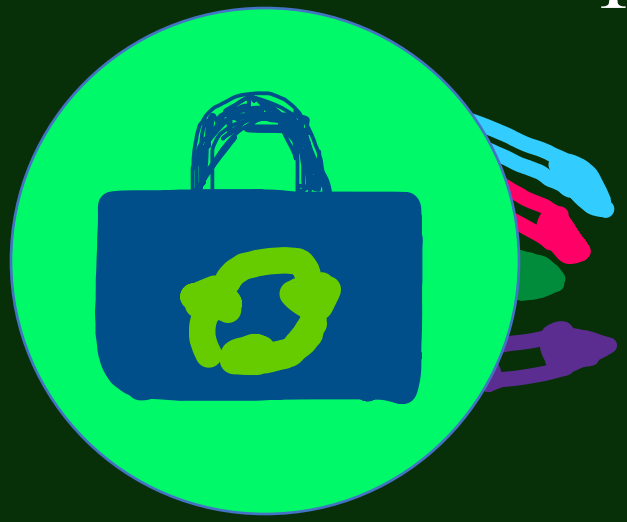
C4
Communication
CW (1) – December 1, 2020
Item # - Presentation #1

marker

recycling

Reuse plastic instead of throwing it away.

Instead of wasting plastic, we keep it.



We keep it.

DEAR VAUGHAN

IS IT POSSIBLE

BY ANY CHANCE IN THE WORLD

THAT YOU CAN PLACE A BIN

AT EVERY COMMUNITY CENTER,

LIBRARY, AND PUBLIC FACILITY?

THIS BIN HAS A SIMPLE PURPOSE.

TO COLLECT EVERY SINGLE USED MARKER

PEOPLE PUT INSIDE OF IT

SO THAT THEY CAN BE RECYCLED.

IS THIS POSSIBLE BY ANY CHANCE?

marker

recycling

Reuse plastic instead of throwing it away.

Instead of wasting plastic, we keep it.

We keep it.

HERE IS WHY:

405,000
markers saved.

IF EVERYONE IN VAUGHAN

RECYCLED JUST 1 MARKER A YEAR...

From going to
odorous landfills...

Winding up
in oceans

and

Being mistaken for
food by a
seagull

Because 1 marker per person means...

1315 gallons of fuel.

Or 5000 liters of fuel!

THAT'S AWESOME.

If all 29 cities in the GTA did this...

86,000 liters

of fuel

can be made!

The average car needs 56 liters of fuel to be full.

This number is achieved with 1 marker per person.

THIS IS MARKER RECLYCLING.

5.1 MILLION
THE AMOUNT OF GRAMS WORTH OF PLASTIC SAVED IF EVERYONE IN MISSISSAUGA RECYCLED 2 MARKERS A YEAR.

IT
SUPPORTS **LOCAL AND WORLDWIDE** ECONOMIES

400 MILLION
HOW MANY WHITEBOARD MARKERS ARE THROWN AWAY EACH YEAR IN THE UNITED STATES.

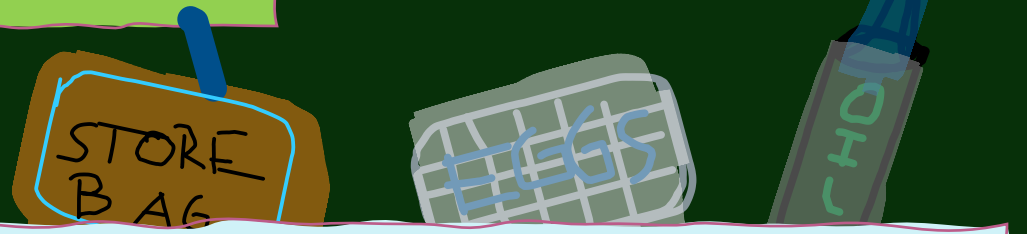
850,000
THE AMOUNT OF MARKERS **EASILY SAVED PER YEAR** IN MISSISSAUGA.

RECLYCLING
IS UNBELIEVABLY EASY TO ACHIEVE BECAUSE OF MODERN TECHNOLGIES AND SKILLS.

COUNTLESS
NEW PLASTICS **ABLE TO BE MADE** INSTEAD OF BEING WASTED.

If you think it's awesome that 86,000 litres of fuel can be made with 6 million markers.

Then you'll like hearing this...



The hard work has been done for us by

TERRACYCLE

They shred!

They grind!

They pelletize!

Then, the plastics can be melted and then remade into brand new recycled plastic materials.

That's ALL that needs to happen. That's it.

TWO STEPS.

Please reconsider!

TWO steps.

1.

We collect the markers.

2.

Teracycle recycles them.

The environment.

The economy.

Animals

Environmental Businesses

1+ MILLION MORE THINGS.

Plants

A strong marker industry

Less mining and landfill sites worldwide

Teaching value to students.

Future generations

Recycling Awareness

Increased Jobs

More plastic availability for longer

Facts and numbers

Facts and numbers

Did you know that each year...

Plastic: 2.5 MILLION grams of valuable polypropylene. saved.

The cost: 5.3 THOUSAND DOLLARS. if public paid for every box. for every facility.

Average person (Who buys recycled plastic). 20% HAPPIER. because of SUSTAINABLE HAPPINESS.

EARTH: THRILLED BECAUSE 14,580 kg worth of Carbon Dioxide 4,860 kilograms of petroleum 180,549,000 kilojoules of energy and 437,000 litres of water are saved each year.

All these things because of 1 MARKER per PERSON in VAUGHAN.

Now, have you made your decision on whether you want marker recycling or not?

Now, have you made your decision on whether you want marker recycling or not?

I really hope you have!

But, if you haven't...

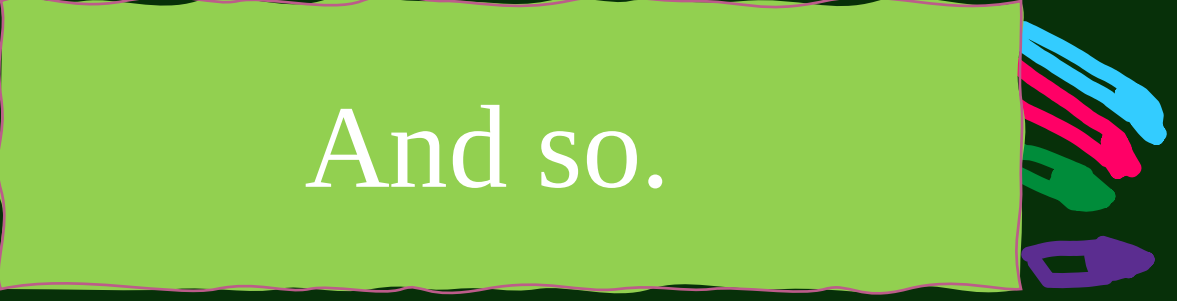
It's hard to see the benefits in your head!

But you will.

If you try.

IF YOU TRY.

If you try. Scout's Honor.



"Unless someone like you cares a whole awful lot, nothing is going to get better. It's not."

- Dr. Seuss

30,000 pounds more plastic were dumped into oceans in the past 5 minutes.

Please Please Please Please

Remember one thing.

“Until we, or at least we, the citizens of Vaughan, willinging choose to recycle our markers, that is when we deserve to use them.

Do you not think that we should try?

Why are we allowing ourselves to waste potential?

Afterword.

Just 45 more seconds!

A cardboard box and people who have a desire to help is all it takes.

All it takes to make this a dream come true.

For the planet. For nature. For the people.

For me.