Welcome Youth Ambassadors!

Maple High School
Stephen Lewis Secondary School
Emily Carr Secondary School



C3.
Communication
Inclusion and Community Outreach
Advisory Committee – May 12, 2025

Item No. 1





That is the Youth Ambassador Program?



- The Transportation Youth Ambassador Program (TYAP) empowers youth to be part of building their future transportation system.
- As well as gain knowledge on sustainable and safe travel and leadership skills.
- Some of the topics that will be covered:
 - Cycling safety
 - Transportation planning
 - Impaired driving/riding
 - Substance use
 - Micromobility use and safety
 - Active transportation
 - Tools for creating fun, engaging presentations and peer activities

Timeline of the Program

Educational Programs and Ambassador Cycle

Sep 2023





Collaborated with high schools to develop educational programs.

Jan

2022

Successful TAC Award
The program receithe Workforce

The program received the Workforce Development Achievement Award from the Transportation Associate of Canada.

Updated
Version of the
Program Launch

The program was updated to provide ambassadors with more opportunities to be involved in improving their community.

Program Launch

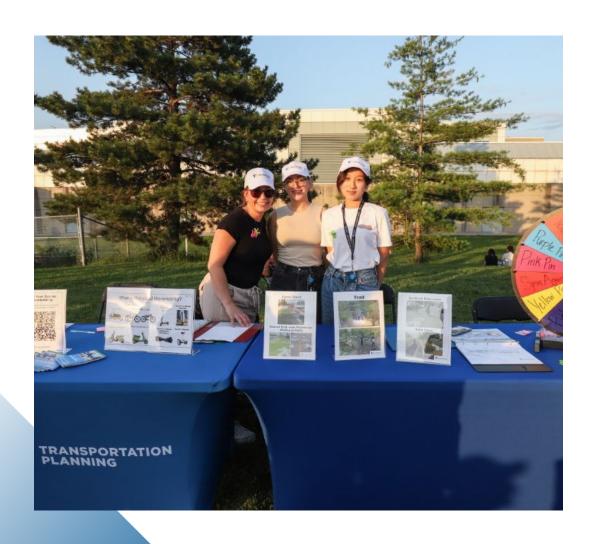
High school students started learning about City operations by working in municipal environments.



Ambassadors made educational materials and hosted info sessions in schools and City events.



Your Responsibilities as a New Ambassador



- 1. Attend all three learning sessions.
- 2. Complete and sign all permission forms.
- 3. Conduct three initiatives (individually or in a group).
- 4. Attend bi-weekly check-ins.



Questions?



Thank you!

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