

COMMITTEE OF THE WHOLE (2) – SEPTEMBER 17, 2024

STAFF COMMUNICATIONS

Distributed September 13, 2024

- SC1. Memorandum from the City Manager and Deputy City Manager, Planning and Growth Management, dated September 17, 2024
- SC2. Memorandum from the Deputy City Manager, Legal and Administrative Services & City Solicitor, and Director of Procurement Services, dated September 17, 2024

Subject

Re: Weston 7 Secondary Plan – Engagement and Communications Overview and Next Steps

Re: Procurement Activity – 2024 Bi-Annual Report

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Please note there may be further Communications.

STAFF COMMUNICATION FOR INFORMATION ONLY



SC1.

Staff Communication

CW(2) - September 17, 2024

DATE: September 17, 2024

TO: Mayor and Members of Council

FROM: Nick Spensieri, City Manager

Haiqing Xu, Deputy City Manager, Planning and Growth Management

COPY: Christina Bruce, Director, Policy Planning and Special Programs

Michael Genova, Chief, Communications and Economic Development Jennifer Ormston, Director, Communications, Marketing and Engagement

RE: STAFF COMMUNICATION

September 17, 2024, Committee of the Whole (2)

Weston 7 Secondary Plan - Engagement and Communications

Overview and Next Steps

1. Purpose

To provide an update on how the City of Vaughan has engaged and communicated with members of the public about the Weston 7 Secondary Plan since the study launched in 2018.

2. Analysis

The Weston 7 Secondary Plan will create a planning policy framework to guide growth and development in the Weston Road and Highway 7 area, and outline preferred land uses that incorporate a mix of housing options, retail and employment uses, community services, parkland and open space. The approximately 123-hectare study area is bound by Fieldstone Drive, Chrislea Road and Portage Parkway to the north; the Highway 400 corridor to the east; the Highway 407 corridor, Rowntree Dairy Road and Trowers Road to the south; and Ansley Grove Road and Whitmore Road to the west.

Once complete, the Weston 7 Secondary Plan will guide the transformation of the area into a complete, vibrant and active community. Weston 7 will be a distinct urban destination with a variety of commercial, cultural and entertainment amenities, and parks and open space, supported by housing, jobs and community facilities.

Engagement summary

Keeping the community informed about the plan remains a priority for the City's project team. A total of five Open Houses were held during the Weston 7 Secondary Plan study, three of which were held in Phase 1 (2018-2019) and two in Phase 2 (2021-2023). Additionally, a Statutory Public Meeting was held in 2023, and in June 2024, residents and key stakeholders were encouraged to review the draft plan online and provide comments through an online commenting form, following the June 5, 2024 Working Session.

Consultants were retained to support these various phases of engagement:

Phase 1:

- June 27, 2018: An in-person Open House was held at Chancellor Community Centre (350 Ansley Grove Rd.) to establish a context for growth and change in the area and to hear the community's ideas for the future.
 - 18 people were in attendance
- Nov. 7, 2018: An in-person Open House was held at the Toscana Banquet and Conference Centre (3201 Highway 7) to present the draft vision and guiding principles for the Weston 7 Secondary Plan and receive feedback.
- March 25, 2019: An in-person Open House was held at Vellore Village Community Centre (1 Villa Royale Ave.) to present and receive feedback on the draft emerging conceptual land use scenarios.
 - 25 people were in attendance

Phase 2:

- Nov. 4, 2021: A virtual Open House was held in partnership with the Weston 7 Transportation Master Plan team to provide an update on the Secondary Plan and introduce the Transportation Master Plan study to residents and key stakeholders. During this meeting, Phase 1 Secondary Plan study findings were presented, in addition to the structuring elements – placemaking, connectivity, building height transitions and more – and potential development yields for the Weston 7 Secondary Plan study area.
 - 81 people were in attendance
- Sept. 6, 2023: An in-person Open House was held to provide an overview of the draft Secondary Plan. The meeting included a presentation of Draft #1 of the Secondary Plan and a question-and-answer period. A commenting period followed the Open House for those who were not able to attend in person. Additional feedback was accepted until Sept. 13, 2023.
 - 39 people were in attendance
- Nov. 1, 2023: A Statutory Public Meeting was held as required by the Planning Act. The meeting included a presentation of Draft #2 of the Secondary Plan and a discussion with Members of Council and the public. In preparation for the meeting and per the Planning Act requirements, the draft plan was made available to the public for review and comment 20 days before the Statutory Public Meeting.
- June 5, 2024: The project team presented Draft #3 of the Secondary Plan to Members of Council during Committee of the Whole (Working Session). This draft was also made available for public review and comment on the project webpage. Feedback was accepted until Sunday, June 30.
 - 38 responses were received

Engagement for Phase 1 of this project was led by Urban Strategies Inc. Engagement. The remainder of the project is being led by The Planning Partnership, in consultation with City staff.

Communications summary

Communications, Marketing and Engagement (CME) has provided robust and ongoing communications to ensure residents, businesses and key stakeholders remain informed about the project and have the opportunity to join the conversation.

The following list outlines the various tactics CME has executed to date:

Public service announcements (PSA)

• PSAs have been issued to promote the various public engagement opportunities and share project information and timelines as the study progresses.

Council communications packages

• Materials were drafted for Members of Council to use in their eNewsletters and social media channels throughout this project.

Social media

- Consistent messaging was developed and shared throughout the project to promote engagement opportunities and study progress across the City's corporate channels.
- On social media alone, the City has more than 83,000 followers across its four corporate social media platforms – X, Instagram, Facebook, LinkedIn.
- Social media content was issued to promote each phase of engagement.

Vaughan News eNewsletters

• With each PSA issued, an email blast was sent to Vaughan News subscribers, including media and residents.

Vaughan Engagement eNewsletter

 Messaging about the project was included in the Vaughan Engagement eNewsletter to promote the Open Houses and comment periods in Phase 2 and Phase 3.

Project webpage

 CME works with the project team to maintain the dedicated project webpage, <u>vaughan.ca/Weston7</u>, to keep the public informed about the draft plan, engagement opportunities and more.

Vaughan City Hall and community centre TV screens

- City Hall and community centre TV screens across Vaughan have been leveraged throughout the project to further share information about upcoming public engagement opportunities.
- City Hall and community centre TVs were updated to promote each phase of engagement.

Digital signs

- Leveraging the City's outdoor digital signage network, messaging about the project was shared throughout the study area.
- The City's digital signs across Vaughan garner more than 233,000 daily impressions and more than 23 million impressions annually.
- Digital signs across Vaughan were updated to promote each phase of engagement.

Mobile signs

 Mobile signs were placed throughout the study area to inform residents and key stakeholders about the project and upcoming public engagement opportunities.

Hero banner on vaughan.ca

- A scrolling hero banner was placed prominently on the homepage of vaughan.ca to drive visitors to the project webpage to view the latest updates.
- Homepage hero banners were deployed to promote each phase of engagement.

Direct mail notices

- Project notices were developed and mailed to key stakeholders within a 200-metre radius of the study area for Phase 1, a 650-metre radius for Phase 2 part 1, and a 750-metre radius for Phase 2 part 2 and onwards, to inform them of the study and engagement opportunities.
- Notices were mailed to promote the 2023 Open House to 3,076 people, and in June 2024 to 3,155 people.

Digital advertisements

 Staff leveraged digital ads to further generate awareness of the initial public engagement opportunities for the Weston 7 Secondary Plan in 2018, and again to promote the 2023 engagement opportunities.

Print advertisements

 Staff leveraged print ads in the Vaughan Citizen and Thornhill Liberal to further generate awareness of public engagement opportunities for the Weston 7 area.
 Print advertisements were leveraged to promote the 2023 Open House.

Next steps

Engagement

The Weston 7 Secondary Plan study is an Official Plan Amendment to the Vaughan Official Plan 2010 and is being undertaken in accordance with section 26 of the *Planning Act*. Subsections 26(3), (4) and (5) of the *Planning Act* provide statutory requirements for consultation, notice and public participation before an official plan can be amended. As previously detailed in the engagement summary section of this Staff Communication, the Weston 7 Secondary Plan has fulfilled all statutory requirements by holding at least one Statutory Public Open House and a Statutory Public Meeting under section 26 of the *Planning Act*, and subsequently

sections 17 and 22. The requirements for notice of the Open House and notice of the Public Meeting prescribed by Ontario Regulation 543/06 in accordance with the *Planning Act* were fulfilled, as summarized in this Staff Communication.

Following Council's direction on June 5, 2024 to collect further feedback on the City's Weston 7 Secondary Plan, Policy Planning and Special Programs staff will facilitate additional non-statutory public engagement opportunities throughout fall 2024.

Four in-person community meetings will take place according to the following schedule:

- Wednesday, Oct. 16 at the Chancellor Community Centre (350 Ansley Grove Rd.)
 - Residents can drop by any time from 2 p.m. to 4 p.m. or from 7 p.m. to 9 p.m.
- Wednesday, Oct. 23 at City Hall (2141 Major Mackenzie Dr.)
 - Residents can drop by any time from 2 p.m. to 4 p.m. or from 7 p.m. to 9 p.m.

Staff from the Weston 7 Secondary Plan and the Weston 7 Transportation Master Plan project teams, as well as the consultant teams will be in attendance.

During these meetings, attendees will have the opportunity to review key changes to the Draft Secondary Plan #3 and speak to the project team directly. For anyone who cannot attend in person, the Draft Secondary Plan #3 can be accessed on the project webpage, and feedback can be provided via email at weston7@vaughan.ca. All feedback received will be considered in the development of the final draft of the Weston 7 Secondary Plan and will be included in a future staff report.

Communications plan

A communications plan is in place to keep Council, residents and key stakeholders informed of this vital project as it progresses. Ongoing communications will include, but are not limited to:

- updates to the project webpage
- PSAs
- Council communications packages
- City of Vaughan's eNewsletters
- social media updates on the corporate channels
- mobile signs
- digital signage
- project notices mailed to more than 9,300 residents and businesses within the Secondary Plan area

Appendix

Communications tactic	Graphic
Public service	<u>2023</u>
announcements	Attend the next Weston 7 Open House on Sept. 6
	The City of Veryther's pleasing the Indian of the <u>Youten Lord and Bintimp</u> of lease. As once of Veryther's beginning shadocyment, years, works or make the profession programs and the profession of the professi
	2024
	Deadline extended! Share your thoughts on the draft Weston 7 Secondary Plan
	D C WASHINGTON OF THE PARTY OF
	The City of Vasighton is planning the Indian of the Westion Road and Highway 7 (Westion 77 area, As one of Vasighan's key development areas, scroos studies and place are being done concurrently to help gades growth. This includes the <u>Vasion 7 Sociotator VPsil</u> . What fo see what we're planning? The draft Westion 7 Sociodary Psin is available for review ordine at <u>vasion is californing</u> . And good creeks the decidenties to provide Insights in extended until Sundry, Janu 20 Store your thoughts through an <u>entire</u> .
	About the Secondary Pen The Welstein 7 Socondary Pen The Welstei
	Once complete, the Weston 7 Secondary Plan will guide the transformation of the area into a complete, wheat and active community Weston 7 will be a delated user destination with a satisfying of commercial, cultivate and entertainment amentises, and perise and open stone, userprint by housing, guts and community sactisties. To learn more, with <u>southern collection</u> . For condition and seaso, in these become understine, to Countries Season and below the collectic commercial echanols.
	For updates and news as they happen, subscribe to <u>Transplan News</u> and follow the official corporate channels on <u>X_Sauchoost</u> , <u>instagrams</u> and <u>insteads</u> .

Social media

Attend the next Weston 7 Open House on Sept. 6



Attend the next Weston 7 Open House on Sept. 6



Deadline extended! Share your thoughts on the draft Weston 7 Secondary Plan



Deadline extended! Share your thoughts on the draft Weston 7 Secondary Plan



Vaughan News





Project webpage

Webpage

Weston 7 Secondary Plan

development areas across the City have been identified by Vaughan Official Plan 2010 to evolve into urban, intensified, mixed-use communities.

The Weston Road and Highway 7 area (Weston 7) is one of the City's primary centres, envisioned as an urban destination that will utilize higher order transit investments, and include a mix of uses in a variety of building types.

The Weston 7 secondary Plan Newton 7 see ovining. The City of Vaughan is undertaking a Weston 7 Secondary Plan to guide the transformation of this area into a complete, whorat and cartive community. Once complete, Weston 7 will be a distinct urban delitions with a variety of commercial, cultural and entertainment amenties, and parks and open space, supported by housing, jobs and community facilities.

A Committee of the Whole (Working Session) Meeting was held on June 5, 2024, at 1:30 pm at City Hall to provide an update on the Weston 7 Secondary Plan. <u>Postf £2</u> of the Secondary Plan is now available for review. Please provide your freedback through an <u>online commenting form</u> or via email at <u>weston 20 vasorbain cs</u> by Friday, June 14.







Additional Resources

Vaughan Official Plan 2010 Frequently Asked Questions

About Project Updates Get Involved

Related Links

Building Standards Development Planning Policy Planning

Policy Planning Projects and

Vaughan City Hall and community centre TV screens

2023

Planning the future **Weston 7 area**

Attend an Open House to learn more and get involved:

- Wednesday, Sept. 6
- 7 p.m. to 9 p.m.
- Vaughan City Hall (2141 Major Mackenzie Dr.)

vaughan.ca/Weston7



2024

Review the draft plan for the future **Weston 7 area**

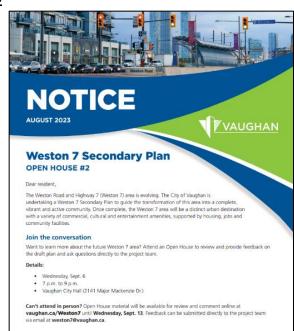
vaughan.ca/Weston7



Digital signs 2023 **Get involved Future Weston 7 area** vaughan.ca/Weston7 <u>2024</u> **Planning for the future Weston 7 area** vaughan.ca/Weston7 Mobile signs 2023 **Planning** the future **Weston 7 area** Open House: Sept. 6 vaughan.ca/Weston7 2024 **Review the draft plan** for the future Weston 7 area vaughan.ca/Weston7 Hero banner

Direct mail notices

2023



2024



VAUGHAN



For more information, contact Lina Alhabash, Senior Planner, via email at Lina.Alhabash@vaughan.ca.

Approved by

Nick Spensieri, City Manager

Haiqing Xu, Deputy City Manager, Planning and Growth Management



STAFF COMMUNICATION

SC2.

DATE: September 17, 2024

Staff Communication

TO: Mayor and Members of Council

CW(2) - September 17, 2024

FROM: Wendy Law, Deputy City Manager Legal and Administrative Services & City

Solicitor

Pooja Nagra, Director of Procurement Services

RE: STAFF COMMUNICATION - CW(2), September 17, 2024

Procurement Activity - 2024 Bi-Annual Report

1. Purpose

In accordance with the City's Corporate Procurement Policy, the Director of Procurement Services shall prepare a summary information report on all procurement awards to Council. This report provides a summary of the Corporation's Procurement Activities YTD June 30, 2024.

2. Analysis

Procurement Contract Awards

The table below illustrates the year-over-year comparison of the total number of procurements and their dollar value per category. The procurement team worked closely with the various City departments on competitive bid awards to establish contracts with reputable, qualified, and competitively sourced suppliers. Attachment 1 and 2 provide detailed information on the procurement activity YTD June 30, 2024.

	Procurement by Category								
	Fis	cal 2023	YTD June 30, 2						
Category	No. of Awards	Award Amount (\$)	No. of Awards	Award Amount (\$)					
Construction	192	127,247,283	88	90,153,621					
Goods & Services	278	50,226,978	119	16,731,275					
IT	57	10,448,282	35	3,583,567					
Consulting Services	27	1,497,765	20	2,064,570					
Grand Total	554	189,420,308	262	112,533,033					

- YTD June 30, 2024, Procurement Services awarded 262 bids valued at approximately \$112.5 million.
- During the same period, out of the 262 bids awarded, Procurement Services efficiently processed 198 competitive bids, amounting to ~\$105.2 million, and 64 non-competitive bids, totaling ~\$7.3 million.

Collaboration

Collaborative partnerships within the public sector foster synergy and efficiency. Procurement Services continuously engages in collaborative procurement practices by streamlining buying options to maximize value for money by leveraging volume purchases and reduce procurement cycle times in accordance with the City's Collaborative Procurement Policy.

- Fourteen (14) contracts, amounting to \$3.2 million, were awarded in partnership with Collaborative Procurement Organizations such as York Procurement Cooperative, Canoe Procurement Group of Canada / Sourcewell, and OECM, in the first half of 2024.
- The number of Collaborative Procurement contracts for the year up to June 30, 2024, has increased by 40% compared to the same reporting period in 2023.

Low Dollar Purchase Orders (LDPO)

Low Dollar Purchase Orders, previously referred to as "LDMs", (purchases up to \$5,000 through a non-competitive process) continue to accommodate urgent departmental operational requirements.

A new Low Dollar Purchase Policy was introduced in May 2023 which includes a governance framework to review low dollar spend and establish competitive contracts, where feasible.

- From Jan 1, 2024, to June 20, 2024, a total of 1,618 LDPOs were issued, amounting to \$1.8 million.
- For the first half of 2024, low dollar purchase orders have decreased by four (4) percent compared to the same period in 2023.

Purchasing Card Program (PCard)

The PCard Program provides an efficient and cost-effective method of purchasing low value goods and services. The benefits of the Program include:

Reduction of overall transaction time.

- Providing City employees with the flexibility to conduct day-to-day business for which there are not any existing corporate contracts available today.
- Revenue sharing opportunity where the City is eligible for a rebate.

As of YTD June 30, 2024, departments processed 6,813 transactions worth ~\$3.2 million, primarily for low value operating supplies, advertising, professional memberships, training, seminars, and corporate contracts where the PCard can be utilized for payment.

For YTD June 30, 2024, PCard spend remains relatively the same in comparison to the same reporting period in 2023.

Low Dollar Purchases	Fisc	cal 2023	YTD June 30, 2024		
	#	Value (\$)	#	Value (\$)	
Low Dollar Purchase Orders	3,576	4,227,500	1,618	1,830,103	
Purchasing Card (PCard) Transactions	13,213	6,203,311	6,813	3,192,437	
Grand Total	16,789	10,430,811	8,431	5,022,540	

Procurement Award - Reports

Details of all contract awards for procurement activities undertaken in 2024 are available on the Procurement Services page for the <u>City of Vaughan external website</u>.

The <u>City of Vaughan Bidding Portal</u> offers public access to all bid documents, including bid results and contract awards.

Wendy Law,

Wendyn

Deputy City Manager,

Legal and Administrative Services & City Solicitor

Pooja Nagra,

Director, Procurement Services

Attachments

Attachment 1: Procurement Activity – Procurements by Portfolio/Office, and by Procurement Type, Awarded YTD June 30, 2024

Attachment 2: Procurement Activity – Summary of Competitive and Non-Competitive Procurement Activity for YTD June 30, 2024

Attachment 1: Procurement Activity – Procurements by Portfolio/Office, and by Procurement Type, Awarded YTD June 30, 2024

Portfolio/Office		Request for Tender	Request for Proposal	Request for Quote	Quick Quote	Request for Pre- Qualification	Collaborative Procurement	Request for Information	Request for Expression of Interest	Single Source	Sole Source	Emergency Purchases	Total
City Manager	154,363	388,920	267,032	54,455	0	607,094			111,832	1,912,317	30,320	3,526,334	
	#	1	2	5	5	1	3			6	15	1	39
Community Services	\$	181,290	149,985	82,854	35,783		178,471			6,314			634,696
	#	1	1	4	5		2			1			14
Corporate Services	\$	59,051	80,200	20,900	82,223		816,756	0	0	2,097,642	550,000	176,949	3,883,720
Corporate del vices	#	1	1	1	4		6	1	1	22	1	1	39
Council	\$									0			0
Council	#									0			0
Infractive Development	\$	56,872,721	5,158,261	106,576	455,200	0				1,834,877		20,180	64,447,816
Infrastructure Development	#	25	10	3	22	5				4		1	70
Integrity Commissioner/Lobbyist	\$									62,300			62,300
Registrar	#									1			1
	\$												0
Internal Audit	#												0
Landa Alabatata da Carata a	\$				840		130,420	0		45,920			177,180
Legal and Administrative Services	#				1		2	2		2			7
	\$		592,860			0				171,265	13,500		777,625
Planning & Growth Management	#		3			1				3	1		8
Public Works	\$	3,608,098	27,848,058	666,654	4,173,312		1,492,277	0		156,597			37,944,997
	#	10	5	9	49		1	1		3			78
Vaughan Public Libraries	\$		850,770	104,400						123,197			1,078,367
	#		2	2						2			6
	\$	60,875,523	35,069,054	1,248,417	4,801,813	N/A	3,225,017	N/A	N/A	4,609,943	2,475,817	227,449	112,533,033
Grand Total	#	38	24	24	86	7	14	4	1	44	17	3	262

Attachment 2: Procurement Activity – Summary of Competitive and Non-Competitive Procurement Activity for 2023 and YTD June 30, 2024

D: 1.T	Fiscal 202	23	YTD June 30, 2024			
Bid Type	No. of Procurements	Value (\$)	No. of Procurements	Value (\$)		
Competitive						
Request for Tender	62	64,613,031	38	60,875,523		
Request for Proposal	54	100,038,623	24	35,069,054		
Request for Quote	55	1,774,255	24	1,248,417		
Request for Pre-Qualification	15	-	7	-		
Quick Quote	212	6,379,671	86	4,801,813		
Request for Information	3	-	4	-		
Request for Expression of Interest	3	-	1	-		
Collaborative	34	12,212,160	14	3,225,017		
Sub-Total Competitive	438	185,017,740	198	105,219,824		
Non-Competitive						
Sole Source	24	518,537	17	2,475,817		
Single Source	76	3,439,985	44	4,609,943		
Emergency Purchase	16	444,046	3	227,449		
Sub-Total Non-Competitive	116	4,402,568	64	7,313,209		
Grand Total	554	189,420,308	262	112,533,033		