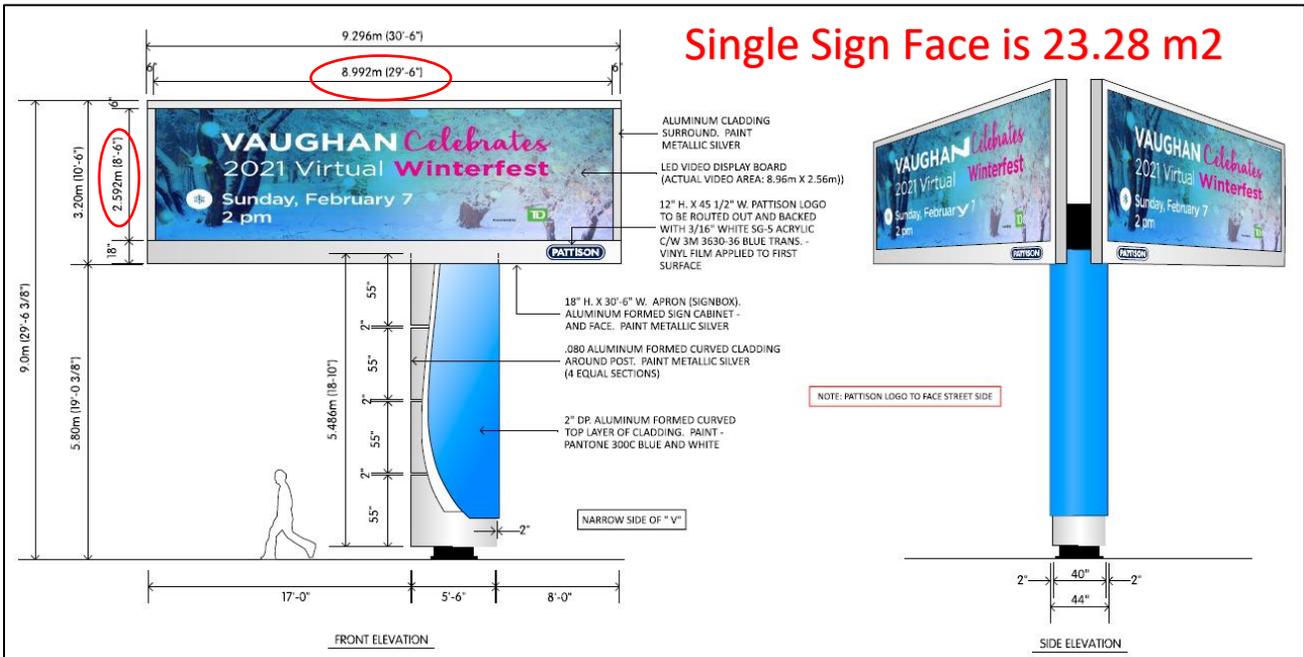


Attachment 1 Proposed Digital Billboard Infrastructure

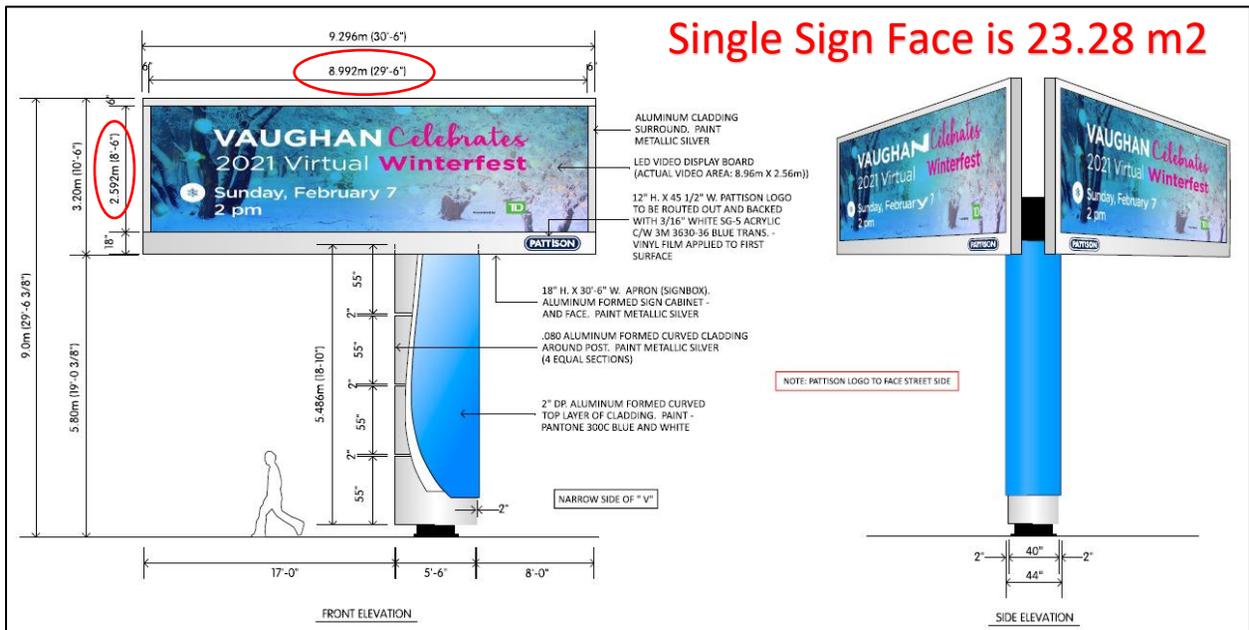
Site 1 – 2800 Rutherford Road (JOC)

1. Height: 8.0 metres permitted, 10.0 metre maximum proposed (due to surrounding mature trees with heights up to 7.5 metres in direct line of the sign)
2. Size: 20 m² permitted, 24 m² proposed (due to scale of property / maximizing visibility)
3. Setback to another billboard: 600 m required, 460 metres proposed (adequate distance between signs, can't be seen from same viewpoint / traffic)



Site 2 – 2268 Highway 7 (Highway 7 and Keele Street)

1. Height: 8.0 metres permitted, 11.0 metre maximum proposed (due to change in grade of approx. 2.5 to 3.0 metres from street grade level)
2. Size: 20 m2 permitted, 24 m2 proposed (due to scale of property / maximizing visibility)



Site 3 – 50 Queen Filomena (Bathurst Street north of Queen Filomena Avenue)

1. Height: 8.0 metres permitted, 9.5 metre maximum proposed (due to increasing the setback to give clearance to the temporary easement area, which puts the sign in a location where the mature trees to the north and south obstruct visibility)
2. Setback to property line: 3.0 metres from the northern property line to sign foundation, and 6.0 metres from the future Bathurst Street line (with 4.0 metres setback to temporary easement area to allow for Regional construction project)

