



HIGHLIGHTS

TIMELINE OF ENGAGEMENT

JUNE 2017 → APRIL 2018 → 3 PHASES

ACTIVITIES

2 Bicycle Friendly COMMUNITY WORKSHOPS

2 STAKEHOLDER ADVISORY GROUP MEETINGS

39 POP-UP EVENTS

128 HOURS OF FACE-TO-FACE ENGAGEMENT

ENGAGED PUBLIC

65 STAKEHOLDER ADVISORY GROUP MEMBERS
representing **19** different organizations/agencies

654 respondents to ONLINE SURVEY

322 respondents to ONLINE MAPPING TOOL

507 people signed up for project EMAIL LIST

3089 residents engaged through POP-UPS AND WORKSHOPS

MEDIA PROMOTION OF STUDY

SOCIAL MEDIA

City of Vaughan
Twitter

- 32** tweets
- 138** likes
- 4** comments
- 120** retweets

City of Vaughan
Facebook

- 4** posts
- 14** likes
- 3** shares
- 3** comments



WINTER & SUMMER RECREATION GUIDE
distributed to 80,000 homes and 10,000 Civic locations and events

9 LIBRARY book displays

10 COMMUNITY CENTRES received handout information

Also

- Newspaper notices
- City eNewsletters
- Councillor Newsletters
- City TV's
- Digital signs