



January 7, 2020

Tim Simmonds
City Manager
City of Vaughan
Vaughan City Hall, Level 400
2141 Major Mackenzie Drive
Vaughan, On L6A 1T1

Re: Bridge Enhancement and Modernization Program

Dear Mr. Simmonds,

Canadian Pacific (CP) Railway has initiated a national effort to enhance and modernize its rail overpasses along its Federally Regulated rail corridors. CP has developed a joint venture partnership company called Van Horne Outdoor to facilitate this program. Van Horne Outdoor includes AllVision Canada, a national digital billboard consulting firm. CP rail has granted rights to Van Horne Outdoor to represent the company's interests as it relates to the Bridge Enhancement and Modernization program.

This important project includes improving the overpasses by adding modern galvanized cladding and replacing adjacent existing outdated signs with modern static digital displays installed on our bridge faces. We are partnering with select municipalities to implement our Bridge Enhancement Program and invite the City of Vaughan to participate with us. We have just completed our first program with the City of Mississauga which provided a variety of benefits to the city and community.

There are two locations in the City of Vaughan that Van Horne has identified for its Bridge Enhancement program:

- Highway 7, east of Landsdowne Avenue
- Highway 27, south of Royalpark Way (just south of Rutherford Road)

Please refer to the attached presentation for more details of the locations.

As you may know, the bridge located on Highway 27, south of Royalpark Way is scheduled for replacement, with construction scheduled to commence this year. Van Horne intends to incorporate the digital sign, and necessary infrastructure into this bridge replacement project.

Van Horne Outdoor is engaging with municipalities to inform and attain support from various municipalities, including the City of Vaughan as it relates to this program. We look forward to working with the City of Vaughan on this Bridge Enhancement program and implementing this important project together. Please feel free to contact me throughout this process if you have any questions or comments.

Yours Truly,



Christopher Bentler
Executive Vice President
Van Horne Outdoor

Cc. Dennis Cutajar - Director, Economic and Cultural Development, Vaughan
James Clements, Senior Vice President, Strategic Planning & Technology Transformation,
CP Rail