

Committee of the Whole (2) Report

DATE: Tuesday, May 13, 2025 **WARD(S)**: ALL

TITLE: PROCLAMATION REQUEST – WORLD SICKLE CELL
AWARENESS DAY / ONTARIO SICKLE CELL AWARENESS
DAY

FROM:

Michael Genova, Deputy City Manager, Strategic Initiatives

ACTION: DECISION

Purpose

To seek approval for the above-noted proclamation request.

Report Highlights

 Respond to the proclamation request received from the Sickle Cell Awareness Group of Ontario to proclaim June 19, 2025, as "World Sickle Cell Awareness Day / Ontario Sickle Cell Awareness Day."

Recommendations

- 1. THAT the day of June 19, 2025, be proclaimed as "World Sickle Cell Awareness Day / Ontario Sickle Cell Awareness Day;" and
- 2. THAT the proclamation be posted on the City's website and that the Communications, Marketing and Engagement department be directed to promote the proclamation through the various corporate channels.

Background

The proclamation request was received from the Sickle Cell Awareness Group of Ontario on April 14, 2025.

Sickle Cell Awareness Group of Ontario is a charitable organization providing support to families with children, adolescents and adults with Sickle Cell Disease across the province. Sickle Cell Disease or Sickle Cell Anemia is a hereditary genetic disease characterized by the presence of abnormal crescent-shaped red blood cells. It is the hope of the Sickle Cell Awareness Group of Ontario to continue to raise awareness about Sickle Cell Disease through initiatives such as this proclamation.

Council has previously granted this request for a proclamation.

Previous Reports/Authority

Committee of the Whole (2) - June 6, 2023

Analysis and Options

The proclamation request meets the requirements of the City's Proclamation Policy 03.C.10, as follows:

- 2.1. For the purposes of section 2, a proclamation may be issued for:
 - 2.1.4. Public awareness campaigns.

Financial Impact

There is no financial impact expected.

Operational Impact

The Communications, Marketing and Engagement team will oversee the promotion of these proclamations on corporate channels.

Broader Regional Impacts/Considerations

Not applicable.

Conclusion

Having reviewed the request, staff is recommending that the day of June 19, 2025, be proclaimed as "World Sickle Cell Awareness Day / Ontario Sickle Cell Awareness Day."

Additionally, staff recommends that the proclamation be posted on the City's website and that the Communications, Marketing and Engagement department be directed to promote the above noted proclamation through the various corporate channels.

For more information, please contact: Todd Coles, City Clerk, ext. 8281.

Attachments

 Proclamation Request Form - World Sickle Cell Awareness Day / Ontario Sickle Cell Awareness Day

Prepared by

Sonia Furtado, Acting Supervisor, City Clerk's Administrative Services, ext. 8329