





A Message from **Mayor Maurizio Bevilacqua**

I am proud to lead Vaughan's delegation to Israel in partnership with the Vaughan Chamber of Commerce. The mandate of the 2019 business mission is to encourage job-creating trade, build alliances, pursue investments, support the growth of local companies and globally-recognized institutions taking part in this mission, and strengthen relations with Jewish and Israeli communities.

Vaughan is the place to be for opportunity. Today, Vaughan is home to over 12,000 businesses that employ more than 223,000 people.

Since 2010, this city has led with an economic growth rate of four per cent – far outpacing Ontario and Canada – and has seen the creation of more than 60,000 new jobs.

Throughout this mission, our efforts will focus on promoting transformational city-building initiatives that benefit both Israel and Vaughan. This includes the Vaughan Metropolitan Centre – our emerging downtown core and the largest and most ambitious project in the City's history; Smart City technologies to deliver quality public services that safeguard and elevate the quality of life for citizens; and the Vaughan Healthcare Centre Precinct – a future hub of cutting-edge research, innovation and commerce in the life sciences sector – which is anchored by the city's first hospital.



Vaughan continues to be enriched by its active, engaged and thriving Jewish and Israeli communities. This population represents more than a quarter of the entire Jewish and Israeli population – and the highest percentage of Hebrew speakers – in the Toronto Census Metropolitan Area.

Each day, these individuals contribute to Vaughan as successful entrepreneurs, dedicated public servants and compassionate citizens, committed to making a difference. I had the distinct pleasure of presenting Holocaust survivor, humanitarian and author Max Eisen with the Key to the City. Mr. Eisen is also a recipient of the Order of Vaughan – the highest honour awarded by the City.

Vaughan maintains a formal international partnership with the City of Ramla. Our community comes together to mark Jewish Heritage Month. We proudly fly the flag of Israel at City Hall during a special flag-raising ceremony to recognize Yom Ha'atzmaut, Israel Independence Day. Celebrations like our annual

menorah lighting ceremonies to mark Chanukah have become much-anticipated traditions enjoyed by all people.

I offer my sincerest appreciation to our partners for ensuring this mission is a complete success. This includes the Vaughan Chamber of Commerce, the Canadian Embassy in Israel, the Consul General of Israel in Toronto, the Centre for Israel and Jewish Affairs, The Government of Israel's Economic and Trade Mission to Canada and other leaders in Vaughan's Israeli diaspora.

We look forward to building on the success of our trade mission to Israel.

Sincerely,

Hon. Maurizio Bevilacqua, P.C.

Mayor of Vaughan



Mayor Bevilacqua meets with Consul General Baram at Vaughan City Hall April 2019

"Israel and Canada share a strong relationship based on shared values, growing economic ties at the federal, provincial and municipal levels. Our friendship with the City Vaughan can be credited to a growing Israeli and Jewish community that maintains strong business and cultural ties to the State of Israel, while contributing to the city's growth and success.

We are pleased to participate in this trade mission to Israel, a global leader in smart city management, medical technology and innovation, led by His Worship Mayor Bevilacqua, with the goal of identifying significant areas for cooperation, concrete opportunities for new markets, as well as the chance to expand Israel's partnership with the City of Vaughan through scientific and cultural exchange."

- Galit Baram, Consul General of Israel in Toronto

Delivering Real Results

for Vaughan



North Maple Regional Park will be larger than **New York's Central Park**

60,000

new jobs have been created since 2010

million raised for the Mackenzie Vaughan Hospital -**Exceptional Care Belongs Here Campaign**

Vaughan is one of the

12,000 businesses that employ 223,000 more than

Vaughan is the

first municipality

in Canada to sign

LEADERSHIP ACCORD

ON GENDER DIVERSITY

COMMUNITIES

IN CANADA

Since 2010 Vaughan's average annual economic growth is **MORE THAN**

Billion in building

permits since 2010



The Mackenzie Vaughan Hospital will be Canada's first smart technology hospital with a capacity of

550 beds

MORE THAN

in **BUDGET SAVINGS**

since 2015



Home to the first university in York Region NIAGARA UNIVERSITY

Welcoming city 105 languages spoken

VMC SUBWAY

More than 14,000 daily commuters

7 minutes to York University

42 minutes to Union Station



New policy allowing secondary suites was APPROVED

quality of life to be either good or very good in Vaughan



of NEW roads

One of the lowest tax rates

in the GTA

More than

trees have been planted as part of the City's tree replacement plan

million for Hospice **Vaughan Capital** Campaign ACHIEVED











Economic and Political Stability

 Awarded a perfect score by World Economic Forum for economic stability (Global Competitiveness Report, 2018)

 #1 in the G7 for the fewest days to establish a new business (World Bank Group, 2017)

Highly-skilled Workforce

#1 most highly educated workforce in the OECD (OECD, 2017)

Unparalleled Market Access

Free Trade deals with 48 countries, including the Canada-EU Comprehensive Economic and Trade Agreement (CETA) and the United States-Mexico-Canada Agreement (USMCA); access to 1.6 billion consumers (Ontario Ministry of Economic Development, JobCreation and Trade)









Shared Cultural & Community Conr





Vaughan-Israel Mission 2019: At Focus

- Vaughan Metropolitan Centre the city's emerging downtown
- A Global Smart City Leader
- Vaughan Healthcare Centre Precinct



- Subway station linking to/from downtown Toronto: OPEN
- Regional bus rapid transit line: **OPEN**
- KPMG Office Tower: OCCUPIED
- EXPO City Condo Towers 1 and 2:
 OCCUPIED
- Niagara University Site: OPEN
- SmartCentres Place Bus Terminal: OPEN
- The MET Condos: Under construction,
 2020 occupancy
- EXPO City Condo Towers 3 and 4:
 Under construction, 2020 occupancy

- Mixed-use building with PwC, YMCA and public library: Under construction, 2020 occupancy
- Transit City Residences 1, 2 and 3:
 Under construction, 2021 occupancy
- Office space built/under construction: 392,932 ft²
- Office space approved and proposed: 486,744 ft²
- Residential units built/under construction:
 3,889

 Residential units approved and proposed: 14,436



Unprecedented access to talent, office space, multi-modal mobility and urban amenities.

"Located in the heart of the GTA, Vaughan was a clear choice for us to set up a new office," says Sebastian Distefano, GTA Regional Managing Partner at KPMG. "We are better positioned – literally – to service clients across the GTA and in York Region."

As one of Canada's largest master planned communities, the VMC is an emerging downtown poised to be the financial, innovation and cultural centre of the city. It will be a true people-focused downtown that is walkable, social and inclusive. Imagine 50-storey towers and low-rise townhouses, busy public squares with sidewalk patios and a serene wetland park with mature oak trees, big brands next to mom-and-pop shops. This 442-acre site at the intersection of Highways 400, 407 and 7 will include at least 1.5 million square feet of office space, 750,000 square feet of retail space and 12,000 residential units by 2031.

Billions of dollars in infrastructure investments are already driving growth and investment. The subway extension and bus rapidway on Highway 7 are open.

Downtown Toronto is a short 45-minute subway ride away and the subway station is no more than 10 minutes by foot from any point in the VMC.

Top companies are buying into the VMC vision and making it a reality. KPMG, Miller Thomson, GFL Environmental Inc., Harley -Davidson Canada and PwC have invested in the VMC to be near their clients and highly educated professional workforce. They are locating in the heart of one of Greater Toronto's largest business hubs that includes head offices or major divisional operations of other industry leaders such as Teledyne, Mircom Technologies, Digital Realty, Siemens, Sciex, SmartCentres, Kumon, Recipe Unlimited and Miele. This is a prime opportunity to join them and secure customized Class A office space with room to grow.

Vaughan is a strategic investment for any business. In 2017 alone, the City issued \$1.97 billion in building permits, with industrial, commercial and institutional uses accounting for more than half of that total. Since 2010, the City has issued \$10.8 billion in building permits, concrete proof that Vaughan excels in building for the future.







Educated and diverse talent

The VMC has easy transit connections for the Greater Toronto Area's unparalleled talent pool.

The Toronto Region labour force of 3.5-million workers is the fifth largest among North American Metro Regions. This world-class pool of local and international talent has been built by Canada's favourable immigration policies, excellent and affordable academic institutions, and internationally renowned industry-academic partnerships. More than 51 per cent of the population is foreign born, speaking more than 180 languages and dialects.

York Region is the fastest growing large municipality in Ontario, attracting around 25,000 new residents yearly, many of whom are highly educated and attracted to urban growth centres like the VMC. In Vaughan and York Region, 70 per cent of the population has a post-secondary certificate, diploma or degree. That's 421,860 highly educated professionals (327,800 holding a university degree) in York Region alone.

Across the Greater Toronto and Hamilton Area (GTHA), there are another 2.2-million post-secondary educated workers, plus a robust talent pipeline. As of 2016-17, there are more than 320,000 students enrolled in GTHA universities and colleges, with 84,000 of those students in STEM programs. The VMC is a 30-minute subway ride from the University of Toronto and a six-minute ride from York University, two of the three largest universities in Canada. Niagara University opened a new Canadian site in the VMC in January 2019. It offers a bachelor of professional studies in education and a master of science in education.

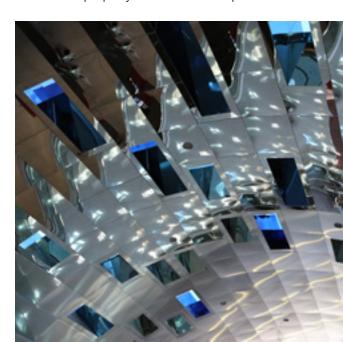
Our talent has attracted investment to Vaughan and York Region. York is now Ontario's second largest financial, insurance and accounting services cluster and Canada's largest enterprise solutions ICT cluster.

Deepak Chopra, co-founder and CEO of custom mobile app developer Clearbridge Mobile, says access to talent topped the list of factors that led the company to Vaughan. Approximately half of the company's 50-odd employees live in the area "because of affordability, friendly neighbourhoods and good work-life balance." Chopra says the arrival of subway service to Vaughan is a "game changer" for employees travelling from Toronto.

Financial incentives for office development

The City of Vaughan recognizes the importance of attracting and retaining businesses in Vaughan. The City's first-ever Community Improvement Plan (CIP) provides financial incentives and planning tools for office development projects greater than 75,350 square feet.

Vaughan also has one of the GTA's lowest commercial property tax rates at 1.65 per cent.







Niagara University expands to Vaughan Metropolitan Centre

Founded in 1856, Niagara University, with its main campus located in Lewiston, N.Y., has relocated its bi-national presence with this new site in Vaughan. Mayor Maurizio Bevilacqua helped lead negotiations between the university and community leaders. The site is in the heart of the city's emerging downtown core, located in the Cortel Group's Expo City complex. The addition includes seven classrooms, faculty and administration offices and student lounge areas. Niagara University's Vaughan site is walking distance from the VMC TTC subway station and further connected by vivaNext bus rapid transit service.

Students studying in Vaughan can enrol in either the bachelor of professional studies in education or the master of science in education programs. These programs are fully accredited by the Ontario College of Teachers (OCT) and prepare aspiring professionals for careers in primary-junior and intermediate-senior teacher positions, among other education-related employment opportunities.

The new Vaughan site is home to Niagara University in Ontario, which has been offering outstanding teacher training, education and opportunities to Canadian students since 1984. More than 300 students, in addition to faculty and administrative staff currently in two other locations relocated to Vaughan. Niagara University, Vaughan's first university, has an extensive and proud history in Ontario.



"Niagara University is vested in the creation of the school's new VMC site. The VMC is the largest and most ambitious project in the city's history and its downtown is a natural place for Niagara University to be located. Building a complete city means having a post-secondary institution in an urban setting, walking distance from homes, businesses and amenities and connected by regionally integrated transit."

- Mayor Maurizio Bevilacqua

Face-to-face is easier in Vaughan

At the heart of the VMC is a Mobility Hub linking transit services operated by three public agencies, the Toronto Transit Commission (TTC), York Region Rapid Transit Corporation (YRRTC/YRT) and Metrolinx. This new mass transit system connecting communities throughout the Greater Toronto and Hamilton Area is up and running and the Hub will see more than 20,000 people movements daily by 2019. Vaughan is the only urban growth centre outside of Toronto that has subway access to/from downtown Toronto.

The VMC also has direct access to the main transportation arteries in Ontario: Highway 400, Highway 407 express toll route and Highway 7. These vital routes will ensure residents, visitors, employees and freight, to and from the VMC, will get where they need to go, quickly and efficiently.

Frequent flyer? Pearson International Airport, Canada's busiest and largest airport, is just a 15-minute drive from the VMC. It offers non-stop service via 75 carriers to 180 destinations worldwide.





Work and life in balance

The VMC offers employees work-life balance with a quick commute to work, beautiful new housing options, a fresh take on outdoor greenspace

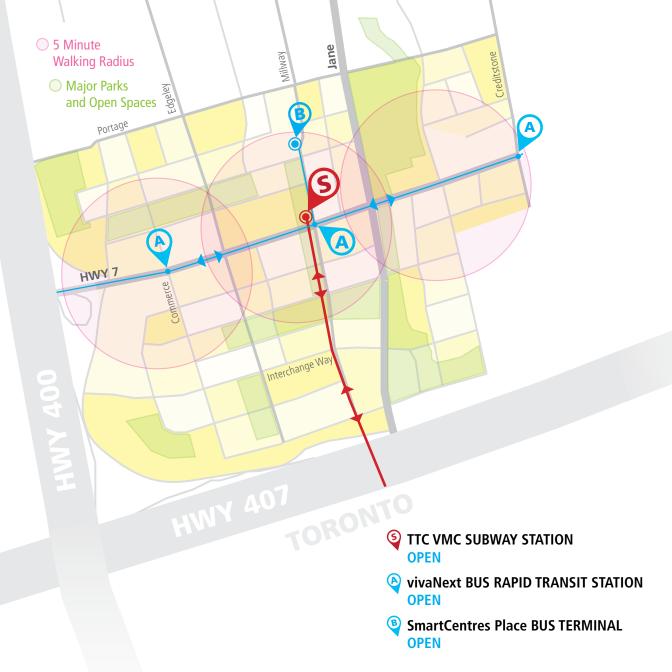
and a short walk to popular and celebrated urban amenities.

This master-planned, people-oriented, live-work-play urban centre will feature greenspace, office and condo towers, pedestrian links, state-of-the-art transit, retail and entertainment. The new flagship YMCA of Greater Toronto in the VMC will offer invaluable child care and fitness services to the thousands of people who will work nearby. Urban spaces will be hubs of social activity, while natural areas like Edgeley Pond and Park will be a place to get away and recharge.

The TTC Line 1 Extension, now up and running, along with accessibility to Highway 407 and the Viva Bus Rapidway along Highway 7, were big reasons KPMG chose Vaughan, according to Sebastian Distefano, KPMG's Regional Managing Partner for the Greater Toronto Area.

A smooth commute, thanks to great transportation links, is very appealing to him and his staff. "There's nothing better than working a long, full day and then getting home in 10 minutes to take my kids to sports practice."







Emerging downtown, rising skyline

The Vaughan Metropolitan Centre is attracting national and international employers and thousands of new residents.

The VMC's first office building, the 15-storey 360,000-square-foot KPMG Tower at SmartCentres Place, is now occupied with more than 700 KPMG employees. Other tenants include Miller Thomson, GFL Environmental Inc. and Harley-Davidson Canada

Demand for office space continues to grow. Professional services firm PwC will anchor a new 220,000-square-foot mixed-use building opening in 2020. The building will also be home to a new 77,000-square-foot YMCA with not-for-profit child-care services, fitness and aquatic facilities plus a 32,000-square-foot City of Vaughan public library and recreation space.

The VMC has already exceeded residential targets for 2031 with 18,325 units housing an estimated 36,284 people in the development pipeline. This includes seven residential developments that are built or under construction.

More details on each development can be found at myVMC.ca.







2014

Expo City Tower 1 opens (37 storeys)

2016

Expo City Tower 2 opens (37 storeys)

KPMG Tower opens (300,000 ft² of Class A office, 65,000 ft² of retail and amenity space) 2017

Vaughan Metropolit Centre subway and rapidway stations on

Transit Square and TTC Plaza opens

"The YMCA helps to give a place a soul, and with the VMC growing to include hundreds of businesses and thousands of residents, it will be essential to have a welcoming and inclusive space that helps to build community. And that's what the YMCA does, in every neighbourhood, all around the world."

- Mitch Goldhar, SmartCentres











2018

an

bus

pen

VMC Mobility Hub wins Ontario Traffic Council Project of the Year



Niagara University opens

Expo City Towers 3 and 4 to open (2 x 37 storeys)

The MET Condos and Townhouses to open (35 storeys)

Edgeley Pond and Park construction begins

SmartCentres Place Bus Terminal to open

In October 2019, the City constructed and opened new roads in the VMC's northwest area

SmartCentres Place Bus Terminal opened. This new terminal is located at the corner of Millway Avenue and Apple Mill Road

2020

SmartCentres mixeduse building (PwC, YMCA, library) to open (220,000 ft²)

2021

Transit City Condos, Buca and Bar Buca to open (3 x 55 storeys and townhomes)





A Global Smart City Leader

In 2018, Mayor Bevilacqua established the Mayor's Smart City Advisory Task Force to advance a culture of knowledge and pursue continuous improvement. The group included accomplished representatives with extensive professional experience in the fields of: arts, culture and media; city infrastructure; construction and development; education; environmental sustainability; financial services; healthcare; information and technology; innovation and research; manufacturing; and social issues. There were also seven citizen representatives on the task force.

The work undertaken by the task force led to a comprehensive submission for the City's participation in the Government of Canada's Smart Cities Challenge. The heart of the submission calls for the use of Smart City technology to create a Digital Garden. The Digital Garden concept is about breaking down barriers, improving social cohesion and enhancing engagement and civic participation through the creation of community kiosks, known as Local Gardens. Kiosks would include Internet of things (IoT) sensors to gather data on traffic,

parking, air quality and attendance at events; provide administrative City procedures, such as online payments and digital deputations; and offer a onestop shop for government services, including Service Ontario offerings, among other innovative amenities.

The City's 2019 Budget and 2020-2022 Financial Plan approved a new Smart City Program which will lead to the planning of a new Smart City business unit, a Strategic Business Plan and support the City of Vaughan Smart City Task Force.

2019 Smart City Summit and Expo in Taiwan:

Vaughan was invited to take part in the 2019 Smart City Summit and Expo in Taiwan. This international conference brought together thought leaders from local government, along with recognized professionals from public- and private-sector organizations. Representing the City were Ward 4 Councillor Sandra Yeung Racco, vice-chair of the Mayor's Smart City Advisory Task Force; Dennis Cutajar, director, Economic and Cultural Development; and Smart City industry expert Bill Hutchinson, who served as a facilitator and cosultant on the Mayor's Smart City Advisory Task Force.



Memorandum of Understanding with US Ignite:

At a meeting of Council in March 2019, Council endorsed Mayor Bevilacqua's Member's Resolution for the City of Vaughan to sign a Memorandum of Understanding with US Ignite and to join the organization's Smart Gigabit Community. Vaughan is the first Canadian municipality to do so.

US Ignite is a non-profit organization that promotes international leadership to develop new applications and to foster an environment for local governments – and technology partners – to work together to improve the lives of citizens through cutting-edge solutions. US Ignite has been awarded a grant from the National Science Foundation, an independent federal agency of the United States Congress, entitled Smart Gigabit Communities. This grant will help create a network of smart gigabit city platforms and applications across more than 25 communities.

Joining the Smart Gigabit Community will allow Vaughan to strengthen professional networks, access innovative best practices and improve organizational and technical capabilities. It marks another important step forward to build on the City's focused efforts to be a Smart City leader.

Smart City Quick Facts:

- Vaughan has begun its digital transformation through the development and implementation of its Digital Strategy.
- Technology has played a vital role in the City's evolution. The City has embraced the World Council on City Data (WCCD), and in January 2016 Vaughan became the second municipality in Canada to be WCCD ISO 37120 Platinum Certified and will be the first city to pilot the new Smart Cities standard ISO 37122.
- Vaughan's first hospital the new Mackenzie Vaughan Hospital will be Canada's first smart hospital and feature fully integrated "smart" technology systems and medical devices

Vaughan Healthcare Centre Precinct:

The Mackenzie Vaughan Hospital is a \$1.6-billion initiative and is expected to open in late 2020. It will be the first hospital built in York Region in the last 30 years. Cranes tower over the 1.2-million square foot site, which can house up to 550 hospital beds. It will provide 100 physician specialists to Mackenzie Health and present teaching, learning and research opportunities in the medical field. It will employ over 1,800 full-time hospital staff. This hospital will be the first in Canada to feature fully integrated smart technology systems and medical devices that can speak directly to one another to maximize patient care.

Leading front-line healthcare services to be offered:

- state-of-the-art emergency department
- modern surgical services and operating rooms
- advanced diagnostic imaging
- specialized ambulatory clinics and intensive care beds
- medicine, birthing (obstetrics), pediatrics, mental health and York Region District Stroke Centre

Mayor Bevilacqua serves as chair of the \$250-million Mackenzie Health Foundation's Ultimate Campaign, which has raised \$169 million to build the Mackenzie Vaughan Hospital.

The hospital's innovation agenda includes:

- weHealth, a digital eHealth platform that links patient healthcare happening inside and outside the hospital for a connected, integrated approach to patient care
- the Mackenzie Innovation Institute (Mi2), which works with healthcare equipment providers to facilitate testing of equipment in exchange for deploying it to Mackenzie Health locations first.
- the Innovation Unit, an acute care medical unit with 17 Smart Patient Rooms (34 beds) equipped with smart technology that supports an environment for innovations to be developed, and enables nurses and other team members to spend more time at the bedside providing hands-on care



In a first-of-its-kind initiative in Vaughan, the City is leading a collaboration to transform a 33-hectare (82-acre) parcel of land at Jane Street and Major Mackenzie Drive into the Vaughan Healthcare Centre Precinct. A memorandum of understanding (MOU) was signed in October 2019 between the City of Vaughan, York University, Mackenzie Health and ventureLAB to identify transformational opportunities to maximize the best use of lands surrounding the site of the Mackenzie Vaughan Hospital through a feasibility study.

The feasibility study will determine how best to create a world-class health experience and explore various options, including a new space for ventureLAB to expand and create another regional innovation hub in Vaughan and opportunities for Mackenzie Health to collaborate with York University in the area of academic health sciences.

The goal of this unique collaboration is for the Vaughan Healthcare Centre Precinct to leverage resources to bring healthcare, innovation and jobs to this growing community. The site has the potential to be a place that will connect people and spaces – bringing together different sectors to become an epicentre of healthcare excellence in the city.

By fall 2019, a consultant will be retained to undertake the study. The successful consultant will be obtained through an open, competitive and accountable procurement process overseen by the City. The study is anticipated to be complete by the end of 2020.

Following the study, a comprehensive action plan that outlines opportunities, costs and strategies for unleashing the potential of the Vaughan Healthcare Centre Precinct will be presented.

Get Involved

Opportunities exist to:

- Bring your innovative product or service to the Mackenzie Innovation Institute: info@mi2health.com
- Develop at three different available sites in the Precinct totaling approximately 5 hectares (13 acres) up to 780,000 square feet for healthcare related uses
- Invest in high-profile, shovel-ready sites with full services: water, stormwater, sanitary sewer, power

Contribute to major educational, cultural and government uses such as:

- a hospital with a full range of care
- rehabilitation facilities, long-term care and other forms of residential uses related to healthcare
- research and development facilities
- medical and dental offices
- laboratories
- facilities that construct or repair medical devices
- education, training, meeting or conference facilities related to healthcare
- business or health facilities that promote wellness
- ancillary services including child or adult daycare, retail facilities, a chapel or small place of worship, accommodations facilities, parking areas and structures, utilities and maintenance operations, district energy plans and recreational uses associated with a healthcare use





Stay Connected, Create Success

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