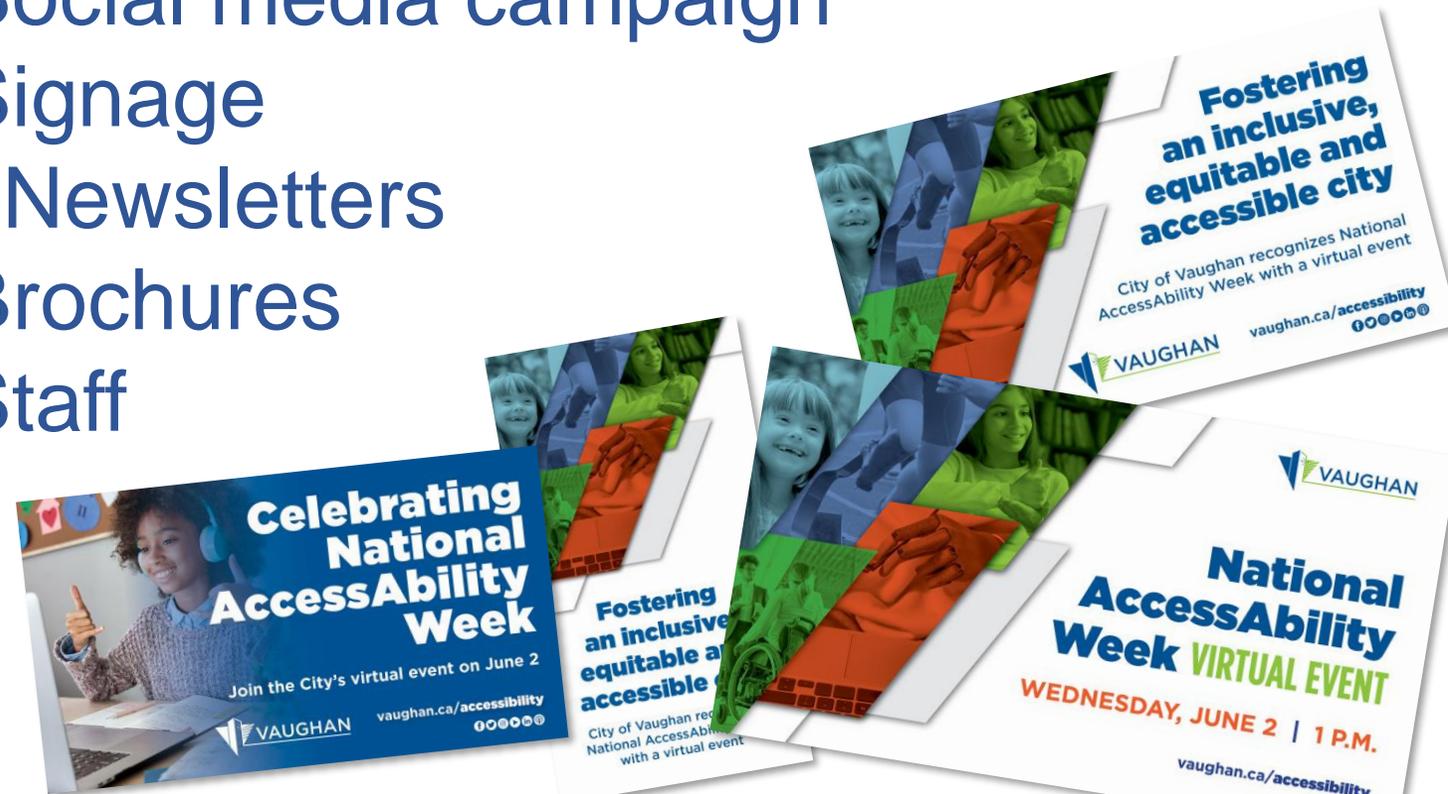
VAUGHAN CITY HALL



Hard Launch Q2 2022

May (National AccessAbility Week)

- Media outreach
- Social media campaign
- Signage
- eNewsletters
- Brochures
- Staff





Questions



Thank You.

