

Committee of the Whole (1) Report

DATE: Tuesday, January 21, 2025

WARD(S): ALL

TITLE: PROCLAMATION REQUESTS: NATIONAL 211 DAY, WEAR RED CANADA DAY AND RARE DISEASE DAY

FROM:

Micheal Genova, Deputy City Manager, Strategic Initiatives

ACTION: DECISION

Purpose

To seek approval for the above-noted proclamation requests.

Report Highlights

- Respond to the proclamation requests received for the month of February.

Recommendations

1. THAT the following be proclaimed:
 - a. The day of February 11, 2025, as “National 211 Day”;
 - b. The day of February 13, 2025, as “Wear Red Canada Day”;
 - c. The day of February 28, 2025, as “Rare Disease Day; and
2. THAT the proclamations be posted on the City’s website and that the Communications, Marketing and Engagement Department be directed to promote the above noted proclamations through the various corporate channels.

Background

National 211 Day

Correspondence was received from Findhelp Information Services (Findhelp | 211) on December 9, 2024, making the request for proclamation.

211 provides residents of Vaughan and across the country with information and referral to the complete range of government, health, community and social services in their communities. 211 is a free and confidential service that is available 24/7 in 150+ languages by phone. 211 is funded and supported by the United Way Greater Toronto.

Council has previously granted this request.

Wear Red Canada Day

Correspondence was received from The Canadian Women's Heart Health Alliance on December 5, 2024, making the request for proclamation.

Heart disease is the number one killer of women worldwide and the leading cause of premature death in women in Canada. The Canadian Women's Heart Health Alliance is an organization of volunteer health professionals and patients working hard to improve women's heart health. Wear Red Canada Day is celebrated annually across Canada on February 13 to raise awareness about women's cardiovascular health.

Council has previously granted this request.

Rare Disease Day

Correspondence was received from the Rare Disease Day Organization on November 20, 2024, making the request for proclamation.

Rare Disease Day is a globally coordinated movement focusing on rare diseases. The movement is working towards achieving equity in social opportunity, healthcare, and access to diagnosis and therapies for people living with a rare disease.

Council has previously granted this request.

Previous Reports/Authority

National 211 Day

[Committee of the Whole \(1\) - January 23, 2024](#)

Wear Red Canada Day

[Committee of the Whole \(1\) – October 3, 2024](#)

Rare Disease Day

[Committee of the Whole \(1\) – January 23, 2024](#)

Analysis and Options

National 211 Day

The proclamation request meets the requirements of the City's Proclamation Policy 03.C.10, as follows:

- 2.1. For the purposes of section 2, a proclamation may be issued for:
 - 2.1.4. Public awareness campaigns.

Wear Red Canada Day

The proclamation request meets the requirements of the City's Proclamation Policy 03.C.10, as follows:

- 2.1. For the purposes of section 2, a proclamation may be issued for:
 - 2.1.4. Public awareness campaigns.

Rare Disease Day

The proclamation request meets the requirements of the City's Proclamation Policy 03.C.10, as follows:

- 2.1. For the purposes of section 2, a proclamation may be issued for:
 - 2.1.4. Public awareness campaigns.

Financial Impact

There is no financial impact expected in regards to these requests.

Operational Impact

The Communications, Marketing and Engagement team will oversee the promotion of these proclamations on corporate channels.

Broader Regional Impacts/Considerations

Not applicable.

Conclusion

Having reviewed the requests, staff is recommending that the following dates be proclaimed:

1. The day of February 11, 2025, as "National 211 Day";
2. The day of February 13, 2025, as "Wear Red Canada Day;" and
3. The day of February 28, 2025, as "Rare Disease Day."

Additionally, staff recommends that the proclamations be posted on the City's website and that the Communications, Marketing and Engagement department be directed to promote the above noted proclamations through the various corporate channels.

For more information, please contact: Todd Coles, City Clerk, ext. 8281

Attachments

1. Proclamation Request Form from Findhelp Information Services (Findhelp | 211).
2. Proclamation Request Letter from Findhelp Information Services (Findhelp | 211).
3. Proclamation Request Letter from The Canadian Women's Heart Health Alliance.
4. Proclamation Request Form from the Rare Disease Day Organization.

Prepared by

Sonia Furtado, Acting Supervisor, City Clerk's Administrative Services, ext. 8329.

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