

Table 1: In-person Engagement Summary

Event	Number of Engagement
Ward 2 Concert – The Eagles	40
Ward 1 Concert – Santana	30
Ward 4 Concert – Bruce Springsteen	112
Engineering Week	164
Earth Hour	100
Youth Week	58
NMRP Pop-up	22
Bike Month Bonanza	20
Total In-person Engagement	546

Key Activities and objectives for in-person engagement:

Educate the public on how e-bikes and e-scooters operate—who can ride them, how to ride safely, and where they are permitted. Education was delivered through interactive games, prize giveaways, and informational materials such as postcards, pamphlets, safety-focused stickers, and website resources.

Engage the community to identify preferred and non-preferred rental locations. Staff gathered input through surveys, simplified engagement trackers, and idea boards, while directing residents to the micromobility website for ongoing feedback.

Raise awareness of the Shared Micromobility Pilot by introducing the operators, answering questions about their operating models, and offering trial rides. Operators attended select events to provide hands-on demonstrations, respond to inquiries, and collect feedback on service expectations.