

Committee of the Whole (2) Report

DATE: Wednesday, May 20, 2020

WARD(S): ALL

**TITLE: ECONOMIC PROSPERITY TASK FORCE – APPROVAL OF
TERMS OF REFERENCE AND APPOINTMENT OF MEMBERS**

FROM:

Wendy Law, Deputy City Manager, Administrative Services and City Solicitor

ACTION: DECISION

Purpose

To seek approval of the Terms of Reference, to review the applications received for the appointment of citizen members, and to consider the proposed list of industry representatives for the Economic Prosperity Task Force.

Report Highlights

- Staff have worked with the Chair and Vice-Chair to compile a draft Terms of Reference for the Economic Prosperity Task Force as contained in Attachment 1 of this report.
- Recruitment of citizen members commenced on May 1, 2020 by the Office of the City Clerk, with support from Corporate and Strategic Communications and the Economic and Cultural Development Department.
- Deadline for receipt of applications was Wednesday, May 13, 2020.
- Applications received and a list of proposed industry representatives are contained in Confidential Attachment 2 of this report.

Recommendations

1. That Council approve the Terms of Reference for the Economic Prosperity Task Force (Attachment 1); and

2. That Council give consideration to applications received for the appointment of citizen members and the list of proposed industry representatives to the Economic Prosperity Task Force (Confidential Attachment 2).

Background

At its meeting on October 2, 2019, Council adopted Item 14, Report No. 27 of the Committee of Whole, titled “2018-2022 Term of Council Priority Task Forces”. In so doing, Council approved:

1. That the following Members of Council be appointed to the following task forces:
 1. Economic Prosperity Task Force: Chair: Sandra Yeung Racco, Ward 4 Councillor; Vice Chair: Mario Ferri, Deputy Mayor, Local and Regional Councillor.
 2. Diversity and Citizen Engagement Task Force: Chair: Alan Shefman, Ward 5 Councillor; Vice Chair: Marilyn Iafrate, Ward 1 Councillor.
2. That the City Manager identify the appropriate staff representation for each task force and that staff meet with the Chair and Vice Chair at their earliest convenience to commence work.
3. That the City Clerk be requested to work with each task force to prepare terms of reference and commence recruitment pursuant to the membership and selection criteria identified by the Chair and appropriate staff as part of the development of the terms of reference of the task force.

Economic Prosperity Task Force Mandate

The City will work to support businesses, respond to the challenges of unforeseen circumstances and economic uncertainty, and build capacity and resiliency for businesses in the long term. The Economic Prosperity task force will:

1. serve as a forum for the discussion of improving local economic development strategies among residents, businesses and other stakeholders.
2. identify global marketing strategies that improve Vaughan’s foreign-direct investment offerings.
3. explore ways to invest in Vaughan’s local talent pool, thereby strengthening the human capital of the city’s local workforce.

4. serve as a catalyst that encourages the business community to invest back in the broader community, thereby further fulfilling the mandate of the Spirit of Generosity that embodies Vaughan.
5. align the work of the task force members with the Council-approved priorities identified in the 2018-2022 Term of Council Service Excellence Strategic Plan.
6. share updates and presentations with advice and recommendations related to the task force, culminating with a final report of recommendations no later than June 2021.
7. support the Vaughan Business Resiliency Plan, supporting implementation of economic resiliency strategies.

Previous Reports/Authority

[Member's Resolution 2018-2022 Term of Council Priority Task Forces, dated October 2, 2019.](#)

Analysis and Options

As part of developing the Terms of Reference, staff from the Office of the City Clerk, and the Economic and Cultural Development Department, worked with the Chair and Vice Chair to outline the membership and selection criteria for the task force. The proposed Terms of Reference for the Task Force is included in Attachment 1 of this report.

Recruitment for citizen members is done through the City's social media channels, website and Council eNews. The deadline for receipt of applications was 4:30 p.m. on Wednesday, May 13, 2020. Applications received are included in Confidential Attachment 2 of this report.

Members shall include members of Council, citizens and stakeholders, as follows:

- Councillor Yeung Racco, Chair and Deputy Mayor Ferri, Vice Chair.
- Eight (8) regional leaders and three (3) residents of Vaughan.
- The Mayor will serve as an ex-officio member of the task force.

Financial Impact

There are no financial impacts associated with this report.

Broader Regional Impacts/Considerations

There are no Regional impacts/considerations associated with this report.

Conclusion

It is appropriate that Council approve the Terms of Reference and give consideration to the applications received for appointment of citizen members to the Economic Prosperity Task Force.

For more information, Todd Coles, City Clerk, Extension 8281

Attachments

1. Terms of Reference: Economic Prosperity Task Force.
2. Confidential Attachment (Mayor and Members of Council only) – to be distributed after May 13, 2020.

Prepared by

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