

Committee of the Whole (2) Report

DATE: Tuesday, February 9, 2021

WARD(S): ALL

TITLE: PROCLAMATION REQUEST
PARENTAL ALIENATION AWARENESS DAY
AND BUBBLES OF LOVE DAY

FROM:

Wendy Law, Deputy City Manager, Administrative Services and City Solicitor

ACTION: DECISION

Purpose

To seek Council approval for a proclamation request for Parental Alienation Awareness Day and Bubbles of Love Day.

Report Highlights

- Respond to the request from Against Parental Alienation of Canada Organization (APACO).
- Proclamation request for April 25, 2021.

Recommendations

1. That April 25, 2021 be proclaimed as “Parental Alienation Awareness Day and Bubbles of Love Day”.
2. That the proclamation be posted on the City’s website and that the Corporate and Strategic Communications Department be directed to promote the above noted proclamation through the various corporate channels.

Background

Correspondence was received from Against Parental Alienation of Canada Organization requesting a proclamation.

Against Parental Alienation Day and Bubbles of Love Day provide an opportunity to share the message that children need to and should be allowed to give and receive the

love of both of their parents and extended families. People are encouraged to blow bubbles at 12:00 noon on April 25, as a fun and positive way to participate in sharing the message that 'love is the answer' for all children.

If approved, the City of Vaughan would be participating alongside other municipalities in recognizing the importance of this day.

Previous Reports/Authority

Not Applicable.

Analysis and Options

The proclamation request meets the requirements of the City's Proclamation Policy 03.C.10, as follows:

- 2.1. For the purposes of section 2, a proclamation may be issued for:
 - 2.1.1. Public awareness campaigns

Financial Impact

Not Applicable.

Broader Regional Impacts/Considerations

Not Applicable.

Conclusion

Staff is recommending that April 25, 2021 be proclaimed as Parental Alienation Awareness Day and Bubbles of Love Day; that the proclamation be posted on the City's website, and that the Corporate and Strategic Communications Department be directed to promote the proclamation through the various corporate channels.

For more information, please contact Todd Coles, City Clerk, ext. 8281.

Attachments

1. Correspondence from Representative of Against Parental Alienation Canada Organization.
2. Bubbles of Love Day Flyer.

Prepared by

Shari Gouzvaris, Supervisor, City Clerk's Administrative Services, ext. 8280

Approved by

A handwritten signature in black ink, appearing to read "Wendy Law". The signature is fluid and cursive, with the first name "Wendy" being more prominent than the last name "Law".

Wendy Law
Deputy City Manager
Administrative Services & City Solicitor

Reviewed by

A handwritten signature in black ink, appearing to read "Jim Harnum". The signature is fluid and cursive, with the first name "Jim" being more prominent than the last name "Harnum".

Jim Harnum, City Manager