

Committee of the Whole (2) Report

DATE: Tuesday, February 11, 2025

WARD(S): ALL

TITLE: PROCLAMATION REQUESTS: AMYLOIDOSIS AWARENESS MONTH, NATIONAL FLOWER DAY, NATIONAL EPILEPSY AWARENESS MONTH AND PURPLE DAY

FROM:

Micheal Genova, Deputy City Manager, Strategic Initiatives

ACTION: DECISION

Purpose

To seek approval for the above-noted proclamation requests for the month of March.

Report Highlights

- Respond to the proclamation requests received for the month of March, including:
 - Amyloidosis Awareness Month
 - National Epilepsy Awareness Month
 - National Flower Day on March 21, 2025
 - Purple Day on March 26, 2025

Recommendations

1. THAT the following be proclaimed:
 - a. The month of March as “Amyloidosis Awareness Month”;
 - b. The day of March 21, 2025, as “National Flower Day”;
 - c. The month of March as “National Epilepsy Awareness Month” and the day of March 26, 2025, as “Purple Day”; and
2. THAT the proclamations be posted on the City’s website and that the Communications, Marketing and Engagement Department be directed to promote the above noted proclamations through the various corporate channels.

Background

Amyloidosis Awareness Month

Correspondence was received from the Canadian Amyloidosis Support Network (CASN) on January 5, 2025, making the request for proclamation.

The CASN is a federally registered non-profit organization that assists patients and families impacted by amyloidosis. As per information provided by CASN, amyloidosis refers to a group of diseases caused by deposits of abnormal proteins, known as amyloid, in one or more organs of the body causing organ impairment or failure.

Council has previously granted this request.

National Flower Day

Correspondence was received from the Parks, Forestry and Horticulture Operations at the City of Vaughan on January 14, 2025, making the request for proclamation.

National Flower Day is a day which invites everyone to appreciate the beauty and diversity of flowers, honour their vital role in our ecosystems, and explore the rich cultural meanings behind every bloom.

Epilepsy Awareness Month & Purple Day

The request for proclamation was received from Epilepsy York Region (EYR) on January 21, 2025. EYR is a non-profit organization which supports individuals and their families living with epilepsy. Over the past 37 years, EYR has been advocating, supporting, educating, promoting public awareness and developing programs.

The organization has also requested a flag raising, which will be reviewed by the City Clerk as per the City's Flag Protocol Policy (03.C.11).

Council has previously granted this request.

Previous Reports/Authority

Amyloidosis Awareness Month

[Committee of the Whole \(2\) - December 5, 2023](#)

Epilepsy Awareness Month & Purple Day

[Committee of the Whole \(2\) – February 13, 2024](#)

Analysis and Options

Amyloidosis Awareness Month

The proclamation request meets the requirements of the City's Proclamation Policy 03.C.10, as follows:

- 2.1. For the purposes of section 2, a proclamation may be issued for:
 - 2.1.4. Public awareness campaigns

National Flower Day

The proclamation request meets the requirements of the City's Proclamation Policy 03.C.10, as follows:

- 2.1. For the purposes of section 2, a proclamation may be issued for:
 - 2.1.4. Public awareness campaigns

Epilepsy Awareness Month & Purple Day

The proclamation request meets the requirements of the City's Proclamation Policy 03.C.10, as follows:

- 2.1. For the purposes of section 2, a proclamation may be issued for:
 - 2.1.4. Public awareness campaigns

Financial Impact

There is no financial impact expected in regard to these requests.

Operational Impact

The Communications, Marketing and Engagement team will oversee the promotion of these proclamations on corporate channels.

Broader Regional Impacts/Considerations

Not applicable.

Conclusion

Having reviewed the requests, staff is recommending that the following dates be proclaimed:

1. The month of March as "Amyloidosis Awareness Month";
2. The day of March 21, 2025, as "National Flower Day;" and
3. The month of March as "National Epilepsy Awareness Month" and the day of March 26, 2025, as "Purple Day".

Additionally, staff recommends that the proclamations be posted on the City's website and that the Communications, Marketing and Engagement department be directed to

promote the above noted proclamations through the various corporate channels.

For more information, please contact: Todd Coles, City Clerk, ext. 8281

Attachments

1. Proclamation Request Form from the Canadian Amyloidosis Support Network
2. Proclamation Request Letter from the Canadian Amyloidosis Support Network
3. Proclamation Request Form from Parks, Forestry and Horticulture Operations, City of Vaughan
4. Proclamation Request Form from Epilepsy York Region
5. Proclamation Request Letter from Epilepsy York Region

Prepared by

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