




Action Item Report

Economic Development


Action Items	Quarterly Updates (Key Accomplishments or Issues)			
	Q1-24	Q2-24	Q3-24	Q4-24
 <p>1.1.1 Complete an Economic Development Action Plan, 2023-27, to position the corporate on the City of Vaughan to support local economic growth with services, programs, policy development, partnerships and advocacy, and research</p>	Plan approved by Council in April.	Plan approved by Council in April.	Plan approved by Council in April.	Plan approved by Council in April.
 <p>1.1.2 Deliver Small Business and Entrepreneurship Centre (SBEC) programming</p>	<ul style="list-style-type: none"> • Opened 2024 Summer Company Applications with 44 application inquiries and 4 completed business plans submitted to end of Q1. • Application period closes in mid-May • 171 Consults delivered • 659 inquiries resolved • Starter Company Plus: <ul style="list-style-type: none"> • 11 completed participants. 5 businesses started or expanded with 2 new jobs created. • 66 new applications • 7 2023 participants completed the program • 2024 cohort applications opened in March 	<ul style="list-style-type: none"> • Summer Company: additional 56 application inquiries and additional 25 completed business plans submitted • 395 consults delivered • 1093 inquiries resolved • Starter Company Plus: <ul style="list-style-type: none"> • 43 businesses started or expanded with 38 jobs created • 105 new applications 	<ul style="list-style-type: none"> • Summer Company program intake and delivery completed, in total: <ul style="list-style-type: none"> • 112 application inquiries received • 48 business plans submitted for consideration • 14 student businesses started and funded, creating 16 jobs • \$70,000 in Provincial funding allocated directly to Vaughan students • 301 consults delivered • 1,081 inquiries resolved • Starter Company Plus: <ul style="list-style-type: none"> • 24 businesses started or expanded with 64 jobs created • 73 new applications 	<ul style="list-style-type: none"> • Summer Company program intake and delivery completed and reported in Q3 • 134 consults delivered • 774 inquiries resolved • Starter Company Plus: <ul style="list-style-type: none"> • 12 businesses started or expanded with 9 jobs created • 17 new applications
 <p>1.1.3 Deliver Business Retention, Expansion programming</p>	<ul style="list-style-type: none"> • 17 corporate calls • 30 service inquiries resolved (zoning, data, etc.) 	<ul style="list-style-type: none"> • 25 service inquiries handled • 8 corporate calls 	<ul style="list-style-type: none"> • 16 corporate calls • 40 service requests <p>Delivered:</p> <ul style="list-style-type: none"> • B2B Industrial Tour – 60 participants, 18 matched companies 	<ul style="list-style-type: none"> • 9 corporate calls • 24 service requests

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<p>1.2.1 Deliver Economic Insights and Market research Reports, including toolkits</p>	<ul style="list-style-type: none"> • 3 monthly economic snapshots published (vaughanbusiness.ca) • 3 economic insight articles published (vaughanbusiness.ca) <p>Additional internal data products:</p> <ul style="list-style-type: none"> • Q4 2024 Quarterly Investment Memo • 2023 Building Permit Rankings 	<ul style="list-style-type: none"> • 3 monthly economic snapshots published • 3 economic insight articles published (vaughanbusiness.ca) <p>Additional internal data products:</p> <ul style="list-style-type: none"> • Q1 2024 Quarterly Investment Memo • Completed BRE+A Report to Council – included economic data update for 2023 	<ul style="list-style-type: none"> • 3 monthly economic snapshots published • 1 insight published (Q1/Q2 Building Permit) <p>Additional internal data products:</p> <ul style="list-style-type: none"> • Q2 2024 Quarterly Investment Memo • BRE+A One-pager Release • Councillor Toolkits Updated • 4 IEDC Daily Memos • Hanon System Announcement Briefing • Site Selection Ranking Memo • Talent City Vaughan Update Memo • Rail Strike Update Memo • Policy Advocacy Request Memo <p>Business Survey kick-off, business survey finalized. To be launched/ conducted during Q4</p>	<ul style="list-style-type: none"> • 3 monthly economic snapshots published • 1 insight published (Q3 Building Permit) <p>Additional internal data products:</p> <ul style="list-style-type: none"> • Q3 2024 Quarterly Investment Memo • Vaughan's Employment Health and Talent-Building Ecosystem • Auto Mayors Meeting Updates • Clover Tool Funding Announcement Memo (FedDev) • Clover Tool Funding Announcement (AMIC) • 6 TCS Investment Roadshow Daily Memos • 3 PLMA Daily Memos <p>Business Survey completed in Q4 2024 – results expected in Q1 2025</p>
<p>1.2.2 Deliver Seminars and Education sessions to the Local Business Community, including National and Provincial Small Business Week</p>	<ul style="list-style-type: none"> • 28 seminars to 470 participants • Seminars included: <ul style="list-style-type: none"> • CRA delivered Tax literacy and help • TechConnex, Cyber Resilience • Alternative Revenue Streams 	<ul style="list-style-type: none"> • 38 seminars to 898 participants • Seminars included: <ul style="list-style-type: none"> • Summer Company program information sessions to High School classes • Business Planning Launchpad series • Raising Money with Kickstarter 	<ul style="list-style-type: none"> • 15 seminars to 239 participants • Seminars included: <ul style="list-style-type: none"> • Summer Company program information sessions to High School classes • Business Planning Launchpad series • Exploring Alternative Revenue Streams 	<ul style="list-style-type: none"> • Delivered Small Business Week 2024. • 19 seminars to 548 participants • Seminars included: <ul style="list-style-type: none"> • Small Business Week Kick-off • Unlocking AI's Potential • Mental Health For Small Businesses
<p>1.2.3 Deliver Better Your Business Programming to advance sustainable development</p>	<ul style="list-style-type: none"> • UN SDG Program: Total of 5 businesses/organizations completed a UN-approved social and environmental sustainability mandate in the 2023/24 intake. 	<ul style="list-style-type: none"> • Application intake for 3rd annual cohort launched in May and is set to close in August 	<ul style="list-style-type: none"> • Application intake for 3rd annual cohort launched in May and extended closing date to October 	<ul style="list-style-type: none"> • 3rd annual cohort of the UN SDG program has completed with a total of 4 businesses/ organizations completing a UN-approved social and environmental sustainability mandate and 1 additional currently working with the consultant to finalize theirs.


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<p>1.3.1 Advance regional partnerships with local NGOs to support additional sector- and segment-specific resources</p>	<ul style="list-style-type: none"> Attended Mass Timber event series hosted in Vaughan by College of Carpenters and Allied Trades <ul style="list-style-type: none"> Confirmed Pentola D'Oro culinary industry event to be hosted in Vaughan in 2024 <p>Talent City Vaughan In 2023, Talent City Vaughan disbursed funding to eight not-for-profit community service organizations to deliver training to nearly 200 Vaughan residents and employees of Vaughan-based businesses.</p> <ul style="list-style-type: none"> The majority of Vaughan residents and employees of Vaughan-based businesses that participated in 2023 training programs (56 per cent) did so to advance their careers, and 30 per cent noted their participation was based on learning new skills to gain new employment. 	<ul style="list-style-type: none"> FBO - In partnership with Food and Beverage Ontario more than 50 food processors from across Vaughan and Ontario gathered at Vaughan City Hall on May 7 for the food plastics and packaging roundtable. The roundtable served as a collaborative forum to brainstorm and share ideas on reducing and diverting food packaging plastics in landfill. We're looking forward to engaging in discussions with processors, retailers, packaging firms, government, and sector stakeholders from across Ontario. Findings from the May 7 roundtable will be drafted into a white paper encapsulating findings and recommendations, which FBO will distribute to Food and Beverage Canada, sector stakeholders, and governmental bodies. 	<ul style="list-style-type: none"> Supported Accelerate Auto's Automotive Career Day which was hosted in Vaughan, targeting underrepresented youth (particularly Black Youth) Explored Great Lakes Region economic council membership. 	<ul style="list-style-type: none"> Hosted GTAA Open House on December 11, 2024. 20 people participated. Attended and received recognition at Pentola D'Oro Awards Gala to celebrate excellence in Food in Vaughan (more than 400 attendees) <ul style="list-style-type: none"> Secured partnership with APMA and YR to support OVIN Demonstration Zone Event in Q4 2024 Participated in Auto Mayors Meeting in Q4 2024
<p>1.3.2 Deliver industry familiarization tours</p>	NA	<ul style="list-style-type: none"> Collaborated with Vaughan International Film Festival to deliver a familiarization tour in June 2024 to film industry experts from Los Angeles and New York showcasing locations that highlighted Vaughan's popular filming spots and areas dedicated to the arts, film and culture: Black Creek Pioneer Village, McMichael Canadian Art Collection, The Studios at Assembly Park, Vaughan City Hall and York University 	NA	NA

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<p>1.3.3 Provide opportunities for local businesses to connect through networking events</p>	<ul style="list-style-type: none"> 2024 Q1 Economic Development and the Vaughan Chamber of Commerce renewed their City of Vaughan Annual Partnership to provide important networking opportunities for our local business community. Q1, 2024 attendees are as follows: <ul style="list-style-type: none"> Annual Mayors Luncheon - 690 VCC Monthly Networking Event <ul style="list-style-type: none"> January: 61 participants February: 53 participants March: 55 participants 	<p>In Q2 2024, Economic Development and the Vaughan Chamber of Commerce provided important networking opportunities for our local business community. In total, more than 1,356 business leaders participated in the following events:</p> <ul style="list-style-type: none"> Business Achievement Awards 615 Vaughan Chamber's Health & Innovation Forum 110 Vaughan Business Showcase/ Expo 301 Golf Tournament 135 Monthly Networking <ul style="list-style-type: none"> April 2024 - 57 May 2024 - 65 June 2024 - 73 	<p>In Q3 2024, more than 513 business leaders participated in the following events:</p> <ul style="list-style-type: none"> VCC Monthly Networking Event <ul style="list-style-type: none"> July 2024 – 73 Attendees August 2024 – 333 Attendees September 2024 – Annual General Meeting & networking event – 107 attendees 	<p>In Q4 2024, more than 1033 business leaders participated in the following events:</p> <ul style="list-style-type: none"> 15th Annual Women's Symposium – 646 attendees Vaughan Chamber 2nd Annual Future of Manufacturing Forum (Sponsorship) – 147 attendees VCC Monthly Networking Event <ul style="list-style-type: none"> October 2024 – 50 Attendees November 2024 – 70 Attendees December 2024 – 120 attendees
<p>1.3.4 Deliver trade development programming to enhance Vaughan's position as York Region's largest trading jurisdiction</p>	<p>Delivered inaugural trade accelerator in partnership with TRBOT: 13 participating businesses (18 individuals) (from Vaughan and GTA)</p>	N/A	<ul style="list-style-type: none"> Secured Executive Certificate programming through TRBOT to run in q4 	<ul style="list-style-type: none"> Participated in Trade Commissioners Investment Roadshow and delivered eleven business development packages outlining Vaughan's economy and sharing a public list of companies in the city for trade opportunities. Executive Certificate programming in partnership with TRBOT delivered to 17 executives representing 11 firms.
<p>2.1.1 Manage investment pipelines for commercial, industrial, and office</p>	<ul style="list-style-type: none"> 9 site selection inquiries received 9 site selection packages delivered 82 open leads in the pipeline. 	<ul style="list-style-type: none"> 7 site selection inquiries handled 4 site selection packages delivered 66 open leads in the pipeline 	<ul style="list-style-type: none"> 11 site selection inquiries 75 open leads in the pipeline 	<ul style="list-style-type: none"> 9 site selection inquiries 8 site selections packages submitted 80 open leads in the pipeline
<p>2.1.2 Manage business, leisure, and amateur sports events investment pipeline</p>	<ul style="list-style-type: none"> 41 new event inquiries received 165 events supported 	<ul style="list-style-type: none"> 85 event inquiries received 214 events supported 	<ul style="list-style-type: none"> 71 new event inquiries received (Q3 only) 260 events supported (YTD through Q1 to Q3) 	<ul style="list-style-type: none"> 85 new event inquiries received (Q4 only) 317 events supported (YTD through Q1 to Q4)

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<p>2.1.3 Launch and manage renewed Economic Development social media channels</p>	<ul style="list-style-type: none"> • LinkedIn showcase page maintained. 1,020 followers to date. Daily posts delivered • Visitvaughan instagram account. Daily posts delivered. 	<ul style="list-style-type: none"> • LinkedIn Showcase page: 1,270 followers. Daily posts delivered. • Instagram: 2,710 followers to date 	<ul style="list-style-type: none"> • LinkedIn Showcase page: 1,480 followers. Daily posts delivered. • Instagram: 2,738 followers to date 	<ul style="list-style-type: none"> • LinkedIn Showcase page: 1,720 followers. Daily posts delivered. • Instagram: 2,858 followers to date
<p>2.1.4 Deliver industry and cluster promotional campaigns (events, publications, stakeholder briefings)</p>	<p>Smart City Promotion:</p> <ul style="list-style-type: none"> • Speaker and panelist for “Canadian Smart Cities Webinar” with Building Transformation • Presentation on best practices to City of Hamilton Mobility Working Group • Profiling Vaughan and Smart City initiatives in Building Transformation Innovation Spotlight publication, Emerging Insights from Industry Leaders 2024 article 	NA	NA	<ul style="list-style-type: none"> • Innovate Canada Smart City Promotional advertorial published.
<p>2.1.5 Conduct Business Attraction activities with target jurisdictions (in partnership with York Region and Toronto Global) through marketing and promotional activities</p>	<ul style="list-style-type: none"> • Kick off Toronto Global profile of TRC/LGC. 	<ul style="list-style-type: none"> • completed Site Selectors Guild conference participation in partnership with York Region. • completed Chicago life sciences mission in partnership with Toronto Global. • completed creative industries mission to Baltimore/ Placemaking international conference in partnership with McMichael. 	<ul style="list-style-type: none"> • Completed the Italy 2024 mission with report delivered to Council in September. More than 30 companies engaged with more than 10 NGO/EcDev Agencies engaged. • Received invitation to the Federal Trade Commissioner's Service Europe Roadshow (October 2024), securing \$50-\$75,000 of in-kind lead generation support. 	<ul style="list-style-type: none"> • Participated in Federal trade Commissioners Roadshow Oct 2024. <ul style="list-style-type: none"> • met with 13 companies interested in investing in Canada. • Met with industry associations in Automotive, Engineering, and international trade. • Participated in Tourism attraction shows: Ontario Motorcoach Association and the Canadian Society of Association Executives to generate event hosting leads for the City of Vaughan. Generated 29 near term leads and connected with 92 industry executives. • Participated in PLMA trade show to support local business internationalization and conduct investment attraction

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 <p>2.2.1 Deliver term of Council international missions to raise the profile of the City's economy</p>	<ul style="list-style-type: none"> Italy Mission (July 2024) approved by Council in January. 2023 mission final report included. <ul style="list-style-type: none"> Over the course of the 2023 mission, the delegation engaged 44 companies and 10 governmental trade, investment, and development agencies. To these partners, staff delivered: 31 business development packages to companies seeking trade and business relationships with Vaughan-based companies. 5 site selection packages to companies considering establishing new facilities in Vaughan. 5 economic information packages to trade and investment agencies helping European companies invest in Canada and trade with Canadian companies. Chicago Mission (April/May 2024) approved by Council in January. 	<ul style="list-style-type: none"> Site Selectors Guild Annual Conference – Held private meetings with six senior members of the Site Selectors Guild to promote Vaughan as an ideal location for business investment and expansion. Completed briefing package for 2024 Italy Mission Q1 2025 Indo-Pacific Mission approved by council in June 	<ul style="list-style-type: none"> 2024 Italy Mission completed, including report to Council which was approved in September Secured approval from Council to participate in Trade Commissioner Service Invest Europe Roadshow 2025 India Mission Underway <ul style="list-style-type: none"> MOU draft completed with ICCC Stakeholder engagement scheduled TCS touchpoint 	<ul style="list-style-type: none"> Participated in Federal trade Commissioners Roadshow Oct 2024. <ul style="list-style-type: none"> met with 13 companies interested in investing in Canada. Met with industry associations in Automotive, Engineering, and international trade.


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<p>2.2.2 Advance relationships with strategic international gateway economies through local trade agencies, diasporic community representatives, and consulates</p>	<ul style="list-style-type: none"> Scoping a Baguio City delegation for October 2024 <ul style="list-style-type: none"> Delivered presentation on Vaughan as a gateway to Canada/Ontario in webinar with Rome Chamber of Commerce and ICCO to promote investment, trade and opportunities Incoming delegation participation <ul style="list-style-type: none"> Delivered presentation in support of Nigerian Delegation in concert with York Region and other member municipalities on March 11 <ul style="list-style-type: none"> Smart City rep spoke at a roundtable discussion for a UK delegation Sustainable Cities Technology mission to Canada Participation in the Vaughan Chamber of Commerce Canada-ASEAN roundtable with Minister Mary Ng (March 2024) Participation in the visit by Costa Rica Minister of Foreign Trade to ventureLAB (December 2023) 	<ul style="list-style-type: none"> Delivered technical briefing to 15 Rhone (France) companies in partnership with Business France's delegation. Attended Collision conference and engaged 7 gateway economy trade agencies. 	<ul style="list-style-type: none"> Welcomed a delegation of staff from Daejan City, South Korea. Planning underway for an incoming Baguio City Delegation on Oct 25. Planning underway for an incoming Canadian Chamber of the Philippines Delegation in late October. Three Italian partnership assessments to be delivered to Council in Q4: <ul style="list-style-type: none"> Verona Milan Urban Food Policy Pact Sora 	<ul style="list-style-type: none"> Oct 25: Welcomed Baguio delegation including Deputy Mayor, Councillors, and lead tourism staff. Council approved Vaughan's membership in the Milan Urban Food Policy Pact. Staff signed onto the Great Lakes and St. Lawrence City's Initiative to support regional economic transformation. Staff continued discussion with the City of Verona for a future economic and social partnership. Economic Development submitted a grant application for up to \$120,000 to the CanExport Fund to advance 2025 international economic relations.

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 <p>2.3.1 Pursue recognition from professional organizations by applying for industry awards</p>	<p>Awards:</p> <ul style="list-style-type: none"> Received 2 EDCO 2023 Awards of Excellence awards: <ul style="list-style-type: none"> Building Initiatives - Urban Award: Grow with Vaughan Horticulture Sponsorship project. Community Economic Development - Urban Award: Mobility Demonstration Zone project. 	<p>In Q2 2024, Economic Development submitted 14 applications for the 2024 IEDC Excellence Awards. International Economic Development Council (IEDC) is the “Excellence in Economic Development Awards program that consists of 26 unique categories showcasing transformative projects that have profoundly impacted communities, regions, and nations”.</p>	<p>Received four, 2024 International Economic Development Council (IEDC) Excellence Awards:</p> <ul style="list-style-type: none"> Gold Winner, Regional or Cross-Border Partnership, OVIN Demonstration Zone Silver Winner, Public-Private Partnership, Digital Billboard Revenue Project Bronze Winner, Economic Equity & Inclusion, Better Your Business: Tourism Diversity Program Bronze Winner, Paid Advertising Campaign, Make Your Next Stop Vaughan <p>Received a Communicator Award in the Series-Business-to-Business category for the Food in Canada campaign.</p>	<p>Economic Development submitted five applications for the 2024 EDCO Awards of Excellence program.</p> <p>One of the EDCO Awards of Excellence 2024 Finalists is Yspace, York University - Yspace Inclusive Community Programming - ELLA and Black Entrepreneurship Alliance. The City of Vaughan Economic Development was a founding partner of York University’s YSpace ELLA program. ELLA was created by York University’s YSpace with funding from the Government of Canada’s Women Entrepreneurship Strategy (WES). Vaughan Economic Development was one of the organizations that helped design the program and intake considerations in 2018 and they got approval and launched in 2020. Now, in 2024, the program includes several training, education, and mentorship streams.</p>

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<p>2.3.2 Empower the Tourism Vaughan Board and Tourism Vaughan Advisory Committee to champion Vaughan as a destination</p>	<ul style="list-style-type: none"> • Participated in Sports events congress to engage sports events organizers. <ul style="list-style-type: none"> • Delivered an NHL All Star game promotional campaign with the following results <ul style="list-style-type: none"> • 10,213 impressions • 8,494 accounts reached o 896 accounts engaged o 525 profile activity o 772 likes o 1,894 comments o 444 shares o 77 saves • Delivered a winter tourism campaign: <ul style="list-style-type: none"> • 33.6M+ impressions • 9.9M+ engagements • 508k+ website views 	<ul style="list-style-type: none"> • Participated in GBTA Canada Conference to engage with global business travel buyers • Participated in CSE Live to engage with Canadian meetings and events organizers and planners 	<ul style="list-style-type: none"> • Participated in CSAE Summer Summit in July to engage with Canadian Association Executives and the event planners • Exhibited at CMEE Expo to engage with Canadian meetings and events organizers and planners 	<ul style="list-style-type: none"> • Tourism Vaughan attended the CSAE Connection Conference from October 29 to November 1, 2024, in Ottawa, Ontario. Exhibiting at the Conference provided staff with an opportunity to engage with and showcase the strengths of Vaughan's tourism sector and promote Vaughan as a destination for meetings and conferences to a network of 480 National, Provincial, and Regional associations and not-for-profit professionals from across Canada <ul style="list-style-type: none"> • 45 engagements through the TVC booth with 10 information packages delivered to executives interested in hosting in Vaughan. • Tourism Vaughan attended OMCA Marketplace 2024 from November 4-6, 2024 in Windsor, Ontario. Exhibiting at OMCA Marketplace allowed staff to engage with and showcase the strengths of Vaughan's tourism sector and promote Vaughan as a destination for group travel itineraries to a network of over 300 group tour operators from across Canada and the United States <ul style="list-style-type: none"> • 27 travel operator B2B meetings conducted with TVC staff • 48 operators engaged the TVC booth with 22 info packages delivered.

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<p>2.3.3 Deliver and maintain stakeholder and Council toolkits and other resources to empower local leaders as economic champions</p>	<ul style="list-style-type: none"> Delivered a Vaughan Modular Housing Symposium to more than 80 participants from the private sector, public sector, and thought leadership. 	<ul style="list-style-type: none"> Delivered BRE+A with updated 2023 statistics and recap of success stories 	<ul style="list-style-type: none"> BRE+A One-pager Release Councillor Toolkit Data Update 	<ul style="list-style-type: none"> Released Small Business Year in review.
<p>3.1.1 Advance the Vaughan Healthcare Centre Precinct as a destination for health and healthcare innovation</p>	<ul style="list-style-type: none"> YorkU/Mackenzie Health Acknowledgement Agreement signed. YorkU received Provincial funding (\$9M) and ascent for a school of medicine focused on family physician training. 	<ul style="list-style-type: none"> EcDev delivered a successful Mayor's mission to Chicago, accompanied by York University and ventureLAB, where the delegation met with 19 government, non-profit, enterprise, and innovation stakeholders representing Chicago's growing health technology ecosystem May 2024 VHCP Advisory Task Force meeting focused on a review of lessons learned and action items emerging from the Chicago mission Staff are facilitating the planning and development of the York University School of Medicine, which is scheduled to begin construction in Q4 2024 Staff are facilitating the planning and development of the long-term care home, which is set to begin construction in 2025 Facilitated annual reports to Council by York University, Mackenzie Health, and ventureLAB, highlighting major milestones achieved in 2023 and plans for VHCP-related initiatives in 2024 	<ul style="list-style-type: none"> Staff are facilitating the planning and development of the York University School of Medicine, which is scheduled to begin construction in 2025 Staff are facilitating the planning and development of the long-term care home, which is set to begin construction in 2025 Initiated work to release an RFEOI to solicit proposals from health innovation stakeholders to identify opportunities to develop remaining lands and expand health innovation ecosystem activities in the VHCP Planned and hosted a Strategic Planning Retreat with the VHCP partners to identify key activities and programs to advance the partnership's innovation goals 	<ul style="list-style-type: none"> Staff are facilitating the planning and development of the long-term care home, which is set to begin construction in 2026. Staff continued to facilitate the planning and development of the York University School of Medicine Developed an RFEOI to solicit proposals from health innovation stakeholders to identify opportunities to develop remaining lands and expand health innovation ecosystem activities in the VHCP – RFEOI to be released in Q1 2025 Advanced strategic planning activities with the VHCP partners to identify key activities and programs to advance the partnership's innovation goals

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<p>3.1.2 Advance the Council-approved hub-and-spoke City wide creative industries activations</p>	<ul style="list-style-type: none"> • Mayor announced the advancement of a Performing Arts Centre. <ul style="list-style-type: none"> • Staff received Council approval to negotiate an MOU with QuadReal • Staff have advanced on Creative Industries MOU requirements: <ul style="list-style-type: none"> • Included the McMichael's funding requirements for their expansion in GR subcommittee items • Launched the VFF line-up and finalized 2024 support for the festival 	<ul style="list-style-type: none"> - Hosted an official MOU Signing Ceremony to execute the City's agreement with QuadReal to collaborate on the planning and development of a Performing and Cultural Arts Centre in the VMC <ul style="list-style-type: none"> o Invited key arts and culture stakeholders and VMC anchor tenants to attend the event - Staff have advanced Vaughan's creative industries by: <ul style="list-style-type: none"> o Attending the Global Placemaking Week conference in Baltimore, with partners from the McMichael, to learn about best practices for creative placemaking and arts & culture sector development o Supporting the 2024 Vaughan International Film Festival, including a Vaughan film industry familiarization tour 	<p>Drafting RFP to understand building considerations, future governance, and potential costs. To be released for tender in Q4.</p>	<ul style="list-style-type: none"> • Finalized an RFP to solicit proposals from vendors for business planning services to advance the design, development, operations, financing, and governance of the future Cultural Arts Centre • Staff continued exploring opportunities to partner with the Vaughan International Film Festival to develop Vaughan's emerging film industry, including the pre- and post-production supply chains • RFP scheduled to release in January 2025.
<p>3.1.3 Explore Community Improvement Plans to advance, including but not limited to, complete communities in densification nodes and/or last-mile goods movement infrastructure</p>	<ul style="list-style-type: none"> • Drafted ToR for the RFP. 	<ul style="list-style-type: none"> · Finalized and launched RFP for consultant for CIPs · Submitted business case to support the implementation of CIP 	<ul style="list-style-type: none"> • Study firm secured. • CIP kick-off and phase 1 (research) underway 	<ul style="list-style-type: none"> • CIP Phase 1 (research) complete • CIP phase 2&3 underway <ul style="list-style-type: none"> • Stakeholder consultation complete.

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 <p>3.1.4 Advance smart innovative solutions as directed by Council's Smart City program</p>	<p>Delivered CNIB update to Council with rollout of the technology planned for May 2024.</p> <p>OVIN DZ Intake #1: 33 companies applied to use the Demonstration Zone with 41 technology applications 38 companies engaging with the Demonstration Zone program and services 27 out of the 41 applications are eligible with 15 companies selected City of Vaughan as demonstration site 11 stakeholder briefings Review Committee recruitment and onboarding completed</p>		<p>OVIN Demonstration Zone</p> <ul style="list-style-type: none"> Completed 7 project advisory meetings with innovators, lead department, technical consultant to advance and finalize demonstration workplans Completed technical site visits and bench testing to ensure site and infrastructure is suitable for demonstration projects Finalized standard participant agreement with Legal Services Completed and onboarded a new Transportation Innovation Intern within IPCAM department. Supported APMA event to promote DZ opportunities and participated in Project Arrow 2.0 Request for Information Received Gold Winner in the Regional or Cross-Border Partnership category in the 2024 International Economic Development Council (IEDC) Excellence in Economic Development Awards. <p>CNIB/GoodMaps Wayfinding Pilot Project</p> <ul style="list-style-type: none"> Goodmaps completed mapping and uploaded all 6 pilot facilities onto the Goodmaps platform CNIB to work with lived experience users to test the updated Goodmaps solution at two of city facilities Work with CME to create marketing materials, videos, case studies and launch products Full launch on December 3 for the International Day of Persons with Disabilities: Removing Visible and 	<ul style="list-style-type: none"> OVIN Demonstration Zone <ul style="list-style-type: none"> Completed and launched 5 demonstration projects across Vaughan Kevares Autonomous Services introduced a robot system for inspecting cycle lanes and sidewalks. Loop Parking is testing a real-time parking detection solution at Millway Avenue and Highway 7 and along Woodbridge Avenue at Clarence Street in Vaughan. Municipal Parking Services tested their solar-powered parking detection solution within a mixed residential and school area in Maple. Msafe Solutions Inc. is utilizing Artificial Intelligence powered analysis and camera detection to monitor travel patterns and behaviours at Martin Grove Road and Woodbridge Avenue. Kiwi Charge Inc. tested their portable electric vehicle charging solution at two community centres in Vaughan. Hosted the inaugural cohort of Ontario Vehicle Innovation Network (OVIN) Demonstration Zone project demonstrators to showcase their automotive and mobility technologies at the Automotive Industry


Action Items	Quarterly Updates (Key Accomplishments or Issues)			
	Q1-24	Q2-24	Q3-24	Q4-24
			Invisible Barriers	<p>Networking and Mobility Technology. This event brought together more than 100 industry leaders, start-ups, small and medium enterprises (SMEs), government officials, and ecosystem partners to celebrate Ontario's position as a globally leading hub for automotive and mobility innovation.</p> <ul style="list-style-type: none"> • Attended OVIN Partnership forum to promote DZ opportunities and to foster collaboration with OVIN network. • Promoted intake round #2 – open call stream to receive applications. Kicked off intake 2 • Completed progress report #2 with City of Markham <p>CNIB/GoodMaps Wayfinding Pilot Project</p> <ul style="list-style-type: none"> • Launched CNIB/GoodMaps pilot on December 3rd with news release, marketing package, and video

Action Items	Quarterly Updates (Key Accomplishments or Issues)			
	Q1-24	Q2-24	Q3-24	Q4-24
<p>3.2.1 Design, Launch, and maintain a tourism festival and sports event hosting grant program</p>	<ul style="list-style-type: none"> Announced the HostInVaughan grant program in March 2024. Intake to open in April 2024. 	<ul style="list-style-type: none"> Launched inaugural Host In Vaughan grant program intake in April 2024 Received TVC Board and Council approval to fund 17 organizations for projects proposed in the total amount of \$125,000 It is projected that these organizations will invest over \$1.7 million in direct costs in the local economy in order to execute on their projects, representing an overall dollar value of investment leveraged ratio of over 13:1 	<ul style="list-style-type: none"> Launched second round of Host In Vaughan grant program intake in September 2024 for projects and events that are set to take place in Winter 2024/25. 	<ul style="list-style-type: none"> HostinVaughan grants approved for four local events. \$21,525 in grants delivered. This will induce more than \$215,000 in direct spending by the organizations. This is a more than 10:1 ratio of investment leveraged
<p>3.2.2 Develop the emerging health and healthcare innovation cluster in partnership with Vaughan Healthcare Centre Precinct Partners</p>	<ul style="list-style-type: none"> Q1: Received Council authority to undertake a mission to Chicago to develop Vaughan's health innovation cluster <ul style="list-style-type: none"> Corporate call to TRC/LGC Group to discuss plans for opening the new Vaughan facility and to tour the space Ongoing participation in the GTA Wet Lab Development Coalition, led by Toronto Global 	<ul style="list-style-type: none"> Ongoing participation in the GTA Wet Lab Development Coalition, led by Toronto Global Ongoing collaboration with Destination Toronto, Toronto Global, and YR EcDev to plan for a physical presence and activations at the MedTech conference in October 2024 Confirmed 2024 funding commitment for ventureLAB to support development of Vaughan's MedTech cluster and deepen activities at the Sterling Industries HCI lab 	<ul style="list-style-type: none"> Ongoing collaboration with Destination Toronto, Toronto Global, and YR EcDev to plan for a physical presence and activations at the MedTech conference in October 2024 Partnership with Mackenzie Health, York University, ventureLAB, and YSpace to create video collateral, profiling the VHCP and the MedTech sector, for the MedTech conference Engaged Betakit to develop an editorial profile of the VHCP to enhance awareness of opportunities for MedTech firms in Vaughan Co-hosted a MedTech networking event, in partnership with ventureLAB, to convene and engage the emerging MedTech ecosystem in York Region 	<ul style="list-style-type: none"> Participated in the 2024 MedTech conference to raise the profile of the VHCP among domestic and international audiences Completed the creation of video collateral, in partnership with Mackenzie Health, York University, ventureLAB, and YSpace, profiling the VHCP and the MedTech sector, for the MedTech conference Sponsored an article in BetaKit profiling the VHCP and raising the profile of investment and innovation opportunities among Canada's business community Met with 6 qualified investment leads from the United States to attract foreign investment and trade to Vaughan's growing MedTech and life sciences sectors

Action Items	Quarterly Updates (Key Accomplishments or Issues)			
	Q1-24	Q2-24	Q3-24	Q4-24
<p>3.2.3 Support the development of the North Maple Regional Park with an emphasis on value-added public-private partnerships to deliver a world-class destination</p>	<ul style="list-style-type: none"> In collaboration with the Parks team, a report is being prepared to bring to Council in fall 2024 requesting authorization to undertake a feasibility study to develop the lands at the Northwest Regional Park 	<ul style="list-style-type: none"> SEI participation in the NMRP Technical Advisory Committee to identify opportunities to contribute to the vision for the park through partnerships, public art, creative wayfinding, and smart city solutions SEI participation in the Greenspace Strategic Plan Technical Advisory Committee to identify opportunities to contribute to creative placemaking in Vaughan's neighbourhood and urban parks 	On hold..	<ul style="list-style-type: none"> Resumed activities to explore opportunities to develop the PPP lands in NMRP to advance the park as a complete destination for recreation, culture, wellness, and tourism Staff are developing a report to Council and scoping key deliverables for a feasibility study to identify the highest and best use of these lands
<p>3.2.4 Advance a city-wide cultural and creative districts masterplan to support the events strategy, Tourism Vaughan activities, and the creative industries</p>	<ul style="list-style-type: none"> 2024/25 Activity 			Resources reallocated to International Economic Relations for 2025/6.

Action Items	Quarterly Updates (Key Accomplishments or Issues)			
	Q1-24	Q2-24	Q3-24	Q4-24
<p>3.3.1 Deliver off-tax-base revenue streams through: Digital Advertising Billboards, Grants, A renewed sponsorship and donation policy, Program monetization support</p>	<ul style="list-style-type: none"> Received Council approval for the Sponsorship and Donation Policy (Feb). Secured a \$200,000 in-kind donation of sports bleachers for Vaughan Grove Sports Park. Digital Billboard Phase 2 and 3 project kick-off meeting held with key stakeholders Executed CanExport Agreement for 2024 Trade Missions (\$34,500 for Baltimore, Chicago and India) Received second installment of the NextGen 9-1-1 Funding for the VFRS department (Feb 23 - \$1,250,563.00) Received the final installment of the Streamline Development Fund for the Development Planning Department (Feb 5 - \$354,603.62) Received third claim for ICIP Project for Maple CC and Library, Roofs and Rinks (\$906,128.67) Applied for Canada Summer Jobs 2024 (January 10 - 254 positions requested 50% wage subsidy) Applied for Hydro One Energizing Life Program (January 31 – Road Safety and VPL Baby Welcome Kits) Applied to TD Friends of the Environment Foundation (Feb 15 – Chancellor District Park Tree Planting) Applied to CPRA Eco-Jobs (Feb 16 – Parks Operations 25 Seasonal Labourers) Applied for Tourism Growth Program (Feb 29 – Second Year of Better Your Business: Tourism Diversity program) Applied for Seniors Community Grant (March 28 – Older Adult Coffee Chats and First Aid Certification Courses) 	<p>Digital Billboard Revenue Program</p> <ul style="list-style-type: none"> Phase 3 simultaneously going to RFP after Council approval to convert city signs at community centres to digital advertising billboards with city messaging <p>Incoming Sponsorships and Donations</p> <ul style="list-style-type: none"> Saputo sponsorship - \$50,000 Grow with Vaughan 2024 - \$58,000 Starter Company Plus - \$5,000 Small Business Week - \$5,000 Donations – Bleachers, Animal Shelter food and financial donations, bird houses to PFHO, gloves and garbage bags for 20-Minute Makeover and money to purchase table tennis equipment in Thornhill. <p>Grants</p> <ul style="list-style-type: none"> Canada Summer Jobs - \$136,268 for 59 wage subsidies Tree Canada - \$10,000 for tree planting in NMRP TD Friends of the Environment Foundation - \$10,000 for tree planting in Ward 3 Invasive Species Canada \$2,000 for the TRCA to map and mitigate the spread 	<ul style="list-style-type: none"> Digital Billboard Revenue Program <ul style="list-style-type: none"> Phase 2 and 3 approved by Council RFP's will be issued simultaneously in Q4 Incoming Sponsorships and Donations <ul style="list-style-type: none"> PSP Services - \$50,000 for Sonoma Heights Scoreboard Kidde Smoke Alarms - \$6,500 for logo in ice at Al Palladini Arena Donations – pet store coupons for VAS, garden beds at Bathurst Clark Resource Library, Group of Seven easel for JH McDonald House Grants Approved <ul style="list-style-type: none"> Housing Enabling Water Systems Fund - \$35,000,000 Next Generation 9-1-1 Funding - \$1,250,563 Seniors Community Grant - \$12,524 	<p>Digital Billboard Revenue Program</p> <ul style="list-style-type: none"> Phase 2 and 3 RFP preparation <p>Incoming Sponsorships and Donations</p> <ul style="list-style-type: none"> The HUB Vaughan - \$5,000, Starter Company Plus BDC - \$5,000, Small Business Week 2024 Enbridge Smoke Alarm Campaign – in-kind sponsorship of 460 alarms <p>Grants Approved</p> <ul style="list-style-type: none"> EnAbling Change - \$66,925 Employment program for youth with disabilities Fire Protection Grant - \$165,000 Cancer prevention equipment

Action Items	Quarterly Updates (Key Accomplishments or Issues)			
<p>3.3.2 Advance creative placemaking through: The installation of development-driven Public Art, The management of the On the Slate City Hall Gallery Wall, A renewed Art and Art Stewardship policy to responsibly manage and share the nearly 80-piece corporate art collection</p>	<ul style="list-style-type: none"> EXPO City CG Tower 5 Public Art Project VMC (finalize fabrication and advance site preparation for public art sculptural installation in Q2-Q3 2024) Beverley Glen Public Art Project Thornhill (finalize fabrication and advance site preparation for public art sculptural installation in Q2-Q3 2024) 	<ul style="list-style-type: none"> Q2 PUBLIC ART PROGRAM MILESTONES Advanced critical path for current and evolving Public Art projects at the VMC and city-wide: <ul style="list-style-type: none"> EXPO City CG Tower 5 Sculptural Installation VMC (design development and sculptural fabrication completed, building permit issued). Beverley Glen Sculptural Installation Thornhill (design development and sculptural fabrication completed, building permit issued). Q2 CORPORATE ART COLLECTIONS MILESTONES Curated, designed and produced the inaugural series of 10 interpretive Corporate Art Collection Branded Dignitary Gift Items, launched in June 2024, profiling reproduced designs of original art assets housed in the City's Art Integration Collection and the Civic Public Art Collections. Q2 VAUGHAN.CA ART GALLERY WEB REFRESH MILESTONES Explored business case and advanced plan for enhancing the online profile of public art projects and the corporate art collection through the addition of improved web architecture site navigation and structure, and lightbox functionality. 	<ul style="list-style-type: none"> Q3 PUBLIC ART PROGRAM MILESTONES Advanced critical path for current and evolving Public Art projects at the VMC and city-wide: <ul style="list-style-type: none"> EXPO City CG Tower 5 Sculptural Installation VMC – Installation phase commenced with footings and concrete pillars secured; horizontal beams and steel supports positioned; logistical configuration in final phase to install tanks and mechanical components; installation photography documenting process captured; visuals footage to include in VMC Sub-Committee highlights video visuals in-progress Beverley Glen Sculptural Installation Thornhill (installation completed; Public Art Unveiling; permanent interpretive plaque in progress; City communications in progress (PSA, LinkedIn). Q3 VAUGHAN.CA ART GALLERY WEB REFRESH MILESTONES Surveyed and narrowed down compatible Public Art site exemplars and reviewed in-house capabilities to inform Public Art page configuration on vaughan.ca; developed web-page mock-ups, including filters, light-box functionality, and exploring mapping precedents and in-house capacity to finesse COV Public Art profile refresh to launch @Q4 2024-Q1 2025 Q3 ARTonBOXES WORKPLAN 	<ul style="list-style-type: none"> Q4 PUBLIC ART PROGRAM MILESTONES VMC and CITY-WIDE EXPO City CG Tower 5 Sculptural Installation VMC – Structural installation phase completed; final mechanical components to be installed and tested in Q2 2025; and art unveiling slated for Q3 2025. ARTonBOXES program the ART of Healing installment CITY-WIDE – Artist Call for Submission Packages developed and distributed; Communications Plan Phase I initiated (Artist Call - Council Memo, News Release, Social Media); Locational Plan and Procurement Plan finalized. Q4 VAUGHAN.CA ART GALLERY WEB REFRESH MILESTONES <ul style="list-style-type: none"> Lead work advanced to facilitate the migration of all ART content from vaughan.ca to visitvaughan.ca and the population of developer-led Public Art content; meeting with Haven Destinations to align art interface with Tourism Vaughan precedents in Q1 2025.

Action Items	Quarterly Updates (Key Accomplishments or Issues)			
	Q1-24	Q2-24	Q3-24	Q4-24
			INITIATED Planning underway for developing and distributing Artist Call for Submission Packages (distribution Q4); evolving Communications Plan (Council Memo Q4 2024, art installation completion Q2 2025); reviewing preliminary Locational Plan and Procurement Plan	
 3.3.3 Support, as needed, Council-approved advisory committees	<ul style="list-style-type: none"> • Prepare for various meetings in Q2. 	<ul style="list-style-type: none"> • Presented to: <ul style="list-style-type: none"> • Diversity task force • Accessibility Task Force • Inter-Governmental Relations Committee. 	<ul style="list-style-type: none"> • Presented to: <ul style="list-style-type: none"> • Diversity task force • Accessibility Task Force • Inter-Governmental Relations Committee. 	<ul style="list-style-type: none"> • Presented to: <ul style="list-style-type: none"> • Diversity task force • Accessibility Task Force • Inter-Governmental Relations Committee. •