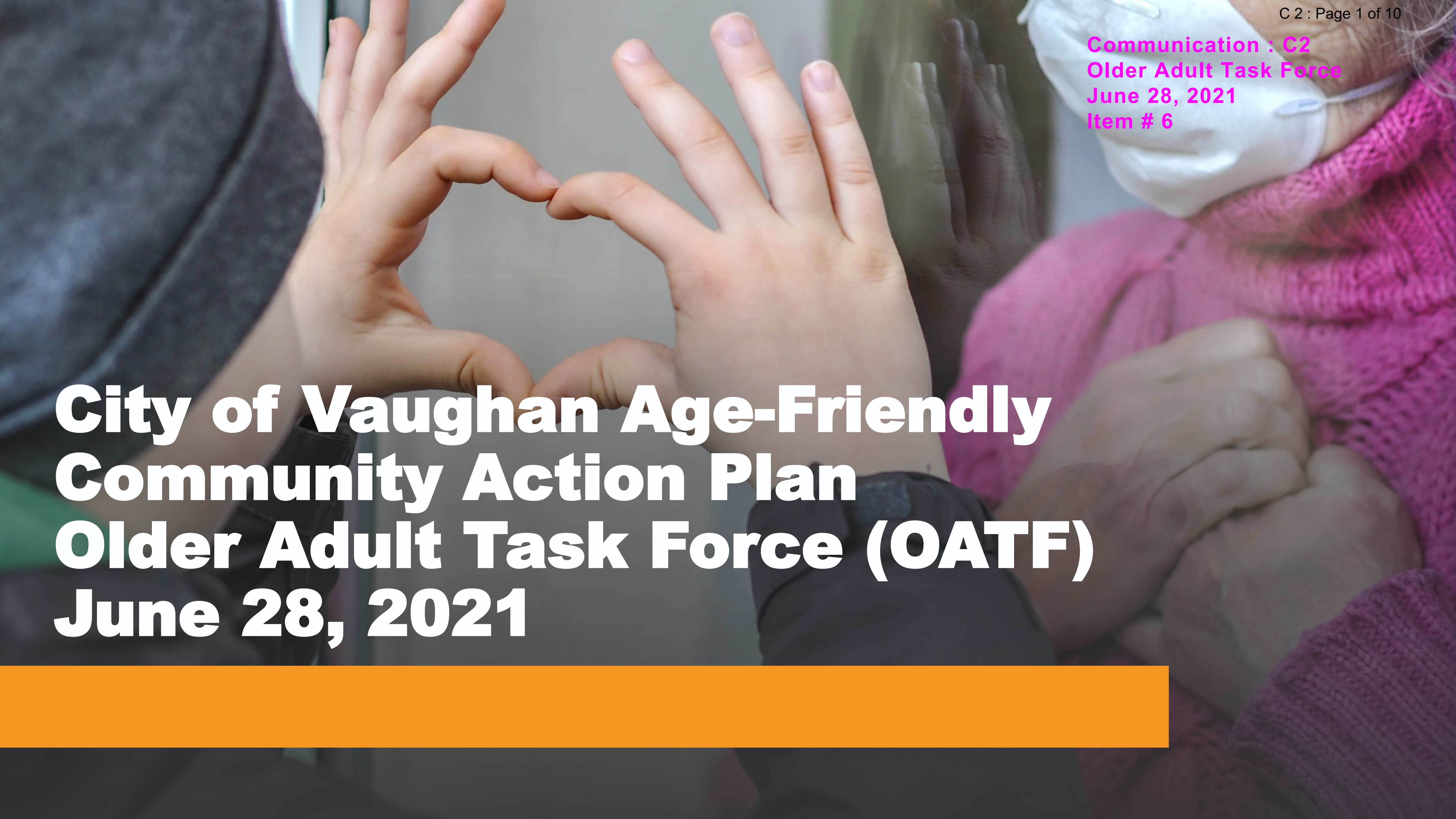


Communication : C2  
Older Adult Task Force  
June 28, 2021  
Item # 6



# **City of Vaughan Age-Friendly Community Action Plan Older Adult Task Force (OATF) June 28, 2021**



# Project Status





# Community Engagement Activities

- Visioning workshop (25)
- Telephone and online surveys (641)
- Interviews (26)
- Focus groups (9)
- Online questionnaire (7)
- Community workshop (25)








# Community Outreach

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1. Website (571 visits)
  2. Public Service Announcements (2,400 subscribers)
  3. Media coverage (Vaughan Citizen, thestar.com, yorkregion.com, Toronto.com)
  4. Social media (492 likes, comments, shares)
  5. Digital signs (10)
  6. Mobile signs (5 – one in each ward)
  7. Radio ads in top 5 languages spoken in Vaughan (236)
  8. Engagement newsletter (769 recipients)
  9. Vaughan Public Library Handouts (9,000)
- 

# Age-Friendly Communities


An Age-Friendly community is one that responds to both the opportunities and challenges of an aging population by creating physical and social environments that support independent active living and enable older people to continue contributing to all aspects of community life.

(Ontario Age-Friendly Community Planning Guide)

*Picture Source: Centre for Age-Friendly Excellence*







# What We Are Hearing...so far

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# Listening to Strengths

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Access to  
greenspace  
and parks

Great trail  
system

Good transit  
system

Accessible  
transportation  
is available

Programs to  
help people in  
their home

Diverse and  
welcoming city

Commitment  
to age-friendly  
planning

Strong civic  
engagement

Library is a  
key resource

“Blessed to  
have this  
focus group to  
voice our  
suggestions”

Many places  
are accessible

Strong health  
system, many  
service  
locations

Wide range of  
programs and  
activities

Strong  
community  
partnerships

Strong  
municipal  
support for  
local clubs

# Listening to Challenges

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Car-dependent communities

Not all trails, outdoor spaces are accessible

Crosswalk timing not long enough

Accessing transportation

Lack of affordable housing, housing choice

Many seniors do not speak English

Ageism

Seniors not as valued as they should be

Unaware of volunteer and employment opportunities

Varying levels of comfort and access to tech

Some not aware of what services, programs are available

“Everyone should be able to get the information they need”

Caregiver burnout

Isolation

Ability to access programs and services



# Emerging Priorities

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- **Ensuring accessibility** in all areas of community life.
- Increasing the **range of housing choices** available to meet people's diverse needs.
- Creating greater **awareness and connection to services**.
- Ensuring all residents feel **safe, respected, and included** in the community.
- Planning our communities and spaces through the **lens of age-friendliness**.
- Providing opportunities for all residents, including older adults, to **engage** in community planning.





**Stay informed:**  
[vaughan.ca/agefriendly](https://vaughan.ca/agefriendly)

**Contact us:**  
**905-832-2281 ext. 3622**

