

Committee of the Whole (2) Report

DATE: Tuesday, April 13, 2021

WARD(S): ALL

TITLE: PROCLAMATION REQUEST – BE A DONOR MONTH

FROM:

Wendy Law, Deputy City Manager, Administrative Services and City Solicitor

ACTION: DECISION

Purpose

To seek approval for a proclamation request for BeADonor Month.

Report Highlights

- Respond to a request from Trillium Gift of Life Network.
- Proclamation request for the month of April.

Recommendations

1. That April 2021 be proclaimed as BeADonor Month; and
2. That the proclamation be posted on the City's website and that the Corporate Communications department be directed to promote the proclamation through the various corporate channels.

Background

Correspondence was received from the Trillium Gift of Life Network on March 25, 2021 requesting a proclamation.

April is BeADonor Month in Ontario, dedicated to raising awareness and encouraging people to register for organ and tissue donation. Trillium Gift of Life Network is responsible for delivering and coordinating organ and tissue donation services across Ontario. Their mission is to save and enhance more lives through the gift of organ and tissue donation and transplantation.

Previous Reports/Authority

There are no previous requests.

Analysis and Options

The proclamation request meets the requirements of the City's Proclamation Policy as follows:

"An official and ceremonial statement made by or under the authority of Council, recognizing a cause, event or commemoration of significance to the City of Vaughan and its citizens.

2.1. For the purposes of section 2, a proclamation may be issued for:

2.1.4. Public awareness campaigns;"

Financial Impact

There is no expected financial impact with respect to this request.

Broader Regional Impacts/Considerations

Not applicable.

Conclusion

Having reviewed the request, staff is recommending that April 2021 be proclaimed as BeADonor month; that the proclamation be posted on the City's website, and that the Corporate and Strategic Communications department be directed to promote the proclamation through the various corporate channels.

For more information, please contact Todd Coles, City Clerk, ext. 8281.

Attachment

1. Correspondence from the Manager, Public Education & Marketing, Trillium Gift of Life Network, received on March 25, 2021.

Prepared by

Shari Gouzvaris, Supervisor, City Clerk's Administrative Services, ext. 8280.

Approved by

A handwritten signature in black ink that reads "Wendy Law". The signature is written in a cursive style with a small mark above the 'W'.

Wendy Law, Deputy City Manager
Administrative Services and City
Solicitor

Reviewed by

A handwritten signature in black ink that reads "Jim Harnum". The signature is written in a cursive style with a long horizontal stroke at the end.

Jim Harnum, City Manager