

Attachment 2

Appendix A. Eligibility Criteria Matrix and Comparison

	Toronto	Richmond Hill	Halton Hills	Kawartha Lakes	Whitby	Barrie	Windsor
	Gold Star	Approvals Plus	Concierge Program	Development Concierge Program	Concierge Program	Employment Development Concierge Program	Investment Support Program
Service Team	Economic Development point-of-contact, project team assigned with case management approach	Eligibility Review Team	Strategic Economic Development Team (SEDT)	Development Concierge Team (DCT)	Concierge Review Team (CRT)	Business Development Officers and Development Services	Economic Development Officer, project team assigned with case management approach
Application Intake Cap	N/A	N/A	N/A	5 applications at any given time	2-5 applications per year	10 applications during one-year pilot	N/A
Acceptance Criteria	Acceptance is at the discretion of the Director of Planning and Director of Economic Development	At sole discretion of the City	Meets one or more of the criteria below to be accepted	Meets two or more of the criteria below to be accepted	Meets any of the following criteria Acceptance is at the discretion of the CRT and adherence to requirements of external agencies	Minimum of 70 points, including bonus points	Meets one or more of the criteria below to be accepted
Geographic Boundary	N/A	Proposals within the Richmond Hill business parks, centres and corridors, but developments anywhere in City can qualify if other criteria are met	Proposals within Employment Areas (Premier Gateway, Georgetown Industrial Area, or Acton Industrial Area)	N/A	Proposals within West Whitby, Brooklin, key employment areas, proximity to 400-series highways, Major Central and Urban Central Areas, and Major Transit Station Areas	N/A	N/A

Eligible Uses	Industrial, commercial, institutional, mixed-use with over 25% ICI	Non-residential, particularly office and industrial	Major office, commercial/retail, mixed-use or tourism generator	Business or industrial development, supports growth of auxiliary business development	Major office or industrial uses	N/A	N/A
Ineligible Uses	Retail, service, mixed-use with under 25% ICI	Mixed-use residential, retail and institutional projects	N/A	N/A	Retail	N/A	N/A
Size (GFA)	Minimum 5,000 m ² / 50,000 sq. ft. or at least 25% of total project GFA is proposed office use	N/A	Minimum 100,000 sq. ft.	Minimum 25,000 sq. ft.	Approximately 500,000 sq. ft.	Tiered point system ranging from 20,000 sqft to 200,000 sqft or more	N/A
Job Creation	N/A	N/A	+100 jobs and assessment generator (total number of jobs and jobs density)	+10 jobs	+100 jobs	Tiered point system ranging from 20 employees to 201+ employees	Minimum of 50 jobs in manufacturing or minimum of 35 jobs within other targeted sectors
Capital Investment	N/A	N/A	Large monetary investment (i.e., 100s of millions of dollars) <i>Does not specify exact amount</i>	Significant monetary investment with primary focus on business or industrial development <i>Does not specify exact amount</i>	More than \$100,000,000	N/A	Major tourism investment to draw minimum of 100,000 visitors annually
Alignment with Key Sectors	N/A	N/A	<ul style="list-style-type: none"> Advanced manufacturing Clean technology Tourism Food and Beverage Office 	<ul style="list-style-type: none"> Agriculture Tourism Culture Manufacturing Engineering/Specialized products 	<ul style="list-style-type: none"> Advanced manufacturing ICT Professional scientific and technical services Downtowns Lifestyle 	<ul style="list-style-type: none"> Advanced manufacturing Health and life sciences 	<ul style="list-style-type: none"> Manufacturing Other targeted sectors (e.g., agri-business and food processing, health & life sciences, logistics)

Exenuating Circumstances	<ul style="list-style-type: none"> • Developments that create jobs and increase potential assessment 	N/A	<ul style="list-style-type: none"> • High profile • Complex • Urgent timelines 	<ul style="list-style-type: none"> • High profile • Complex • Urgent timelines (i.e., reliance on grant funding) 	<ul style="list-style-type: none"> • High profile • Complex • Urgent timelines • Special proposals that present a significant economic opportunity or community benefit 	Tiered point system <ul style="list-style-type: none"> • Development status of application is in advanced stages • End user status (i.e., end user secured, expansion of existing Barrie business) • Urgent timelines 	<ul style="list-style-type: none"> • Uniquely complex with multiple priorities and stakeholders
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Note. Adapted from "Whitby Concierge Program Framework," by Town of Whitby. 2022.