

COMMITTEE OF THE WHOLE (2) – APRIL 8, 2025

COMMUNICATIONS

Distributed April 4, 2025		<u>Item No.</u>
C1.	Presentation material	Pres. 2
<u>Distr</u>	ributed April 8, 2025	
C2.	Presentation material	Pres. 3

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Please note there may be further Communications.



C1.

Communication

CW(2) - April 8, 2025

Pres. 2

GET PARKED

A Civic Engagement Initiative to Activate Local Parks in Vaughan

Vaughan Council - April 8, 2025

Mark Pajot

Local Parks Champion

Currently

Local Parks in Vaughan are an underutilized asset used primarily by young families for play and recreation.

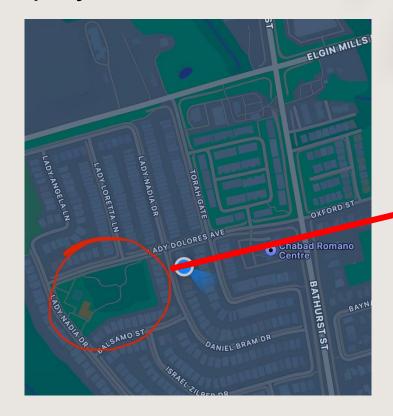


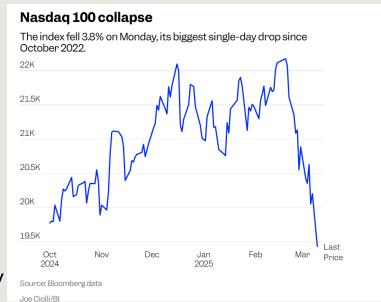


Image: My local park - Forest View Park near Teston Road, west of Bathurst Street

We're Facing Multiple Crisis



Climate Crisis





Growing anxiety and depression



Politically Fueled division and Hate

Economic Uncertainty

Parks Can Play a Critical Role Addressing Multiple Crisis





GET PARKED

The Spark that can start it all ...

Potential Event Ideas & Activities



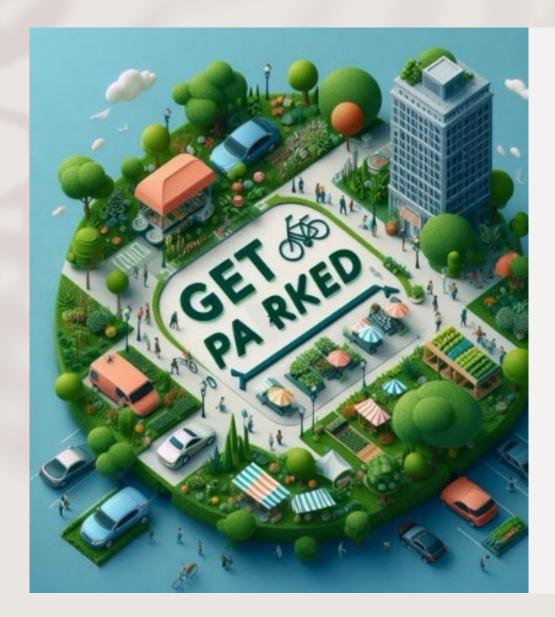
- Food Trucks
- Farmers Markets
- Art in the Park
- Furniture Exchanges
- Yoga Classes.
- Tree Planting
- Gardening 101











Where we're at

City

Have continued conversations with Parks
Planning and engaged Parks and Recreation to
better understand logistics, costs and policies

Sponsors

IKEA McMichael

Community

TRCA Committee



Our Ask

Pilot test concept this year at Forest View Park

Provide community funds to support the planning effort.

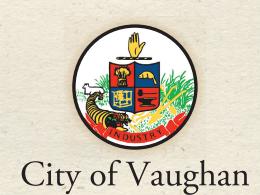
Help Coordinate

Promote the initiative

Evaluate for potential replication



Are you ready to Get Parked?



C2.
Communication
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PROCLAMATION

EDUCATION AND SHARING DAY IN THE CITY OF VAUGHAN

WHEREAS, a quality education is one of the significant foundations for the continuing success of our province, country, and society at large; and in the city of Vaughan, we strive for the betterment of all of our citizens through an increased focus on education and sharing; and

WHEREAS, through providing access to an excellent education for all, especially children, with which to gain knowledge through rigorous study, we can create hope for a brighter, kinder and more united and prosperous future in the lives of so many; and

WHEREAS, one of the leading global advocates for the advancement of education, the Lubavitcher Rebbe, Rabbi Menachem Schneerson, stressed the importance of moral and ethical education as the bedrock of humanity and the hallmark of a healthy society, and strongly urged that education be reinforced by the inculcation of strong moral values; and

WHEREAS, in recognition of the Rebbe's outstanding and lasting contributions toward improvements in world education, morality, and acts of charity, he was awarded the Congressional Gold Medal, and the United States Congress has established his birthdate as a national day to raise awareness and strengthen the education of our children; and

WHEREAS, for more than forty years, the President of the United States has recognized and honoured the Rebbe's vision each year on that day by proclaiming it "Education and Sharing Day USA"; and

WHEREAS, we presently battle a global pandemic, which has disrupted traditional models of education across our nation, while concurrently motivating a focus on the stronger core values we wish to impart to children and adults, beyond academic achievement; and

WHEREAS, Education and Sharing Day is another opportunity to reflect on the lasting contributions made by individuals who are committed to strengthening citizenship by advancing education; and

WHEREAS, we can nurture the unity of diverse peoples through encouraging increased acts of goodness and kindness, imbued with awareness that even a single positive act can make a major and positive impact to this world; and

WHEREAS, Vaughan is home to an active, engaged and thriving faith community. Rabbi Shalom Bakshi of the Chabad Jewish Centre of Woodbridge-Vaughan wrote on behalf of Chabad Lubavitch of Southern Ontario to the Vaughan Mayor's Office to raise further awareness about "Education and Sharing Day".

It is therefore recommended:

THAT, the City of Vaughan proclaim April 9, 2025 as Education and Sharing Day in the City of Vaughan; and
 THAT, this proclamation recurs yearly on the appropriate day as it relates to each calendar year; and
 THAT, the City's Corporate and Strategic Communications department promote this and future Education and Sharing Day proclamations on the City's corporate communications channels.

Presented by

Steven Del Duca Mayor, City of Vaughan



EDUCATION & SHARING DAY

Celebrating the Lubavitcher Rebbe's Birthday



