

Committee of the Whole (2) Report

DATE: Tuesday, September 24, 2019

WARD(S): ALL

**TITLE: PROCLAMATION REQUEST
SHOW YOUR LOCAL LOVE DAY**

FROM:

Wendy Law, Deputy City Manager, Administrative Services and City Solicitor

ACTION: DECISION

Purpose

To seek Council approval to proclaim September 17, 2019 as Show Your Local Love Day, and that the proclamation be posted on the City's website.

Report Highlights

- Respond to the proclamation request received from United Way Greater Toronto.
- Proclamation requested for September 17, 2019.

Recommendations

1. That September 17, 2019 be proclaimed as "Show Your Local Love Day"; and,
2. That the proclamation be posted on the City's website.

Background

Correspondence was received from the President & Chief Executive Officer of United Way Greater Toronto.

The proclamation request did not meet the timeline requirements for Council consideration before the date of, however the foundation was agreeable to having the proclamation made after the fact.

United Way Greater Toronto is requesting a proclamation for Show Your Local Love Day so that residents of Vaughan may think about what makes their community such a vibrant place to live and work, and how poverty and income inequality are hurting their neighbourhood.

Previous Reports/Authority

Not applicable.

Analysis and Options

The proclamation meets the requirements of the City's Proclamation Policy, as follows:

"That upon request, the City of Vaughan issue Proclamations for events, campaigns, or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 on the Income Tax Act."

Financial Impact

Not applicable.

Broader Regional Impacts/Considerations

Proclaiming Show Your Local Love Day will help drive public attention to issues faced by the municipality, as well as the Region as a whole.

Conclusion

Staff is recommending that September 17, 2019 be proclaimed as Show Your Local Love Day, and that the proclamation be posted on the City's website after the fact.

For more information, please contact: Todd Coles, City Clerk, ext. 8281

Attachment

1. Correspondence from the President & Chief Executive Officer, United Way Greater Toronto, dated August 28, 2019

Prepared by

Julia Bartolomeo, Supervisor, City Clerk's Administrative Services, ext. 8280