

## **CITY OF VAUGHAN**

### **EXTRACT FROM COUNCIL MEETING MINUTES OF JULY 15, 2020**

Item 4, Report No. 34, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on July 15, 2020.

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#### **4. PROCLAMATION REQUEST WORLD ALZHEIMER'S DAY**

**The Committee of the Whole recommends approval of the recommendations contained in the following report of the Deputy City Manager, Administrative Services and City Solicitor dated July 13, 2020:**

##### **Recommendations**

1. That September 21, 2020 be proclaimed as "World Alzheimer's Day"; and,
2. That the proclamation be posted on the City's website and the Corporate and Strategic Communications department be directed to promote this proclamation through the corporate channels.

## Committee of the Whole (1) Report

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**DATE:** Monday, July 13, 2020

**WARD(S):** ALL

**TITLE: PROCLAMATION REQUEST  
WORLD ALZHEIMER'S DAY**

**FROM:**

Wendy Law, Deputy City Manager, Administrative Services and City Solicitor

**ACTION:** DECISION

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**Purpose**

To seek Council approval to proclaim September 21, 2020 as World Alzheimer's Day and that the Corporate and Strategic Communications department be directed to promote this proclamation through the corporate channels.

**Report Highlights**

- Respond to the request received from the Alzheimer Society of York Region (AS York).
- Proclamation requested for September 21, 2020.

**Recommendations**

1. That September 21, 2020 be proclaimed as "World Alzheimer's Day"; and,
2. That the proclamation be posted on the City's website and the Corporate and Strategic Communications department be directed to promote this proclamation through the corporate channels.

**Background**

AS York has been helping people impacted by Alzheimer's Disease and other dementias (ADOD) since 1985. It offers public education, support groups, social workers and dementia-specific programs for people diagnosed with the disease.

By proclaiming this day, AS York hopes that it will highlight the importance of talking about ADOD. The organization believes that opening up dialogue about the disease can show that people are more than their diagnosis, and with the right support, they can be contributing members of the community for a long time.

Council has previously granted a similar request.

### **Previous Reports/Authority**

[Committee of the Whole \(September 17, 2019\) - Dementia Friendly Day](#)

### **Analysis and Options**

The proclamation request meets the requirements of the City's Proclamation Policy, as follows:

- 2.1. For the purposes of section 2, a proclamation may be issued for:
  - 2.1.1. Public awareness campaigns

### **Financial Impact**

Not applicable.

### **Broader Regional Impacts/Considerations**

AS York provides support and education to those with the disease across the Regional Municipality of York.

### **Conclusion**

Staff is recommending that September 21, 2020 be proclaimed as World Alzheimer's Day, that the proclamation be posted on the City's website and that the Corporate and Strategic Communications department be directed to promote this proclamation through the corporate channels.

**For more information**, please contact: Todd Coles, City Clerk, ext. 8281

### **Attachment**

- 1. Correspondence from the Communications and Fund Development Coordinator, AS York, received on July 2, 2020

### **Prepared by**

Julia Bartolomeo, Supervisor, City Clerk's Administrative Services, ext. 8280



Lisa Day  
Communications and Fund Development Coordinator  
2-240 Edward St.  
Aurora ON L4G 3S9  
cell: 647-204-5761

June 30, 2020

Dear City Clerk Barbara McEwan,

My name is Lisa Day and I am the communications and fund development coordinator at the Alzheimer Society of York Region (AS York). For the second year in a row, AS York is participating in a province-wide initiative titled "Go Blue for Alz" on Sept. 21, World Alzheimer's Day. Go Blue for Alz is when landmarks across the province will be lit up blue, the colour of the Alzheimer Society in Canada, in order to honour and raise awareness about people impacted by dementia. AS York is asking municipalities across York Region to light up a landmark blue in support of the more than 17,000 York Region residents who have been diagnosed with Alzheimer's disease and other dementias (ADOD) and for the 10 to 12 people who are directly impacted by a diagnosis.

By lighting up blue, the City of Vaughan is raising awareness about ADOD, and family, friends and neighbours impacted by this fatal disease. While not a normal part of aging, age is the No. 1 risk factor for developing ADOD. Currently, there is no cure.

In addition, we would love for the City of Vaughan to again proclaim Sept. 21 as World Alzheimer's Day. By proclaiming this day, the City is showing its residents the importance of talking about ADOD. By talking about the disease, we are showing fellow Vaughan residents people are more than their diagnosis and with the right support, they can be contributing members of the community for a long time.

The Alzheimer Society of York Region has been helping people impacted by ADOD since 1985. It offers public education, support groups, social workers and three DAY programs, that offer dementia-specific programs for people diagnosed with the disease and respite for their caregivers.

Please let me know if you require any other information about ADOD, going blue for Alzheimer's and proclaiming World Alzheimer's Day on Sept. 21.

Sincerely,  
Lisa Day