

# ATTACHMENT 1 – Automated Speed Enforcement communications

**Oct. 30, 2024: Initial launch**

**Project webpage: [vaughan.ca/ASE](http://vaughan.ca/ASE)**

*514 views since launch*

[Home](#) / [Residential](#) / [Roads and Traffic](#) / [Automated Speed Enforcement](#)

## Automated Speed Enforcement

As part of our ongoing commitment to road safety, the City launched an Automated Speed Enforcement program, which uses cameras and speed measurement devices to enforce speed limits in identified areas.

The program launched on April 23, 2025. Ten mobile cameras will be rotated throughout various locations across the city. Cameras are positioned in Community Safety Zones, prioritizing those sites based on speeding concerns, overall traffic volumes, collision history and the presence of sidewalks or cycling facilities, schools, parks, community centres and libraries.

Visit our [interactive map](#) to view the location of the cameras.  
\*Camera locations noted on the map are approximate

**PAY OR APPEAL  
AUTOMATED SPEED  
ENFORCEMENT PENALTY**

To learn more about the program, consult the Q and A below:

**What is Automated Speed Enforcement?** ▾

**Why did the City implement this program?** ▾

**Is automated speed enforcement effective?** ▾

**What else is the City doing to reduce speed in Vaughan?** ▾

**Where are the cameras?** ▾

**How will I know if I'm driving in an area with an automated speed enforcement camera?** ▾

**Will there be a warning period before camera enforcement begins?** ▾

**How accurate are automated speed enforcement cameras at detecting speed?** ▾

**I saw a speed camera installed, but the sign says "Coming Soon." Is this a mistake?** ▾

**Does the automated speed enforcement system capture and store video footage and images?** ▾

**Who is responsible for vandalism and damage to cameras?** ▾

**Is there a set speed above which the camera will issue a ticket?** ▾



### Camera locations - Rotation 1

Street and Certificate of Accuracy	Nearest School	Ward
<a href="#">St. Jean of Arc Avenue</a>	Holy Jubilee CES	1
<a href="#">Melville Avenue</a>	Maple HS	1
<a href="#">Kipling Avenue</a>	Toronto District Christian HS	2
<a href="#">Crawlers Road</a>	Our Lady of Fatima CES	2
<a href="#">Ainsley Grove Road</a>	Father Bressani CHS	3
<a href="#">Dixie Road</a>	St. Jean de Brebeuf CHS	3
<a href="#">Pleasant Ridge Avenue</a>	Stephen Lewis SS	4
<a href="#">Peter Rupert Avenue</a>	St Cecilia CES	4
<a href="#">New Westminster Drive</a>	St Elizabeth CHS	5
<a href="#">Hilda Avenue</a>	York Hill ES	5

### Camera locations - Rotation 2

Street	Nearest School	Ward
Julliard Dr.	Julliard PS	1
Rainview Dr.	St. Raphael the Archangel CES	1
Forest Fountain Dr.	St. Andrew CES	2
Woodbridge Ave.	Toronto District Christian HS	2
Blue Willow Dr.	Blue Willow PS	3
Victoria Woods Blvd.	St. Emily CES	3
Thornhill Woods Dr.	Thornhill Woods PS	4
Ilan Ramon Blvd.	Anne Frank PS	4
Westmount Blvd.	Westmount CI	5
Joseph Aaron Blvd.	Charlton PS	5

**Additional Resources**

[Administrative penalties for contraventions detected using camera systems](#)  
[Pay ASE Penalty Order](#)  
[By-law and Compliance, Licensing and Permit Services](#)

# ATTACHMENT 1 – Automated Speed Enforcement communications

## Public service announcement

Home / Vaughan News / Taking Steps To Reduce Speeding

### Taking steps to reduce speeding

POSTED: Oct. 30, 2024 1:00 p.m. | TRANSPORTATION AND ROADS



**Vaughan launches Automated Speed Enforcement program**

Road safety continues to be a leading priority for the City of Vaughan – and we're taking many steps to reduce speeding in our community. The latest launched today – Automated Speed Enforcement (ASE)

Mayor Steven Del Duca and Members of Council officially kicked off the program by revealing the first 'Municipal Speed Camera Coming Soon' sign on Ansley Grove Road, south of Misty Meadow Drive.

As part of our ongoing commitment to protecting our most vulnerable road users, speed cameras are coming to [Community Safety Zones](#) citywide, including school zones, on a priority basis starting in the new year. ASE uses a camera and speed measurement device to enforce speed limits. If a vehicle exceeds the posted speed limit in an ASE area, the system captures an image to be reviewed by a Provincial Offences Officer. An image of the offence, licence plate and ticket with an associated fine are then mailed to the vehicle's owner (regardless of who was driving) within 30 days.

Signage is now in place in locations where cameras will be installed in early 2025 when 10 mobile cameras will go live across the city. The locations were chosen using a data-driven approach to identify areas where speeding is of most concern, prioritizing sites based on overall traffic volume, collision history and the presence of sidewalks, cycling facilities, schools, parks, community centres and libraries.

Evidence and research indicate other jurisdictions have effectively used ASE to reduce speeds on local roads, contributing to a safer road network for all users. Residents may have already noticed speed cameras in Vaughan because [York Region's ASE program](#) is currently in place along some regional roads.

## Vaughan News eNewsletter



### Taking steps to reduce speeding

*Vaughan launches Automated Speed Enforcement program*



Road safety continues to be a leading priority for the City of Vaughan – and we're taking many steps to reduce speeding in our community. The latest launched today – Automated Speed Enforcement (ASE)

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Evidence and research indicate other jurisdictions have effectively used ASE to reduce speeds on local roads, contributing to a safer road network for all users. Residents may have already noticed speed cameras in Vaughan because [York Region's ASE program](#) is currently in place along some regional roads.

ASE is designed to work in tandem with other road safety methods and strategies, including road designs, education initiatives and traditional police enforcement. The ASE program is just one of the many ways the City is working to reduce speeding in Vaughan through the [MoveSmart Mobility Management Strategy](#), which helps form and direct the City's vision to

# ATTACHMENT 1 – Automated Speed Enforcement communications

## Social media



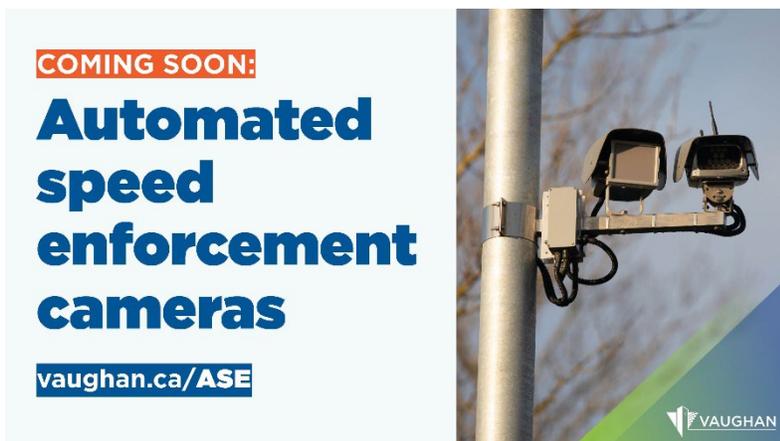
## Digital signs

*In rotation across Vaughan from Oct. 30 to Nov. 13*



## Community centre and City Hall TVs

*In rotation on all community centre and City Hall TVs from Oct. 30 to Nov. 13*



# ATTACHMENT 1 – Automated Speed Enforcement communications

Website homepage banner: *Automated speed enforcement cameras coming soon!*

*In rotation from Oct. 30 to Nov. 13, linking to [vaughan.ca/ASE](http://vaughan.ca/ASE)*



## City Hall Connects: Fall 2024 edition

*Mailed to every household and business in Vaughan via Canada Post (approximately 113,000 addresses)*

2 CITY HALL CONNECTS MAYOR'S UPDATE

### Slow down in community safety zones!

Road safety is a leading priority for the City. That's why the City is working towards implementing an Automated Speed Enforcement (ASE) program within Community Safety Zones, including school zones. Starting in 2025, ASE cameras will be live across the city to ensure that vehicles travelling in excess of the posted speed limits in designated Community Safety Zones are caught on camera. The City took a data-driven approach to identify locations for the speed cameras to ensure we target areas where speeding is a concern.

The ASE program is just one of the many ways the City is working to reduce speeding in Vaughan through the MoveSmart Mobility Management Strategy, which helps form and direct the city's vision to provide a safer, more efficient and sustainable transportation system.



Learn more at [vaughan.ca/ASE](http://vaughan.ca/ASE)

### More funding for York Regional Police

We're taking strong, decisive action to fight crime and protect our residents. Mayor Del Duca strongly supported the 2025 York Regional Police Budget, passed by York Region Council on Nov. 28, 2024. Approval of this funding means more police officers patrolling our neighbourhoods. Mayor Del Duca will continue to push for serious bail reform that gets the criminals, especially repeat offenders, off our streets and keeps them in jail.

### YRP special budget meeting

Mayor Steven Del Duca was the only mayor to speak at the York Regional Service Board's special budget meeting in September to advocate for more funding for frontline officers to help keep our community safe.

The York Regional Police have been doing exceptional work in our community, and the Mayor remains committed to advocating for an increased police presence in Vaughan. This ensures that every option is explored to further strengthen the safety and well-being of our residents. The Mayor will continue to explore all avenues to keep enhancing public safety across the city.

### A commitment to community security: Safety of Our Cities Conference

Community safety remains a top priority for Mayor Steven Del Duca and the City of Vaughan, as highlighted at The Safety of Our Cities Conference. The panel discussions emphasized the critical importance of collaboration between police and local government to enhance community security. Engaging in these conversations fosters strong partnerships that are essential for addressing safety concerns effectively.

A heartfelt thank you goes to York Regional Police Chief MacSween for his leadership and to Peel Police for hosting this significant event. The discussions reaffirmed the commitment to maintaining a safe environment for all residents. Continued advocacy for bail reform and other necessary measures is crucial for ensuring community safety and well-being, ultimately contributing to a more secure Vaughan for everyone.

### Stay Connected: Subscribe to Mayor Del Duca's eNewsletter!

Stay in the loop by subscribing to Mayor Del Duca's eNewsletter! This timely and informative publication is your go-to source for the latest news, exciting events, and important updates directly from the Mayor's office.

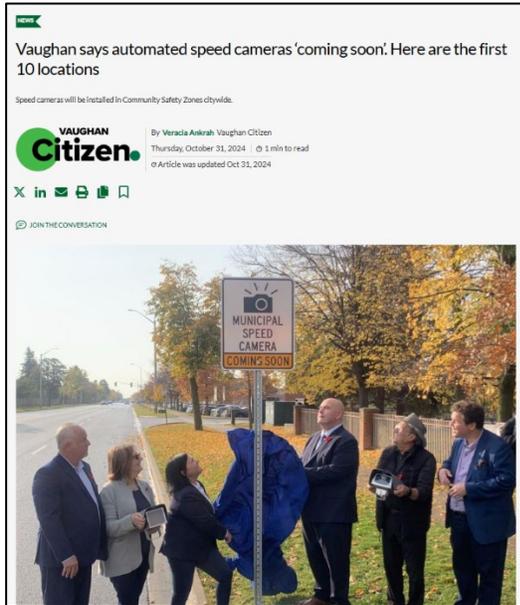
By signing up, you'll receive regular insights into community initiatives, safety alerts and opportunities to get involved – all delivered straight to your inbox. Whether it's announcements, Council meeting highlights or new opportunities, the eNewsletter ensures you never miss a beat in our vibrant city.

Joining is easy and free! Simply visit [vaughan.ca/mayor](http://vaughan.ca/mayor) to subscribe.

# ATTACHMENT 1 – Automated Speed Enforcement communications

**Media coverage:** including YorkRegion.com, 105.9 The Region, among others

*Combined reach of more than 425,000*



## March 14, 2025: Reminder

### Public service announcement

Home / Vaughan News / Automated Speed Enforcement Cameras Coming Soon To Vaughan

## Automated Speed Enforcement cameras coming soon to Vaughan

POSTED: March 14, 2025 10:00 a.m. | TRANSPORTATION AND ROADS



**Avoid a ticket, drive the limit!**

Speed cameras will soon be active at 10 [Community Safety Zones](#) across Vaughan. This is just one of the many steps we're taking to reduce speeding and prioritize road safety for everyone in our community.

**'Municipal Speed Camera Coming Soon' signage** was installed in October 2024 at 10 locations where mobile cameras will go live across the city. These locations were chosen using a data-driven approach to identify areas where speeding is of concern, prioritizing sites based on overall traffic volume, collision history and the presence of sidewalks, cycling facilities, schools, parks, community centres and libraries. The mobile cameras will be rotated periodically in key areas across the city. Once the cameras are operational, **'Municipal Speed Camera In Use'** signs will replace the existing signage.

Automated speed enforcement uses a camera and speed measurement device to enforce speed limits. If a vehicle exceeds the posted speed limit, the system captures an image to be reviewed by a Provincial Offences Officer. An image of the offence, licence plate and ticket with an associated fine are then mailed to the vehicle's owner (regardless of who was driving) within 30 days.

Evidence and research indicate other jurisdictions have effectively used this system to reduce speeds on local roads, contributing to a safer road network for all users. Residents may have already noticed speed cameras in Vaughan because [York Region's program](#) is in place along select regional roads.

# ATTACHMENT 1 – Automated Speed Enforcement communications

## Vaughan News eNewsletter



### Automated Speed Enforcement cameras coming soon to Vaughan

*Avoid a ticket, drive the limit!*

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**'Municipal Speed Camera Coming Soon'** signage was installed in October 2024 at 10 locations where mobile cameras will go live across the city later this month. These locations were chosen using a data-driven approach to identify areas where speeding is of concern, prioritizing sites based on overall traffic volume, collision history and the presence of sidewalks, cycling facilities, schools, parks, community centres and libraries. The mobile cameras will be rotated periodically in key areas across the city. Once the cameras are operational, **'Municipal Speed Camera in Use'** signs will replace the existing signage.



Automated speed enforcement uses a camera and speed measurement device to enforce speed limits. If a vehicle exceeds the posted speed limit, the system captures an image to be reviewed by a Provincial Offences Officer. An image of the offence, licence plate and ticket with an associated fine are then mailed to the vehicle's owner (regardless of who was driving) within 30 days.

Evidence and research indicate other jurisdictions have effectively used this system to reduce speeds on local roads, contributing to a safer road network for all users. Residents may have already noticed speed cameras in Vaughan because [York Region's program](#) is in place along select regional roads.

Automated speed enforcement is designed to work in tandem with other road safety methods and strategies, including road designs, education initiatives and traditional police enforcement. This program is just one of the many ways we're working to reduce speeding in Vaughan through the [MoveSmart Mobility Management Strategy](#), which helps form and direct the City's vision to provide a safer, more efficient and sustainable transportation system.

## Social media



**Automated Speed Enforcement cameras coming soon to Vaughan**

Avoid a ticket, drive the limit!

[vaughan.ca/ASE](http://vaughan.ca/ASE)



# ATTACHMENT 1 – Automated Speed Enforcement communications

## April 9, 2025: Two-weeks' notice

### Public service announcements: April 9 and April 17

Home / Vaughan News / Speed Cameras in Vaughan Are Going LIVE On April 23

## Speed cameras in Vaughan are going LIVE on April 23

POSTED: April 9, 2025 11:30 a.m. | [TRANSPORTATION AND ROADS](#)



**Avoid a ticket, drive the limit!**

With the goal of keeping all road users safe, automated speed enforcement cameras will go live in locations across Vaughan on Wednesday, April 23 following an extensive notification period, which began in October 2024.

The City's Automated Speed Enforcement program will only operate in designated [Community Safety Zones](#) where some of our most vulnerable residents – including children and seniors – live, work and play. These areas are marked with signage indicating when you enter and leave them. This is just one of the many steps we're taking to reduce speeding and prioritize road safety for everyone in our community.

**'Municipal Speed Camera Coming Soon'** signage was installed in October 2024 at 10 locations where mobile cameras will go live on Wednesday, April 23. These locations were chosen using a data-driven approach to identify areas where speeding is of concern, prioritizing sites based on overall traffic volume, collision history and the presence of schools, parks, community centres, libraries, sidewalks and/or cycling facilities.

During the first year, the mobile cameras will be rotated periodically in Community Safety Zones across the city. Once the cameras are operational, **'Municipal Speed Camera in Use'** signs will replace the existing signage.

Automated speed enforcement uses a camera and speed measurement device to enforce speed limits. If a vehicle exceeds the posted speed limit, the system captures an image to be reviewed by a Provincial Offences Officer. An image of the offence, licence plate and ticket with an associated fine are then mailed to the vehicle's owner (regardless of who was driving) within 30 days.

**Avoiding a ticket is simple – drive the speed limit!** Speed limits are not guidelines – they are the law. Fines are determined under the Ontario Highway Traffic Act, and they correspond with the amount over the speed limit the vehicle is travelling at when the image is taken.

Automated speed enforcement is designed to work in tandem with other road safety methods and strategies, including road design, education initiatives and traditional police enforcement. This program is just one of the many ways we're working to reduce speeding in Vaughan through the [MoveSmart Mobility Management Strategy](#), which helps form and direct the City's vision to provide a safer, more efficient and sustainable transportation system.

Evidence and research indicate other jurisdictions have effectively used this system to reduce speeds on local roads, contributing to a safer road network for all users. Residents may have already noticed speed cameras in Vaughan because [York Region's program](#) is in place along select regional roads.

Learn more about the program in the [program background](#) and read the answers to frequently asked questions at [vaughan.ca/ASE](#).

For updates and news as they happen, subscribe to [Vaughan News](#) and follow the official corporate channels on [X](#), [Facebook](#), [Instagram](#) and [LinkedIn](#).

Home / Vaughan News / Answering Your Questions About The Automated Speed Enforcement Program

## Answering your questions about the Automated Speed Enforcement program

POSTED: April 17, 2025 3:00 p.m. | [TRANSPORTATION AND ROADS](#)



**Cameras go live on April 23!**

The City of Vaughan's automated speed enforcement cameras will go live in 10 locations across Vaughan on Wednesday, April 23, with the goal of keeping all road users safe. Following an extensive notification period, which began in October 2024, this is the next step we're taking to reduce speeding and prioritize road safety for everyone in our community.

With just one week until the cameras go live, we're answering your top questions about the City's Automated Speed Enforcement program.

**Why is the City implementing an Automated Speed Enforcement program?**  
The Automated Speed Enforcement program is another way the City is enhancing road safety across Vaughan. This program is a key initiative under the [MoveSmart Mobility Management Strategy](#) (MoveSmart), which focuses on improving the municipal road network and road safety, and supporting the development of more cycling and pedestrian infrastructure to create fully connected and integrated communities.

**Where will the cameras be installed?**  
The City's Automated Speed Enforcement program will only operate in designated [Community Safety Zones](#) where some of our most vulnerable residents – including children and seniors – live, work and play. These areas are marked with signage indicating when you enter and leave them.

**'Municipal Speed Camera Coming Soon'** signage was installed in October 2024 at 10 locations where mobile cameras will go live on Wednesday, April 23. These locations were chosen using a data driven approach to identify areas where speeding is of concern, prioritizing sites based on overall traffic volume, collision history and the presence of schools, parks, community centres, libraries, sidewalks and/or cycling facilities.

**How will I know if I'm driving in an area with an automated speed enforcement camera?**  
Once the cameras are operational on April 23, **'Municipal Speed Camera in Use'** signs will replace 'Coming Soon' signage within each designated Community Safety Zone.

**Are the automated speed enforcement cameras permanent?**  
During the first year, the cameras will be rotated in Community Safety Zones across the city on a quarterly basis.

**What time of day do automated speed enforcement cameras enforce the speed limit?**  
Automated speed enforcement cameras in Vaughan will be operational 24 hours a day, seven days a week on local roads. The time of day or year does not affect the enforcement of the speed limit. The speed limit is always 40 kilometres per hour in all Community Safety Zones. The best way to avoid getting a ticket is by driving the speed limit.

**Is automated speed enforcement simply a revenue-generating tool?**  
All revenues generated from this program will be invested back into protecting our most vulnerable road users, including children and seniors.

**Is there a set speed above which the camera will issue a ticket?**  
Speed limits are not guidelines – they are the law, and the best way to avoid receiving a ticket is to comply with the posted speed limit.

Any driver travelling at or below the posted speed limit will be observed as following the rules established in the Ontario Highway Traffic Act and will not be ticketed by the automated speed enforcement cameras. All of Vaughan's cameras will be programmed by the camera vendor in accordance with the guidelines set by a provincial steering committee. This ensures uniformity and transparency across the province.

# ATTACHMENT 1 – Automated Speed Enforcement communications

Vaughan News eNewsletters: April 9 and April 17



## Speed cameras in Vaughan are going LIVE on April 23

*Avoid a ticket, drive the limit!*

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The City's Automated Speed Enforcement program will only operate in designated [Community Safety Zones](#) where some of our most vulnerable residents – including children and seniors – live, work and play. These areas are marked with signage indicating when you enter and leave them. This is just one of the many steps we're taking to reduce speeding and prioritize road safety for everyone in our community.

'Municipal Speed Camera Coming Soon' signage was installed in October 2024 at 10 locations where mobile cameras will go live on Wednesday, April 23. These locations were chosen using a data-driven approach to identify areas where speeding is of concern, prioritizing sites based on overall traffic volume, collision history and the presence of schools, parks, community centres, libraries, sidewalks and/or cycling facilities.

During the first year, the mobile cameras will be rotated periodically in Community Safety Zones across the city. Once the cameras are operational, 'Municipal Speed Camera in Use' signs will replace the existing signage.

Automated speed enforcement uses a camera and speed measurement device to enforce speed limits. If a vehicle exceeds the posted speed limit, the system captures an image to be reviewed by a Provincial Offences Officer. An image of the offence, licence plate and ticket with an associated fine are then mailed to the vehicle's owner (regardless of who was driving) within 30 days.



## Answering your questions about the Automated Speed Enforcement program

*Cameras go live on April 23!*

The City of Vaughan's automated speed enforcement cameras will go live in 10 locations across Vaughan on Wednesday, April 23, with the goal of keeping all road users safe. Following an extensive notification period, which began in October 2024, this is the next step we're taking to reduce speeding and prioritize road safety for everyone in our community.



With just one week until the cameras go live, we're answering your top questions about the City's Automated Speed Enforcement program:

**Why is the City implementing an Automated Speed Enforcement program?**  
The Automated Speed Enforcement program is another way the City is enhancing road safety across Vaughan. This program is a key initiative under the [MoveSmart Mobility Management Strategy](#) (MoveSmart), which focuses on improving the municipal road network and road safety, and supporting the development of more cycling and pedestrian infrastructure to create fully connected and integrated communities.

**Where will the cameras be installed?**  
The City's Automated Speed Enforcement program will only operate in designated [Community Safety Zones](#) where some of our most vulnerable residents – including children and seniors – live, work and play. These areas are marked with signage indicating when you enter and leave them.

'Municipal Speed Camera Coming Soon' signage was installed in October 2024 at 10 locations where mobile cameras will go live on Wednesday, April 23. These locations were chosen using a data-driven approach to identify areas where speeding is of concern, prioritizing sites based on overall traffic volume, collision history and the presence of schools, parks, community centres, libraries, sidewalks and/or cycling facilities.

## Social media

Organic and paid social media posts ran from April 9 to April 22

### Speed cameras are going LIVE on April 23

Avoid a ticket, drive the limit!  
[vaughan.ca/ASE](http://vaughan.ca/ASE)



### Answering your questions about the Automated Speed Enforcement program

Cameras go live on April 23!  
[vaughan.ca/ASE](http://vaughan.ca/ASE)



## Digital signs

In rotation across Vaughan from April 9 to April 22



# Speed cameras are going LIVE on April 23

[vaughan.ca/ASE](http://vaughan.ca/ASE)

# ATTACHMENT 1 – Automated Speed Enforcement communications

## Community centre and City Hall TVs

*In rotation on all community centres and City Hall TVs from April 9 to April 22*



**Website homepage banner:** *Speed cameras are going LIVE on April 23*

*In rotation from April 9 to April 22, linking to vaughan.ca/ASE*



## Paid digital advertisements

*Maple Network (includes sites like BCC, CBC, TC Media, Corus Media, Global and Rogers Media, York Region, etc.), Bell Media and Google ran from April 9 to April 22*



# ATTACHMENT 1 – Automated Speed Enforcement communications

**Media coverage:** including CTV News, CP24, 680 News Radio, among others

*Combined reach of more than 5.1 million*

## Vaughan speed cameras going live April 23

By [Cordell Lator](#)

Published: April 09, 2025 at 3:48PM EDT



Speed cameras are coming to 10 locations across Vaughan in March.

After being announced in October 2024, automated speed cameras will go live in Vaughan on April 23, according to the city.

The cameras will be set up in community safety zones, which are marked by signage. These zones include areas "near schools, neighbourhoods, daycare centres, playgrounds, parks and seniors' residences" according to the [city's website](#).

The cameras will be in place in 10 locations, which were selected based on overall traffic volume, collision history and the presence of buildings, such as schools and parks. The locations will be rotated periodically in different community safety zones across the city over the next year.

# ATTACHMENT 1 – Automated Speed Enforcement communications

**April 23, 2025: Cameras are live**

**News release**

[Home](#) / [Vaughan news](#) / [Avoid a Ticket, Drive The Limit!](#)

## Avoid a ticket, drive the limit!

POSTED: April 23, 2025 12:30 p.m. | **TRANSPORTATION AND ROADS**



**Automated speed enforcement cameras are now LIVE in Vaughan**

Today, the City of Vaughan achieved another milestone in our commitment to community safety! Automated speed enforcement cameras are now LIVE in areas where some of our most vulnerable residents – including children and seniors – live, work and play.

Signage is in place identifying the locations where our 10 mobile cameras are live across the city in [Community Safety Zones](#). The locations were chosen using a data-driven approach to identify areas where speeding is of concern, prioritizing sites based on overall traffic volume, collision history and the presence of schools, parks, community centres, libraries, sidewalks and/or cycling facilities. During the first year, the mobile cameras will be rotated in key areas across the city.

Automated speed enforcement uses a camera and speed measurement device to enforce speed limits. If a vehicle exceeds the posted speed limit, the system captures an image that is reviewed by a Provincial Offences Officer. An image of the offence, licence plate and ticket with an associated fine are then mailed to the vehicle's owner (regardless of who was driving) within 30 days.

Evidence and research indicate other jurisdictions have effectively used this system to reduce speeds on local roads, contributing to a safer road network for all users. Residents may have already noticed speed cameras in Vaughan because [York Region has a program](#) in place along some regional roads.

Automated speed enforcement is designed to work in tandem with other road safety methods and strategies, including road designs, educational initiatives and traditional police enforcement. This program is just one of the many ways the City is working to reduce speeding in Vaughan through the [MoveSmart Mobility Management Strategy](#), which helps form and direct the City's vision to provide a safer, more efficient and sustainable transportation system.

Learn more about the program and read the answers to frequently asked questions at [vaughan.ca/ASE](#).

**QUOTE**

"As Mayor, protecting our community is one of my top priorities, and that includes making sure all road users are and feel safe whether they are behind the wheel or walking down the street. Today, the City of Vaughan's Automated Speed Enforcement program entered its next phase with speed cameras going live in 10 Community Safety Zones across our city. We all know speeding is reckless, but it bears repeating – slow down, follow the rules of the road and watch out for our most vulnerable road users, including students on their way to and from school. The best way to avoid a ticket is by driving the limit. We all shoulder the responsibility of keeping Vaughan safe, and the City's speed camera program is another example of how we are taking action to ensure this remains true."

- Mayor Steven Del Duca

**QUICK FACTS**

- Automated speed enforcement cameras went live in 10 Community Safety Zones across Vaughan on April 23.
- Automated speed enforcement is a system that uses a camera and speed measurement device to enforce speed limits in identified areas.
- There are a total of 10 mobile cameras across Vaughan as part of the City's Automated Speed Enforcement program. 'Municipal Speed Camera In Use' signs have been installed in locations where cameras are operational.
- Through the City's MoveSmart Strategy, the City has a number of programs in place to promote road safety, including:
  - [Active School Travel](#)
  - [Community Safety Zones Policy](#) (PDF)
  - [Corridor Reviews](#)
  - [Neighbourhood Traffic Calming Plan](#)
  - [Speed Limit Policy](#)
  - [#SlowDownVaughan](#)
- York Region has an Automated Speed Enforcement program in effect on regional roads in Vaughan.

# ATTACHMENT 1 – Automated Speed Enforcement communications

## Vaughan News eNewsletter



**VAUGHAN NEWS**

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## Social media

*Organic and paid social media posts ran from April 23 to May 7*



**Avoid a ticket, drive the limit!**

Automated speed enforcement cameras are now **LIVE** in Vaughan

[vaughan.ca/ASE](http://vaughan.ca/ASE)



**Avoid a ticket, drive the limit!**

Automated speed enforcement cameras are now **LIVE** in Vaughan



# ATTACHMENT 1 – Automated Speed Enforcement communications

## Community centre and City Hall TVs

*In rotation on all community centre and at City Hall TVs from April 23 to May 7*



**Speed cameras  
are active  
in Vaughan**

Avoid a ticket,  
drive the limit!

[vaughan.ca/ASE](http://vaughan.ca/ASE)

VAUGHAN

## Digital signs

*In rotation across Vaughan from April 23 to May 7*



**Speed  
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Vaughan**

[vaughan.ca/ASE](http://vaughan.ca/ASE)

**Website homepage banner: *Avoid a ticket, drive the limit!***

*In rotation from April 23 to May 7, linking to [vaughan.ca/ASE](http://vaughan.ca/ASE)*



# ATTACHMENT 1 – Automated Speed Enforcement communications

## Mobile signs

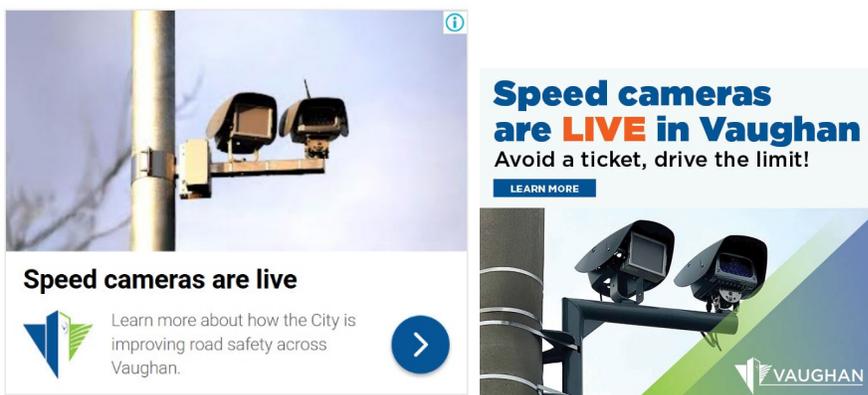
From April 23 to May 22:

- Ward 1 - 350 St Joan of Arc Ave. (Holy Jubilee Catholic Elementary School)
- Ward 1 - Melville Avenue and Norwood Avenue (Maple High School)
- Ward 2 - Woodbridge Avenue and Moonstone Place (Toronto District Christian High School)
- Ward 2 - 241 Crofters Rd. (Crofters Park) (Our Lady of Fatima Catholic Elementary School)
- Ward 3 - 350 Ansley Grove Rd. (Father Bressani Catholic High School)
- Ward 3 - Vellore Avenue and Davos Road (St. Jean de Brebeuf Catholic High School)
- Ward 4 - Autumn Hill Boulevard and Pleasant Ridge Avenue (Stephen Lewis Secondary School)
- Ward 4 - 201 Peter Rupert Ave. (Pheasant Hollow Park) (St. Cecilia Catholic Elementary School)
- Ward 5 - Clark Avenue and New Westminster Drive (St. Elizabeth Catholic High School)
- Ward 5 - Hilda Avenue and York Hill Boulevard (Yorkhill Elementary School)



## Paid digital advertisements

Maple Network (includes sites like BCC, CBC, TC Media, Corus Media, Global and Rogers Media, York Region, etc.), Bell Media and Google ran from April 23 to May 7



# ATTACHMENT 1 – Automated Speed Enforcement communications

## City Hall Connects: Spring 2025 edition

Mailed to every household and business in Vaughan via Canada Post (approximately 113,00 addresses)

2 CITY HALL CONNECTS SPRING 2025

### Avoid a ticket, drive the limit!

Road safety continues to be a leading priority for the City of Vaughan. We are taking many steps to reduce speeding in our community and help keep everyone safe, especially children and other vulnerable road users.

As of April 23, speed cameras will be **LIVE** every day, 24/7, in 10 locations on rotation across the city to enforce speed limits. The posted speed limit should always be followed regardless of the time or day of the week.

These cameras are designed to work together with other road safety methods and strategies to keep residents safe, including road designs, education initiatives and traditional police enforcement.

Vaughan's cameras are in Community Safety Zones, with locations selected based on speeding concerns, overall traffic volumes, collision history and the presence of schools, community centres, parks, sidewalks or cycling facilities, and libraries.

Let's work together to keep our roads safe – the best way to avoid a ticket is to drive the limit!

Learn more at [vaughan.ca/ASE](http://vaughan.ca/ASE)

### The City's spring maintenance is underway

Vaughan. This process prevents unwanted materials from flowing into stormwater drains, river pollution, sewer backups and road flooding.

The annual Stormwater Management Pond Maintenance begins in May and wraps up by October. During this seasonal maintenance, three rounds of litter cleanup and grass cutting will be completed at each pond.

Shrub bed planting and maintenance (including pruning, mulching, weeding, litter cleanup and watering) will take place regularly throughout the season. Grass cutting begins the last week of April and continues every other week throughout the spring and summer.

Crews have begun their annual inspections of more than 10,000 fire hydrants. Preventative maintenance and inspections are performed annually on each hydrant across the city and include flushing, leak testing, cap lubrication and part replacements.

Spring has sprung, and so have our spring maintenance crews! To ensure you can make the most of our community this season, the City's Public Works teams are working hard to keep our public spaces clean, beautiful and safe for your enjoyment.

The City's spring clearing efforts began in March, with crews collecting litter from Vaughan's parks and open spaces, such as paths and trails. Madrac – the City's litter collection vacuum – has returned to Vaughan sidewalks to pick up litter and debris.

The City's street-sweeping program begins in April each year and takes approximately eight to 10 weeks to complete one cycle across

Learn more at [vaughan.ca/seasonal](http://vaughan.ca/seasonal)

### Your role in water conservation

Let's conserve water for future generations! Try these tips to reduce your water use.

- 1. Save water at home**  
Turn off the tap while brushing your teeth and run the dishwasher and washing machine only when full.
- 2. Protect your drinking water source**  
Whatever enters Vaughan's stormwater system flows into bodies of water like Lake Ontario – Vaughan's drinking water source. Keep fertilizers, yard waste, food scraps and other materials out of drains.
- 3. Check for water leaks**  
Most home water leaks are hard to detect and can lead to high water consumption.

Learn more at [vaughan.ca/water](http://vaughan.ca/water)

### Stay safe on trails and in parks

Parks and open spaces are great places to exercise, gather with friends and enjoy nature. Be sure to stay safe while having fun at Vaughan's parks and trails by following these tips:

- Ride bikes on designated paths and do not exceed 20 kilometres/hour.
- Keep dogs on a leash, unless in a designated off-leash area. Pick up and put droppings in the garbage.
- Use campfires and barbecues only in designated areas and with a Fire Burn Permit from the City.

• Setting off fireworks in a park, roadway, sidewalk or other public property is illegal.

• Don't use off road vehicles in parks, woodlots or open spaces.

Call Service Vaughan at 905-832-2281 or York Regional Police at 1-866-876-3423 to report non-emergency illegal activity in parks, woodlots and open spaces.

Learn more at [vaughan.ca/SafeTrails](http://vaughan.ca/SafeTrails)

### It's coyote pup season!

Coyote sightings and encounters normally increase in the spring while they are protecting their cubs. If you encounter a coyote, keep your distance and keep pets on a short leash.

Learn more at [vaughan.ca/coyotes](http://vaughan.ca/coyotes)