

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF OCTOBER 2, 2019

Item 14, Report No. 24, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on October 2, 2019.

14. PROCLAMATION REQUEST DEMENTIA FRIENDLY DAY

The Committee of the Whole recommends approval of the recommendation contained in the following report of the Deputy City Manager, Administrative Services and City Solicitor, dated September 17, 2019:

Recommendations

1. That September 21, 2019 be proclaimed as Dementia Friendly Day; and,
2. That the proclamation be posted on the City's website.

Committee of the Whole (1) Report

DATE: Tuesday, September 17, 2019

WARD(S): ALL

**TITLE: PROCLAMATION REQUEST
DEMENTIA FRIENDLY DAY**

FROM:

Wendy Law, Deputy City Manager, Administrative Services and City Solicitor

ACTION: DECISION

Purpose

To seek Council approval to proclaim September 21, 2019 as Dementia Friendly Day and that the proclamation be posted on the City's website.

Report Highlights

- Respond to the proclamation request received from the CEO of the Alzheimer's Society of York Region (AS York).
- Proclamation requested for September 21, 2019.

Recommendations

1. That September 21, 2019 be proclaimed as Dementia Friendly Day; and,
2. That the proclamation be posted on the City's website.

Background

Correspondence was received from AS York on August 12, 2019 in the Office of the City Clerk making the request for proclamation.

AS York is hoping to raise awareness of Alzheimer's disease and other dementias and change the stigma of a diagnosis by proclaiming September 21, 2019 as Dementia Friendly Day for World Alzheimer's Day. According to AS York, there are currently more than 15,000 York Region residents and 564,000 Canadians living with Alzheimer's

disease or other dementias. By proclaiming this day, the City of Vaughan would demonstrate a commitment to support members of the community affected by these diseases.

Previous Reports/Authority

Not applicable.

Analysis and Options

This proclamation meets the requirements of the City's Proclamation Policy, as follows:

"That upon request, the City of Vaughan issue proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act."

Financial Impact

Not applicable.

Broader Regional Impacts/Considerations

AS York supports those diagnosed with Alzheimer's disease and other dementias along with their caregivers, families, and friends, across the Regional Municipality of York.

Conclusion

Staff is recommending that September 21, 2019 be proclaimed as Dementia Friendly Day, and that the proclamation be posted on the City's website.

For more information, please contact: Todd Coles, City Clerk, x8281

Attachment

1. Correspondence from the CEO, AS York, received on August 12, 2019

Prepared by

Julia Bartolomeo, Supervisor, City Clerk's Administrative Services, x8280

Alzheimer Society

Y O R K R E G I O N

Caregiver Support & Education / D.A.Y. Centres / Support Groups / Resource Centre / Research Support

August 9, 2019

RECEIVED

AUG 12 2019

Dear Ms. McEwan,

CLERK'S DEPT.

On Saturday, Sept. 21, the Alzheimer Society of York Region (AS York) celebrates World Alzheimer's Day, a time to acknowledge the more than 15,000 York Region residents - and 564,000 Canadians - currently living with Alzheimer's disease and other dementias (ADOD). Those numbers are only going to increase, more than doubling by 2031. While age is the No. 1 risk factor of developing ADOD, it is not a normal sign of aging.

Considered a family disease, ADOD not only affects those diagnosed, but family and friends. For every person diagnosed with ADOD, another 10 to 12 people are directly impacted. Caregivers, particularly as the illness progresses, provide around-the-clock care and spend 75 per cent more hours helping family members living with ADOD than other chronic illnesses. Caregiver burnout is a threat to many York Region residents.

On World Alzheimer's Day, AS York is hoping to raise awareness of ADOD and change the stigma of a diagnosis by proclaiming Sept. 21 as Dementia Friendly Day for World Alzheimer's Day. AS York, along with other chapters across Ontario, are creating a sea of blue and white at landmarks and public spaces across the province. In Niagara Falls, for example, the falls will be lit blue and white for 15 minutes and the Gateway to the City of Markham will also be lit.

In addition, we are looking for the City of Vaughan to proclaim Sept. 21 Dementia Friendly Day for World Alzheimer's Day. Dementia-friendly communities are ones where neighbours, business people and government representatives in buildings and public spaces understand what ADOD is and that people living with the disease are more than their diagnosis.

By lighting up a Vaughan landmark in blue and white and proclaiming Sept. 21 as Dementia Friendly Day for World Alzheimer's Day, the City of Vaughan is demonstrating that people living with the disease are important, valued and contributing members of the community.

On behalf of AS York, we thank the City of Vaughan for helping raise awareness about Alzheimer's disease and other dementias and help change the stigma.

Sincerely,



Loren Freid
CEO, Alzheimer Society of York Region
905-726-3477, ext. 223; lfried@alzheimer-york.com



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Charitable Registration # 10670 5429 RR0001

Offices and Programs across York Region

Thornhill (Markham)

Georgina

Whitchurch-Stouffville

Richmond Hill

Vaughan

