

## MEMBER'S RESOLUTION

### Committee of the Whole (1) Report

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**DATE:** Tuesday, September 14, 2021

**TITLE:** Request for Support for the Road Hockey to Conquer Cancer Event

**FROM:**

Councillor Sandra Yeung Racco

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**Whereas**, the Vaughan Metropolitan Centre (VMC) is emerging as one of the most desirable financial, innovation and cultural destinations in the Greater Toronto Area; and

**Whereas**, the VMC – Transit Square has been selected as the host site for Road Hockey to Conquer Cancer (RHCC) presented by Longo's; and

**Whereas**, the annual RHCC event is held to support Future Care Now at The Princess Margaret Cancer Centre; and

**Whereas**, event organizers have partnered with SmartCentres to host this annual event in the VMC for a three-year term from 2021 to 2023; and

**Whereas**, the 2021 RHCC event will be held on October 30, pending public health measures due to the COVID-19 pandemic and the acquisition of all relevant permits; and

**Whereas**, the City of Vaughan's Economic and Cultural Development Department and Tourism Vaughan Corporation supports the hosting of the RHCC event in the VMC; and

**Whereas**, the hosting of sporting events like RHCC within the City is an integral part of Tourism Vaughan's 2021 Business Plan with objectives set out to attract and bid on events to increase Vaughan's profile, tourism visitation and spend in the City.

**It is therefore recommended:**

1. That the City of Vaughan officially support the hosting of the private RHCC annual event in the VMC – Transit Square from 2021 to 2023; and
2. That the event organizer ensure that prior to the event being held each year that the appropriate Special Event Permits are obtained to the satisfaction of the Director & Chief Licensing Officer, By-law & Compliance, Licensing & Permit Services; and
3. That the Director & Chief Licensing Officer ensure that all approvals adhere to with all Provincial COVID-19 regulations; and
4. That the Tourism Vaughan Corporation, operating within the Economic and Cultural Development Department, be directed to assist with promotion efforts utilizing tourism marketing channels, and event servicing support for the RHCC event; and
5. That the Corporate and Strategic Communications department and Access Vaughan be directed to assist with public information and promotion efforts for the RHCC event utilizing corporate communications channels.

**Attachments**

None