

Committee of the Whole (2) Report

DATE: Tuesday, November 12, 2024

WARD(S): ALL

TITLE: PROCLAMATION REQUEST: NATIONAL CHILD DAY

FROM:

Wendy Law, Deputy City Manager, Legal and Administrative Services & City Solicitor

ACTION: DECISION

Purpose

To seek approval for the above-noted proclamation request.

Report Highlights

- Respond to the request received by the Office of the City Clerk for National Child Day.

Recommendations

1. THAT November 20th be proclaimed as "National Child Day; and
2. THAT the proclamation be posted on the City's website and that the Communications, Marketing and Engagement department be directed to promote the above noted proclamations through the various corporate channels.

Background

National Child Day

The request for proclamation was received from the Office of the City Clerk on October 16, 2024.

World Children's Day is UNICEF's annual day of action for children, by children, marking the adoption of the Convention on the Rights of the Child on November 20, 1989. The Convention on the Rights of the Child is a promise to children that their governments will do everything in their power to protect and promote their human rights.

From conflict, climate change, and mental health, to ending racism and gender discrimination, children are raising their voices on the urgent issues that matter to them and sharing their visions for a better world. On this day, UNICEF advocates and raises awareness to protect and fulfill the rights of every child, without discrimination.

Previous Reports/Authority

Not applicable.

Analysis and Options

The proclamation request meets the requirements of the City's Proclamation Policy, as follows:

- 2.1. For the purposes of section 2, a proclamation may be issued for:
 - 2.1.4. Public awareness campaigns

Financial Impact

There is no financial impact expected in regard to this request.

Operational Impact

The Communications, Marketing and Engagement team will oversee the promotion of these proclamations on corporate channels.

Broader Regional Impacts/Considerations

Not applicable.

Conclusion

After reviewing the request, staff is recommending that November 20, 2024, be proclaimed as "National Child Day." Additionally, staff recommends that the proclamation be posted on the City's website and that the Communications, Marketing and Engagement department be directed to promote the above noted proclamation through the various corporate channels.

For more information, please contact: Todd Coles, City Clerk, ext. 8281

Attachments

1. Proclamation Request Form from UNICEF Canada

Prepared by

Sonia Furtado, Acting Supervisor, City Clerk's Administrative Services, ext. 8329