

Committee of the Whole (2) Report

DATE: Tuesday, June 8, 2021

WARD(S): ALL

TITLE: PROCLAMATION REQUEST – BRAIN INJURY AWARENESS MONTH

FROM:

Wendy Law, Deputy City Manager, Administrative Services and City Solicitor

ACTION: DECISION

Purpose

To seek approval to proclaim June as Brain Injury Awareness Month.

Report Highlights

- Respond to the request from the Brain Injury Association of York Region.
- Proclamation is for the month of June.

Recommendations

1. That June 2021 be proclaimed as “Brain Injury Awareness Month”; and
2. That the proclamation be posted on the City’s website and the Corporate and Strategic Communications department be directed to promote the above-noted proclamation through the various corporate channels.

Background

A request has been received from the Brain Injury Association of York Region to proclaim June as “Brain Injury Awareness Month”. The Brain Injury Association of York Region (BIAYR) is a non-profit organization providing support, education and advocacy to individuals who have survived brain injury, as well as their families.

Previous Reports/Authority

Council has previously approved this request (2005) - [Item 33, Report No. 34, of the Committee of the Whole, adopted on May 24, 2005.](#)

Analysis and Options

The proclamation request meets the requirements of the City's Proclamation Policy as follows:

"An official and ceremonial statement made by or under the authority of Council, recognizing a cause, event or commemoration of significance to the City of Vaughan and its citizens.

2.1. For the purposes of section 2, a proclamation may be issued for:

- 2.1.3. Charitable and non-profit fundraising campaigns;
- 2.1.4. Public awareness campaigns;"

Financial Impact

There is no expected financial impact with respect to this request.

Broader Regional Impacts/Considerations

Not applicable

Conclusion

Having reviewed the request, staff is recommending that June be proclaimed "Brain Injury Awareness Month"; that the proclamation be posted on the City's website; and that the Corporate and Strategic Communications Department be directed to promote the proclamation through the various corporate channels.

For more information, please contact Todd Coles, City Clerk, ext. 8281.

Attachments

1. Correspondence from the Communications Director, Brain Injury Association of York Region, received June 2, 2021.
2. Proclamation Request Form, received June 2, 2021.

Prepared by

Shari Gouzvaris, Supervisor, City Clerk's Administrative Services, ext. 8280.

Approved by



Wendy Law
Deputy City Manager
Administrative Services & City Solicitor

Reviewed by



Jim Harnum, City Manager