

**Communication : C2
Older Adult Task Force
February 22, 2021
Item # 2**

City of Vaughan Age-Friendly Community Action Plan

**Older Adult Task Force Meeting
February 22, 2021**



Overview

1. Our Team
2. Age-Friendly Communities
3. Project Approach, Work Plan & Timelines
4. Older Adult Task Force – Your Support!
5. Your Questions

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Age-Friendly Communities

An Age-Friendly community is one that responds to both the opportunities and challenges of an ageing population by creating physical and social environments that support independent active living and enable older people to continue contributing to all aspects of community life. (Ontario Age-Friendly Community Planning Guide)

Picture Source: Centre for Age-Friendly Excellence

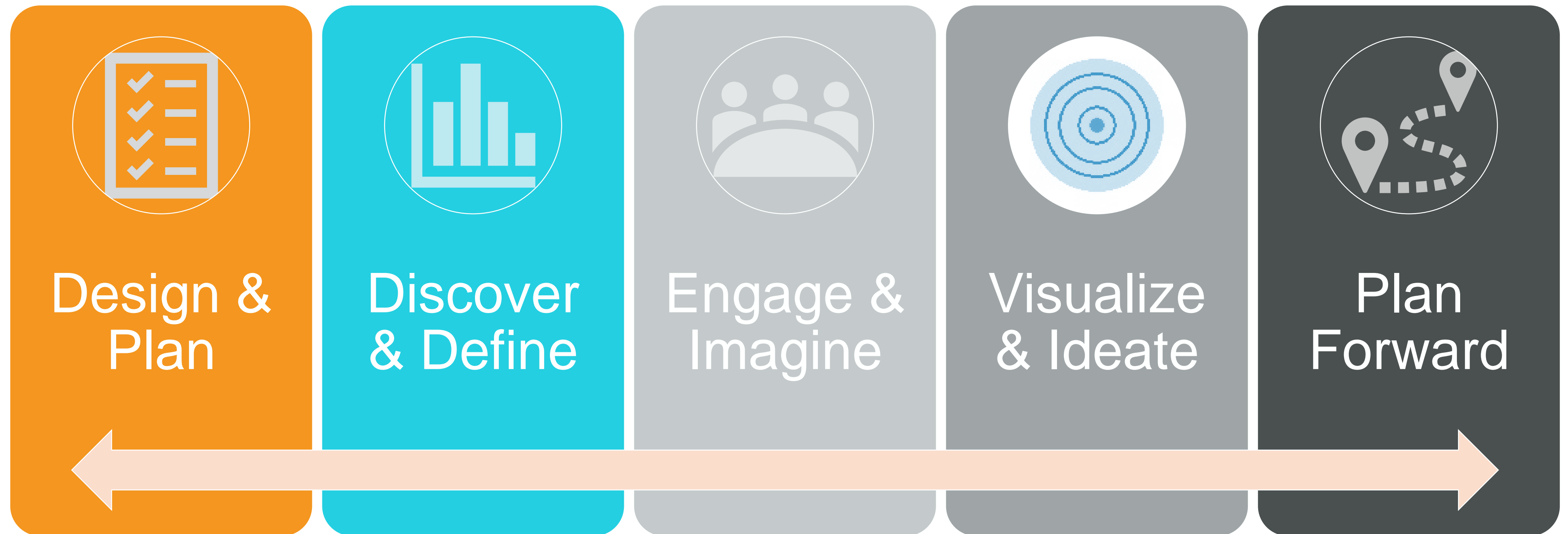


Approach

Key aspects of our general approach to the project are to:

- Take a **collaborative approach** with open communication, recognizing that stakeholders have critical insights and information that needs to be incorporated to achieve the desired outcomes
- Engage in **inclusive consultation** built on mutual respect, trust and informed decisions
- Bring a balance of **creative and critical thinking**
- Use **multiple lines of inquiry**, meaning that findings from different sources can be triangulated to support both fulsome understanding and greater confidence in the findings
- Provide analysis that will help to inform decision-making, facilitate learning and support improvement moving forward

Project Phasing



Engagement Objectives

- To conduct a public engagement program that raises awareness and provides opportunities to gather stakeholder and public input on community strengths, needs, and opportunities to becoming an age-friendly community;
- To facilitate meaningful engagement with targeted engagement methods and communications materials; and
- To co-create, validate, and support the future direction of age-friendly planning across the City of Vaughan.

Engagement Tools

Webpage

Survey

Interviews

Workshops

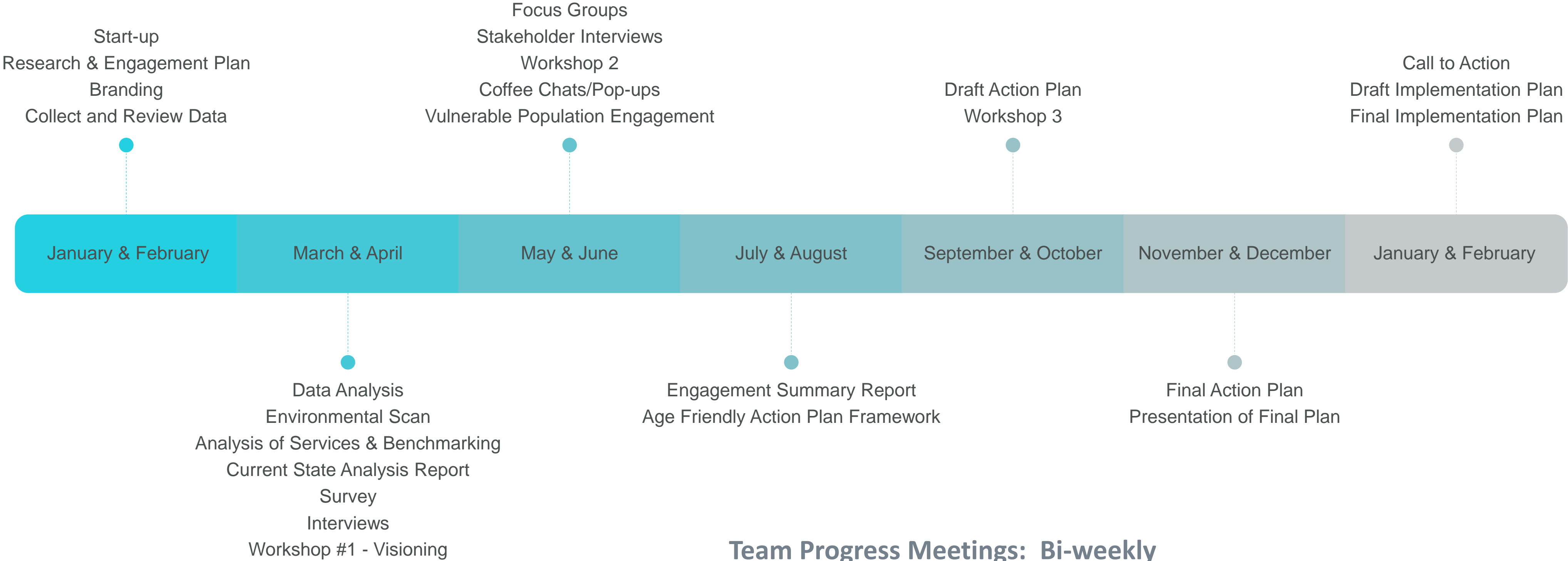
Coffee Chats &
Pop Ups

Focus Groups

Workbooks

Engagement
with Vulnerable
Seniors

Timelines



Team Progress Meetings: Bi-weekly
Progress Reports: Monthly
Task Force Planning Meetings: February, April, September, November, January

Key Deliverables

Five major deliverables will be provided to the City:

1. Research and Engagement/Communication Plan
2. Current State Analysis Report
3. What We Heard – Consultation Report
4. Age-Friendly Community Action Plan
5. Implementation Plan and Key Performance Indicators

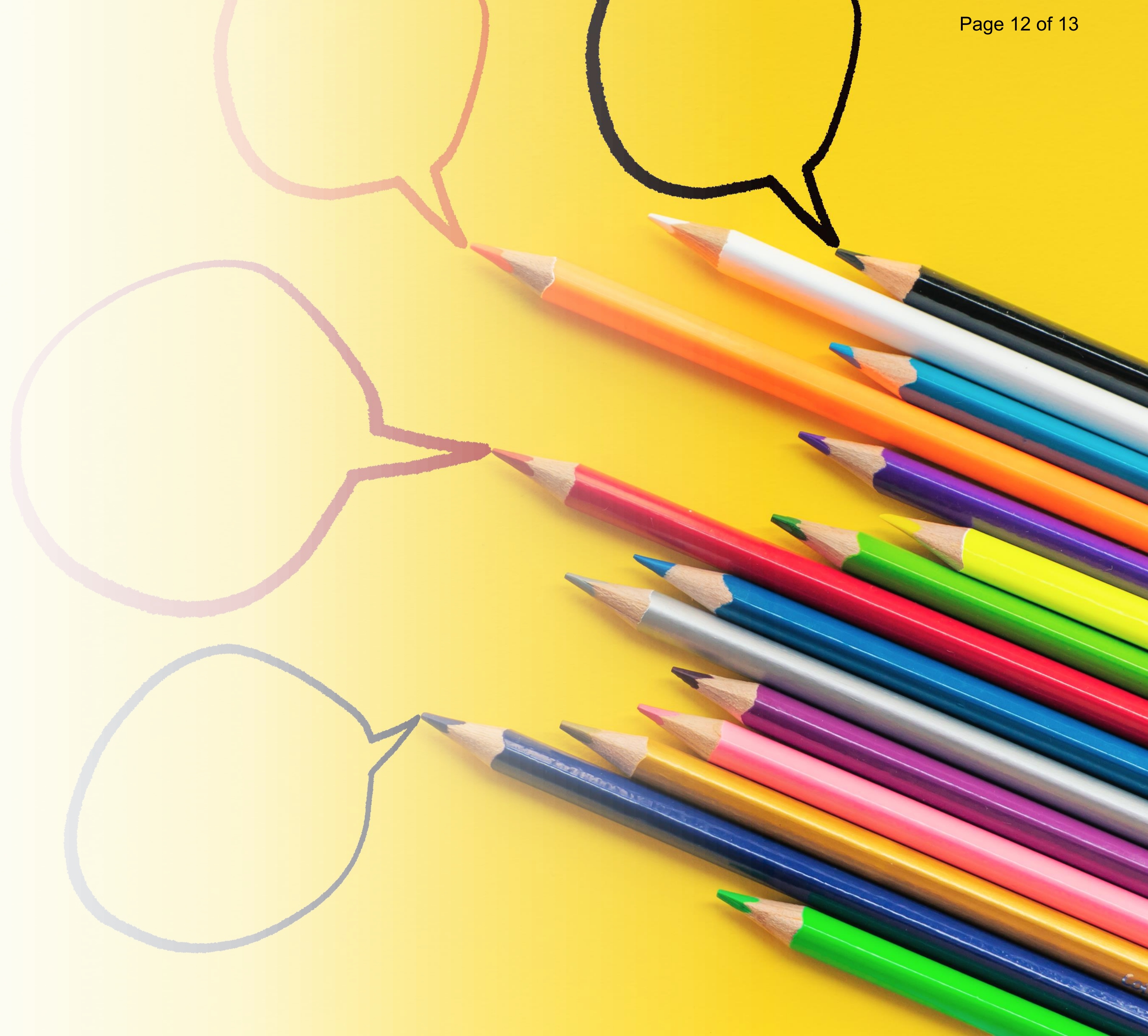
Older Adult Task Force

Throughout the development of the City of Vaughan Age-Friendly Community Action Plan, we are looking for your:

- **Guidance** on project planning and approach
- **Validation and feedback** on key research findings
- **Input** into overall vision and principles
- **Participation** in various engagement activities (as appropriate)
- **Promotion** of age-friendly planning initiatives
- **Ideas!**
- **Participation** at OATF Age-Friendly Planning Meetings



What does Age-Friendly mean to you?



Questions?

