

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF NOVEMBER 17, 2020

Item 10, Report No. 54, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on November 17, 2020.

10. #LetsJustBecause - COMMUNITY INITIATIVE

The Committee of the Whole recommends:

- 1) That the recommendations contained in the following resolution of Deputy Mayor, Local and Regional Councillor Ferri dated November 10, 2020, be approved; and
- 2) That the comments by Ms. Melissa Louise, Wigwoss Drive, Woodbridge, be received.

Member's Resolution

Submitted by Deputy Mayor, Local and Regional Councillor Ferri

Whereas, the global COVID-19 pandemic has resulted in hardship and challenges for residents, businesses and communities across Canada and around the world; and

Whereas, the City launched the Guardians of our Government communications campaign to recognize the work undertaken by members of Vaughan's administration, and, in particular, front-line staff and first-responders, who continue to go above and beyond to keep neighbourhoods clean and people safe; and

Whereas, the citizens of Vaughan have come together to provide support for those impacted because of the unprecedented challenges caused by COVID-19; and

Whereas, one of the many different examples of good news efforts is the #LetsJustBecause social media community initiative – founded by Vaughan resident Melissa Louise; and

Whereas, the #LetsJustBecause initiative is a call to action that encourages people to share good news stories over social media about the compassionate work undertaken by the community to support neighbours and businesses in Vaughan; and

Whereas, as we prepare for the holiday season, we must be even more mindful of undertaking sincere and genuine acts of compassion and support for Vaughan's people and businesses.

It is therefore recommended that:

1. Vaughan Council proclaim its support for the #LetsJustBecause social media community initiative; and

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2. That the proclamation be posted on the City's website and the Corporate and Strategic Communications department be directed to promote the above-noted proclamation through the corporate channels.

MEMBER'S RESOLUTION

Meeting/Date	Wednesday, November 10, 2020 – Committee of the Whole (2)
Title:	#LetsJustBecause - Community Initiative
Submitted by:	Deputy Mayor, Local and Regional Councillor Mario Ferri
<p>Whereas, the global COVID-19 pandemic has resulted in hardship and challenges for residents, businesses and communities across Canada and around the world; and,</p> <p>Whereas, the City launched the Guardians of our Government communications campaign to recognize the work undertaken by members of Vaughan's administration, and, in particular, front-line staff and first-responders, who continue to go above and beyond to keep neighbourhoods clean and people safe; and,</p> <p>Whereas, the citizens of Vaughan have come together to provide support for those impacted because of the unprecedented challenges caused by COVID-19; and,</p> <p>Whereas, one of many different examples of good news efforts is the #LetsJustBecause social media community initiative – founded by Vaughan resident Melissa Louise; and,</p> <p>Whereas, the #LetsJustBecause initiative is a call to action that encourages people to share good news stories over social media about the compassionate work undertaken by the community to support neighbours and businesses in Vaughan; and,</p> <p>Whereas, as we prepare for the holiday season, we must be even more mindful of undertaking sincere and genuine acts of compassion and support for Vaughan's people and businesses.</p> <p><i>It is therefore recommended that:</i></p> <ol style="list-style-type: none"> <i>1. Vaughan Council proclaims its support for the #LetsJustBecause social media community initiative; and,</i> <i>2. That the proclamation be posted on the City's website and the Corporate and Strategic Communications department be directed to promote the above-noted proclamation through the corporate channels.</i> 	

Respectfully submitted,

Mario Ferri,
Deputy Mayor, Local and Regional Councillor