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Communication

Vaughan Metropolitan Centre

Sub-Committee – October 30, 2024

Item No. 1

VMC Parking Pilot Update

VMC Sub-Committee
October 30, 2024



DOWNTOWN

vaughan

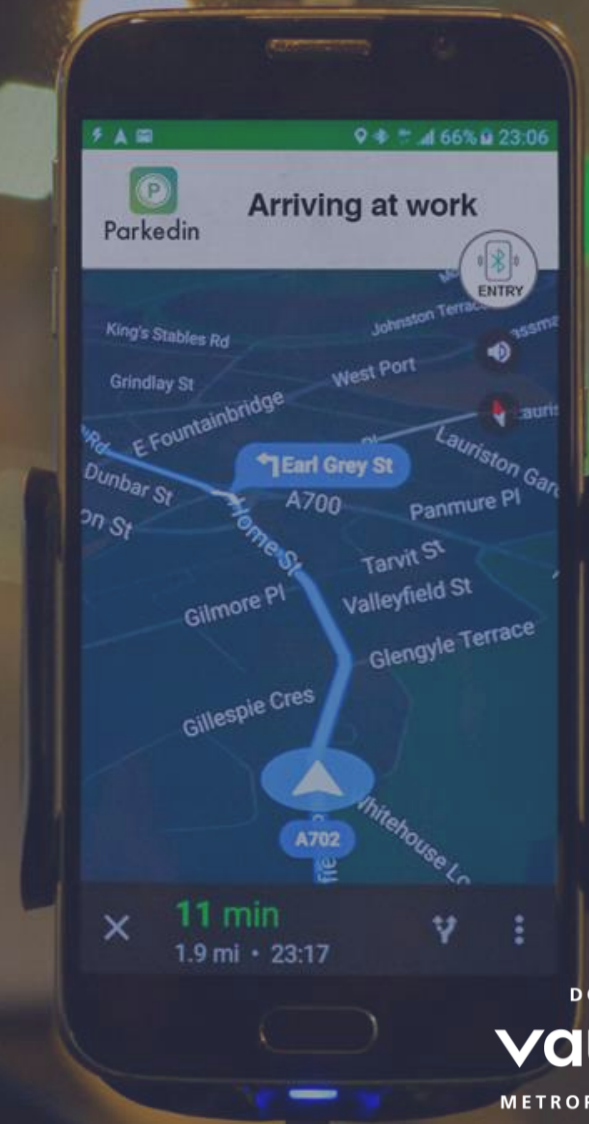
METROPOLITAN CENTRE

Presentation Outline

- 1 Introduction
- 2 Background
- 3 Current State
- 4 Financial Performance
- 5 Recommendations



The volume of traffic in the VMC continues to grow as more people make Vaughan their home and more visitors come to the city for business and leisure. This upward trend in traffic underscores the need for effective parking solutions such as the **VMC Parking Pilot** to accommodate the diverse needs of residents, businesses, and visitors.





Pilot History

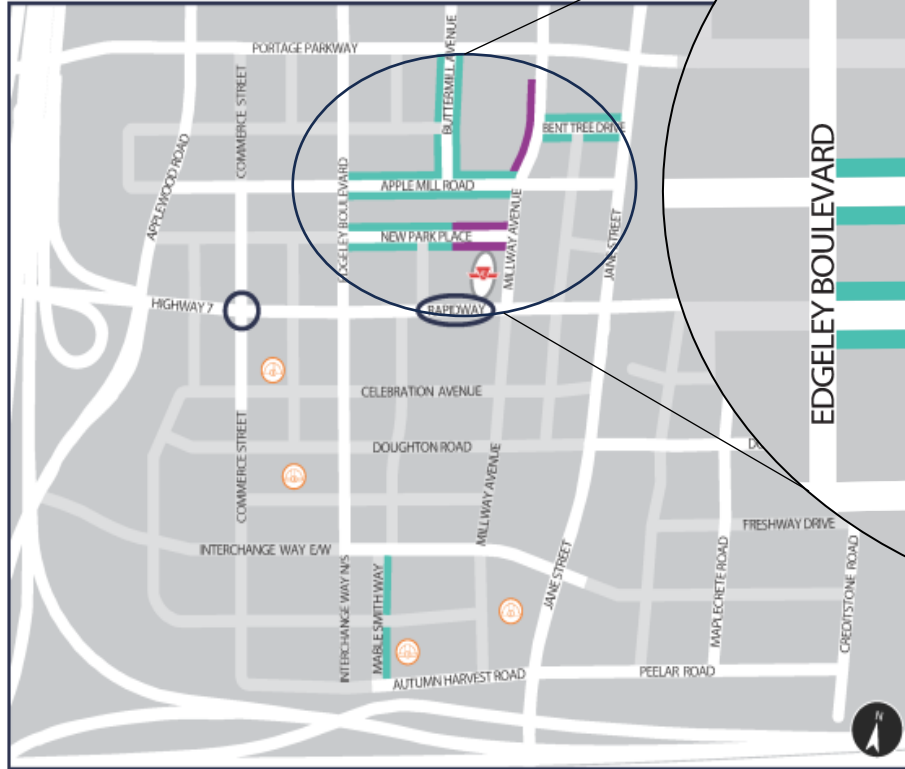
- 2016** City embarks on VMC Parking Strategy to develop a vision for parking in the VMC in preparation for the opening of the VMC Subway station.
- 2017** City enacts Phase 1 recommendations of the VMC Parking strategy with bylaws restricting parking across the VMC.
- 2020** Council approves the two-year VMC Parking Pilot project with an optional 3-year extension.
City issues RFP to obtain third-party services to implement pilot
- 2021** City awards vendor partner to implement the Pilot.
Pilot launches on 3 streets around the mobility hub, Newpark Place, Apple Mill Rd and Buttermill Ave
- 2023** Council approves the 3-year expansion of the Parking Pilot and expanded the pilot to new streets in the VMC, Bent Tree Drive and Mable Smith Way

Current State



LEGEND

- EXISTING PAID ON-STREET PARKING**
Monday to Sunday
6 a.m. - 2 a.m.
\$1.25 per 20 min.
3-hour max. / \$11.25 max. payment
2 a.m. - 6 a.m. No Parking
- PASSENGER PICK-UP AND DROP-OFF**
(Limit 10 minutes)
- FUTURE ROADS**
- UNDER CONSTRUCTION**
- SUBWAY STATION AND BUS TERMINAL**
- YRT, VIVA AND ZOM RAPID TRANSIT STATION**



ON-STREET PARKING PILOT LOCATION MAP

NOTE: Map not to scale.



Payment by parking meter

VAUGHAN

VISITOR PAY PARKING

Patrolled And Enforced
24 Hours A Day

Pay for parking at meter or using ParkedIn.

SCAN TO PAY

Zone 0000

ParkedIn

Unauthorized vehicles will be ticketed and/or towed away at owner's expense.

Payment by QR Code

7 Parking meters for payment processing

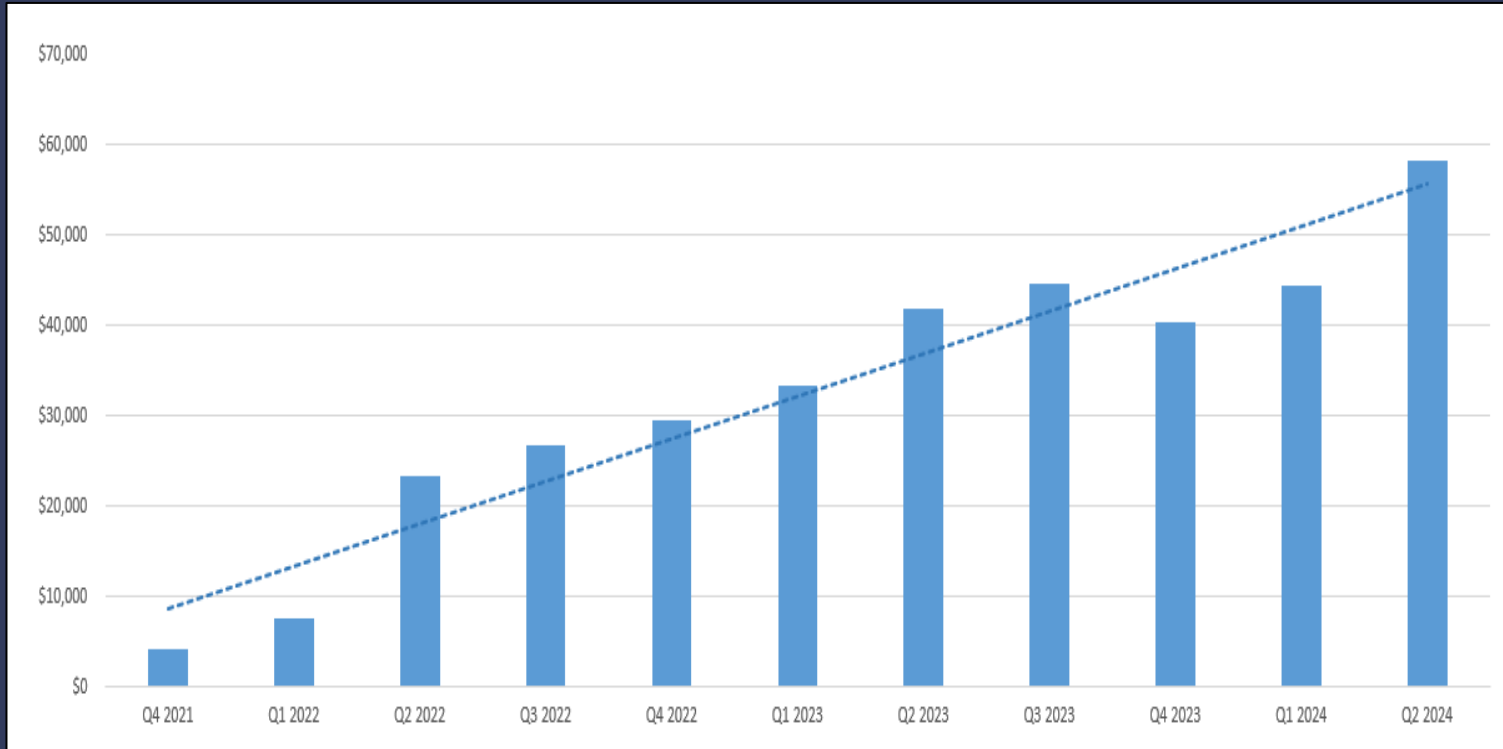
1,186m Total length of on-street metered parking

148 Daily average # of vehicles that utilize street parking



Financial Performance

Quarterly permit sales revenue (Q4 2021 – Q2 2024)



\$235,115

Total Net Profit of Parking Pilot as of August 2024.

\$216,680

Additional potential revenue from enforcement.

~18%

Average year-over-year growth rate.



Recommendations

Permanent Implementation

- Transition pilot to permanent program after pilot period ends in December 2026.
- Project is financially self-sufficient with no impact to City's tax levy.
- **\$2m annual revenue** projected at full buildout of the VMC.
- **VMC Parking Reserve** is recommended to better track finances and to fund other transportation-related initiatives.



Value-Added Features

The **VMC Parking Reserve** will provide access to surplus revenue generated from the parking program to **fund other initiatives** to improve parking and overall traffic in the VMC.



Secured Bike Storage










EV Charging Stations

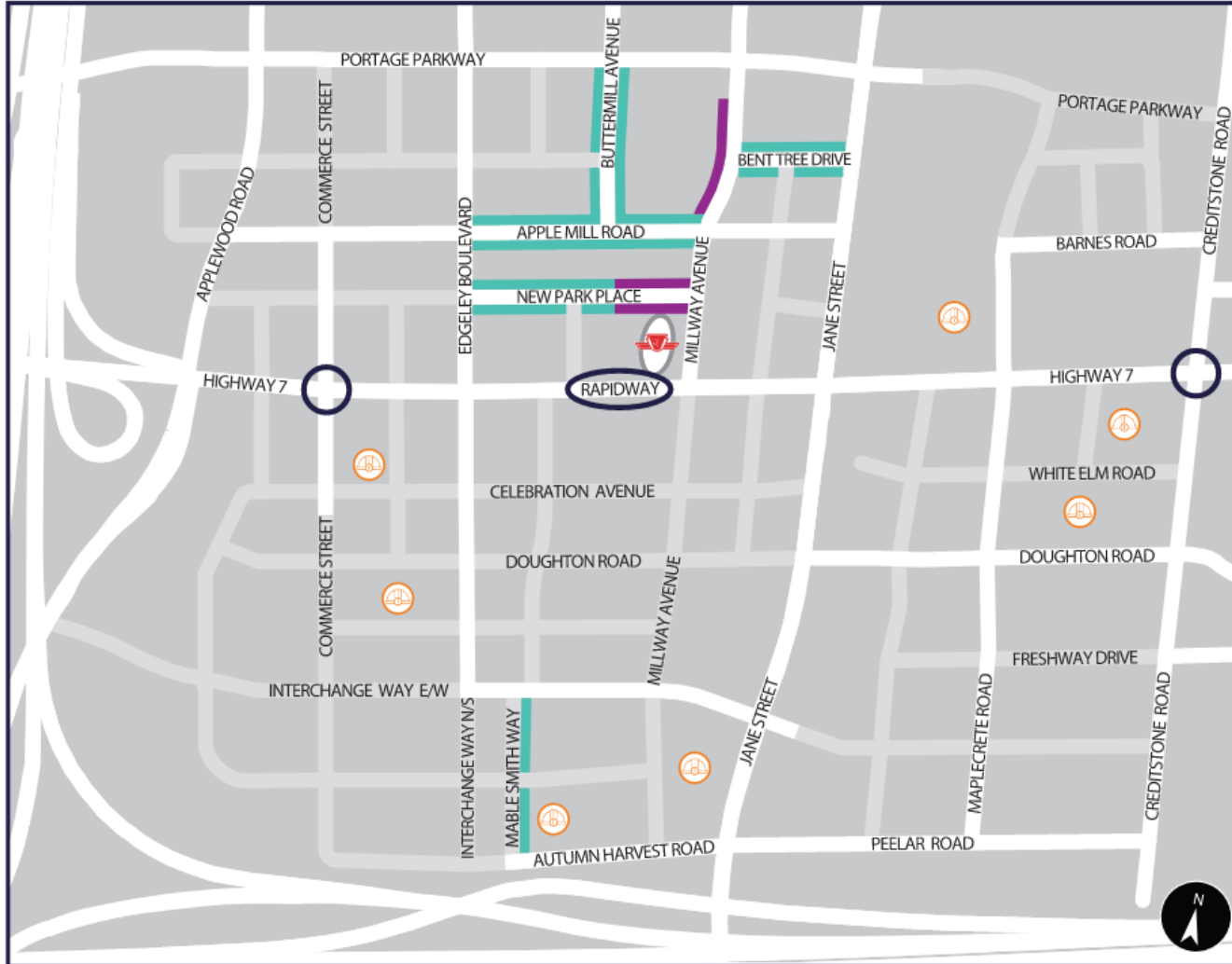


Bike/E-scooter share

Existing Parking in 2024

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Map of on-street parking in 2024

Existing Sections

Apple Mill Rd
(Edgeley Blvd - Millway Ave)

Buttermill Ave
(Applemill Rd – Portage Pkwy)





Newpark Place
(Edgeley Blvd – Millway Ave)

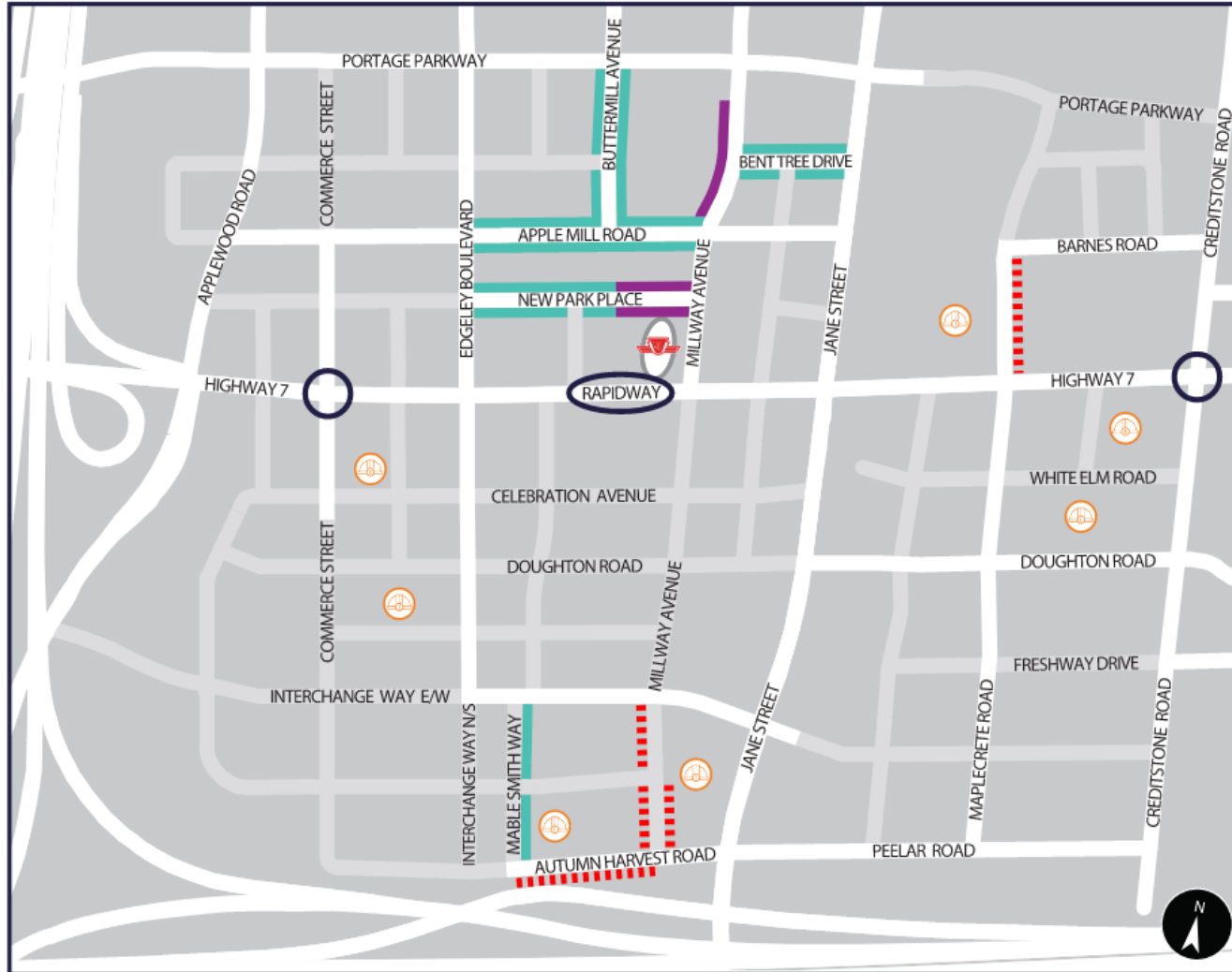
Mable Smith Way

Bent Tree Drive

Proposed Expansion in 2025

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Map of on-street parking proposed for 2025

Proposed Sections (2025)


Maplecrete Road
(Barnes Rd – Highway 7)


Millway Ave
(Interchange Way – Autumn Harvest Rd)

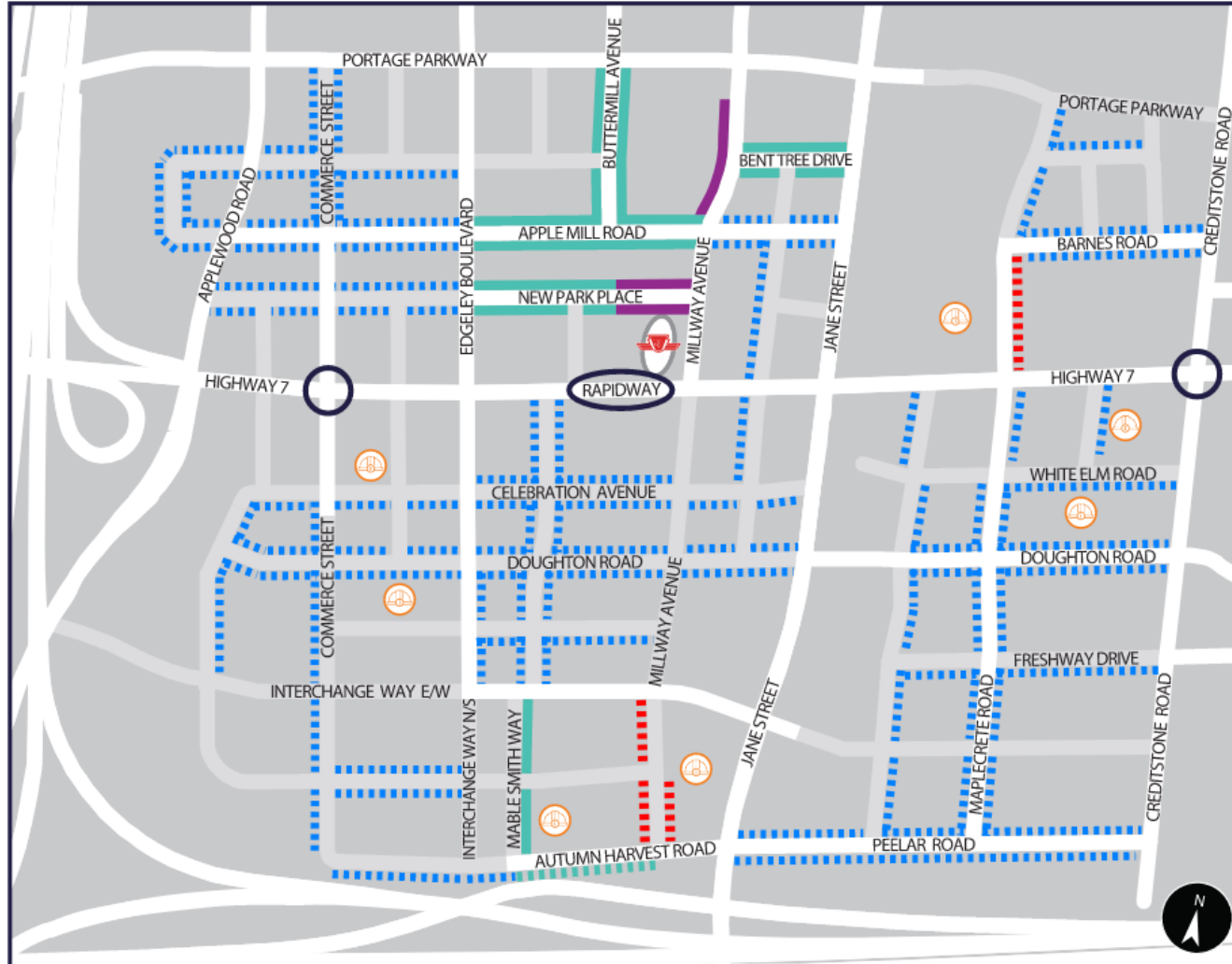
Autumn Harvest Road
(MableSmith Way - Millway Ave)

Parking at Full Build-out

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 FUTURE ON-STREET PAID PARKING



Map of on-street parking at full build-out of VMC

Future Sections

~8KM of on-street paid parking across the VMC

Next Steps

Transition the Pilot to a **Permanent Program**

Expand the Pilot to new streets in the VMC

Establish the **VMC Parking Reserve**

Explore potential **Value-Added Features**



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**SCAN
TO PAY**

Zone
0000
Car Park Name
P
Parkedin™
Available on the App Store and Google Play

Unauthorized vehicles will be ticketed
and/or towed away at owner's expense.

Thank You!

Christina Bruce

Director, Policy Planning and Special Programs

Christina.Bruce@vaughan.ca

Musa Deo

Manager, Development Engineering, VMC Program

Musa.Deo@vaughan.ca

Temi Fashina

Development Engineering Review Coordinator, VMC Program

temi.fashina@vaughan.ca