

Welcome Youth Ambassadors!

Maple High School
Stephen Lewis Secondary School
Emily Carr Secondary School



C3.

Communication

Inclusion and Community Outreach

Advisory Committee – May 12, 2025

Item No. 1





The Transportation Youth Ambassador Program Overview

That is the Youth Ambassador Program?



- The Transportation Youth Ambassador Program (TYAP) **empowers youth** to be part of building their future transportation system.
- As well as **gain knowledge** on sustainable and safe travel and leadership skills.
- **Some of the topics that will be covered:**
 - Cycling safety
 - Transportation planning
 - Impaired driving/riding
 - Substance use
 - Micromobility use and safety
 - Active transportation
 - Tools for creating fun, engaging presentations and peer activities

Timeline of the Program

Educational Programs and Ambassador Cycle

Collaborated with high schools to develop educational programs.

Sep
2023

Jul
2024

Feb
2025

Successful TAC Award

The program received the Workforce Development Achievement Award from the Transportation Associate of Canada.

Updated Version of the Program Launch

The program was updated to provide ambassadors with more opportunities to be involved in improving their community.

Sep
2022

Initial Survey and Outreach

Ambassadors made educational materials and hosted info sessions in schools and City events.

Jan
2022

Program Launch

High school students started learning about City operations by working in municipal environments.

Your Responsibilities as a New Ambassador



1. Attend all three learning sessions.
2. Complete and sign all permission forms.
3. Conduct three initiatives (individually or in a group).
4. Attend bi-weekly check-ins.



Questions?



Thank you!

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