

Committee of the Whole Report

DATE: Tuesday, June 04, 2019

WARD(S): ALL

TITLE: ONTARIO SOCCER CENTRE BOARD OF DIRECTORS

FROM:

Tim Simmonds, Interim City Manager

ACTION: DECISION

Purpose

The by-laws of the Ontario Soccer Centre Corporation identify that its Board of Directors will consist of One (1) City of Vaughan Councillor and one (1) City of Vaughan employee, to be named by the City of Vaughan. The current Member of Council appointed to the Ontario Soccer Centre Board of Directors, Ward 2 Councillor Tony Carella, has notified Council that he has resigned his position on the board after serving in this capacity for more than 15 years. Therefore, this report requests that a Member of Council be appointed by the Mayor.

Report Highlights

- More than 50 per cent of Soccer Centre users reside within the City of Vaughan
- More than 25 per cent of all booked hours are used by the local youth soccer clubs
- More than 950,000 people pass through the Soccer Centre on an annual basis.

Recommendation

1. That the Mayor appoint 1 (one) Council Member to the Ontario Soccer Centre Board of Directors.

Background

The Ontario Soccer Association (OSA) continues to promote the registration, development and promotion of soccer in Ontario. In 2018, the OSA reported that the Ontario Soccer Centre had more than 950,000 people use the facility.

The Soccer Centre Board of Directors have an important leadership role to play in advancing the Centre's goals. The Strategic Plan and accountability measures include semi-annual and annual progress reporting, to provide assessment and monitoring by the Board of Directors. The Board of Directors continue to demonstrate their ongoing commitment to all those who play, coach, officiate and administer soccer.

The operational plan for the Soccer Centre as outlined in the 2018 Annual Report was built around achieving five (5) operational goals for the year.

1. Increase occupancy rates of non-prime time bookings by 10 per cent.
2. Maximize staff efficiency and reduce maintenance costs
3. Implement advertising program(s)
4. Develop partnerships with stakeholders
5. Develop capital project list and implementation program
6. Brand refresh

Peter Augruso, President, Ontario Soccer Centre noted that five of the six goals were met. Goal four – Develop partnerships with stakeholders was being moved to the following year.

Previous Reports/Authority

Not Applicable

Analysis and Options

As the Soccer Centre is a major piece of recreational infrastructure in the City of Vaughan that supports local and provincial sport, it is recommended that Vaughan remain active on the board of directors and that the Mayor appoint a member of Council to the board.

Financial Impact

No costs are associated with the recommendation.

Broader Regional Impacts/Considerations

Not Applicable

Conclusion

Providing strategic leadership as a member of the board of directors for the Ontario Soccer Centre is a critical element of good governance. Good Governance is all about focusing on the processes for making and implementing decisions that will continue to advance an organization's principles and mission which include public trust and accountability and fiduciary responsibility.

For more information, please contact: Tim Simmonds, Interim City Manager, ext. 8427.

Attachments

Not Applicable

Prepared by

Tim Simmonds, Interim City Manager, ext. 8427