

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF FEBRUARY 17, 2021

Item 1, Report No. 6, of the Committee of the Whole, which was adopted, as amended, by the Council of the City of Vaughan on February 17, 2021, as follows:

By approving the following in accordance with communication C2, from the Deputy City Manager, Corporate Services, City Treasurer & Chief Financial Officer, dated February 17, 2021:

- 1. That Attachment 2, contained in the report of the Deputy City Manager, Corporate Services, City Treasurer and Chief Financial Officer, dated February 9, 2021, titled Kleinburg Business Improvement Area (KBIA) Budget and Levy – Ward 1 be replaced with the revised attachment contained in this communication.***

1. KLEINBURG BUSINESS IMPROVEMENT AREA (KBIA) – BUDGET AND LEVY – WARD 1

The Committee of the Whole recommends approval of the recommendations contained in the following report of the Deputy City Manager, Corporate Services, City Treasurer and Chief Financial Officer, dated February 9, 2021:

Recommendations

- 1. That in accordance with the request from the Kleinburg Business Improvement Association (KBIA) Board of Management, the 2021 KBIA budget in the amount of \$52,250 be approved, and these funds be forwarded accordingly; and**
- 2. That the appointments to the KBIA Board of Management for the 2021 term as submitted in Attachment 2 by the KBIA Chair, be approved.**

Committee of the Whole (2) Report

DATE: Tuesday, February 9, 2021

WARD: 1

TITLE: KLEINBURG BUSINESS IMPROVEMENT AREA (KBIA) –
BUDGET AND LEVY – WARD 1

FROM:

Michael Coroneos, Deputy City Manager, Corporate Services, City Treasurer and Chief Financial Officer

ACTION: DECISION

Purpose

To bring forward for Council's consideration and approval, the 2021 Kleinburg Business Improvement Association (KBIA) budget as requested, the appointment of KBIA Board of Management members and to authorize staff to remit, levy, and collect the special charge related to the KBIA. The budget will provide funds for promotion and visual enhancement of the area, advertising and special events. The source of funding is not from the City's general levy but is collected on behalf of the KBIA by the City from each member of the KBIA.

Report Highlights

- To approve 2021 KBIA budget in the amount of \$52,250.
- To approve the appointment of the KBIA Board of Management members.
- The source of funding for KBIA budget is not from the City's general levy but collected by the City on behalf of KBIA from each business member, supporting the strategic priorities established by the Service Excellence Strategy Map, in particular, initiatives that support Citizen Experience and Service Delivery.

Recommendations

1. That in accordance with the request from the Kleinburg Business Improvement Association (KBIA) Board of Management, the 2021 KBIA

budget in the amount of \$52,250 be approved, and these funds be forwarded accordingly; and

2. That the appointments to the KBIA Board of Management for the 2021 term as submitted in Attachment 2 by the KBIA Chair, be approved.

Background

This report brings forward for Council's consideration, the appointment of the KBIA Board of Management members submitted by the KBIA Chair, the approval of the 2021 KBIA budget and authorization for staff to remit, levy, and collect the special charge related to the KBIA. The budget will provide funds for promotion and visual enhancement of the area, advertising and special events. The source of funding is not from the City's general levy but is collected on behalf of the KBIA by the City from each member of the KBIA.

Previous Reports/Authority

N/A

Analysis and Options

Each year the KBIA submits a budget for Council's approval (as per Attachment 1). The 2021 budget amount of \$52,250 was approved by the KBIA Board of Management and accepted by the KBIA membership at the Annual General Meeting on October 28, 2020. This budget amount is the same as the 2020 budget request. The amount is levied to all commercial properties within the BIA boundary, utilizing the 2021 taxable commercial assessment of each property. The levy will be charged to each commercial owner utilizing the Final tax billing as in the past.

The minimum and maximum special charge to pay for the 2021 budget amount is \$575 minimum and \$5,750 maximum per By-law 169-84, as amended.

Financial Impact

N/A

Broader Regional Impacts/Considerations

N/A

Conclusion

Council's consideration of the recommendations set out in this report is requested.

Council approval of the proposed budget provides funds to the KBIA and authorizes staff to remit, levy, and collect the funds. The source of funding is not from the City's general levy but is collected on behalf of the KBIA by the City from each member of the KBIA.

For more information, please contact Maureen Zabiuk, A.I.M.A., CMRP, Manager
Property Tax & Assessment Ext. 8268

Attachments

1. KBIA Proposed 2021 Budget.
2. Board of Management, 2021 Term.

Prepared by

Maureen Zabiuk, A.I.M.A., CMRP
Manager, Property Tax & Assessment
Ext. 8268

Approved by



Michael Coroneos
Deputy City Manager, Corp. Services,
City Treasurer & Chief Financial Officer

Reviewed by



Jim Harnum, City Manager

12 November 2020

Mr. Todd Coles, Clerk
City of Vaughan,
214 Major Mackenzie Drive
Vaughan, ON L6A 1T1

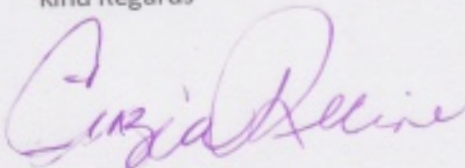
Dear Mr. Coles:

Re: Kleinburg BIA 2021 Board of Directors

Please be advised that the Kleinburg BIA Board presently consists of the following members:

C. Recine, Chair E. Laichter, Vice Chair: F. Greco, Treasurer: J. Bell, A. Poletto, A Guido.

Kind Regards



Cinzia Recine

Chair, KBIA

11 November 2020

Mr. Todd Coles, Clerk

City of Vaughan,

214 Major Mackenzie Drive

Vaughan, ON L6A 1T1

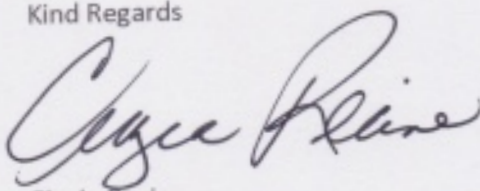
Dear Mr. Coles:

Re: Kleinburg BIA 2021 Budget

Please be advised that the Kleinburg BIA Board approved its budget for 2021 at its October 7th 2020 Board meeting. The Board approved its budget in the amount of \$52,250. The approved KBIA Budget is attached.

The Kleinburg BIA held its Annual General Meeting on Wednesday, October 28 and presented the 2021 budget to the membership. The KBIA is requesting that the approved budget for 2021 be forwarded to the City of Vaughan Council for approval.

Kind Regards

A handwritten signature in black ink, appearing to read 'Cinzia Recine', written in a cursive style.

Cinzia Recine

Chair, KBIA

Kleinburg BIA Mission Statement

To lead and advocate for the KBIA members and act as the catalyst for building strong and unified community partnerships and collaborations; to promote the businesses in the Village of Kleinburg and leverage all of our cultural, artistic, historical and natural assets; to create an energetic, vibrant and unique commercial district that is dynamic from dawn 'til dusk.

KBIA Meeting Wednesday, October 7, 2020 6:30 p.m. (Zoom call) MINUTES

In Attendance:

C. Recine	E. Laichter	J. Bell	F. Greco	V. Perrelli
A. Guido	A. Poletto	P. Hayes	K. Maginn	K. Angus

Absent: M. Iafrate

Approval of Agenda: A motion was made by E. Laichter and seconded by J. Bell to approve the agenda. Motion carried.

Approval of September Minutes: A motion was made by C. Recine and seconded by E. Laichter to approve the September minutes. Motion carried.

Financial Update: C. Recine thanked F. Greco for volunteering to be the Treasurer. Signing authority will now be for C. Recine, F. Greco and E. Laichter. At the present there was no access to the account balance.

Executive Director Update:

- a) Dene Pellington has been hired and will be working 24 hrs. per week starting immediately. This weekend she will meet C. Farais to assist with the marketing. The sweat shirt she will be wearing will ensure she is known to the community.
- b) The passing of Dr. Guay was noted, J. Bell described the efforts made by the business community, F. Greco and herself on behalf on the family. KARA to include a small tribute in their newsletter.
- c) Draft Budget was presented and noted there was an urgency. At this time there is no proposed levy increase. Noted that due to the distinct possibility of monies being moved around next year, depending upon Covid-19, the budget is being proposed with a degree of flexibility in it. Operational expenses are not able to be changed, however other areas are able to be. The budget needs to be approved this evening and as well a date set for the AGM in order to approve it – then it goes to Council in November for their approval. The structure of the budget allows for Board Directors to make

amendments when appropriate. A motion was made by F. Greco and seconded by C. Recine to approve the draft budget, the motion carried.

Executive Director Update:

- a) The formal resignation of Sony Singh as Treasurer has been received. A motion by E. Laichter and seconded by A. Poletto was made to, with reluctance, accept the resignation, motion carried. J. Bell made a motion, seconded by A. Guido, to nominate F. Greco as the Treasurer – motion carried.
- b) The Marketing Campaign is now up and running. Some swag has been purchased, a commission will be paid to the KBIA. C. Farais is coming to Kleinburg on Saturday to take pictures. THERE WAS MORE TO THIS HOWEVER UNFORTUNATELY THERE WAS TOO MUCH NOISE - A PRINTING QUOTE? PEOPLE JOIN EMAIL? SHOPPING BAGS? DISSENT FROM ERIC?
- c) V. Perrelli and F. Greco were thanked for their work with the consultants for the parking study. P. Hayes to send out a copy of the document shortly. The staff report went before Council this past Tuesday and they state that there is sufficient parking however it is being mismanaged, lacking legibility and it is not responsive to the Village's built form. M. Iafrate's office reported that although the Parking Study Report was for 'information only', she did include a motion as follows: "That staff move forward on implementation of recommendations for immediate steps plus Items 1 and 2 of the short term implementation strategy as noted on Page 1 of Attachment 5." This means moving forward on the short-term initiatives on partnerships with private landowners and with Canada Post regarding the possibility of moving to community mailboxes. A suggestion has also been made to have a parking lot created at the north end of the Village, the idea being that staff from the businesses would park there rather than on the main street.
- d) Questions were asked regarding Streetscape in the village core, when and how it is to occur. K. Maginn to ask staff if they could attend the next meeting to update the Board.
- e) A three-way stop at Kellam and Islington is being proposed by the KBIA for safety concerns: P. Grove to be contacted plus a letter to be sent to M. Iafrate.
- f) Noted that the cash-in-lieu formula has now been updated and approved by Council.
- g) An Annual General Meeting must take place in order for the draft budget to be approved: the date suggested is October 28th, 6:30 p.m. and the format is to be Zoom.

Community Updates:

City of Vaughan – K. Maginn She noted that there will be a Small Business event October 20-22 which will be free to all. There is also ongoing the digital small business resiliency programme. In February there is to be a virtual Trade Show.

Other Business:

Trash and garbage – the KBIA will be asking the City for more bins.

Website – an update is taking place but all were reminded that their own sites should be taken care of by themselves.

Special Event Permits for Businesses:

F. Greco spoke regarding the bye-law as it stands for special event permits for the restaurants in particular. Noted that the City has relaxed the bye-laws regarding patio openings however there have in some instances been abuses: the problem appears to come when the business requests the noise exemption too. After lengthy discussion decision that P. Hayes would work with K. Maginn and possibly invite a staff member to attend a Board meeting to give information as well as guidance for moving forward. F. Greco stated that at present this issue is being reviewed by the City as it has received numerous complaints. In order for the policy/bye-law to be modified it must go before Council.

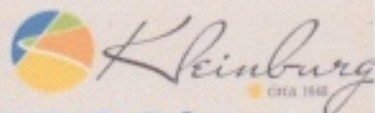
The KBIA would like to receive information regarding development activities.

Business News: Noted that Volo Coffee House is closing and Sugar Plum is being asked to move but would like to find a location in Kleinburg to continue business.

A motion was made by C. Recine and seconded by F. Greco. The meeting closed at 8:30.

The next meeting is to be **Wednesday November 4th at 6:30 p.m.**

**WE WOULD LOVE TO HELP
YOU PROMOTE YOUR BUSINESS!**



Please send us your promos, sales, specials, your posts and your photos for social media. We will add them to our feed!

NEED IDEAS? We love photos of new stock, sale announcements, store specials, images of your store, a story about a great client interaction, testimonials, staff member of the month, etc.

Send all items to pattyhayes15@gmail.com