



Daniele Zanotti
President and
Chief Executive Officer

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CLERK'S DEPT.

August 28, 2019

Mayor Maurizio Bevilacqua
City of Vaughan
2141 Major Mackenzie Drive
Vaughan ON L6A 1T1

Dear Mayor Bevilacqua

United Way Greater Toronto is requesting September 17, 2019 be proclaimed as Show Your Local Love Day. Show Your Local Love Day for residents of Vaughan to think about what makes our community such a vibrant place to live and work, and how poverty and income inequality are hurting our neighbourhoods. By supporting United Way's 2019-20 campaign that launches September 17, and its network of 270 community partners, people can be the change they want to see in their neighbourhoods and communities across Vaughan and York Region.

We appreciate that this request does not fit within the timeframe of the proclamation policy which requires Council to approve requests and the first meeting is October 2nd. However, we understand that a Proclamation can be recognized after the fact and perhaps in this case, can be linked with the launch of the City of Vaughan United Way Campaign.

By making a donation to United Way, Vaughan residents will help mobilize that network of community supports and join us in tackling #UNIGNORABLE issues linked to poverty. rooted in ground-breaking research, strategic leadership, local advocacy and cross-sectoral partnerships committed to building lasting solutions to the GTA's greatest challenges.

The City of Vaughan employees are long term supporters and cherished partners in that work through a robust United Way campaign led by dedicated staff as volunteers and additional support resulting from fundraising events led by the Mayor's office.

Proclaiming September 17, 2019 as Show Your Local Love Day will help drive public attention to critical issues facing our cities, towns and region and propel collective impact in local communities where everyone regardless of their background and circumstance can thrive.

Thank you for your consideration.

Yours sincerely

Daniele Zanotti

cc Office of the City Clerk

WORKING WITH COMMUNITIES IN
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& YORK REGION**

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