

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OCTOBER 2, 2019

Item 9, Report No. 27, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on October 2, 2019.

9. PROCLAMATION REQUEST SHOW YOUR LOCAL LOVE DAY

The Committee of the Whole recommends approval of the recommendation contained in the following report of the Deputy City Manager, Administrative Services and City Solicitor, dated September 24, 2019:

Recommendations

1. That September 17, 2019 be proclaimed as “Show Your Local Love Day”; and,
2. That the proclamation be posted on the City’s website.

Committee of the Whole (2) Report

DATE: Tuesday, September 24, 2019

WARD(S): ALL

**TITLE: PROCLAMATION REQUEST
SHOW YOUR LOCAL LOVE DAY**

FROM:

Wendy Law, Deputy City Manager, Administrative Services and City Solicitor

ACTION: DECISION

Purpose

To seek Council approval to proclaim September 17, 2019 as Show Your Local Love Day, and that the proclamation be posted on the City's website.

Report Highlights

- Respond to the proclamation request received from United Way Greater Toronto.
- Proclamation requested for September 17, 2019.

Recommendations

1. That September 17, 2019 be proclaimed as "Show Your Local Love Day"; and,
2. That the proclamation be posted on the City's website.

Background

Correspondence was received from the President & Chief Executive Officer of United Way Greater Toronto.

The proclamation request did not meet the timeline requirements for Council consideration before the date of, however the foundation was agreeable to having the proclamation made after the fact.

United Way Greater Toronto is requesting a proclamation for Show Your Local Love Day so that residents of Vaughan may think about what makes their community such a vibrant place to live and work, and how poverty and income inequality are hurting their neighbourhood.

Previous Reports/Authority

Not applicable.

Analysis and Options

The proclamation meets the requirements of the City's Proclamation Policy, as follows:

"That upon request, the City of Vaughan issue Proclamations for events, campaigns, or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 on the Income Tax Act."

Financial Impact

Not applicable.

Broader Regional Impacts/Considerations

Proclaiming Show Your Local Love Day will help drive public attention to issues faced by the municipality, as well as the Region as a whole.

Conclusion

Staff is recommending that September 17, 2019 be proclaimed as Show Your Local Love Day, and that the proclamation be posted on the City's website after the fact.

For more information, please contact: Todd Coles, City Clerk, ext. 8281

Attachment

1. Correspondence from the President & Chief Executive Officer, United Way Greater Toronto, dated August 28, 2019

Prepared by

Julia Bartolomeo, Supervisor, City Clerk's Administrative Services, ext. 8280



Daniele Zanotti
President and
Chief Executive Officer

RECEIVED

AUG 29 2019

CLERK'S DEPT.

August 28, 2019

Mayor Maurizio Bevilacqua
City of Vaughan
2141 Major Mackenzie Drive
Vaughan ON L6A 1T1

Dear Mayor Bevilacqua

United Way Greater Toronto is requesting September 17, 2019 be proclaimed as Show Your Local Love Day. Show Your Local Love Day for residents of Vaughan to think about what makes our community such a vibrant place to live and work, and how poverty and income inequality are hurting our neighbourhoods. By supporting United Way's 2019-20 campaign that launches September 17, and its network of 270 community partners, people can be the change they want to see in their neighbourhoods and communities across Vaughan and York Region.

We appreciate that this request does not fit within the timeframe of the proclamation policy which requires Council to approve requests and the first meeting is October 2nd. However, we understand that a Proclamation can be recognized after the fact and perhaps in this case, can be linked with the launch of the City of Vaughan United Way Campaign.

By making a donation to United Way, Vaughan residents will help mobilize that network of community supports and join us in tackling #UNIGNORABLE issues linked to poverty. rooted in ground-breaking research, strategic leadership, local advocacy and cross-sectoral partnerships committed to building lasting solutions to the GTA's greatest challenges.

The City of Vaughan employees are long term supporters and cherished partners in that work through a robust United Way campaign led by dedicated staff as volunteers and additional support resulting from fundraising events led by the Mayor's office.

Proclaiming September 17, 2019 as Show Your Local Love Day will help drive public attention to critical issues facing our cities, towns and region and propel collective impact in local communities where everyone regardless of their background and circumstance can thrive.

Thank you for your consideration.

Yours sincerely

A handwritten signature in black ink, appearing to read "Daniele Zanotti".

Daniele Zanotti

cc Office of the City Clerk

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& YORK REGION**

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unitedwaygt.org