



HIGHLIGHTS

TIMELINE OF ENGAGEMENT

JUNE 2017

APRIL 2018

3 PHASES

ACTIVITIES



ENGAGED PUBLIC



MEDIA PROMOTION OF STUDY

SOCIAL MEDIA



City of Vaughan
Twitter

32 tweets
138 likes
4 comments
120 retweets



City of Vaughan
Facebook

4 posts
14 likes
3 shares
3 comments



Instagram



WINTER & SUMMER RECREATION GUIDE

distributed to 80,000 homes and
10,000 Civic locations and events



9 LIBRARY
book displays



10 COMMUNITY
CENTRES
received handout
information

Also

- Newspaper notices
- City eNewsletters
- Councillor Newsletters
- City TV's
- Digital signs