

MEMBER'S RESOLUTION

Meeting/Date	Wednesday, November 10, 2020 – Committee of the Whole (2)
Title:	#LetsJustBecause - Community Initiative
Submitted by:	Deputy Mayor, Local and Regional Councillor Mario Ferri
<p>Whereas, the global COVID-19 pandemic has resulted in hardship and challenges for residents, businesses and communities across Canada and around the world; and,</p> <p>Whereas, the City launched the Guardians of our Government communications campaign to recognize the work undertaken by members of Vaughan's administration, and, in particular, front-line staff and first-responders, who continue to go above and beyond to keep neighbourhoods clean and people safe; and,</p> <p>Whereas, the citizens of Vaughan have come together to provide support for those impacted because of the unprecedented challenges caused by COVID-19; and,</p> <p>Whereas, one of many different examples of good news efforts is the #LetsJustBecause social media community initiative – founded by Vaughan resident Melissa Louise; and,</p> <p>Whereas, the #LetsJustBecause initiative is a call to action that encourages people to share good news stories over social media about the compassionate work undertaken by the community to support neighbours and businesses in Vaughan; and,</p> <p>Whereas, as we prepare for the holiday season, we must be even more mindful of undertaking sincere and genuine acts of compassion and support for Vaughan's people and businesses.</p> <p><i>It is therefore recommended that:</i></p> <ol style="list-style-type: none"> <i>1. Vaughan Council proclaims its support for the #LetsJustBecause social media community initiative; and,</i> <i>2. That the proclamation be posted on the City's website and the Corporate and Strategic Communications department be directed to promote the above-noted proclamation through the corporate channels.</i> 	

Respectfully submitted,

Mario Ferri,
Deputy Mayor, Local and Regional Councillor