

# Committee of the Whole (1) Report

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**DATE:** Tuesday, January 21, 2025

**WARD(S):** ALL

**TITLE:** PROCLAMATION REQUESTS: NATIONAL 211 DAY, WEAR RED CANADA DAY AND RARE DISEASE DAY

**FROM:**

Micheal Genova, Deputy City Manager, Strategic Initiatives

**ACTION:** DECISION

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**Purpose**

To seek approval for the above-noted proclamation requests.

**Report Highlights**

- Respond to the proclamation requests received for the month of February.

**Recommendations**

1. THAT the following be proclaimed:
  - a. The day of February 11, 2025, as “National 211 Day”;
  - b. The day of February 13, 2025, as “Wear Red Canada Day”;
  - c. The day of February 28, 2025, as “Rare Disease Day; and
2. THAT the proclamations be posted on the City’s website and that the Communications, Marketing and Engagement Department be directed to promote the above noted proclamations through the various corporate channels.

**Background**

**National 211 Day**

Correspondence was received from Findhelp Information Services (Findhelp | 211) on December 9, 2024, making the request for proclamation.

211 provides residents of Vaughan and across the country with information and referral to the complete range of government, health, community and social services in their communities. 211 is a free and confidential service that is available 24/7 in 150+ languages by phone. 211 is funded and supported by the United Way Greater Toronto.

Council has previously granted this request.

### **Wear Red Canada Day**

Correspondence was received from The Canadian Women's Heart Health Alliance on December 5, 2024, making the request for proclamation.

Heart disease is the number one killer of women worldwide and the leading cause of premature death in women in Canada. The Canadian Women's Heart Health Alliance is an organization of volunteer health professionals and patients working hard to improve women's heart health. Wear Red Canada Day is celebrated annually across Canada on February 13 to raise awareness about women's cardiovascular health.

Council has previously granted this request.

### **Rare Disease Day**

Correspondence was received from the Rare Disease Day Organization on November 20, 2024, making the request for proclamation.

Rare Disease Day is a globally coordinated movement focusing on rare diseases. The movement is working towards achieving equity in social opportunity, healthcare, and access to diagnosis and therapies for people living with a rare disease.

Council has previously granted this request.

## **Previous Reports/Authority**

### **National 211 Day**

[Committee of the Whole \(1\) - January 23, 2024](#)

### **Wear Red Canada Day**

[Committee of the Whole \(1\) – October 3, 2024](#)

### **Rare Disease Day**

[Committee of the Whole \(1\) – January 23, 2024](#)

## **Analysis and Options**

### **National 211 Day**

The proclamation request meets the requirements of the City's Proclamation Policy 03.C.10, as follows:

- 2.1. For the purposes of section 2, a proclamation may be issued for:
  - 2.1.4. Public awareness campaigns.

### **Wear Red Canada Day**

The proclamation request meets the requirements of the City's Proclamation Policy 03.C.10, as follows:

- 2.1. For the purposes of section 2, a proclamation may be issued for:
  - 2.1.4. Public awareness campaigns.

### **Rare Disease Day**

The proclamation request meets the requirements of the City's Proclamation Policy 03.C.10, as follows:

- 2.1. For the purposes of section 2, a proclamation may be issued for:
  - 2.1.4. Public awareness campaigns.

## **Financial Impact**

There is no financial impact expected in regards to these requests.

## **Operational Impact**

The Communications, Marketing and Engagement team will oversee the promotion of these proclamations on corporate channels.

## **Broader Regional Impacts/Considerations**

Not applicable.

## **Conclusion**

Having reviewed the requests, staff is recommending that the following dates be proclaimed:

1. The day of February 11, 2025, as "National 211 Day";
2. The day of February 13, 2025, as "Wear Red Canada Day;" and
3. The day of February 28, 2025, as "Rare Disease Day."

Additionally, staff recommends that the proclamations be posted on the City's website and that the Communications, Marketing and Engagement department be directed to promote the above noted proclamations through the various corporate channels.

For more information, please contact: Todd Coles, City Clerk, ext. 8281

### **Attachments**

1. Proclamation Request Form from Findhelp Information Services (Findhelp | 211).
2. Proclamation Request Letter from Findhelp Information Services (Findhelp | 211).
3. Proclamation Request Letter from The Canadian Women's Heart Health Alliance.
4. Proclamation Request Form from the Rare Disease Day Organization.

### **Prepared by**

Sonia Furtado, Acting Supervisor, City Clerk's Administrative Services, ext. 8329.

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