

## Committee of the Whole (1) Report

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**DATE:** Tuesday, September 17, 2019

**WARD(S):** ALL

**TITLE: PROCLAMATION REQUEST  
DEMENTIA FRIENDLY DAY**

**FROM:**

Wendy Law, Deputy City Manager, Administrative Services and City Solicitor

**ACTION:** DECISION

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**Purpose**

To seek Council approval to proclaim September 21, 2019 as Dementia Friendly Day and that the proclamation be posted on the City's website.

**Report Highlights**

- Respond to the proclamation request received from the CEO of the Alzheimer's Society of York Region (AS York).
- Proclamation requested for September 21, 2019.

**Recommendations**

1. That September 21, 2019 be proclaimed as Dementia Friendly Day; and,
2. That the proclamation be posted on the City's website.

**Background**

Correspondence was received from AS York on August 12, 2019 in the Office of the City Clerk making the request for proclamation.

AS York is hoping to raise awareness of Alzheimer's disease and other dementias and change the stigma of a diagnosis by proclaiming September 21, 2019 as Dementia Friendly Day for World Alzheimer's Day. According to AS York, there are currently more than 15,000 York Region residents and 564,000 Canadians living with Alzheimer's

disease or other dementias. By proclaiming this day, the City of Vaughan would demonstrate a commitment to support members of the community affected by these diseases.

### **Previous Reports/Authority**

Not applicable.

### **Analysis and Options**

This proclamation meets the requirements of the City's Proclamation Policy, as follows:

"That upon request, the City of Vaughan issue proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act."

### **Financial Impact**

Not applicable.

### **Broader Regional Impacts/Considerations**

AS York supports those diagnosed with Alzheimer's disease and other dementias along with their caregivers, families, and friends, across the Regional Municipality of York.

### **Conclusion**

Staff is recommending that September 21, 2019 be proclaimed as Dementia Friendly Day, and that the proclamation be posted on the City's website.

**For more information**, please contact: Todd Coles, City Clerk, x8281

### **Attachment**

1. Correspondence from the CEO, AS York, received on August 12, 2019

### **Prepared by**

Julia Bartolomeo, Supervisor, City Clerk's Administrative Services, x8280