

Creative and Cultural Industries Advisory Council

Introduction – February 19, 2025

C1.

Communication

Creative and Cultural Industries

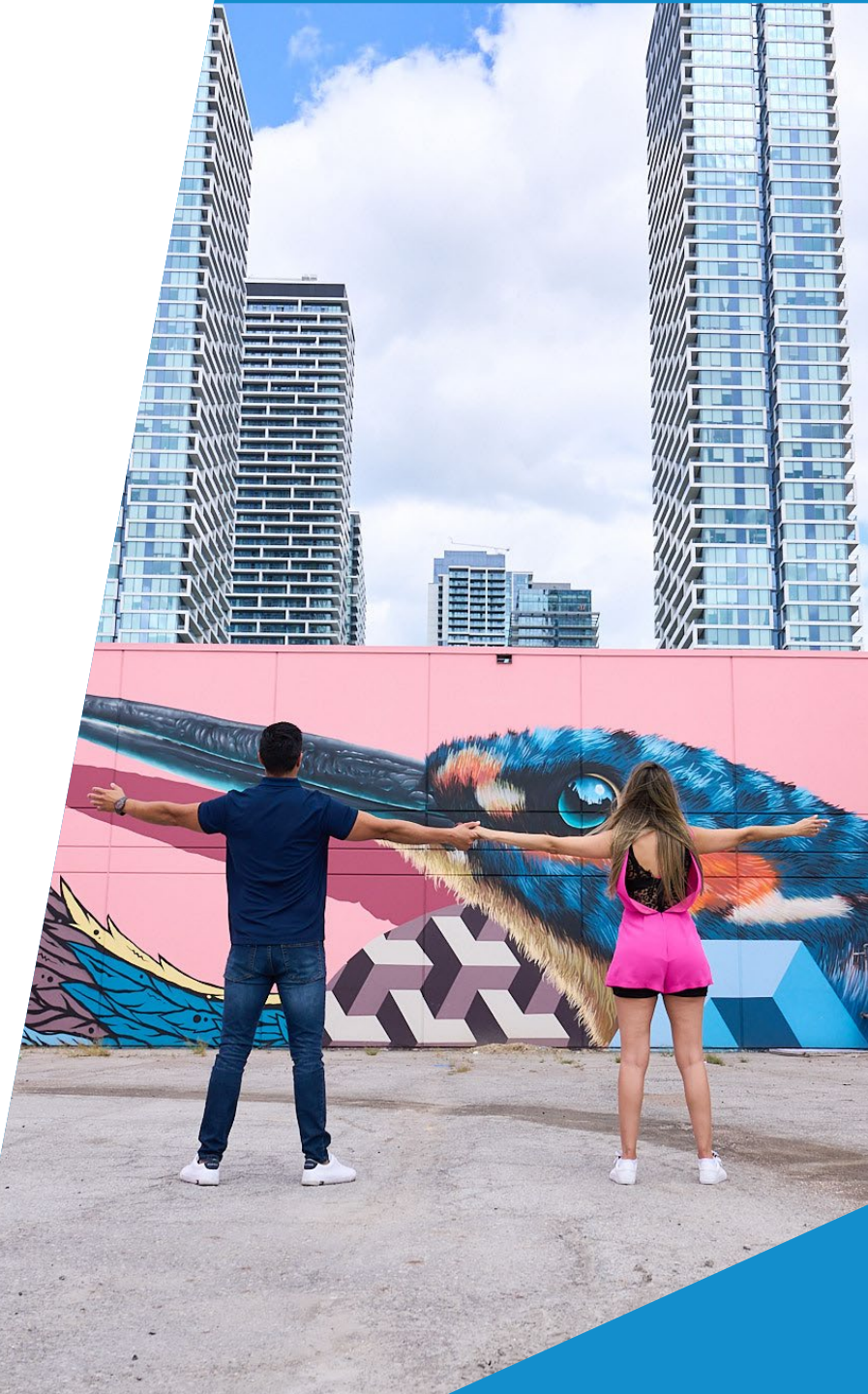
Advisory Committee – February 19, 2025

Item No. 2



Purpose

- ▶ The CCIAC will support the Mayor, Council, and staff in creating terms of reference for a Vaughan Arts Council (VAC).
- ▶ Economic Development has been tasked with supporting the CCIAC as staff resources.



Our Task

To create a *Terms of Reference (ToR)* for Council Consideration

▶ VAC – ToR to include:

- Vaughan and the Greater Toronto Area's needs
- VAC goals and mission
- VAC organizational structure
- VAC funding and financial sustainability strategies
- VAC programs and services
- Partnerships, collaboration, and clients
- Marketing and outreach
- Evaluation and transparency
- Legal and administrative considerations



Meeting Structure

▶ The ToR outlines three meeting phases:

1. Briefing/Level-Setting (next two meetings)

- Creative industries as a community driver
- Best practices in arts council governance

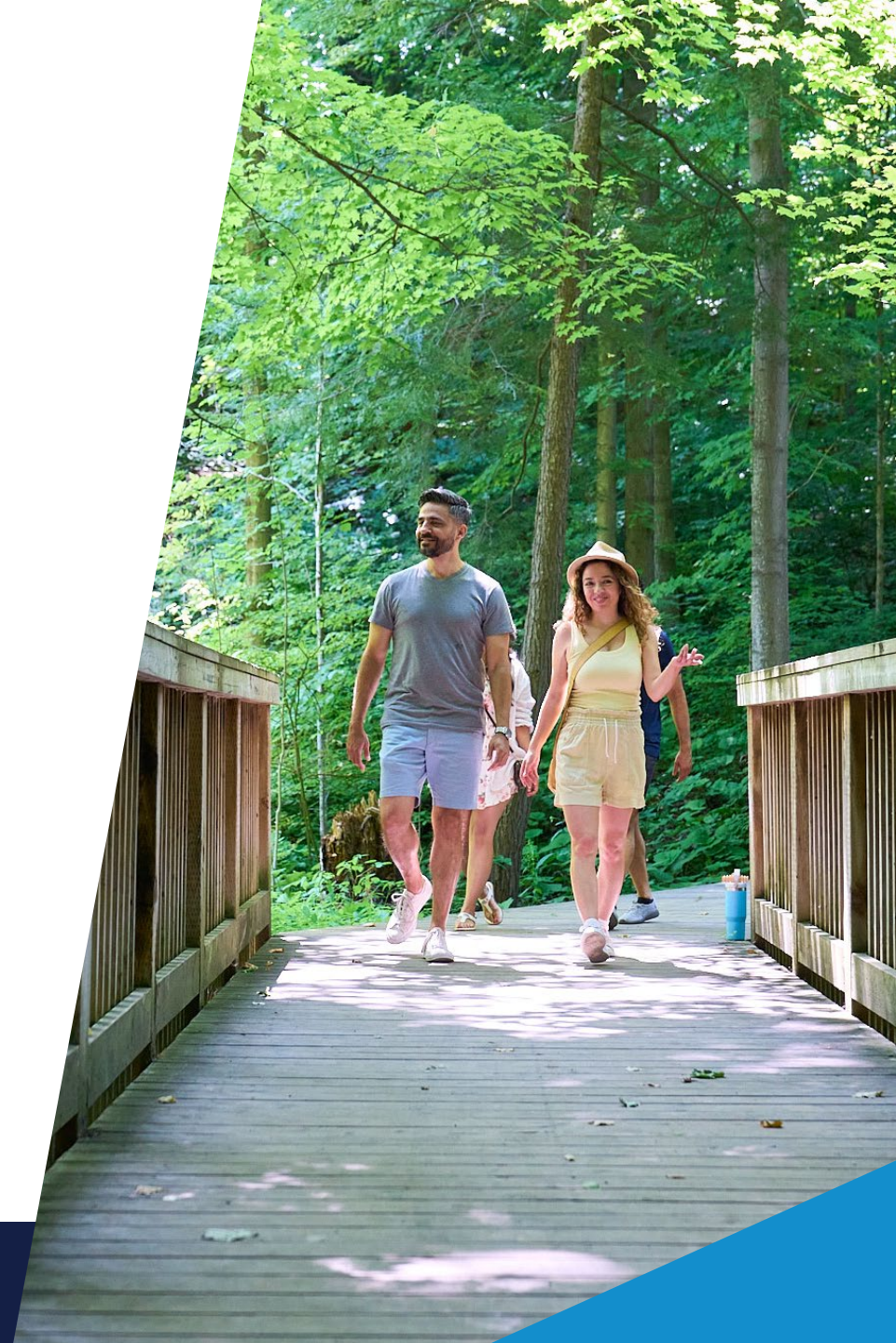


2. Workshopping

- Discuss and draft positions on the terms of reference sections outlined above
- Identify key next steps for establishing a VAC in Q4 2026 or Q1 2027



3. Final Recommendations



Thank you!

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