

11 November 2020

Mr. Todd Coles, Clerk

City of Vaughan,

214 Major Mackenzie Drive

Vaughan, ON L6A 1T1

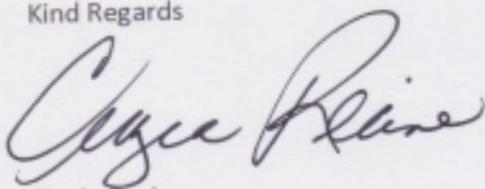
Dear Mr. Coles:

Re: Kleinburg BIA 2021 Budget

Please be advised that the Kleinburg BIA Board approved its budget for 2021 at its October 7th 2020 Board meeting. The Board approved its budget in the amount of \$52,250. The approved KBIA Budget is attached.

The Kleinburg BIA held its Annual General Meeting on Wednesday, October 28 and presented the 2021 budget to the membership. The KBIA is requesting that the approved budget for 2021 be forwarded to the City of Vaughan Council for approval.

Kind Regards



Cinzia Recine

Chair, KBIA

Kleinburg BIA Mission Statement

To lead and advocate for the KBIA members and act as the catalyst for building strong and unified community partnerships and collaborations; to promote the businesses in the Village of Kleinburg and leverage all of our cultural, artistic, historical and natural assets; to create an energetic, vibrant and unique commercial district that is dynamic from dawn 'til dusk.

KBIA Meeting Wednesday, October 7, 2020 6:30 p.m. (Zoom call) MINUTES

In Attendance:

C. Recine	E. Laichter	J. Bell	F. Greco	V. Perrelli
A. Guido	A. Poletto	P. Hayes	K. Maginn	K. Angus

Absent: M. Iafrate

Approval of Agenda: A motion was made by E. Laichter and seconded by J. Bell to approve the agenda. Motion carried.

Approval of September Minutes: A motion was made by C. Recine and seconded by E. Laichter to approve the September minutes. Motion carried.

Financial Update: C. Recine thanked F. Greco for volunteering to be the Treasurer. Signing authority will now be for C. Recine, F. Greco and E. Laichter. At the present there was no access to the account balance.

Executive Director Update:

- a) Dene Pellington has been hired and will be working 24 hrs. per week starting immediately. This weekend she will meet C. Farais to assist with the marketing. The sweat shirt she will be wearing will ensure she is known to the community.
- b) The passing of Dr. Guay was noted, J. Bell described the efforts made by the business community, F. Greco and herself on behalf on the family. KARA to include a small tribute in their newsletter.
- c) Draft Budget was presented and noted there was an urgency. At this time there is no proposed levy increase. Noted that due to the distinct possibility of monies being moved around next year, depending upon Covid-19, the budget is being proposed with a degree of flexibility in it. Operational expenses are not able to be changed, however other areas are able to be. The budget needs to be approved this evening and as well a date set for the AGM in order to approve it – then it goes to Council in November for their approval. The structure of the budget allows for Board Directors to make

amendments when appropriate. A motion was made by F. Greco and seconded by C. Recine to approve the draft budget, the motion carried.

Executive Director Update:

- a) The formal resignation of Sony Singh as Treasurer has been received. A motion by E. Laichter and seconded by A. Poletto was made to, with reluctance, accept the resignation, motion carried. J. Bell made a motion, seconded by A. Guido, to nominate F. Greco as the Treasurer – motion carried.
- b) The Marketing Campaign is now up and running. Some swag has been purchased, a commission will be paid to the KBIA. C. Farais is coming to Kleinburg on Saturday to take pictures. THERE WAS MORE TO THIS HOWEVER UNFORTUNATELY THERE WAS TOO MUCH NOISE - A PRINTING QUOTE? PEOPLE JOIN EMAIL? SHOPPING BAGS? DISSENT FROM ERIC?
- c) V. Perrelli and F. Greco were thanked for their work with the consultants for the parking study. P. Hayes to send out a copy of the document shortly. The staff report went before Council this past Tuesday and they state that there is sufficient parking however it is being mismanaged, lacking legibility and it is not responsive to the Village's built form. M. Iafrate's office reported that although the Parking Study Report was for 'information only', she did include a motion as follows: "That staff move forward on implementation of recommendations for immediate steps plus Items 1 and 2 of the short term implementation strategy as noted on Page 1 of Attachment 5." This means moving forward on the short-term initiatives on partnerships with private landowners and with Canada Post regarding the possibility of moving to community mailboxes. A suggestion has also been made to have a parking lot created at the north end of the Village, the idea being that staff from the businesses would park there rather than on the main street.
- d) Questions were asked regarding Streetscape in the village core, when and how it is to occur. K. Maginn to ask staff if they could attend the next meeting to update the Board.
- e) A three-way stop at Kellam and Islington is being proposed by the KBIA for safety concerns: P. Grove to be contacted plus a letter to be sent to M. Iafrate.
- f) Noted that the cash-in-lieu formula has now been updated and approved by Council.
- g) An Annual General Meeting must take place in order for the draft budget to be approved: the date suggested is October 28th, 6:30 p.m. and the format is to be Zoom.

Community Updates:

City of Vaughan – K. Maginn She noted that there will be a Small Business event October 20-22 which will be free to all. There is also ongoing the digital small business resiliency programme. In February there is to be a virtual Trade Show.

Other Business:

Trash and garbage – the KBIA will be asking the City for more bins.

Website – an update is taking place but all were reminded that their own sites should be taken care of by themselves.

Special Event Permits for Businesses:

F. Greco spoke regarding the bye-law as it stands for special event permits for the restaurants in particular. Noted that the City has relaxed the bye-laws regarding patio openings however there have in some instances been abuses: the problem appears to come when the business requests the noise exemption too. After lengthy discussion decision that P. Hayes would work with K. Maginn and possibly invite a staff member to attend a Board meeting to give information as well as guidance for moving forward. F. Greco stated that at present this issue is being reviewed by the City as it has received numerous complaints. In order for the policy/bye-law to be modified it must go before Council.

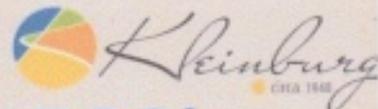
The KBIA would like to receive information regarding development activities.

Business News: Noted that Volo Coffee House is closing and Sugar Plum is being asked to move but would like to find a location in Kleinburg to continue business.

A motion was made by C. Recine and seconded by F. Greco. The meeting closed at 8:30.

The next meeting is to be **Wednesday November 4th at 6:30 p.m.**

WE WOULD LOVE TO HELP YOU PROMOTE YOUR BUSINESS!



Please send us your promos, sales, specials, your posts and your photos for social media. We will add them to our feed!

NEED IDEAS? We love photos of new stock, sale announcements, store specials, images of your store, a story about a great client interaction, testimonials, staff member of the month, etc.

Send all items to pattyhayes15@gmail.com