

## Committee of the Whole (2) Report

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**DATE:** Tuesday, February 11, 2025

**WARD(S):** ALL

**TITLE:** PROCLAMATION REQUEST: WORLD DOWN SYNDROME DAY

**FROM:**

Michael Genova, Deputy City Manager, Strategic Initiatives

**ACTION:** DECISION

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**Purpose**

To seek approval for the above-noted proclamation request.

**Report Highlights**

- Respond to the proclamation request received from the Down Syndrome Association of York Region to proclaim March 21<sup>st</sup> as World Down Syndrome Day

**Recommendations**

1. THAT March 21<sup>st</sup>, 2025, be proclaimed as “World Down Syndrome Day”; and
2. THAT the proclamation be posted on the City’s website and that the Communications, Marketing and Engagement department be directed to promote the proclamation through the various corporate channels.

**Background**

The proclamation request was received from the Down Syndrome Association of York Region (DSAYR) on February 4, 2025.

The DSAYR is committed to promoting a positive image of people with Down syndrome as being valued members of communities. The organization has also requested a flag raising, which will be reviewed by the City Clerk as per the City’s Flag Protocol Policy (03.C.11).

Council has previously granted this request.

### **Previous Reports/Authority**

[Committee of the Whole \(2\) – February 13, 2024](#)

### **Analysis and Options**

The proclamation request meets the requirements of the City's Proclamation Policy 03.C.10, as follows:

- 2.1. For the purposes of section 2, a proclamation may be issued for:
  - 2.1.4. Public awareness campaigns.

### **Financial Impact**

There is no financial impact expected.

### **Operational Impact**

The Communications, Marketing and Engagement team will oversee the promotion of these proclamations on corporate channels.

### **Broader Regional Impacts/Considerations**

Not applicable.

### **Conclusion**

Having reviewed the request, staff is recommending that March 21st, 2025, be proclaimed as "World Down Syndrome Day".

Additionally, staff recommends that the proclamation be posted on the City's website and that the Communications, Marketing and Engagement department be directed to promote the above noted proclamation through the various corporate channels.

**For more information**, please contact: Todd Coles, City Clerk, ext. 8281

### **Attachments**

1. Proclamation Request Form - World Down Syndrome Day

### **Prepared by**

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