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**COMMUNICATION : C 1  
VMC (SC) : MAY 27, 2020  
ITEM # 2**

May 22, 2020

Ms. Mary Reali  
Acting City Manager  
City of Vaughan  
2141 Major Mackenzie Dr.  
Vaughan, ON L6A 1T1

Dear Ms. Reali:

**FIRST TEMPORARY PUBLIC ART INSTALLATION AT THE VMC - 2748355 CANADA INC.  
LETTER OF SUPPORT**

IBI Group represents 2748355 Canada Inc. (“QuadReal Property Group”) for their landholdings within the Vaughan Metropolitan Centre (VMC). QuadReal Property Group owns approximately 84 acres within the southwest quadrant of the VMC, including the lands subject to the first temporary Public Art installation in the VMC, municipally known as 2 Commerce Street.

QuadReal Property Group recognizes the importance that the arts play in cementing identity, character and culture within the design of urban spaces. QuadReal Property Group believes community partnership in innovation and creativity will play an integral role in the place making strategies of the VMC.

In partnership with Menkes Development Inc. (“Menkes”), QuadReal Property Group has been working closely with the City of Vaughan on the concept for a temporary Public Art installation at 2 Commerce Street, in front of the under-construction Discovery Centre. On May 15, 2020, Sharon Gaum-Kuchar, Senior Art Curator and Planner in the City of Vaughan, provided the ownership group with animated video illustrating the proposed design for the VMC lenticular Public art installation slated for 2 Commerce Street.

QuadReal Property Group is pleased to demonstrate our support to the proposed public art piece. We would also like to compliment City Staff’s efforts in making this a collaborative process. The lenticular installation will help to promote the place-making making, animation and wayfinding objectives of the VMC. The design acts dually as a landmark and gateway, helping bring awareness to the envisioned sense of place and calibre of art activations in the VMC. QuadReal Property Group believes the design will build interest with local and regional artists to partner with the City of Vaughan for future public art opportunities in the VMC.

QuadReal Property Group expects this project to make an impactful contribution to the VMC and support its approval by the VMC Sub-Committee. We look forward to continuing to work collaboratively with the City of Vaughan on other Public Art installations in the southwest quadrant in the future.

Sincerely,  
**IBI Group**

A handwritten signature in black ink that reads "Stephen Albanese". The signature is fluid and cursive, with the first name being the most prominent.

Stephen Albanese MCIP RPP