
From: Clerks@vaughan.ca
Sent: January-25-19 9:31 AM
To: Bellisario, Adelina
Subject: FW: Addendum to Deputation
Attachments: NextSteps.pdf

From: antonio@vaughanfilmfestival.com <antonio@vaughanfilmfestival.com>
Sent: Friday, January 25, 2019 9:23 AM
To: Clerks@vaughan.ca
Subject: Addendum to Deputation

To whom it may concern,

I would like to add the following slide as an addendum to my deputation that took place at the budget meeting on Monday, January 21, 2018 at 6pm.

Please advise on next steps. Thanks

Antonio Ienco
Director of Sponsorship & Events



7675 Hwy 27 Unit 21

Vaughan, ON
L4L 4M5

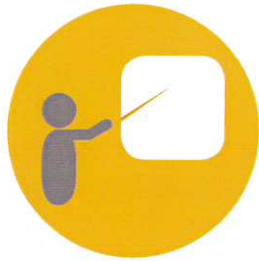
The Next Steps | Requested Budget



Administration

Full-time administrative assistant.

\$40,000



Workshops & Seminars

Five events throughout festival year.

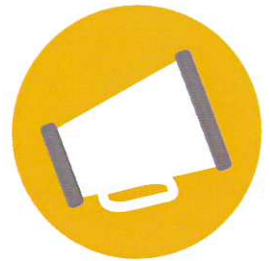
\$50,000



Marketing

Billboards, TV, Radio, Print, and Social Media

\$33,000



Publicist

Interim period of nine months (Sept - May)

\$27,000

