

Community Engagement

The process by which citizens and stakeholders learn together and work together on behalf of their communities and in collaboration with their local government to create and realize sustainable and future-defining visions for the community.



Corporate Policy

- Stakeholder and Community Engagement Policy
- Our formal commitment
- A directional process based on internationally recognized standards, best practices and methodology
- Considers the needs and aspirations of Vaughan staff and the public
- Anchors the City's Community Engagement Framework

















Foundational Beliefs

- City building is a collective effort
- Vaughan values the voice of its citizens
- Everyone has wisdom to contribute to support sustainable decision-making
- Constructive dialogue that is open, transparent, accessible and inclusive makes for better decision-making



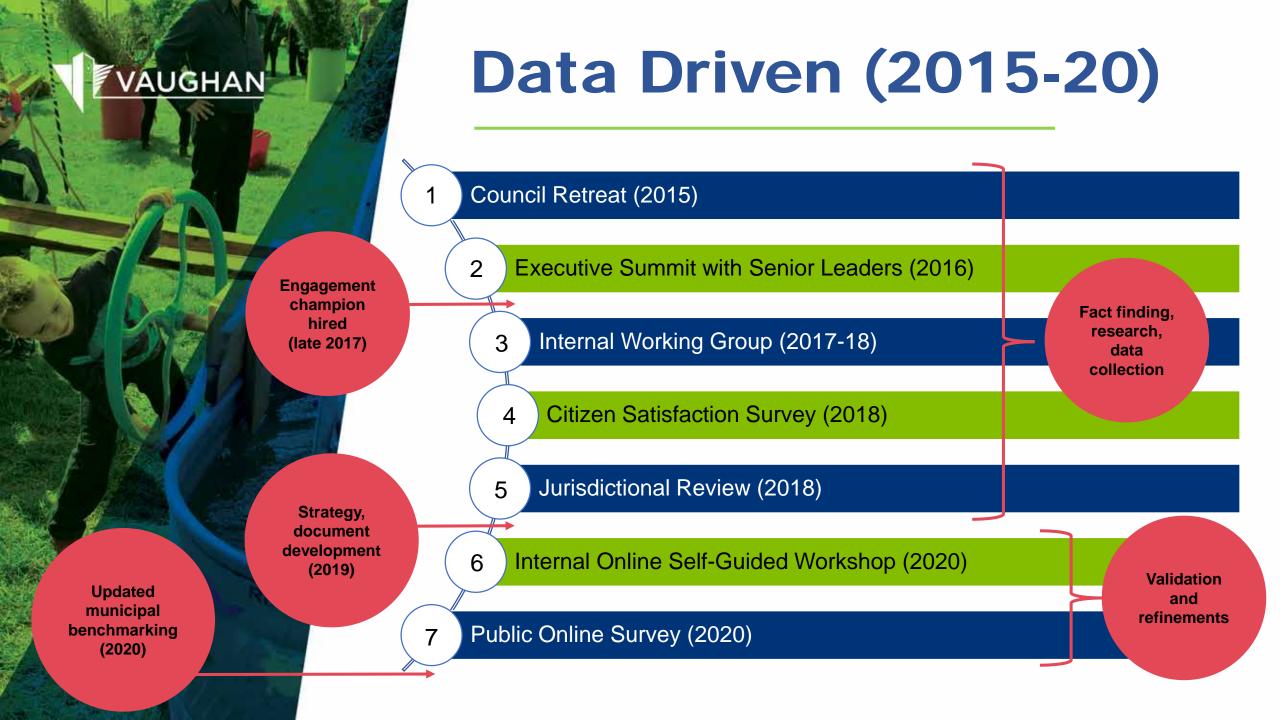
IAP2

- International Association of Public Participation (IAP2) iap2.org
- Internationally recognized best practices for engagement – the "gold standard"
- City staff have participated in professional skills and knowledge development through interactive, practitioner-endorsed and IAP2-licensed training and have successfully received internationally recognized certificates of completion
- VOR engagement specialists must have IAP2 knowledge and training



Outputs/Outcomes

- A multi-faceted and overbuilt approach
- Seek out opportunities to engage:
 - with Vaughan's diverse community
 - with a variety of stakeholders
 - beyond the "usual suspects"
 - internally with employees
- Promote participation through various channels, new digital options
- Engage at convenient times/places to increase participation
- Promote a go-to-where-the-public-is approach
- Provide strategic advice and support to staff





Forward Together

- Community engagement fundamental to city-building
- Is all about upholding democracy
- Is an exercise in relationship-building and creating a culture of trust and understanding between citizens and their local government
- All about welcoming the public into the crucial conversations that will shape the city they know and love — the city of Vaughan

