

## CITY OF VAUGHAN

### **EXTRACT FROM COUNCIL MEETING MINUTES OF JUNE 25, 2024**

Item 43, Report No. 25 of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on June 25, 2024.

#### **43. PROCLAMATION REQUEST: COACHES ASSOCIATION OF ONTARIO**

**The Committee of the Whole recommends approval of the recommendations contained in the following report of the Deputy City Manager, Legal and Administrative Services & City Solicitor, dated June 18, 2024:**

##### **Recommendations**

1. THAT September 16 to 22, 2024 be proclaimed as “National Coaches Week”; and
2. THAT the proclamation be posted on the City’s website and that the Communications, Marketing and Engagement department be directed to promote the above noted proclamation through the various corporate channels.

## Committee of the Whole (2) Report

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**DATE:** Tuesday, June 18, 2024

**WARD(S):** ALL

**TITLE:** PROCLAMATION REQUEST: COACHES ASSOCIATION OF ONTARIO

**FROM:**

Wendy Law, Deputy City Manager, Legal and Administrative Services & City Solicitor

**ACTION:** DECISION

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**Purpose**

To seek approval for the above-noted proclamation request.

**Report Highlights**

- Respond to the request received from the Coaches Association of Ontario.

**Recommendations**

1. THAT September 16 to 22, 2024 be proclaimed as “National Coaches Week”;  
and
2. THAT the proclamation be posted on the City’s website and that the Communications, Marketing and Engagement department be directed to promote the above noted proclamation through the various corporate channels.

**Background**

The request for proclamation was received from the Coaches Association of Ontario on June 6, 2024.

The Coaches Association of Ontario is an independent, non-profit, coach-led organization that strengthens development opportunities and provides resources, representation, and recognition for coaches in all sports of all levels.

National Coaches Week provides coaches with the recognition for the time they devote to ensuring Canadians live an active, healthy lifestyle and encourages Canadians to say thanks and celebrate the tremendous positive impact coaches have on athletes and communities.

### **Previous Reports/Authority**

Not applicable.

### **Analysis and Options**

The proclamation meets the requirements of the City's Proclamation Policy 03.C.10, as follows:

- 2.1. For the purposes of Section 2, a proclamation may be issued for:
  - 2.1.4. Public awareness campaigns.

### **Financial Impact**

There is no financial impact expected in regard to these requests.

### **Operational Impact**

The Communications, Marketing and Engagement team will oversee the promotion of these proclamations on corporate channels.

### **Broader Regional Impacts/Considerations**

Not applicable.

### **Conclusion**

Having reviewed the request, staff is recommending that the following be proclaimed: the week of September 16 to 22, 2024 be proclaimed as "National Coaches Week"; and, also, that this proclamation be posted on the City's website and that the Communications, Marketing and Engagement department be directed to promote the above noted proclamations through the various corporate channels.

**For more information**, please contact: Todd Coles, City Clerk, ext. 8281.

### **Attachments**

1. Attachment 1 - National Coaches Week - Letter
2. Attachment 2 - National Coaches Week - Application

### **Prepared by**

Sonia Furtado, Acting Supervisor, City Clerk's Administrative Services, ext. 8329

# ATTACHMENT 1



June 6<sup>th</sup>, 2024

Mayor Steven Del Duca  
Vaughan City Hall  
2141 Major Mackenzie Dr W  
Vaughan, ON, L6A 1T1

To Whom It May Concern,

On behalf of the Coaches Association of Ontario, we would like to thank you for reviewing our request to issue an official proclamation recognizing National Coaches Week from September 16<sup>th</sup> – 22<sup>nd</sup> in the City of Vaughan.

National Coaches Week encourages Canadians to say #ThanksCoach and celebrate the tremendous positive impact coaches have on athletes and communities. This week will focus on putting a spotlight on coaches and give this, largely volunteer, integral part of Canadian sport a thanks.

With events held across the province and country to celebrate coaching, National Coaches Week provides coaches with the recognition they deserve for the time they devote to ensuring Canadians live an active, healthy lifestyle. I am requesting that September 16<sup>th</sup> to 22<sup>nd</sup>, 2024 be publicly proclaimed National Coaches Week in Vaughan to say #ThanksCoach to the 1-in-7 coaches who call Vaughan and Ontario home.

Throughout the week, communities all across Ontario will be showing their support for coaches through community events, proclamations and lightings to celebrate and recognize coaches. For more information on our organization and the 10th annual National Coaches week initiative, please visit [www.coachesontario.ca/coachesweek](http://www.coachesontario.ca/coachesweek).

The Coaches Association of Ontario is an independent, non-profit, coach-led organization, founded in 2002, that strengthens development opportunities and provides resources, representation and recognition for coaches in all sports of all levels. We believe coaches' contributions should be financed and rewarded appropriately, and the Coaches Association of Ontario advocates that sports and the coaching profession continue in a culture of innovation, continual renewal and professional development.

I look forward to working with you on this year's National Coaches Week.

Thank you,

**Matthew Amos | Signature Events Assistant**

**Coaches Association of Ontario**

875 Morningside Ave #100, Scarborough, ON M1C 0C7 | 416-426-7088



Coaches Helping Coaches [www.coachesontario.ca](http://www.coachesontario.ca)

875 Morningside Ave #100, Scarborough, ON M1C 0C7 (416) 426-7086

## FLAG RAISING & PROCLAMATION REQUEST FORM

I am requesting the following (please select all that apply):

- Flag Raising** (Complete Parts 1-3, Parts 5 & 6, Annex A, Annex B)
- Proclamation** (Complete Parts 1-4)

### PART 1: ORGANIZATION DETAILS

**ORGANIZATION NAME**

Coaches Association of Ontario

**ORGANIZATION TYPE**

Not-for-profit

### PART 2: REQUESTER DETAILS

**LAST NAME OR SINGLE NAME**

Amos

**FIRST NAME**

Matthew

**STREET ADDRESS**

875 Morningside Ave

**APT/UNIT NUMBER**

100

**CITY/TOWN**

Scarborough

**PROVINCE**

ON

**POSTAL CODE**

M1C 0C7

**EMAIL ADDRESS**

matthew@coachesontario.ca

**TELEPHONE NUMBER**

(416) 426-7088

### PART 3: ALTERNATE CONTACT DETAILS

**LAST NAME OR SINGLE NAME**

**FIRST NAME**

**STREET ADDRESS**

**APT/UNIT NUMBER**

**CITY/TOWN**

**PROVINCE**

ON

**POSTAL CODE**

**EMAIL ADDRESS**

**TELEPHONE NUMBER**

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## PART 4: PROCLAMATION REQUEST DETAILS

**CAUSE/EVENT/COMMEMORATION TO BE PROCLAIMED** (*Written as you want it to be Declared by Council*)

National Coaches Week

DAY

WEEK

MONTH

## PART 5: FLAG RAISING DETAILS

**CAUSE/EVENT/COMMEMORATION TO BE RECOGNIZED**

**FLAG TO BE RAISED** (*Please attach an image of the flag to this form*)

**ANTHEM OR MUSIC TO BE PLAYED** (*If required*)

**WILL THERE BE A PUBLIC EVENT AT CITY HALL FOLLOWING THE FLAG RAISING CEREMONY?**

**YES** - To book an appropriate space at City Hall and required equipment following the ceremony, please contact Recreation Services by telephone at (905) 832-8500 or by email at [RecCSD@vaughan.ca](mailto:RecCSD@vaughan.ca).

**NO**

## PART 6: PUBLIC CEREMONY DETAILS

The City of Vaughan endeavors to accommodate the requestor's preferred date, however it is **NOT GUARANTEED**. To assist in scheduling your public ceremony, we ask you to designate up to 3 alternate dates for booking.

**PREFERRED CEREMONY DATE**

**ALTERNATE CEREMONY DATE 1**

**ALTERNATE CEREMONY DATE 2**

**ALTERNATE CEREMONY DATE 3**

**TIME OF DAY PREFERENCE**

**AM (09:00 a.m. – 12:00 p.m.)**

**PM (12:00 p.m. – 4:00 p.m.)**