

## Committee of the Whole (2) Report

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**DATE:** Tuesday, February 9, 2021

**WARD(S):** ALL

**TITLE:** PROCLAMATION REQUEST  
PARENTAL ALIENATION AWARENESS DAY  
AND BUBBLES OF LOVE DAY

**FROM:**

Wendy Law, Deputy City Manager, Administrative Services and City Solicitor

**ACTION:** DECISION

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**Purpose**

To seek Council approval for a proclamation request for Parental Alienation Awareness Day and Bubbles of Love Day.

**Report Highlights**

- Respond to the request from Against Parental Alienation of Canada Organization (APACO).
- Proclamation request for April 25, 2021.

**Recommendations**

1. That April 25, 2021 be proclaimed as “Parental Alienation Awareness Day and Bubbles of Love Day”.
2. That the proclamation be posted on the City’s website and that the Corporate and Strategic Communications Department be directed to promote the above noted proclamation through the various corporate channels.

**Background**

Correspondence was received from Against Parental Alienation of Canada Organization requesting a proclamation.

Against Parental Alienation Day and Bubbles of Love Day provide an opportunity to share the message that children need to and should be allowed to give and receive the

love of both of their parents and extended families. People are encouraged to blow bubbles at 12:00 noon on April 25, as a fun and positive way to participate in sharing the message that 'love is the answer' for all children.

If approved, the City of Vaughan would be participating alongside other municipalities in recognizing the importance of this day.

### **Previous Reports/Authority**

Not Applicable.

### **Analysis and Options**

The proclamation request meets the requirements of the City's Proclamation Policy 03.C.10, as follows:

- 2.1. For the purposes of section 2, a proclamation may be issued for:
  - 2.1.1. Public awareness campaigns

### **Financial Impact**

Not Applicable.

### **Broader Regional Impacts/Considerations**

Not Applicable.

### **Conclusion**

Staff is recommending that April 25, 2021 be proclaimed as Parental Alienation Awareness Day and Bubbles of Love Day; that the proclamation be posted on the City's website, and that the Corporate and Strategic Communications Department be directed to promote the proclamation through the various corporate channels.

**For more information**, please contact Todd Coles, City Clerk, ext. 8281.

### **Attachments**

1. Correspondence from Representative of Against Parental Alienation Canada Organization.
2. Bubbles of Love Day Flyer.

**Prepared by**

Shari Gouzvaris, Supervisor, City Clerk's Administrative Services, ext. 8280

**Approved by**



Wendy Law  
Deputy City Manager  
Administrative Services & City Solicitor

**Reviewed by**



Jim Harnum, City Manager