

### <u>COMMITTEE OF THE WHOLE (WORKING SESSION) – OCTOBER 6, 2021</u>

#### **COMMUNICATIONS**

Distributed October 1, 2021				
C1	Presentation Material	2		
Distributed October 5, 2021				
C2	Presentation Material	3		
C3	Presentation Material	3		
C4	Jordan Max, SpringFarm Ratepayers' Association, dated October 5, 2021	1		
Received at the Meeting				
C5	Presentation Material	1		

#### **Disclaimer Respecting External Communications**

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Please note there may be further Communications.





# Agenda

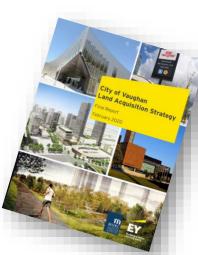
- Background
- Land Acquisition Strategy Timeline
- Recommendations



# Background

### **Land Acquisition Strategy - Purpose**

- 1. Review City's current lands holdings, identify future requirements and provide a final strategy that is fiscally sustainable
- 2. Identify associated policies that support growth management plans achieving fiscal accountability
- 3. Develop strategies for long-term City requirements based on defined provisional standards and/or level of service
- 4. To respond to priorities identified in the City's Official Plan, Master Plans and other strategic planning documents
- 5. Develop proactive approach to securing property
- 6. Identify alternative approaches to land acquisition





## **LAS Timeline**

#### June 2018: RFP Rewarded

RFP 18-30 to Ernst & Young Orenda LLP and MHBC Planning

#### May 2019: Presentation

Consultant Presentation to Growth Management Committee

#### June 2019:

LAS Updates Presentation
LAS updates presentation to
Committee of the Whole
(including Bill 108)

#### January 2020:

Final LAS Report Received
City receives final report from
Consultant

#### April 2020:

Final LAS Report Presentation
Consultant presentation of final
report to Growth Management
Committee

#### October 2020:

Final LAS Report Presentation
Consultant presentation of final
report to Committee of the Whole
Working Session

#### October 2020:

LAS Report Approved
Council approves LAS report
and directs staff to simplify and
prioritize recommendations

#### June 2021: Revised Recommendations

**Presentation**LAS Steering Committee
presents revised

recommendations to Growth

Management Committee

#### October 2021:

Revised Recommendations Presentation

LAS Steering Committee presents revised recommendations to Committee of the Whole Working Session



Develop a Community Benefits Charge (CBC) Strategy based on Bill 108/Bill 138/Bill 197 revisions to the *Planning Act* and *Development Charges Act*.





Community Benefits Charge (CBC) Strategy



**Short-term Implementation** 



Financial Planning and Development Finance



Develop a Parks and Open Space Strategy to guide the City's planning, development and use of greenspaces. The strategy will consider new park typologies and develop guidelines for acquiring non-designated greenspaces for high-priority areas.





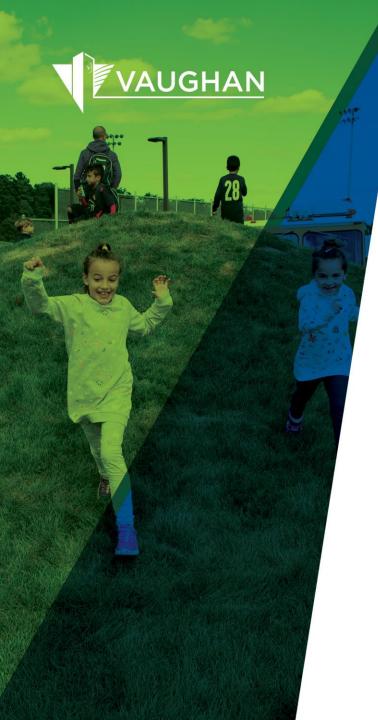
Greenspace Strategic Plan



Short-term Implementation (Underway)



Parks Infrastructure Planning and Development



Consider the use of Cash in Lieu (CIL) funds for growth-related redevelopment of existing Parks and Open Space Trails in high priority areas.





Parks Acquisition Strategy and Community Benefits Charge (CBC) Strategy, Parkland Dedication Guideline



Short-term Implementation (Underway)



Parks Infrastructure Planning and Development / Financial Planning and Development Finance



Develop a Land Acquisition Master Plan for City-wide Greenspaces in high priority areas. The Master Plan will consider acquisition costs, funding alternatives and potential partnerships.





Greenspace Strategic Plan



Medium-term Implementation



Parks Infrastructure Planning and Development



Repurpose the existing sale of public land reserve and create a new land acquisition reserve for the acquisition of lands other than Parkland and update City governing financial policies to reflect the Land Acquisition Strategy, with respect to reserves, Land Acquisition and Disposition of property.





**Consolidated Reserve Policy** 



Medium-term Implementation



Financial Planning and Development Finance



The City's property assets to be reviewed to ensure property use is maximized by co-locating community services.





Corporate Asset Management Plan, Vaughan Transportation Plan, Vaughan Integrated Urban Water Plan, City-wide Official Plan Review, Growth Related Departmental Master Plans



Immediate, Medium-term and Longer-term Implementation



Multiple Departments – Championed by Corporate Asset Management



Strengthen the City's Natural Heritage Network and Open Space System through land acquisitions, donations, land trust partnerships and stewardship initiatives.





Official Plan Review, Natural Heritage Network Review, Municipal Energy Plan Update, Sustainability Matrix (at Development Application), Greenspace Strategic Plan, Climate Change Adaptation Framework



Longer-term Implementation



Multiple Departments – Championed by Policy Planning & Special Programs



Review and update Vaughan's Land Disposition By-law and related policy; and establish a Land Acquisition By-law and related policy.





Disposition By-law and Related Policy Update



Medium-term Implementation (Draft to completed by Q2 2022)



Legal Services and Real Estate



Ensure governing policies, By-laws and guidelines in support of the Land Acquisition Strategy relating to Land Acquisition, Sale of Land and Property Disposition, Leasing Strategy and third-party proposals are established and updated.





Leasing Strategy Kick-off (Q3 2022)
Land Acquisition/Disposition Third-party Guidelines
(Q2 2022)



**Short-term Implementation** 



Legal Services and Real Estate



The City will update its Accommodation Master Plan to ensure Vaughan is equipped to meet future growth and workplace demand strategies.





Space Management Plan



Medium-term Implementation



Facility Management and Office of the Chief Human Resources Officer









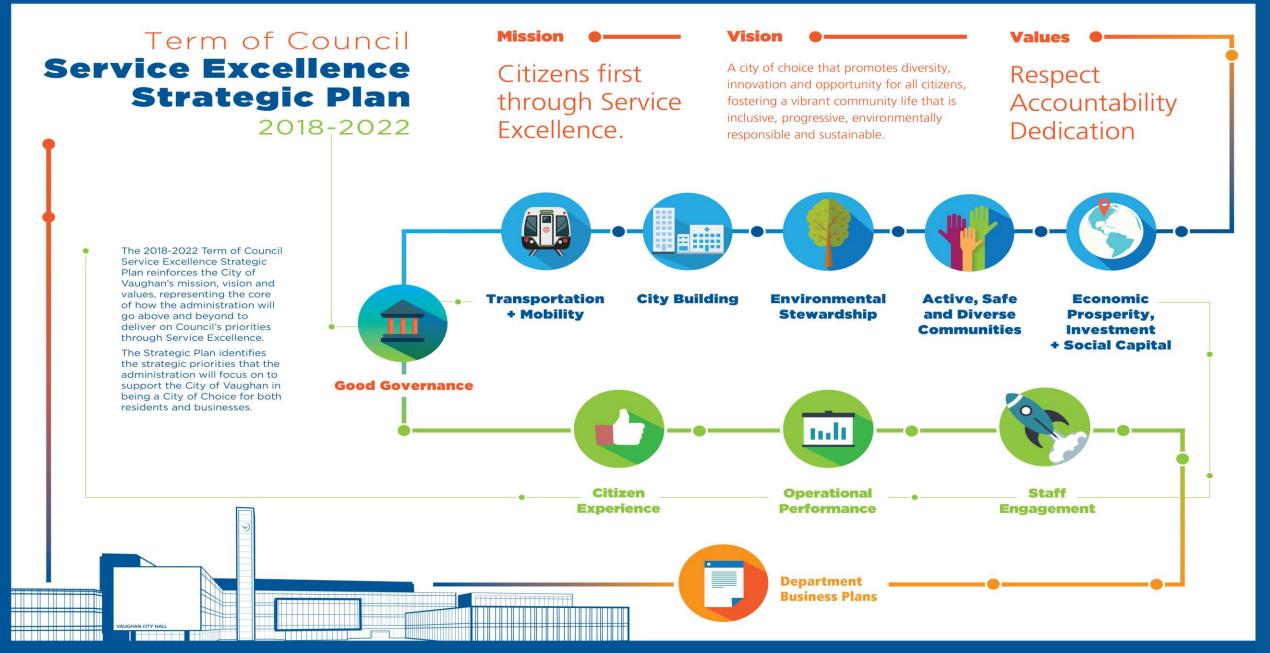
# **Agenda**

Provide an overview of the Service Vaughan Strategy:

- Strategic Alignment
- Principles and Objectives
- Areas of Focus
- Key Initiatives
- Changes to City Hall

Citizens First Through Service Excellence





# CITIZEN EXPERIENCE

#### STRATEGIC GOAL STATEMENT:

To ensure citizens receive the best experience in person, by telephone and electronically, the City will provide exceptional end-to-end citizen-centred services, enhance access and streamline services with the use of technology.

# OPERATIONAL PERFORMANCE.

#### STRATEGIC GOAL STATEMENT:

To continue to foster a culture of continuous improvement, the City will support competencies and practices in innovation and process efficiencies.





# **Service Vaughan Strategy**



### Objective:

An enhanced consistent, citizen-centric, omni-channel, citizen service experience.

"Citizen's First through Service Excellence"



### Service Vaughan Strategy: Principles & Objectives



### **Citizen-Centric Service Design**

- Voice of the Citizen
- Service Culture
- Community Engagement

**Omni-Channel Service Approach** 

- No Wrong Door
- Consistent Quality & Experience
- Multiple Delivery Options
- Available and Accessible









### **Service Vaughan Strategy**

Strategic Priority Area

**Citizen Experience** 

**Operational Performance** 

Objective (What)

An enhanced, consistent, citizen-centric, omni-channel, citizen service experience.

Key Initiatives (How)

Integrated Service

**Digital Transformation** 

Service
Standards &
Performance
Measurement

In-Person Citizen Experience

Results (Outcome/ Output)

- Access Vaughan as first and primary point of contact
- Telephony enhancements

- Innovation and Process Improvements
- Leverage Tools and Technology
- Policy and Procedures
- Monitoring and Reporting

- City Hall entrance and service counter
- Digital Self-Service Area
- One-on-One inperson Meeting Rooms

### Integrated Service Approach - Access Vaughan

Close multiple service counters and integrate into one virtual and in-person service counter as the first point of contact. Provide a variety of channels to access services.









vaughan.ca



ACCESS VAUGHAN

**Procurement Services** 

Deputy Financial Services & **Freasurer** 

Ec. And Cultural Development

∞

Archives

Records Management Human Resources

nfo Desk (through Vaughan)

City Clerk

Licensing, Compliance,

Bylaw,

Facility Management

- Inspection Standards

**Building** 

**Development Engineering** 

Standards

**Building** 

Delivery Infrastructure

& Corp. Planning 8 Infra.

Environ. Development Planning Planning & Env Sustainability Policy I

Events) Recreation (including

Parks Delivery

Parks Planning

Services Environmental

Fleet Mgmt. Transportation &

Forestry, Horticulture

# **Telephony Improvements**

- All calls for the City of Vaughan will continue to route through Access Vaughan.
- All departments to be equipped with and using a telephone queue.
- All departments to provide live answer to citizens.
- Implement Menu options
  - Calls can be better triaged
  - Wait times can be reduced
  - Emergencies can be prioritized
- Better tracking and triaging
- Overflow call handling and rerouting to available agents
- Better performance metrics
- Queue system enhancements

### Digital Transformation - Innovation and Process Improvements

**CRM:** Through the ease and convenience of digital services, citizens can:

- Report maintenance signs, roads, lights, signals, parks, vandalism.
- Request services missed garbage, water services.
- Make applications and submissions bids/tenders, recruitment, licenses, permits.
- Register for cultural events, services, recreation activities.
- Complete transactions and purchases garbage bins, tags.
- Check status of inquiries; Receive auto-updates via email or on-line tool.
- Provide feedback.

DIGITAL STRATEGY - CITY OF VAUGHA







### Service Standards & Performance Measurement



- Number of rings
- Queue, Redirect
- Live Call, Transferring
- Out of Office
- Voicemail
- After hours



- Acknowledgement
- Response time
- · Out of office
- Auto Reply
- eSignature
- Complaint vs Enquiry





- CRM
- On-line Portals
- Compliments & Complaints
- Fillable Forms
- Mobile Apps



- Counter
- Accessibility
- Attire
- Wait time
- Security Desk
- Greeting
- Concierge

- Refresh communications
- Establish policy; ensure accountability
- Develop performance metrics, Monitoring and Reporting
- ✓ assessing the channel effectiveness in the delivery of services
- ✓ identifying resource workload issues
- √ identifying opportunities to improve channel usage
- ✓ communications and citizen understanding.



# In-Person Citizen Experience: Changes to City Hall

Improve the Future in-person experience:

- New Integrated Service Experience
- Construction and implementation of:
  - New Service Counter
  - New Self-Serve Digital Area
  - One-on-One Meeting Space.

Safe, Accessible, Efficient, Convenient means to receive high quality services.



# **Service Vaughan Strategy: Summary Key Milestones / Timeline**

#### **Key Milestones based on 4 Key Initiatives**

- 1. Integrated Service
- 2. Digital Transformation
- 3. Service Standards and Performance Measurement
- 4. In-Person Citizen Experience



Q1 – Q3 2021	October	November	December	Q1 – Q2 2022
<ul> <li>✓ Service Integration         Assessments</li> <li>✓ Recommendations         for telephony         enhancements</li> <li>✓ Facility design</li> <li>✓ Service standards         identified by         channel, in         alignment with         Digital         Transformation         initiatives</li> </ul>	<ul> <li>Council Working Session</li> <li>Approve facility design</li> <li>Process Analysis of integrated services</li> <li>Develop communication and engagement campaign on new service design</li> </ul>	<ul> <li>Apply for construction building permit</li> <li>Implementation plan developed for new in-person service</li> <li>Updated policies and procedures on service standards across all channels</li> <li>Service delivery alignment (Access Vaughan, CRM, Online Portals, website)</li> </ul>	<ul> <li>Construction bid issued</li> <li>Planning for inperson service delivery options</li> <li>Implementation of telephony enhancements (update queuing system)</li> <li>Develop service performance metrics and management plan</li> </ul>	<ul> <li>Construction to begin on:</li> <li>Service counter and entrance</li> <li>Self-service digital service area</li> <li>Private/semi-private meeting rooms</li> <li>Implement interim service delivery solution for in-person service (construction phase)</li> <li>Launch of new service delivery design and enhanced in-person service delivery after construction is complete</li> <li>Implementation of additional telephony enhancements (expanded use of soft phones)</li> </ul>



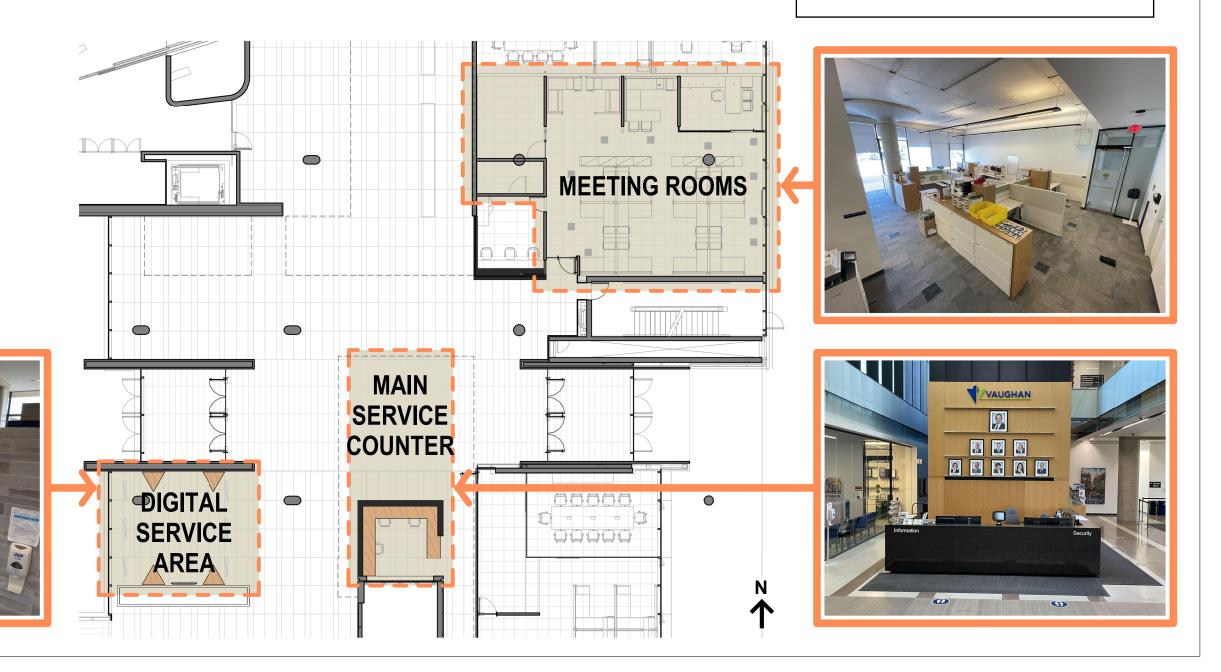
### **CITY OF VAUGHAN COUNTER SERVICE TRANSFORMATION SCHEMATIC DESIGN**

2021-10-06

**COMMUNICATION C3** ITEM NO. 3

**COMMITTEE OF THE WHOLE** (WORKING SESSION)

October 6, 2021

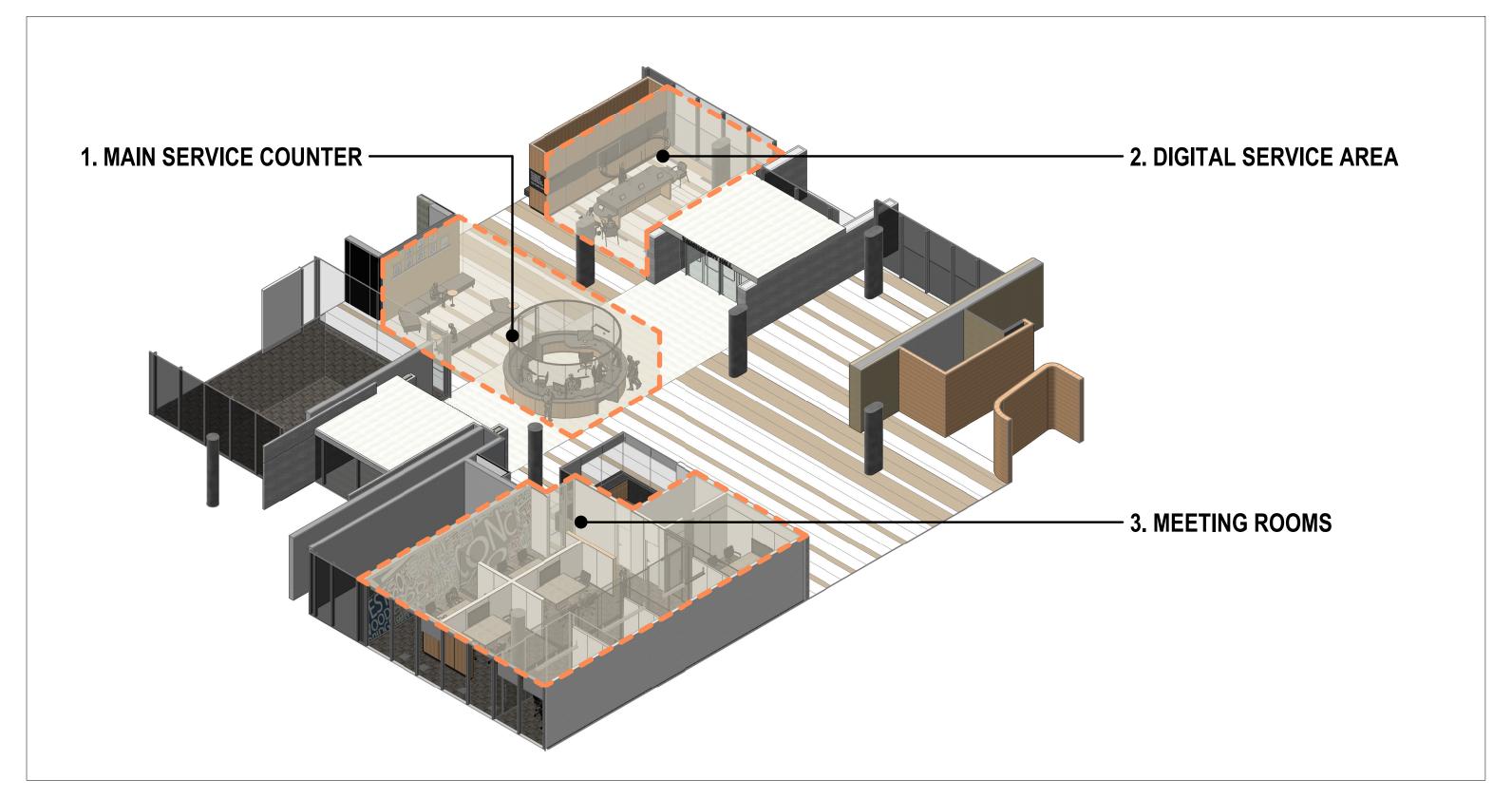




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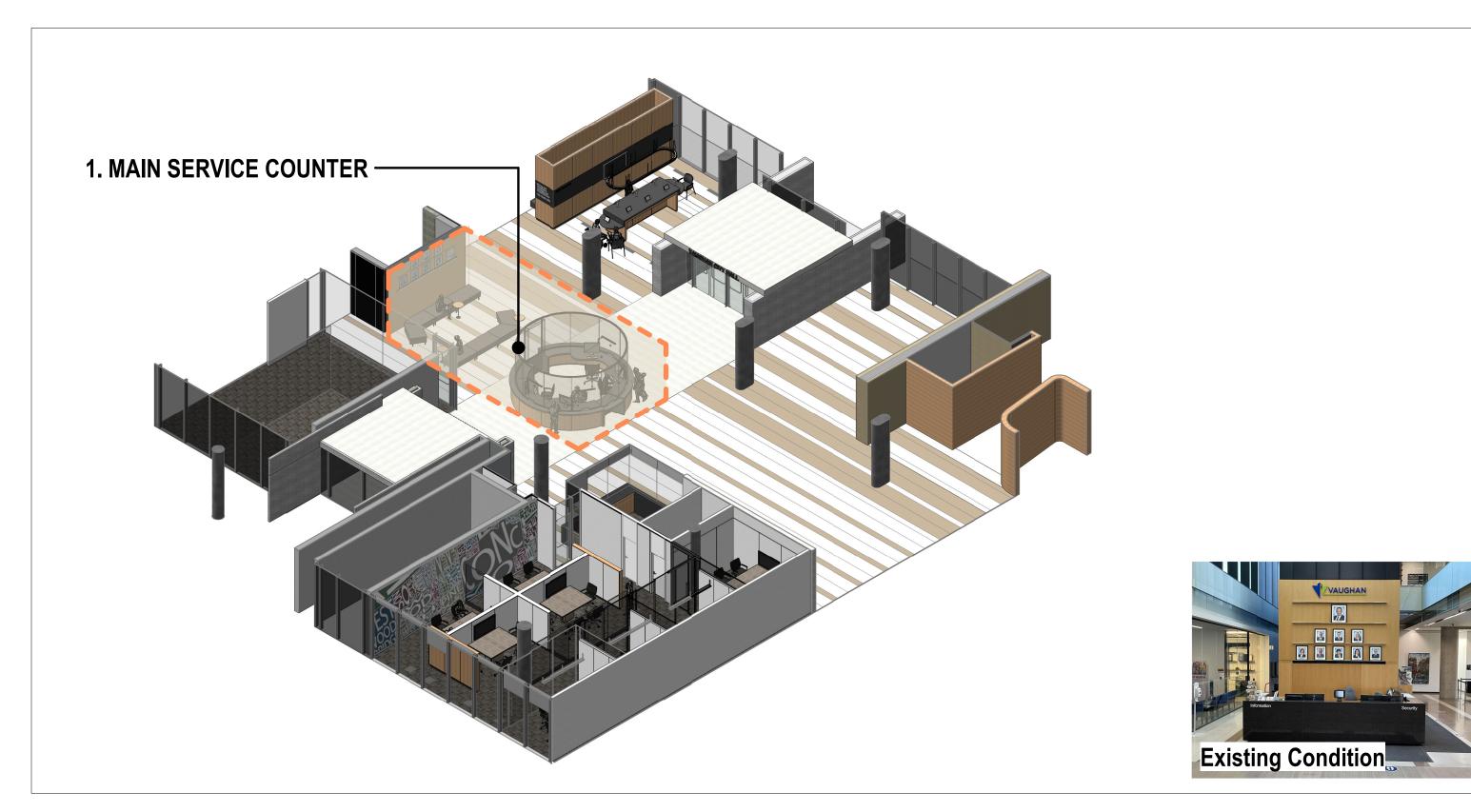


### **Vaughan Omni Service Counter**

2141 Major MacKenzie Dr W, Maple, ON L6A 1T1







### **Vaughan Omni Service Counter**

2141 Major MacKenzie Dr W, Maple, ON L6A 1T1

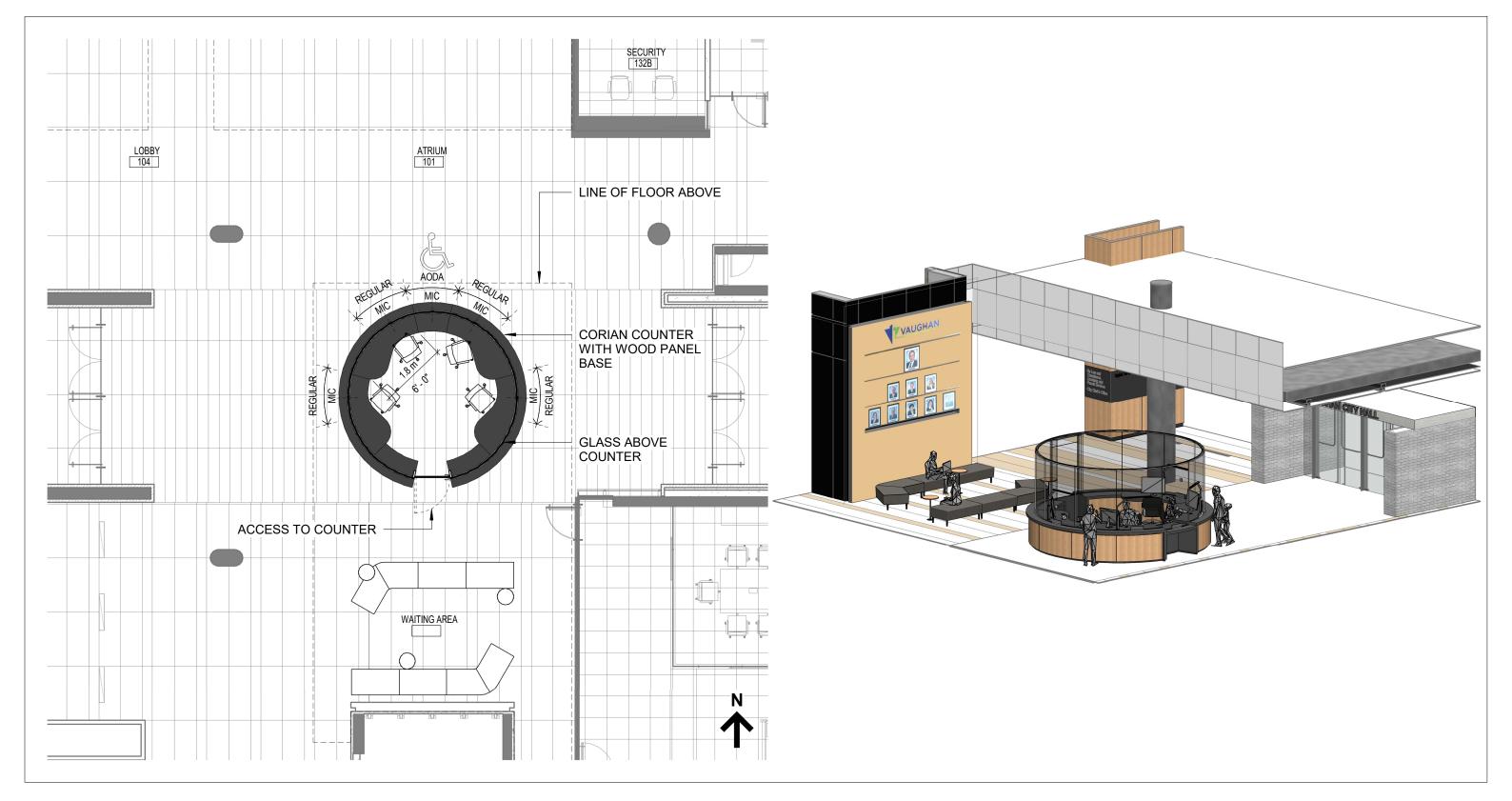




1. Main Service Counter

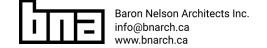
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### **Vaughan Omni Service Counter**

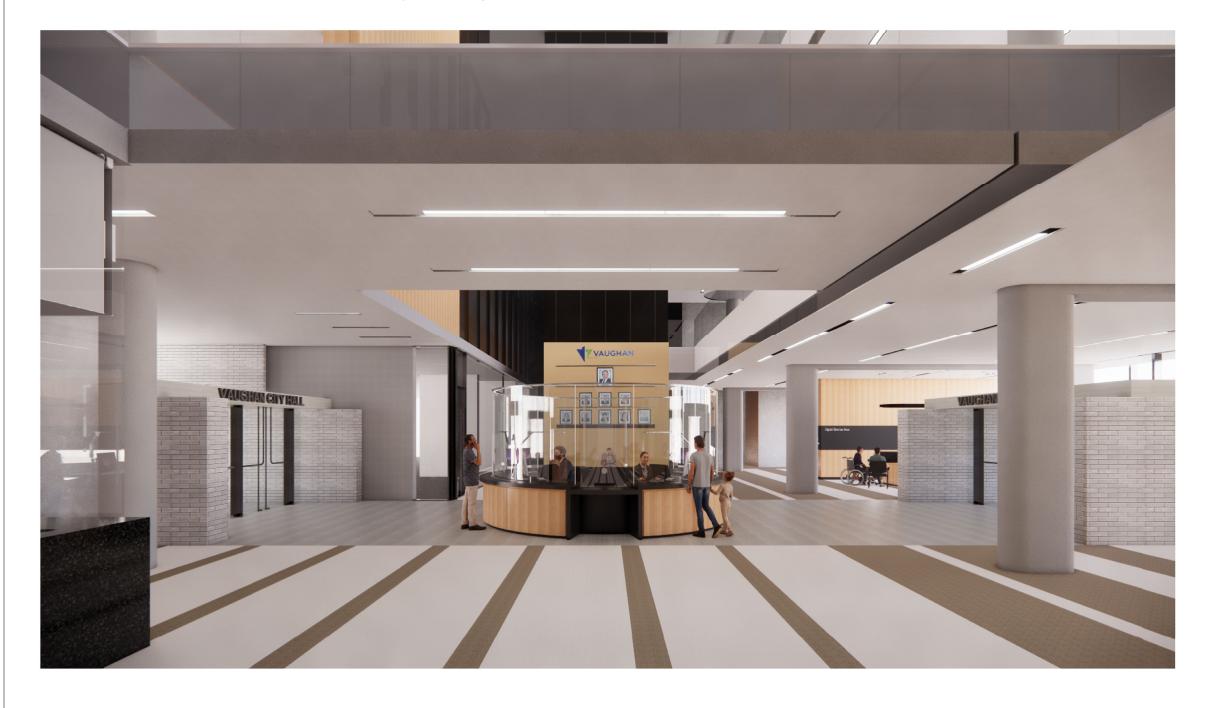
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### Main Service Counter: View From Lobby Looking South



### **Vaughan Omni Service Counter**

2141 Major MacKenzie Dr W, Maple, ON L6A 1T1





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#### Main Service Counter: View From East Entrance Looking Southwest



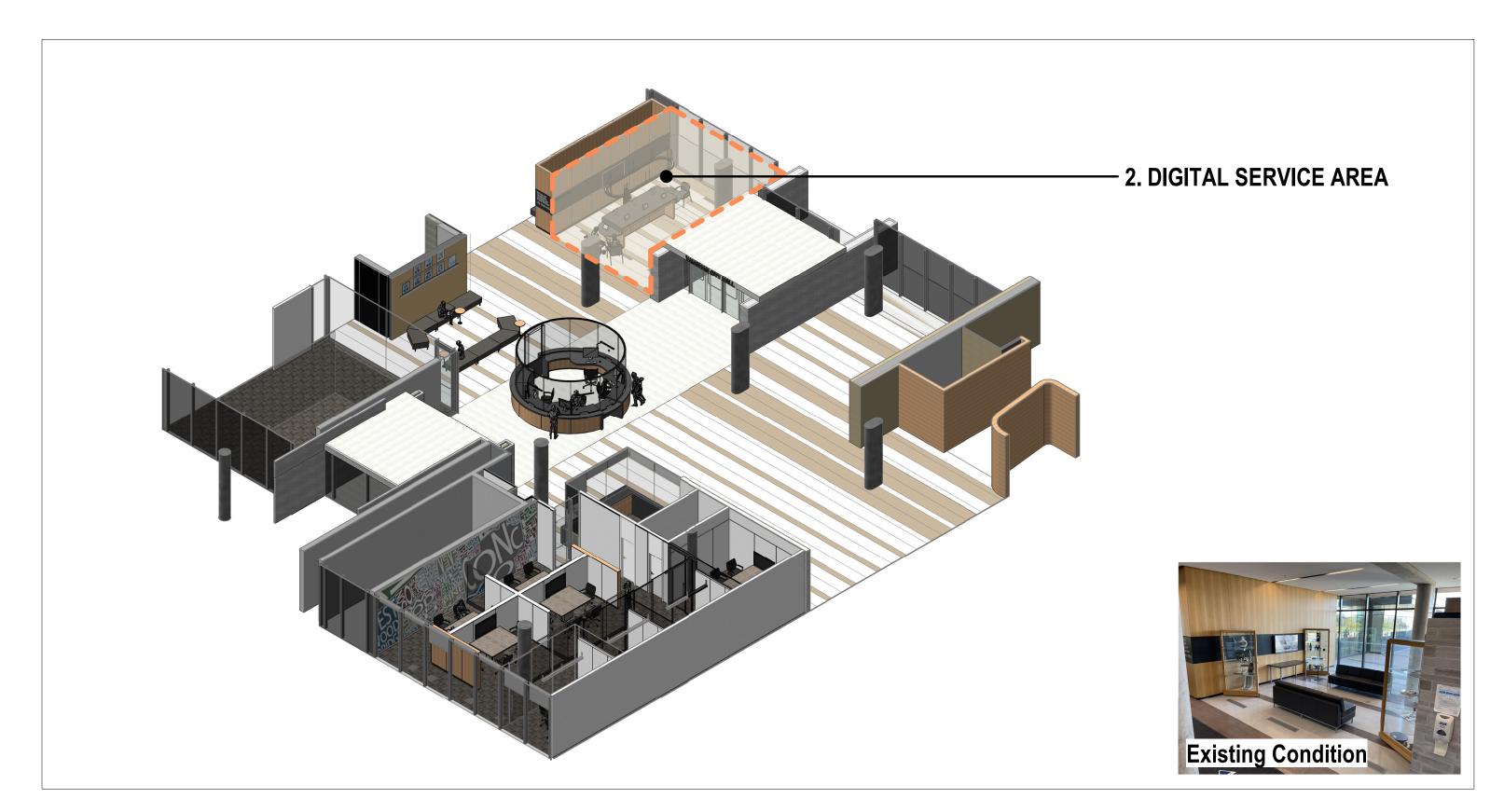
#### **Vaughan Omni Service Counter**

2141 Major MacKenzie Dr W, Maple, ON L6A 1T1





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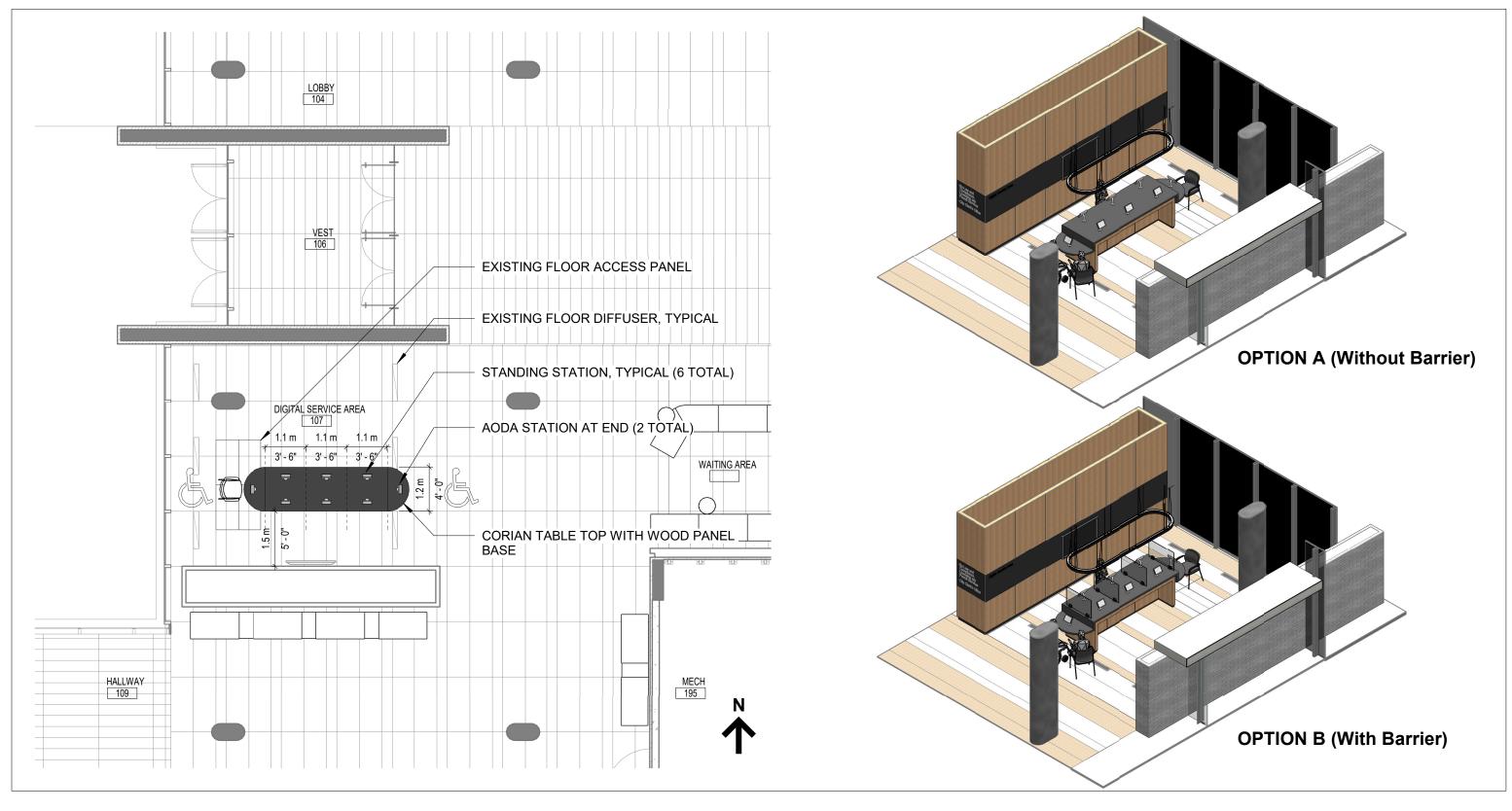


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2141 Major MacKenzie Dr W, Maple, ON L6A 1T1





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#### **Digital Service Area: Option A Without Barrier**



#### **Vaughan Omni Service Counter**

2141 Major MacKenzie Dr W, Maple, ON L6A 1T1





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#### **Digital Service Area: Option B With Barrier**



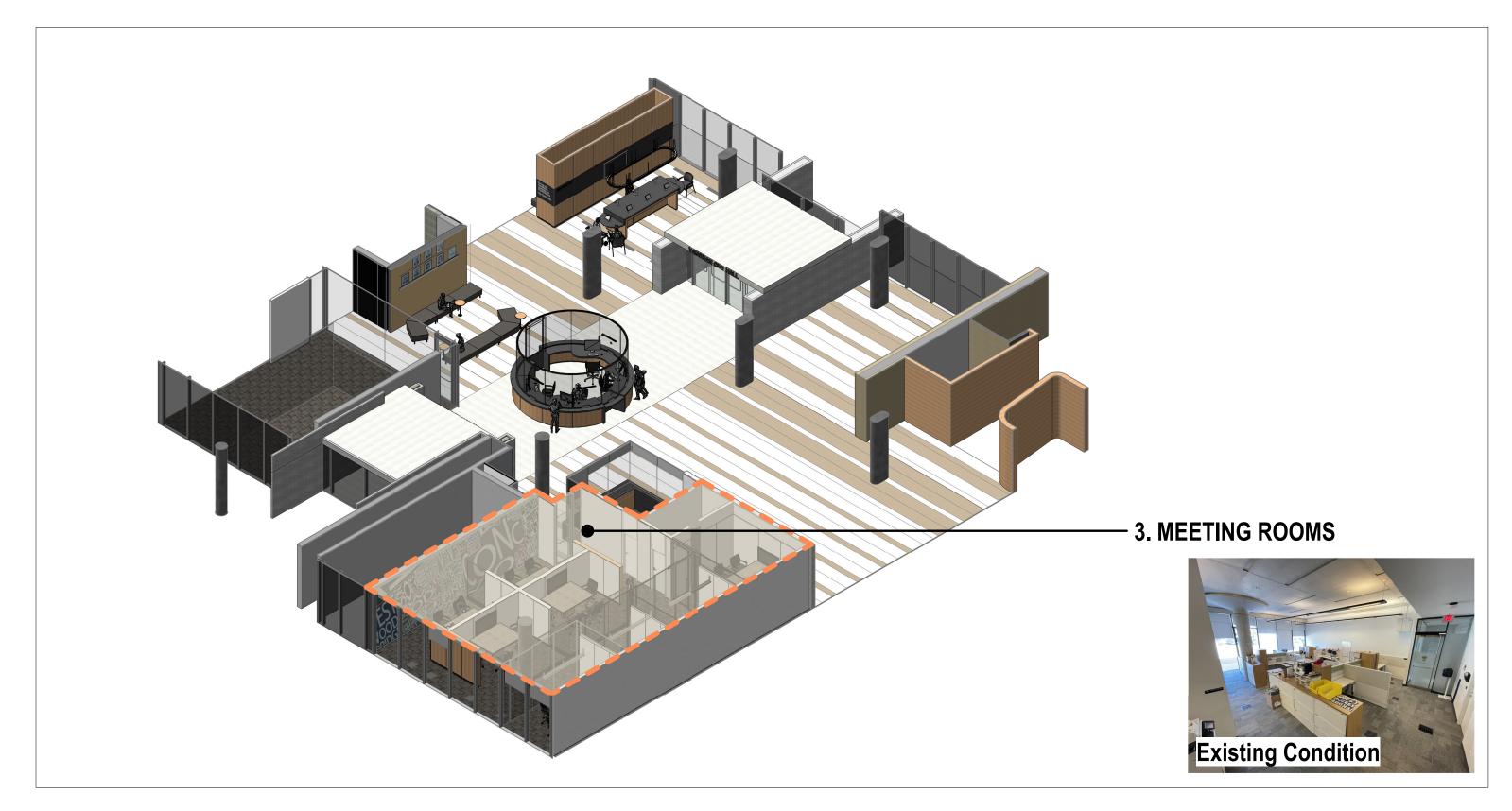
#### **Vaughan Omni Service Counter**

2141 Major MacKenzie Dr W, Maple, ON L6A 1T1





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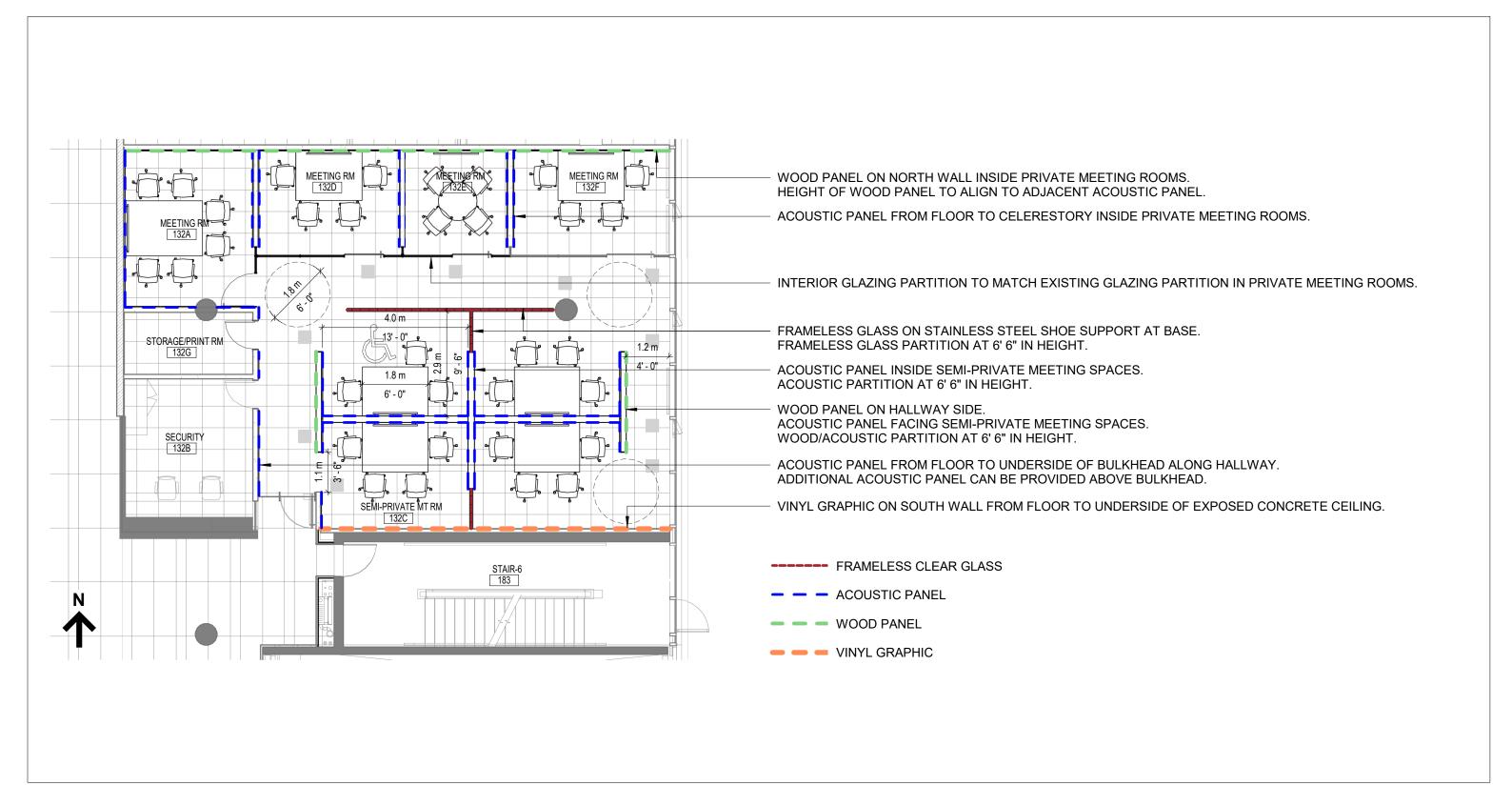


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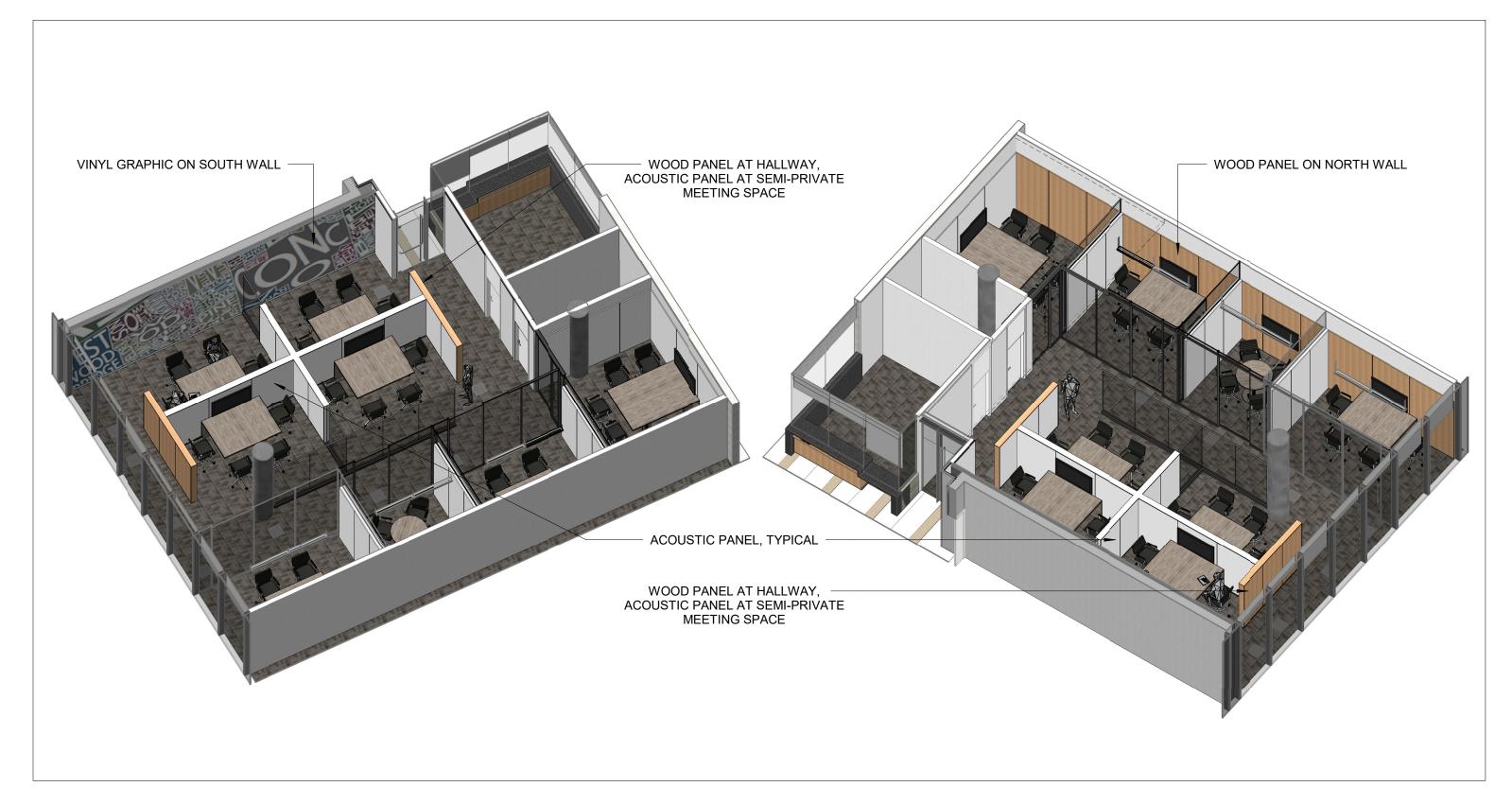


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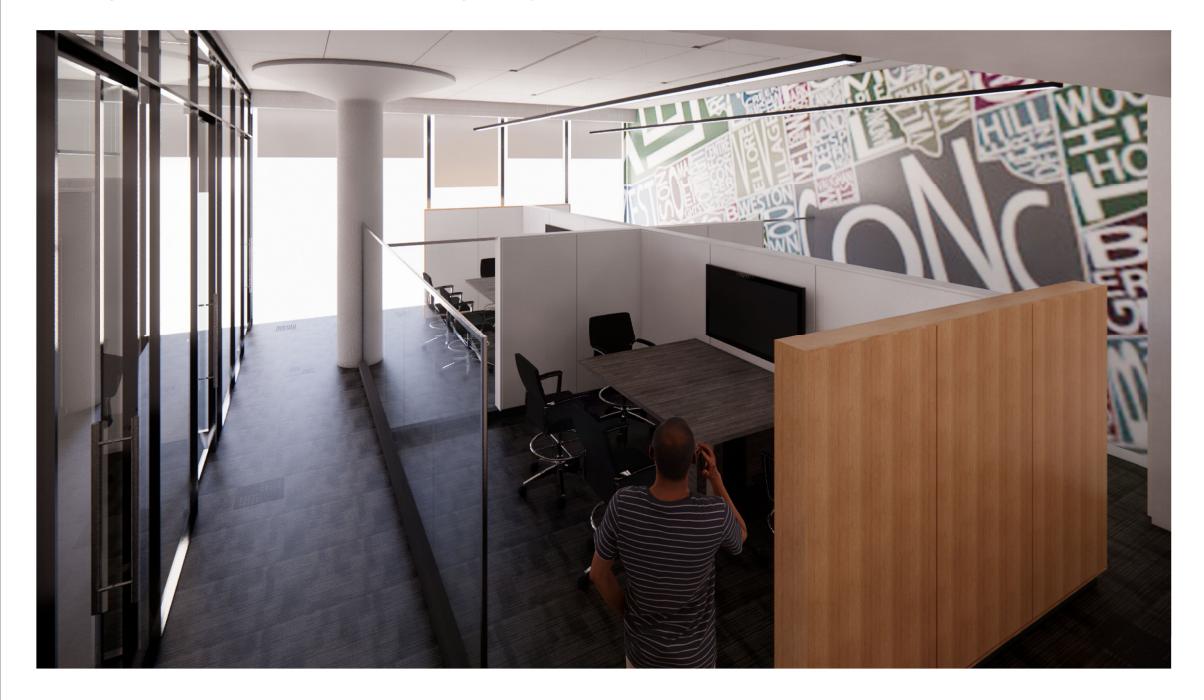
2141 Major MacKenzie Dr W, Maple, ON L6A 1T1





**Date** 10/06/2021

#### Meeting Rooms: View From Northwest Looking At Vinyl Graphic On South Wall



#### **Vaughan Omni Service Counter**

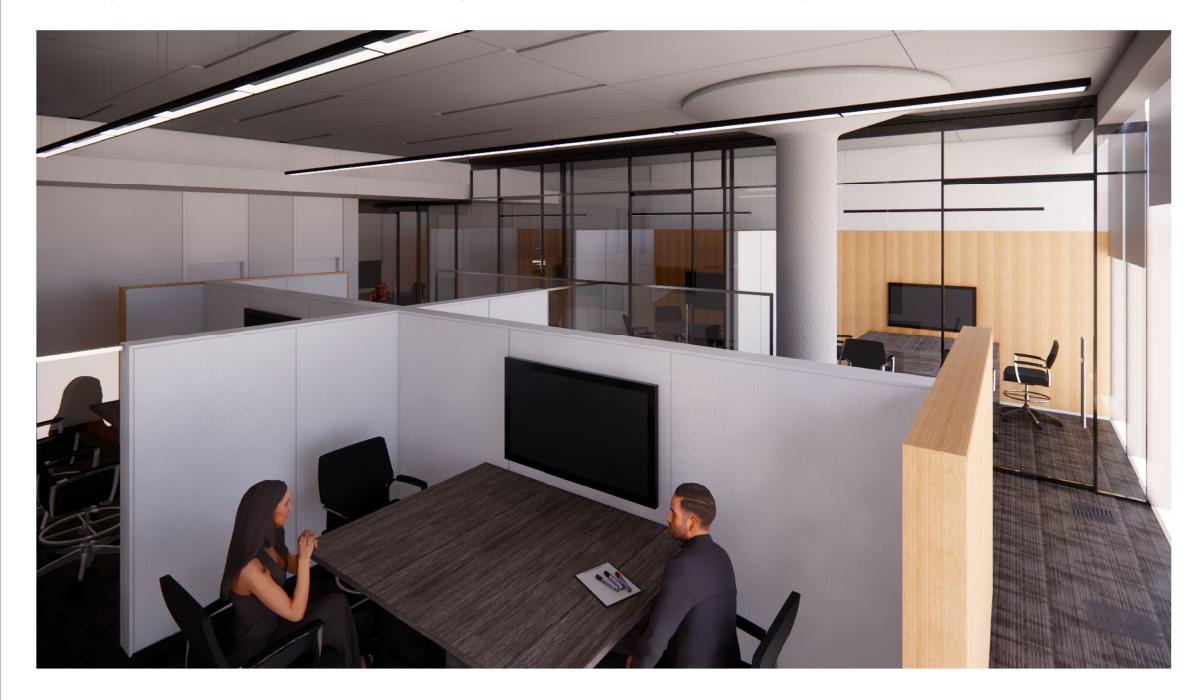
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Scale N.T.S. **Date** 10/06/2021

#### Meeting Rooms: View From Southeast Looking At Wood Panel Inside Private Meeting Rooms



#### **Vaughan Omni Service Counter**

2141 Major MacKenzie Dr W, Maple, ON L6A 1T1





Scale N.T.S. **Date** 10/06/2021

COMMUNICATION C4
ITEM NO. 1
COMMITTEE OF THE WHOLE
(WORKING SESSION)

October 6, 2021

From: SpringFarm RatePayers Assoc <springfarmra@gmail.com>

Sent: Tuesday, October 05, 2021 11:55 AM

To: Clerks@vaughan.ca

Cc: Alan Shefman < Alan. Shefman@vaughan.ca>

Subject: [External] October 6, 2021 Committee of the Whole - Registered Ratepayer Association Policy Review Update

On behalf of the SpringFarm Ratepayers Association (SFRA) Board of Directors, I offer the following comments regarding the Registered Ratepayer Association Policy Review Update slated for the October 6 Committee of the Whole (Working Session).

In general, the SFRA prefers Option 3 (a More Streamlined Version of the Existing Policy).

However, the SFRA is concerned that revisions to the Policy do not address many of the issues raised by ratepayer associations during our focus groups, held in October 2019. Those issues include but are not limited to:

- 1. City-provided training and education to ratepayer Board members with regard to City services and operations,
- 2. more advance notice of agenda and materials for Council and Committee of the Whole meetings,
- 3. support for LPAT/OLT hearing participation and,
- 4. formal consultation with ratepayer associations on City initiatives.

We look forward to your response.

Sincerely,

Jordan Max, President

on behalf of the SpringFarm Ratepayers Association's Board of Directors

**COMMUNICATION C5** ITEM NO. 1 **COMMITTEE OF THE WHOLE** (WORKING SESSION) October 6, 2021

# Registered Ratepayer Association **Policy Review Update**





October 6, 2021

# **Background**

Timeline	Events
1986	Registered Ratepayer/Community Association Policy was established.
2004	Last time the policy was amended.
2012 – 2014	City Clerk conducted a comprehensive review of the policy. Council considered the report, no further actions were taken.
2018	Council referred the policy to the Policy Review Committee for a comprehensive review and report back.
2019	Staff Report outlined the framework of the review, scope and timeline. Council directed staff to report back by end of 2019. Extensive public consultation was conducted in Q4 of 2019.
2020	Staff reported back with a draft revised policy in October 2020. Council directed this matter be deferred to a future Working Session.

# **Background Existing Policy Framework**

22 Registered Ratepayers Associations (RRA)

#### **Initial Registration Requirements**

- Completed Registration Form
- A list of membership (min. 25 for urban area, min. 10 for rural area)
- Statement of Purpose and a copy of Constitution and/or By-law
- Boundaries that the Association represents
- A list of the Executive Officers
- Minutes of the General Meeting which the Executive Officers were elected



# **Background Existing Policy Framework**

#### **Annual Renewal Requirements**

- Completed Renewal Form
- 1 General Meeting must be held no less than once every 3 years
- Minutes of the General Meeting, if applicable
- Notify Changes to Membership, Statement of Purpose, Boundaries and Executive Officers, if applicable

#### **Geographic Exclusivity**

• The City does not recognize the formation of other ratepayer associations within the boundaries of an existing Association that is in good-standing.

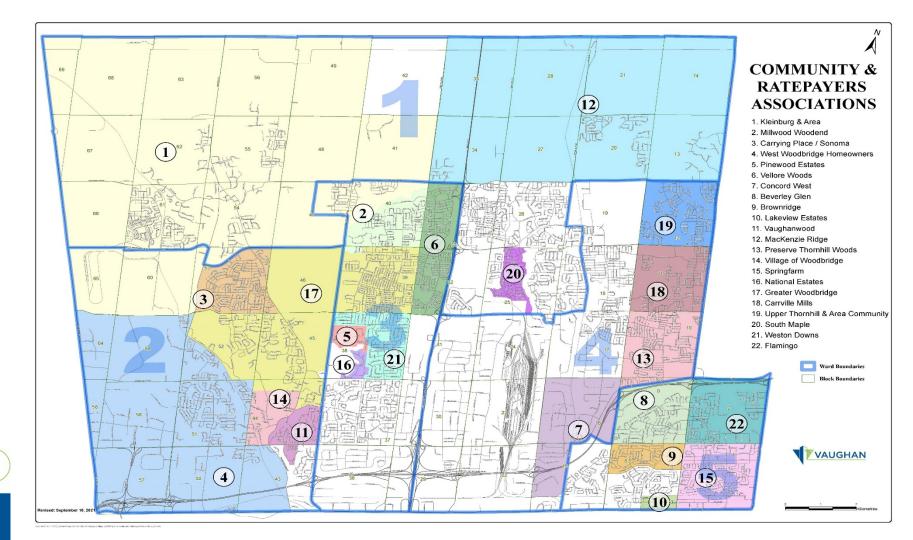


# **Background Existing Policy Framework**

#### **Benefits of RRAs**

- 1 free meeting space per year to hold an annual general meeting at City/ Library facility
- Consultation and Notices of various issues within the boundaries
- Qualify as Community Service Organization (C.S.O.) with service-in-kind opportunities
- Use of City and Library space at C.S.O. preferred rate
- Deputation Status as an Association at Committee Meetings
- Hard copies of Agendas and Minutes provided free of charge for pick up, upon written request





# **Public Engagement**

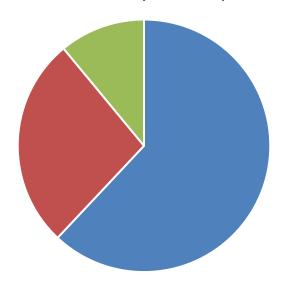
Engagement Tactic	Implementation Timeline	Number of
	(2019)	<b>Participants</b>
Public Online Survey	September 4 – September 25	84 participants
Interviews with	Cambanahan 22 Oataban O	8 Councillors
Members of Council	September 23 – October 9	1 Mayor
Stakeholder	October 3	9 participants
Roundtable	October 5	
Public Forum	October 10	16 participants
	TOTAL	118 participants



# Public Engagement Results from Online Survey

- 84 survey responses in total, representation from all wards
- Majority (57%) were not aware of the policy prior to taking the survey

#### Online Survey Participants



- General public never involved in a RRA (62%)
- Member of a former RRA or non-registered group (27%)
- Member of existing RRA (11%)





# Public Engagement Key Themes – Online Survey

- Interest from General Public to start a RRA dropped from 31% to 24% after presented with registration requirements.
- Review or limit boundaries to ensure effective representation.
- Expand current policy for more clarity, accountability, transparency and support for RRAs.
- Need for online registration process.
- Majority of existing RRA members support geographic exclusivity.
   Former RRA members and the general public were neither strongly against or for.
- Support for more free and subsidized meeting space.



# Public Engagement Key Themes – Stakeholder Roundtable, Public Forum and Council Interviews

- Remove outdated provisions, re: paper Agendas and Minutes.
- More free meeting spaces.
- Review association boundaries to ensure effective representation.
- More transparency and information on the City's website about RRAs.
- More training and education from City Staff, especially on planning and OLT process.
- Clarify the purpose of RRAs and their relationship with the City.
- Single-issue groups that become inactive once the issue is resolved.





#### **Jurisdictional Scan**

Only 4 other Ontario municipalities have a similar policy Aurora, Markham, Oakville and Toronto

- Registration Process All require completed application form, including a list of executive officers, membership list, statement of purpose, and a map or description of boundaries that the group represents.
- All provide public listing in Resident's Guide, municipal website and other relevant communication channels.
- None have geographic exclusivity provision.
- Town of Aurora restricts that each Association Catchment area does not exceed one concession block in size.





individual me • The name is	uirements Annual Re	enewal Requirements   F	Rights
None  Toronto Represent min.	or at least 20 preceding p	ne meeting in the ing 12-month period completed Renewal onfirming ments have been met	Recognition of Ratepayer Association Status at Council/ Committee meetings One free meeting space per year
Toronto Represent min.	Associa to their Incorpo	tions should commit Articles of	Recognition of Ratepayer Association Status at Council/ Committee meetings One free meeting space per year Free hard copy Agenda, Minutes and/or reports
·		notified by email of • nual renewal	<ul> <li>Included on town notification mailing lists,</li> <li>Appropriate town staff may be made available to speak at public information meetings of residents' and community associations</li> </ul>
	least or • Hold an	•	All correspondence received are stamped to indicate they are a "Registered Ratepayer Association"



### **Guiding Principles**

- The goal of Ratepayer Associations is to encourage neighbourhood engagement and involvement in the local decision-making process.
- The City recognizes the value of Ratepayer Associations and supports them by the provision of various services.
- Registration with the City does not provide special status for the purposes of Ontario Land Tribunal (OLT) appeals made under the *Planning Act*.
- The Registered Ratepayer Associations Policy does not in any way limit individuals from organizing informal or formal (incorporated) neighborhood associations, nor does it limit the ability of individuals or associations from delegating to Committee regarding matters of interest.
- There is no legislative requirement or authority to establish a policy to govern local ratepayers' associations.





# Option 1 – Status Quo

- Registered Ratepayer Associations are recognized as a category of Community Service Organization (CSO) under the current CSO policy.
- Many similarities in terms of registration, renewal requirements and benefits between the RRA policy and the CSO policy.
- Registered Ratepayer Association Status can still be achieved and maintained under a CSO policy, but it will be more equitable, fair and effective to apply the same policy framework to all community associations in the City.
- Staff recommend pausing revisions to the RRA policy pending outcome of the CSO policy review, to be completed by Q1 of 2022. It presents an opportunity to incorporate the directions of this RRA policy review into the new CSO policy.



# **Option 2 – Less Restrictive Policy**

- To remove barriers and encourage more ratepayer or community associations to form in the City by simplifying registration and renewal requirements.
- The advancement of digital tools and social media have changed the operation and interaction of many community associations and advocacy groups.
- New organizations may focus on mobilizing and facilitating participation
  of their supporters through online platforms and petitions, which may not
  be limited to a defined geographic area in a traditional sense.
- Geographic Exclusivity is removed.
- Shifting the City's role in providing a more robust platform to facilitate RRAs to reach out to larger audiences for input on civic matters.





# **Option 2 – Less Restrictive Policy**

Eligibility Requirements	<ul> <li>Completed Registration Form with name of association, executive list and contact information, and boundary lines, if applicable</li> <li>A list of a minimum of 25 members, include names, addresses, and signatures</li> </ul>
Renewal	<ul> <li>Renew their registration annually by submitting a completed renewal form no later</li> </ul>
Requirements	than March 31 of each year
Geographic exclusivity	• None
Rights	<ul> <li>Listing on the City's website, publication, and any other corporate communication channels</li> </ul>
	Recognition of Ratepayer Association Status at Council/ Committee meetings
	<ul> <li>Two (2) free meeting spaces to hold meetings at City/ Library facility each year, based on availability</li> </ul>
	Consultation and Notices of various issues within the boundaries, if applicable
6	<ul> <li>Qualify as Community Service Organization (C.S.O.) with service-in-kind opportunities</li> </ul>



# **Option 3 – Streamlined Version of Existing Policy**

- Revisions to the existing policy framework for a more streamlined approach based on public feedback and consultation.
- Key proposed changes include:
  - For initial registration, submission of a list of the Association's membership showing a minimum of 25 members within each Concession Block covered by the Association's boundaries
    - May address concerns of effective representation across the Association's boundaries.
  - For annual renewal, must have held at least one (1) meeting in the preceding 12-month period.
    - May address concerns of single-issue and inactive groups.
- Council's direction is required for Geographic Exclusivity.





# **Option 3 – Streamlined Version of Existing Policy**

Eligibility Requirements	Concession Block covered by the Association's boundaries, and that the list include names, addresses, and signatures  • A statement of purpose
	The boundaries of the area that the Association represents
Renewal	<ul> <li>Renew their registration annually by submitting a completed renewal form no later than</li> </ul>
Requirements	March 31 of each year
	Have held one (1) meeting in the preceding 12-month period
Geographic	Council's direction is required
exclusivity	
Rights	<ul> <li>Listing on the City's website, publication, and any other corporate communication channels</li> </ul>
	Recognition of Ratepayer Association Status at Council/ Committee meetings
	Two (2) free meeting spaces to hold meetings at City/ Library facility each year, based on
	availability
8)	Consultation and Notices of various issues within the boundaries, if applicable
	<ul> <li>Qualify as Community Service Organization (C.S.O.) with service-in-kind opportunities</li> </ul>

# **Next Steps**

- A comparison chart is included in the report for the three options:
  - Option 1 Status Quo
  - Option 2 Less Restrictive Policy
  - Option 3 More streamlined version of existing policy
- If Option 1 is selected → No changes to the existing policy at this time. Staff will report back pending outcome of the CSO Policy Review.
- If Option 2 or 3 is selected → A revised draft policy will be submitted at the next CW meeting with an implementation plan for approval.



