

The Vaughan Advantage

Why Vaughan?

All access, no compromise

Vaughan's advantages

- Prime location
- Strong economy
- Diverse economy
- Connected to talent
- Embedded in innovation
- Ambitious projects
- Satisfied businesses
- Satisfied residents
- Service Excellence



Prime Location

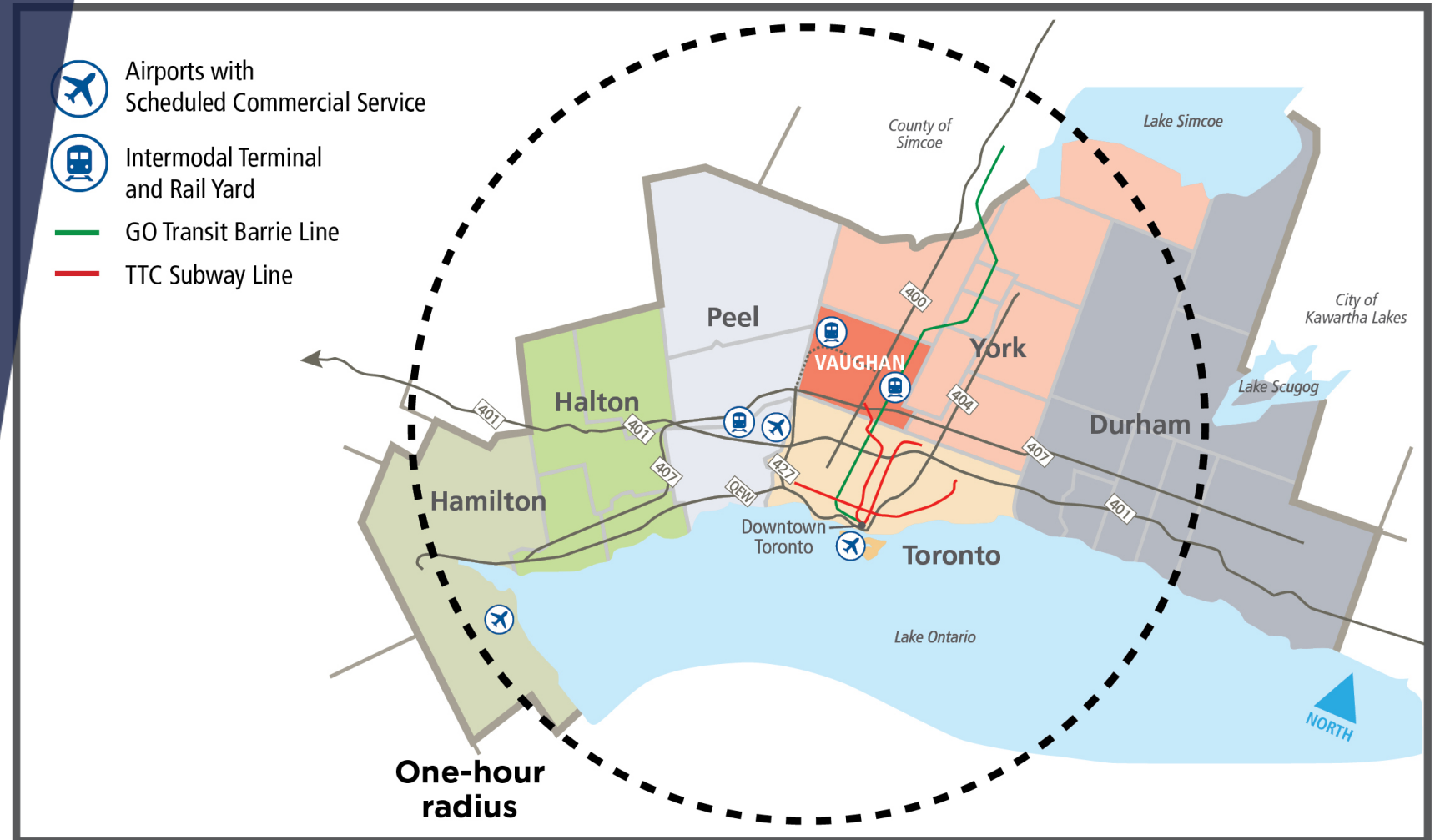
Access to domestic and international markets

Greater Toronto

Central to downtown and suburbs
Major highways
Commuter transit links

Canada and International

Pearson Int'l Airport
Intermodal Terminals
CN Rail Yard



Strong Economy

4th largest business centre in the GTA

Largest economy in York Region

Growing local population

More than 325,000 residents
Projected to reach 500,000 by 2041

City building continues

1,040 permits valued at over \$327 million issued Jan 1 to May 31, 2020

GROSS DOMESTIC PRODUCT

\$24.2 BILLION

2% year-over-year growth

TOTAL EMPLOYMENT

227,000+

6% year-over-year growth

4%

ECONOMIC GROWTH RATE

BUILDING PERMITS ISSUED BY THE CITY OF VAUGHAN IN 2019

BUSINESS ESTABLISHMENTS

19,100

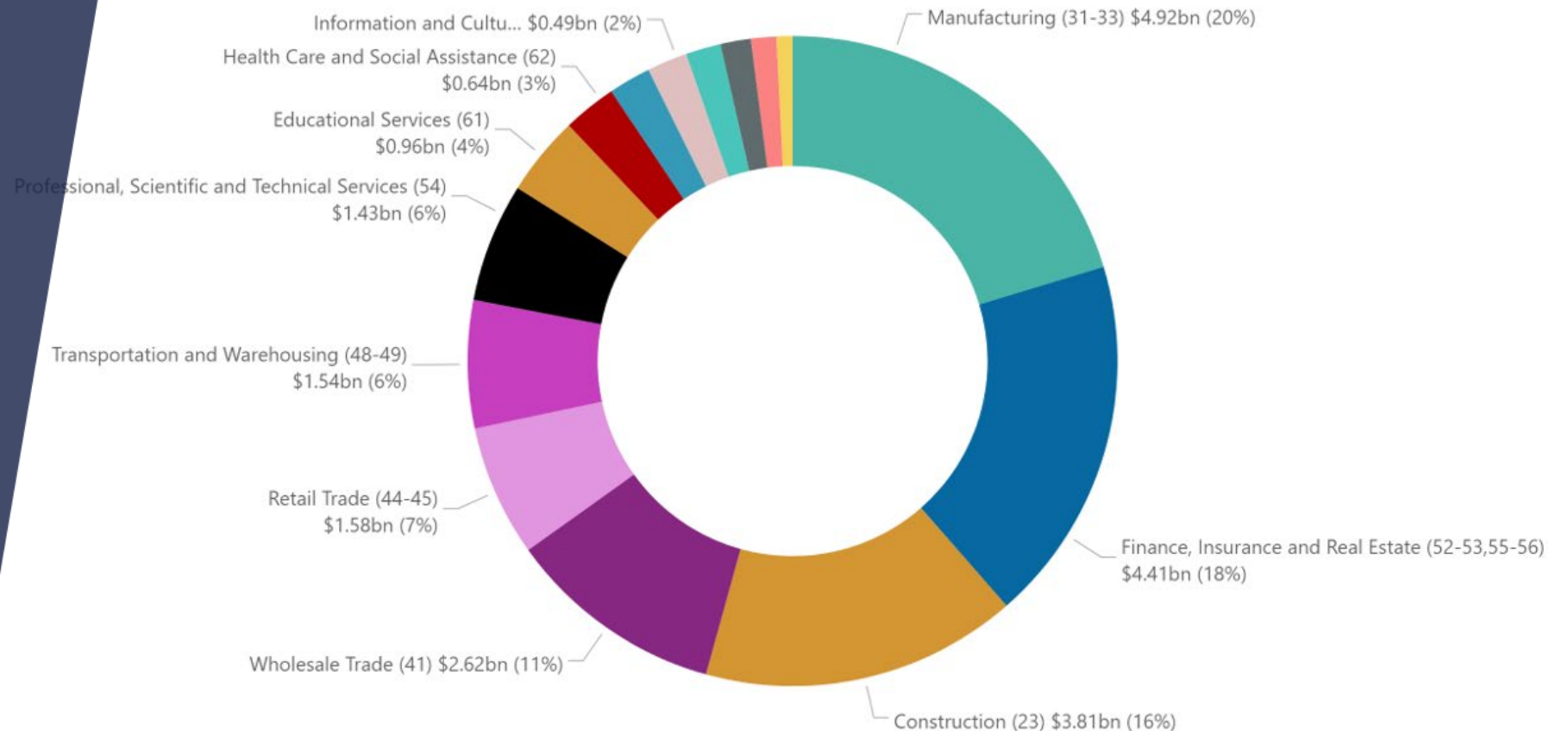
\$1.316 BILLION

Diverse Economy

Major Employers

Adidas Canada
Bondfield Construction
Canada's Wonderland
Condrain
Costco Wholesale
FedEx
Ganz
GFL Environmental
Grand & Toy
Highlight Motor Group
Home Depot
Kohl & Frisch
KPMG
Magna P&F Tool & Die
Mircom
NPL Canada
OZZ Electric
Recipe (Cara Foods)
SCIEX
SmartCentres
Telecon Design
Toromont CAT
United Parcel Service Canada

Real GDP of Vaughan in 2019 by Sector (in chained 2007 Canadian dollars)



Source: The Conference Board of Canada, 2019.

Connected to Talent

Within a one hour drive:

Large and growing talent pool
3 million workers

Educated and in demand
68% post-secondary attainment
2.25 million post-secondary
educated workers

Robust pipeline
20 universities and 28 colleges
170,000+ university students
118,000+ college students
Niagara University in VMC

Diverse
160+ languages spoken



Embedded in Innovation

Part of Canada's second largest tech hub

York Region tech hub

4,300+ tech firms

60,000+ tech-based jobs

Ecosystem assets

ventureLAB

Incubators

Innovation hubs

Campus-linked accelerators

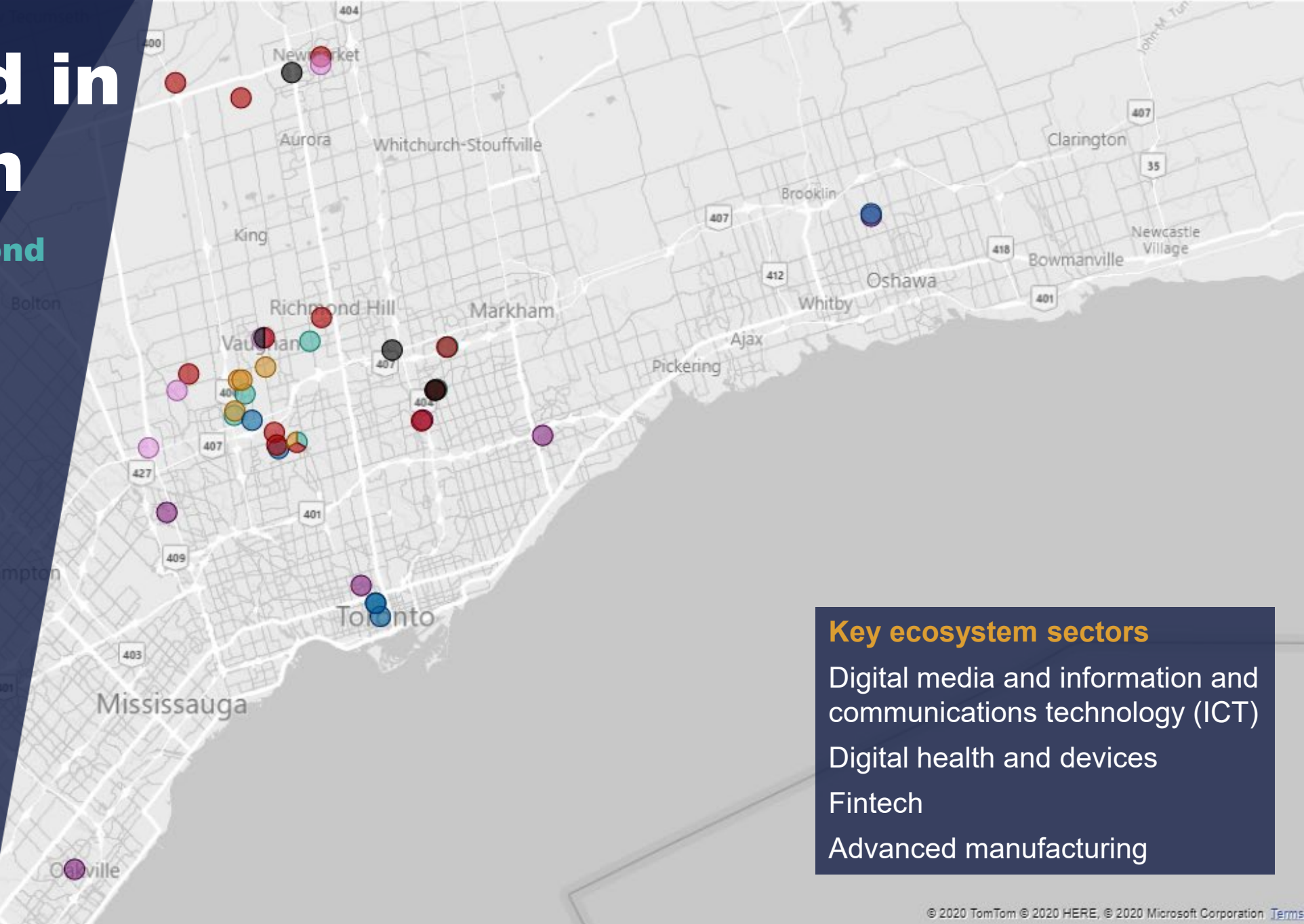
Coworking and shared offices

48 colleges and universities*



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● College ● Funding and Investment ● Innovation Centres, Hubs and Incubators ● Makerspaces ● Shared Office Space ● Small Business Enterprise Centre ● University



Key ecosystem sectors

Digital media and information and communications technology (ICT)

Digital health and devices

Fintech

Advanced manufacturing

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Innovation Corridor

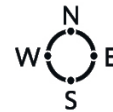
One-hour
radius



VAUGHAN
METROPOLITAN
CENTRE

YORK UNIVERSITY

DOWNSVIEW PARK



SPADINA

ST. GEORGE

QUEEN'S PARK

ST. PATRICK

OSGOODE

ST. ANDREW

UNION

Mackenzie Vaughan Hospital
Smart Hospital

VMC - Downtown Vaughan
Niagara University
VMC Mobility Hub
Rapid and local bus service
to York Region and Brampton

York University
Third-largest university in Canada

Downsview Aerospace Hub

University of Toronto
Largest university in Canada

MaRS Discovery District:
Research park and innovation hub comprised
of **7 million square feet** of facilities, including
hospitals, research institutes, business
incubators and venture capital organizations

- J Labs@Toronto
- MaRS Innovation
- Deep Genomics

University Health Network
Representing **8 hospital sites**
Ryerson University - DMZ
#1 university-based business incubator
in the world (UBI Global)

OCAD University

Financial Services Centre of Canada

- TSX: **Third-largest** stock exchange
in North America
- **World's largest exchange** for mining,
oil and gas, and cleantech companies

Union Station

- Canada's busiest transport facility
- Travel time from VMC: 45 minutes

Entertainment district

Ambitious Projects

Groundbreaking city-building projects

Downtown Vaughan

Poised to be the new financial, innovation and cultural core of the city.

Vaughan Healthcare Centre Precinct

Adjacent to Cortellucci Vaughan Hospital, Canada's first smart hospital.

Partnership with ventureLAB, York U and Mackenzie Health



Satisfied Businesses

94% business satisfaction with City services

95% business satisfaction with quality of life

Source: Forum Research, 2018



Satisfied Residents

97% citizen satisfaction

High quality amenities

North Maple Regional Park
500 City-owned recreation assets
National-scale attractions
Vibrant independent restaurants

Safe communities

Suburban neighborhoods
Quaint main streets
Luxury estates
Urban condos and townhomes

Multicultural population

46% foreign-born
Large Italian, Chinese,
Indian, Russian and
Filipino communities



Connect with us

Vaughan Economic and Cultural Development

Ready to help you

Learn about Vaughan

Locate or expand your business
in Vaughan

Engage with Vaughan's business
community

Navigate government programs
and supports

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