



Communication : C1  
Committee of the Whole (1)  
September 14, 2021  
Presentation # 1

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# Run for Vaughan

## 2021

# 2021 AIM & Objective:

- ▶ Run started in 2003
- ▶ Total collection for 2021 is \$300,000.00
- ▶ Collected more than \$1M for CVH as of 2021
- ▶ Collect a further \$1M in the next 3 years
  - ▶ 2021 Goal: \$400,000.000
- ▶ Get the community involve, "EVERYONE"
- ▶ Approach entire neighborhood and raising awareness



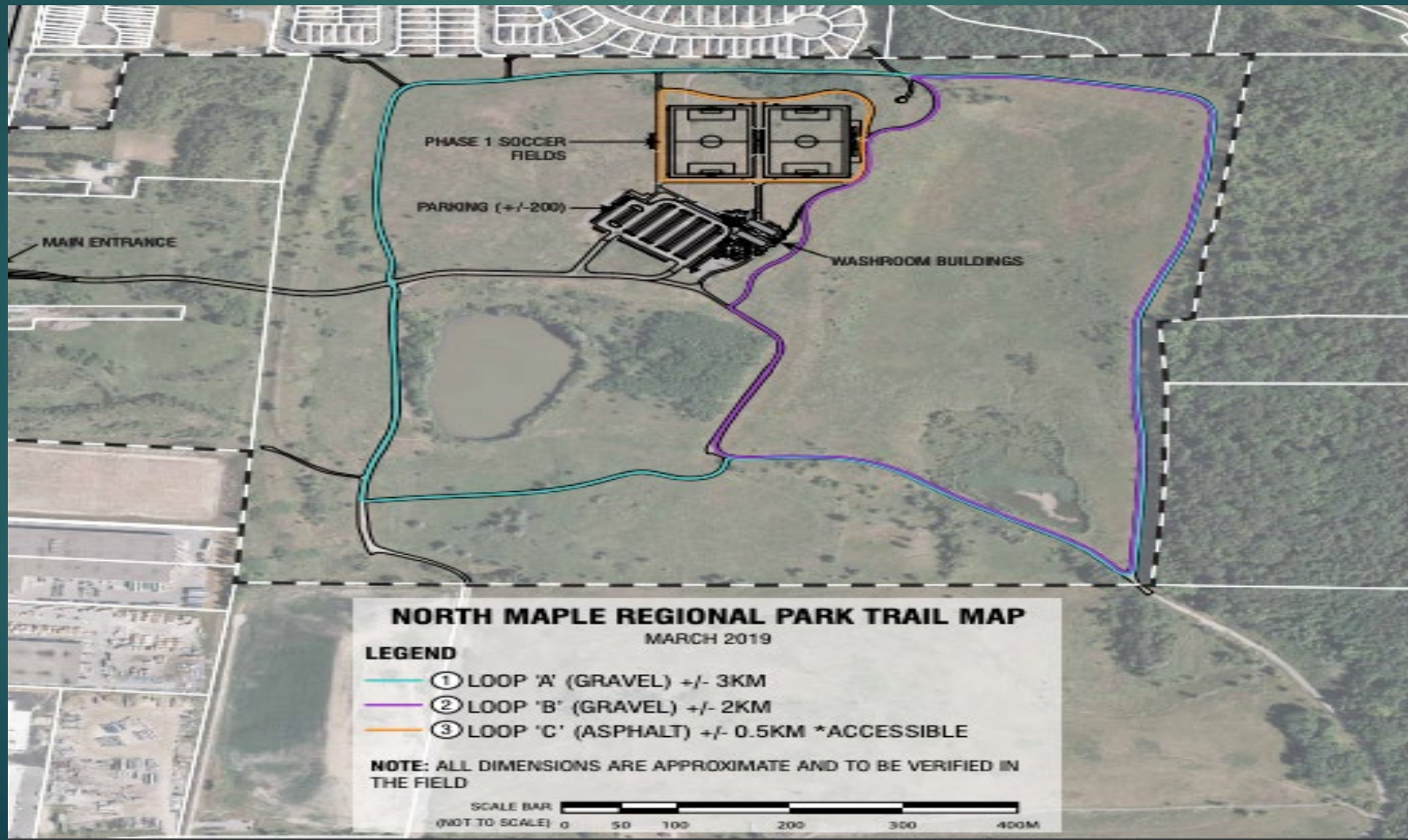
# Date and Timing:

- ▶ Sunday, September 26<sup>th</sup>, 2021
- ▶ Opening Session: 8:30AM to 8:55AM (Tentative)
- ▶ Walk Start: 9:00AM (Tentative)
- ▶ Closing Session : TBA



# Proposed Route:

North Maple Regional Park, Due to Covid this year plan is to have only 1k walk.





# Considerations to the Council:

- ▶ Requesting that Council members endorse the 2021 Run for Vaughan initiative
- ▶ Allow the Run for Vaughan Committee access to City marketing and communications channels to assist in promoting the event
- ▶ To put out mobile signs (mini billboard, 5'x8') as permitted by the City/Region
- ▶ Provide services-in-kind in accordance with City policy and fees

# THANK YOU